

2016 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC
(Including White Eagle Broadcasting Inc. a wholly owned subsidiary)

WLXR-FM La Crosse, WI
WLFN-AM La Crosse, WI
WQCC-FM La Crosse, WI
WKBH-FM West Salem, WI
KQEG-FM LaCrescent, MN

B. Reporting Period

August, 1 2015 to July 31, 2016

C. Full-time Vacancies Filled During Reporting Period

1. **Job Title:** Account Representative **Date Filled:** 08/05/2015
 2. **Job Title:** Account Representative **Date Filled:** 09/02/2015
- Two Account representatives were hired from the same recruitment effort. This recruitment straddled the deadline, with initial efforts reported on the 2015 report.**
3. **Job Title:** Entry Level Account Representative **Date Filled:** 03/30/2016

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. **Job Title:** Account Representative **Date Filled:** 08/05/2015
2. **Job Title:** Account Representative **Date Filled:** 09/02/2015

Referral Sources used:

La Crosse Radio Group Website/Ads/
Employee Referrals
1407 2nd Avenue N.
La Crosse, WI 54601
Contact: Erik Sjolander <http://www.lacrosserradiogroup.net/contact.html>
Phone: 608-782-8335 Fax: 608-782-8340

Position #2 filled with this source

ZipRecruiter
www.ziprecruiter.com

Position #1 filled with this source

La Crosse Tribune & Tribune Job Board
401 Third Street N.
La Crosse, WI 54601
Contact: Classifieds-Debbie T. lacrossetribune.com/
Phone: 608-785-7355 Fax: 608-791-8238

Wisconsin Broadcasters Association
44 E. Mifflin Street Suite 900
Madison, WI 53703
Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986

Viterbo
www.myinterfase.com/viterbo

Total number of interviewees from all sources for these positions: 9

3. Job Title: Entry Level Account Representative **Date Filled:** 03/30/2016

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ZipRecruiter
www.ziprecruiter.com

Viterbo
www.myinterfase.com/viterbo

TechConnect
www.wisconsintechconnect.com/employers/jobs

Winona State University
<https://wsucareerservicezlink.experience.com>

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Total number of interviewees from all sources for this position: 4

- E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 13**
- F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:**

Referral Sources used:

Interviews per referral source:

**La Crosse Radio Group Website/Ads/
Employee Referrals**

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ZipRecruiter

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Viterbo

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TechConnect

www.wisconsintechconnect.com/employers/jobs

Winona State University

<https://wsucareerservicezlink.experience.com>

No organizations requested notifications of job vacancies pursuant to Section 73.2080(c)(1)(ii)