

2017 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC
(Including White Eagle Broadcasting Inc. a wholly owned subsidiary)

WLXR-FM La Crosse, WI
WLFN-AM La Crosse, WI
WQCC-FM La Crosse, WI
WKBH-FM West Salem, WI
KQEG-FM LaCrescent, MN

B. Reporting Period

August, 1 2016 to July 31, 2017

C. Full-time Vacancies Filled During Reporting Period

1. **Job Title:** Account Representative **Date Filled:** 11/01/2016
 2. **Job Title:** Account Representative **Date Filled:** 12/16/2016
- Two Account representatives were hired from the same recruitment effort.**

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. **Job Title:** Account Representative **Date Filled:** 11/01/2016
2. **Job Title:** Account Representative **Date Filled:** 12/16/2016

Referral Sources used:

La Crosse Media Group Website/Ads/ Employee Referrals

1407 2nd Avenue N.
La Crosse, WI 54601

Contact: Erik Sjolander <http://www.lacrosseradiogroup.net/contact.html>
Phone: 608-782-8335 Fax: 608-782-8340

Position #1 filled with this source

ZipRecruiter
www.ziprecruiter.com

Position #2 filled with this source

La Crosse Tribune & Tribune Job Board

401 Third Street N.
La Crosse, WI 54601
Contact: Classifieds-Debbie T. lacrossetribune.com/
Phone: 608-785-7355 Fax: 608-791-8238

Wisconsin Broadcasters Association

44 E. Mifflin Street Suite 900
Madison, WI 53703
Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986

Viterbo

www.myinterfase.com/viterbo

TechConnect

www.wisconsintechconnect.com/employers/jobs

Winona State University

<https://wsucareerservicezlink.experience.com>

Illinois Media School – Chicago

Attn: Don Clark (331)215-4733
dclark@beonair.com

Total number of interviewees from all sources for these positions: 6

E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 6

F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:

Referral Sources used:

Interviews per referral source:

**La Crosse Media Group Website/Ads/
Employee Referrals**

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ZipRecruiter

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Organizations requesting notifications of job vacancies pursuant to Section 73.2080(c)(1)(ii)

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