

2012 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC
(Including White Eagle Broadcasting Inc. a wholly owned subsidiary)

WLXR-FM La Crosse, WI
WLFN-AM La Crosse, WI
WQCC-FM La Crosse, WI
WKBH-FM West Salem, WI
KQEG-FM LaCrescent, MN

B. Reporting Period

August, 1 2011 to July 31, 2012

C. Full-time Vacancies Filled During Reporting Period

1. **Job Title:** Account Representative **Date Filled:** 12/19/2011
2. **Job Title:** Account Representative **Date Filled:** 07/16/2012
3. **Job Title:** Account Representative **Date Filled:** 07/16/2012

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. **Job Title:** Account Representative **Date Filled:** 12/19/2011

Referral Sources used:

Wisconsin Broadcasters Association
44 E. Mifflin Street Suite 900
Madison, WI 53703
Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986

La Crosse Radio Group
1407 2nd Avenue N.
La Crosse, WI 54601
Contact: Tom Nankival
Phone: 608-782-8335 Fax: 608-782-8340

PeopleFirst HR Solutions Job Board

Position filled with this source

600 N. 3rd Street Suite 101

La Crosse, WI 54603

Contact: JoAnn Steffes www.peoplefirsthrsolutions.com

Phone: 608-782-1430 Fax: 608-782-1438

Total number of interviewees from all sources for this position: 2

2. Job Title: Account Representative

Date Filled: 07/16/2012

Referral Sources used:

PeopleFirst HR Solutions Job Board

600 N. 3rd Street Suite 101

La Crosse, WI 54603

Contact: JoAnn Steffes www.peoplefirsthrsolutions.com

Phone: 608-782-1430 Fax: 608-782-1438

La Crosse Radio Group

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Tom Nankival

Phone: 608-782-8335 Fax: 608-782-8340

La Crosse Tribune

Position filled with this source

401 Third Street N.

La Crosse, WI 54601

Contact: Classifieds-Debbie T. lacrossetribune.com/

Phone: 608-785-7355 Fax: 608-791-8238

YahooJobs.com

Phone: 800-666-7837 jobs.com/yahoo/jobs/14?co=xyahoox

Wisconsin Broadcasters Association

44 E. Mifflin Street Suite 900

Madison, WI 53703

Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php

Phone: 608-255-2600 Fax: 608-256-3986

Total number of interviewees from all sources for this position: 9

3. Job Title: Account Representative

Date Filled: 07/16/2012

Referral Sources used:

PeopleFirst HR Solutions Job Board
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La Crosse, WI 54603
Contact: JoAnn Steffes www.peoplefirsthrsolutions.com
Phone: 608-782-1430 Fax: 608-782-1438

La Crosse Radio Group
1407 2nd Avenue N.
La Crosse, WI 54601
Contact: Tom Nankival
Phone: 608-782-8335 Fax: 608-782-8340

Position filled with this source

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Phone: 608-785-7355 Fax: 608-791-8238

YahooJobs.com
Phone: 800-666-7837 jobs.com/yahoo/jobs/14?co=xyahoox

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Total number of interviewees from all sources for this position: 9

E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 11 (positions 2 and 3 from same interview pool)

F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:

Referral Sources used:

Interviews per referral source:

PeopleFirst HR Solutions Job Board

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600 N. 3rd Street Suite 101

La Crosse, WI 54603

Contact: JoAnn Steffes www.peoplefirsthrsolutions.com

Phone: 608-782-1430 Fax: 608-782-1438

La Crosse Radio Group

2

1407 2nd Avenue N.

La Crosse, WI 54601

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La Crosse Tribune

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