COX MEDIA - WEST P.O. BOX 105353 CCI - CFC A/R ATLANTA, GA 30348

## **Contract Data Report**

Contract ID : 3672612

: (109760) UNITE THE COUNTRY NAT

Client Name (18567) MCKENNA MEDIA Agency Name Rep Firm : (53) NCC (Rep Firm)

Account Exec : Political, AE-AZ 1

Comm Desc · None

Remarks : 62967915 est 10749 sys 1200

Primary Ref. : NCC - Political Secondary Ref. : TUCSON

ASSOCIATION Third Ref.

Fourth Ref. EDI Contract Stat. : Active Contract Type : Political Contract Date : 03-04-2022 Start Date : 03-28-2022

Stop Date : 04-03-2022 Revision Date : 03-04-2022 ; 2

Entry Date : 03-04-2022 Client Phone # : +1 (301) 941-2620 Billing Period : Broadcast Billing Type : Standard

Affidavit Type : Full Detail - No Notary

Inv Remarks : Thank you for using Cox Media.

| Line | Pri |       |              | Start    | Stop     | Days    | Start | Stop  | Total | Spot   | Total    | Spot | Сору  |
|------|-----|-------|--------------|----------|----------|---------|-------|-------|-------|--------|----------|------|-------|
| ##   | Amd | Net   | Zone         | Date     | Date     | Auth    | Time  | Time  | Spots | Cost   | Cost     | Len  | Group |
| 1    | 3/3 | CNNP  | TUCSON INTER | 03/28/22 | 04/01/22 | MTWTF   | 05:00 | 09:00 | 10    | 118.00 | 1,180.00 | 30   | 20    |
| 2    | 3/3 | CNNP  | TUCSON INTER | 04/02/22 | 04/03/22 | SS      | 06:00 | 16:00 | 10    | 152.00 | 1,520.00 | 30   | 20    |
| 3    | 3/3 | CNNP  | TUCSON INTER | 03/28/22 | 04/01/22 | MTWTF   | 09:00 | 16:00 | 10    | 154.00 | 1,540.00 | 30   | 20    |
| 4    | 3/3 | CNNP  | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 16:00 | 20:00 | 7     | 240.00 | 1,680.00 | 30   | 20    |
| 5    | 3/3 | CNNP  | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 20:00 | 24:00 | 7     | 245.00 | 1,715.00 | 30   | 20    |
| 6    | 3/3 | ESPNP | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 16:00 | 20:00 | 7     | 371.00 | 2,597.00 | 30   | 20    |
| 7    | 3/3 | HISTP | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 16:00 | 20:00 | 7     | 166.00 | 1,162.00 | 30   | 20    |
| 8    | 3/3 | HISTP | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 20:00 | 24:00 | 7     | 166.00 | 1,162.00 | 30   | 20    |
| 9    | 3/3 | LIFP  | TUCSON INTER | 03/28/22 | 04/01/22 | MTWTF   | 09:00 | 16:00 | 10    | 35.00  | 350.00   | 30   | 20    |
| 10   | 3/3 | MNBCP | TUCSON INTER | 03/28/22 | 04/01/22 | MTWTF   | 05:00 | 09:00 | 10    | 118.00 | 1,180.00 | 30   | 20    |
| 11   | 3/3 | MNBCP | TUCSON INTER | 04/02/22 | 04/03/22 | SS      | 06:00 | 16:00 | 10    | 152.00 | 1,520.00 | 30   | 20    |
| 12   | 3/3 | MNBCP | TUCSON INTER | 03/28/22 | 04/01/22 | MTWTF   | 09:00 | 16:00 | 10    | 154.00 | 1,540.00 | 30   | 20    |
| 13   | 3/3 | MNBCP | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 16:00 | 20:00 | 7     | 240.00 | 1,680.00 | 30   | 20    |
| 14   | 3/3 | MNBCP | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 20:00 | 24:00 | 7     | 245.00 | 1,715.00 | 30   | 20    |
| 15   | 3/3 | TLCP  | TUCSON INTER | 03/28/22 | 04/03/22 | MTWTFSS | 20:00 | 24:00 | 7     | 117.00 | 819.00   | 30   | 20    |

# Non-Billable: (0) (\$0.00) Grand Total: 126 \$21,360.00

: NCC (Rep Firm)

: 400 Broadacres Dr 3rd Floor

: Bloomfield, NJ 07003

(\*) original line has been modified

Spot Totals by Network and Zone

| Network | System    | Spots | Network | System    | Spots | Network | System    | Spots |
|---------|-----------|-------|---------|-----------|-------|---------|-----------|-------|
| CNNP    | TUCSON IN | 44    | ESPNP   | TUCSON IN | 7     | HISTP   | TUCSON IN | 14    |
| LIFP    | TUCSON IN | 10    | MNBCP   | TUCSON IN | 44    | TLCP    | TUCSON IN | 7     |

Anticipated Billing Schedule

| Month  | Gross     | Net       | Spots | 1 | Month | Gross | Net | Spots | Month | Gross | Net | Spots |
|--------|-----------|-----------|-------|---|-------|-------|-----|-------|-------|-------|-----|-------|
| Apr-22 | 21 360 00 | 15 795 72 | 126   |   |       |       |     |       |       |       |     |       |

**Contract Summary** 

| Total | Paid  | Total Co  | ost       | Avg. Spot Cost (G | Gross) | Avg. Spot Cost (Ne | et)    | Spot Stat | tus Summary |        | Preem    | npt Spots    |
|-------|-------|-----------|-----------|-------------------|--------|--------------------|--------|-----------|-------------|--------|----------|--------------|
| Spots | Spots | Gross     | Net       | Total             | Paid   | Total              | Paid   | Scheduled | Aired       | Failed | Billable | Non-Billable |
| 126   | 126   | 21,360.00 | 15,795.72 | 169.52            | 169.52 | 125.36             | 125.36 | 95        | 0           | 0      | 0        | 0            |

Preempt / Makegood Detail

| Line | Non-Billable | Preempts | Billable Pr | eempts | Non-Billable Makegood | Billable Ma | akegoods | Spot | Rev |
|------|--------------|----------|-------------|--------|-----------------------|-------------|----------|------|-----|
| #    | Spots        | Total    | # of Spots  | Total  | # of Spots            | # of Spots  | Total    | Var  | Var |

**Grand Total** 

Client Ad Copy Listing

| Group | Сору          |     |                   |          | Start    | Start | Stop     | Stop  | Spot   | Spot        | Local |
|-------|---------------|-----|-------------------|----------|----------|-------|----------|-------|--------|-------------|-------|
| ID    | Group         | Cut | Name              | Rotation | Date     | Time  | Date     | Time  | Length | ld          | ld    |
| 20    | GR 3672612-01 | 3   | 22MMUTC08H Family | 100.0%   | 03/28/22 | 00:00 | 04/03/22 | 24:00 | 30     | 00109760003 | AdD   |

Optimized Copy Listing

| Optimized Copy Listing |        |            |              |            |              |              |  |  |  |  |  |
|------------------------|--------|------------|--------------|------------|--------------|--------------|--|--|--|--|--|
| Client                 | Client | Default    | Default      | Optimized  | Optimized    | Optimized    |  |  |  |  |  |
| ld                     | Name   | Ad Copy Id | Ad Copy Name | Ad Copy Id | Ad Copy Name | Attrib. Name |  |  |  |  |  |

Contract Data Report 03-08-2022 18:10:23