

2015 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC
(Including White Eagle Broadcasting Inc. a wholly owned subsidiary)

WLXR-FM La Crosse, WI
WLFN-AM La Crosse, WI
WQCC-FM La Crosse, WI
WKBH-FM West Salem, WI
KQEG-FM LaCrescent, MN

B. Reporting Period

August, 1 2014 to July 31, 2015

C. Full-time Vacancies Filled During Reporting Period

1. **Job Title:** Account Representative **Date Filled:** 10/16/2014
2. **Job Title:** Promotions Director **Date Filled:** 11/13/2014
3. **Job Title:** Account Representative **Date Filled:** 03/23/2015
4. **Job Title:** Interactive Media Director **Date Filled:** 07/27/2015
5. **Job Title:** Account Representative **Date Filled:** Not filled yet

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. **Job Title:** Account Representative **Date Filled:** 10/16//2014

Referral Sources used:

La Crosse Radio Group Website/Ads/

Employee Referral

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Tom Nankival <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

Position filled with this source

Wisconsin Job Center
<https://jobcenterofwisconsin.com>

All Access (Industry Website)
<http://www.allaccess.com/forum/viewforum.php?f=10>

Wisconsin Broadcasters Association
44 E. Mifflin Street Suite 900
Madison, WI 53703
Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986

PeopleFirst HR Solutions Website
600 N. 3rd Street Suite 101
La Crosse, WI 54603
Contact: JoAnn Steffes www.peoplefirsthrsolutions.com
Phone: 608-782-1430 Fax: 608-782-1438

PeopleFirst LinkedIn
www.linkedin.com

PeopleFirst Facebook
www.facebook.com

ZipRecruiter
www.ziprecruiter.com

La Crosse Tribune & Tribune Job Board
401 Third Street N.
La Crosse, WI 54601
Contact: Classifieds-Debbie T. lacrossetribune.com/
Phone: 608-785-7355 Fax: 608-791-8238

Viterbo
www.myinterfase.com/viterbo

UW-Milwaukee
<https://uwm.experience.com/emp/home>

UW-Eau Claire
<http://fasj.apps.uwec.edu>

UW-La Crosse
www.myinterfase.com/uwlax

Minnesota Job Board
www.minnesotaworks.net

U of M-Mankato Alumni
<https://mnsu-csm.symplicity.com>

U of M-Twin Cities Alumni
www.myinterfase.com/goldpass

TechConnect
www.wisconsintechconnect.com/employers/jobs

Winona State University
<https://wsucareerservicezlink.experience.com>

St. Mary's University
www.myinterfase.com/smumn

Total number of interviewees from all sources for this position: 5

2. Job Title: Promotions Director

Date Filled: 11/13/2014

Referral Sources used:

La Crosse Radio Group Website/Ads

Employee Referral

Position filled with this source

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Tom Nankival <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

PeopleFirst HR Solutions Website

600 N. 3rd Street Suite 101

La Crosse, WI 54603

Contact: JoAnn Steffes www.peoplefirsthrsolutions.com

Phone: 608-782-1430 Fax: 608-782-1438

PeopleFirst LinkedIn

www.linkedin.com

PeopleFirst Facebook

www.facebook.com

ZipRecruiter
www.ziprecruiter.com

TechConnect
www.wisconsintechconnect.com/employers/jobs

Viterbo
www.myinterfase.com/viterbo

UW-La Crosse
www.myinterfase.com/uwlax

Winona State University
<https://wsucareerservicezlink.experience.com>

St. Mary's University
www.myinterfase.com/smumn

U of M-Twin Cities Alumni
www.myinterfase.com/goldpass

Total number of interviewees from all sources for this position: 4

3. Job Title: Account Representative **Date Filled:** 03/23/2015

Referral Sources used:

La Crosse Radio Group Website/Ads

Employee Referral

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Tom Nankival <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

Position filled with this source

ZipRecruiter
www.ziprecruiter.com

La Crosse Tribune & Tribune Job Board

401 Third Street N.

La Crosse, WI 54601

Contact: Classifieds-Debbie T. lacrossetribune.com/

Phone: 608-785-7355 Fax: 608-791-8238

Wisconsin Broadcasters Association
44 E. Mifflin Street Suite 900
Madison, WI 53703
Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php
Phone: 608-255-2600 Fax: 608-256-3986
Viterbo
www.myinterfase.com/viterbo

Total number of interviewees from all sources for this position: 1

4. Job Title: Interactive Media Director **Date Filled:** 07/27/2015

Referral Sources used:

La Crosse Radio Group Website/Ads
Employee Referral
1407 2nd Avenue N.
La Crosse, WI 54601
Contact: Tom Nankival <http://www.lacrosseradiogroup.net/contact.html>
Phone: 608-782-8335 Fax: 608-782-8340

ZipRecruiter
www.ziprecruiter.com

Position filled with this source

La Crosse Tribune & Tribune Job Board
401 Third Street N.
La Crosse, WI 54601
Contact: Classifieds-Debbie T. lacrossetribune.com/
Phone: 608-785-7355 Fax: 608-791-8238

Viterbo
www.myinterfase.com/viterbo

TechConnect
www.wisconsintechconnect.com/employers/jobs

Total number of interviewees from all sources for this position: 4

5. Job Title: Account Representative **Date Filled:** not yet filled

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La Crosse Radio Group Website/Ads/
Employee Referrals
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Phone: 608-782-8335 Fax: 608-782-8340

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Phone: 608-255-2600 Fax: 608-256-3986

Viterbo
www.myinterfase.com/viterbo

Total number of interviewees from all sources for this position: 7

E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 21

F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:

Referral Sources used:

Interviews per referral source:

**La Crosse Radio Group Website/Ads/
Employee Referrals**

10

1407 2nd Avenue N.
La Crosse, WI 54601
Contact: Tom Nankival <http://www.lacrosseradiogroup.net/contact.html>
Phone: 608-782-8335 Fax: 608-782-8340

Wisconsin Job Center
<https://jobcenterofwisconsin.com>

All Access (Industry Website)
<http://www.allaccess.com/forum/viewforum.php?f=10>

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Phone: 608-782-1430 Fax: 608-782-1438

PeopleFirst LinkedIn
www.linkedin.com

PeopleFirst Facebook
www.facebook.com

ZipRecruiter 9
www.ziprecruiter.com

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401 Third Street N.
La Crosse, WI 54601
Contact: Classifieds-Debbie T. lacrossetribune.com/
Phone: 608-785-7355 Fax: 608-791-8238

Viterbo 1
www.myinterfase.com/viterbo

UW-Milwaukee
<https://uwm.experience.com/emp/home>

UW-Eau Claire
<http://fasj.apps.uwec.edu>

UW-La Crosse

www.myinterfase.com/uwlax

Minnesota Job Board

www.minnesotaworks.net

U of M-Mankato Alumni

<https://mnsu-csm.symplicity.com>

U of M-Twin Cities Alumni

www.myinterfase.com/goldpass

TechConnect

www.wisconsintechconnect.com/employers/jobs

Winona State University

<https://wsucareerservicezlink.experience.com>

St. Mary's University

www.myinterfase.com/smumn

No organizations requested notifications of job vacancies pursuant to Section 73.2080(c)(1)(ii)