

# ORDER



ABC - Columbia, MO

**Orders**  
**Order / Rev:** 325464  
**Alt Order #:** 25276425  
**Product Desc:** Political  
**Estimate:** 4740  
**Flight Dates:** 08/30/16 - 09/05/16  
**Original Date / Rev:** 08/29/16 / 08/29/16  
**Order Type:** GENERAL

**Primary AE:** Katz Continental Washington DC  
**Sales Office:** KDC  
**Sales Region:** NAT

**Agency Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Citizens for Stephen Webber/Dem Sta  
**Demographic:** HH  
**Product Codes:** PL01  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/05/16	30	\$19,960.00	\$16,966.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	30	\$19,960.00	\$16,966.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$19,960.00</b>	<b>\$16,966.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
ABC - Columbia, MO	46%	\$19,960.00
Market	100%	\$43,391.30

**Competitive Share**

	Share	Total
AJWB	0%	\$0.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	26%	\$11,281.74
KQFX	3%	\$1,301.74
KRCG	25%	\$10,847.83
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMIZ	08/30/16	08/30/16	M-F 5-6a	CM	M-F 5-6a ABC 17	I-T-----	1:00	1	\$200.00	P-2	0.00	NM	1	\$200.00
				M-F 5-6a ABC 17 News											
				ABC 17 News This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/16	09/04/16	-T-----	1	\$200.00	0.00								
E 2	KMIZ	08/31/16	08/31/16	M-F 5-6a	CM	M-F 5-6a ABC 17	I--W----	1:00	1	\$200.00	P-2	0.00	NM	1	\$200.00
				M-F 5-6a ABC 17 News											
				ABC 17 News This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/16	09/04/16	--W----	1	\$200.00	0.00								

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 Alt Order #: 25276425  
 Flight Dates: 08/30/16 - 09/05/16

Advertiser: Citizens for Stephen Webber/Dem State  
 Product Desc: Political ABC - Columbia, MO  
 Estimate: 4740

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KMIZ	09/01/16	09/01/16	M-F 5-6a M-F 5-6a ABC 17 News	CM	M-F 5-6a ABC 17	----T---	1:00	1	\$200.00	P-2	0.00	NM	1	\$200.00
		ABC 17 News This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	---T---		1		\$200.00		0.00					
E 4	KMIZ	08/30/16	08/30/16	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	I-T-----	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		ABC 17 News This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	-T-----		1		\$600.00		0.00					
E 5	KMIZ	08/31/16	08/31/16	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	I--W----	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		ABC 17 News This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	--W----		1		\$600.00		0.00					
E 6	KMIZ	09/01/16	09/01/16	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	---T---	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		ABC 17 News This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	---T---		1		\$600.00		0.00					
E 7	KMIZ	09/02/16	09/02/16	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	I----F--	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		ABC 17 News This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	----F--		1		\$600.00		0.00					
E 8	KMIZ	08/30/16	08/30/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	-T-----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	-T-----		1		\$520.00		0.00					
E 9	KMIZ	08/31/16	08/31/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	--W----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	--W----		1		\$520.00		0.00					
E 10	KMIZ	09/02/16	09/02/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	----F--	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	----F--		1		\$520.00		0.00					
E 11	KMIZ	09/05/16	09/05/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	M-----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/05/16	09/11/16	M-----		1		\$520.00		0.00					
E 12	KMIZ	08/31/16	08/31/16	M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News		M-F 12-1230p ABC	--W----	1:00	1	\$160.00	P-2	0.00	NM	1	\$160.00
		ABC 17 News at Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	--W----		1		\$160.00		0.00					
E 13	KMIZ	09/01/16	09/01/16	M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News		M-F 12-1230p ABC	---T---	1:00	1	\$160.00	P-2	0.00	NM	1	\$160.00
		ABC 17 News at Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	---T---		1		\$160.00		0.00					
E 14	KMIZ	09/02/16	09/02/16	M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News		M-F 12-1230p ABC	----F--	1:00	1	\$160.00	P-2	0.00	NM	1	\$160.00
		ABC 17 News at Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	----F--		1		\$160.00		0.00					
E 15	KMIZ	08/30/16	08/30/16		CM	M-F 5-530p ABC 1	-T-----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00

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 ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p ABC 17 News											
				M-F 5-530p ABC 17 News											
				ABC 17 News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-T-----		1				\$520.00		0.00			
E 16	KMIZ	08/31/16	08/31/16	M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	--w----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
				M-F 5-530p ABC 17 News											
				ABC 17 News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--w----		1				\$520.00		0.00			
E 17	KMIZ	09/02/16	09/02/16	M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	----F--	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
				M-F 5-530p ABC 17 News											
				ABC 17 News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	----F--		1				\$520.00		0.00			
E 18	KMIZ	09/05/16	09/05/16	M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	M-----	1:00	1	\$520.00	P-2	0.00	NM	1	\$520.00
				M-F 5-530p ABC 17 News											
				ABC 17 News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	M-----		1				\$520.00		0.00			
E 19	KMIZ	08/30/16	08/30/16	M-F 530-6p World News	CM	M-F 530p ABC Wc	-T-----	1:00	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				M-F 530p ABC World News											
				ABC World News Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-T-----		1				\$1,200.00		0.00			
E 20	KMIZ	08/31/16	08/31/16	M-F 530-6p World News	CM	M-F 530p ABC Wc	--w----	1:00	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				M-F 530p ABC World News											
				ABC World News Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--w----		1				\$1,200.00		0.00			
E 21	KMIZ	09/01/16	09/01/16	M-F 530-6p World News	CM	M-F 530p ABC Wc	---T---	1:00	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				M-F 530p ABC World News											
				ABC World News Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	---T---		1				\$1,200.00		0.00			
E 22	KMIZ	08/31/16	08/31/16	M-F 6-630p ABC 17 News	CM	M-F 6p ABC 17 N	--w----	1:00	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
				M-F 6p ABC 17 News											
				ABC 17 News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--w----		1				\$1,280.00		0.00			
E 23	KMIZ	09/02/16	09/02/16	M-F 6-630p ABC 17 News	CM	M-F 6p ABC 17 N	----F--	1:00	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
				M-F 6p ABC 17 News											
				ABC 17 News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	----F--		1				\$1,280.00		0.00			
E 24	KMIZ	09/05/16	09/05/16	M-F 6-630p ABC 17 News	CM	M-F 6p ABC 17 N	M-----	1:00	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
				M-F 6p ABC 17 News											
				ABC 17 News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	M-----		1				\$1,280.00		0.00			
E 25	KMIZ	08/30/16	08/30/16	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 N	-T-----	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-T-----		1				\$1,000.00		0.00			
E 26	KMIZ	09/01/16	09/01/16	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 N	---T---	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	---T---		1				\$1,000.00		0.00			
E 27	KMIZ	09/05/16	09/05/16	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 N	M-----	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

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ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10p ABC 17 News											
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	M-----			1		\$1,000.00		0.00				
E 28	KMIZ	09/03/16	09/03/16	SA 6-630p ABC 17 News	CM	SA 6p ABC 17 News	-----S-	1:00	1	\$440.00	P-2	0.00	NM	1	\$440.00
				SA 6p ABC 17 News											
				ABC 17 News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S-			1		\$440.00		0.00				
E 29	KMIZ	09/04/16	09/04/16	SU GMA 7-8a	CM	SU 7-8A GMA	-----S	1:00	1	\$440.00	P-2	0.00	NM	1	\$440.00
				SU 7-8A GMA											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S			1		\$440.00		0.00				
E 30	KMIZ	09/04/16	09/04/16	SU 10p ABC 17 News	CM	SU 10p ABC 17 News	-----S	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				SU 10p ABC 17 News											
				ABC 17 News Weekend Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----S			1		\$1,000.00		0.00				
													Totals	30	\$19,960.00