

2014 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC
(Including White Eagle Broadcasting Inc. a wholly owned subsidiary)

WLXR-FM La Crosse, WI
WLFN-AM La Crosse, WI
WQCC-FM La Crosse, WI
WKBH-FM West Salem, WI
KQEG-FM LaCrescent, MN

B. Reporting Period

August, 1 2013 to July 31, 2014

C. Full-time Vacancies Filled During Reporting Period

1. **Job Title:** Account Representative **Date Filled:** 07/28/2014

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. **Job Title:** Account Representative **Date Filled:** 07/28/2014

Referral Sources used:

Wisconsin Broadcasters Association
44 E. Mifflin Street Suite 900
Madison, WI 53703

Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986

La Crosse Radio Group

1407 2nd Avenue N.
La Crosse, WI 54601

Contact: Tom Nankival <http://www.lacrosserradiogroup.net/contact.html>
Phone: 608-782-8335 Fax: 608-782-8340

Position filled with this source

All Access (Industry Website)

<http://www.allaccess.com/forum/viewforum.php?f=10>

PeopleFirst HR Solutions Job Board

600 N. 3rd Street Suite 101

La Crosse, WI 54603

Contact: JoAnn Steffes www.peoplefirsthrsolutions.com

Phone: 608-782-1430 Fax: 608-782-1438

Total number of interviewees from all sources for this position: 3

E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 3

F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:

Referral Sources used:

Interviews per referral source:

PeopleFirst HR Solutions Job Board

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