



Contract

Order #	Ver #	Rev #	# Wks	Page #
16356	0		4	1

Advertiser	Product	Date	Time	Start	End
Senate Majority PAC	McCaskill (16356)	10/12/18	10:15:03AM	10/15/18	11/11/18
Salesperson	Salesperson Phone #	Demos			
* Statenets					
Sales Office	Agency Phone #	Survey			
Learfield	(804)364-3075				

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

Line #	Vehicle	Days & Times	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Dec 31	Jan 7	Total Units	Len	Unit Rate	Extended Total
1	Missourinet	Tu-Sa 6AM-7PM	19													19	60	700.00	13300
2	Missourinet	M-Sa 6a-7p		14												14	60	700.00	9800
	Totals		19	14												33	60		23100
3	Missourinet News	FSa 6AM-7PM		4												4	60	947.00	3788
4	Missourinet News	Mo-Tu 6AM-7PM				5										5	60	947.00	4735
5	Missourinet News	M-Sa 6a-7p			10											10	60	947.00	9470
	Totals			4	10	5										19	60		17993
	Weekly Units		19	18	10	5	0	0	0	0	0	0	0	0	0	52			
	Weekly Gross \$		13300	13588	9470	4735													41093

<b>Total Gross:</b>	<b>\$41,093.00</b>	<b>Agency Commission:</b>	<b>\$6,163.95</b>	<b>Total Net:</b>	<b>\$34,929.05</b>
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary

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16356	0		4	1

<b>Advertiser</b> Senate Majority PAC	<b>Product</b> McCaskill (16356)	<b>Date</b> 10/12/18	<b>Time</b> 10:15:03AM	<b>Start</b> 10/15/18	<b>End</b> 11/11/18
<b>Salesperson</b> * Statenets	<b>Salesperson Phone #</b>	<b>Demos</b>			
<b>Sales Office</b> Learfield	<b>Agency Phone #</b> (804)364-3075	<b>Survey</b>			

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Missourinet	23,100	0	0	0	0	0	0	0	0	0	0	0	23,100				23,100	33
Missourinet News	3,788	14,205	0	0	0	0	0	0	0	0	0	0	17,993				17,993	19
All Vehicles - Total Gross	26,888	14,205											41,093				41,093	52
All Vehicles - Total Units	37	15											52					52

Air Time Gross:	<b>\$41,093.00</b>	Agency Commission:	<b>\$6,163.95</b>	Total Net:	<b>\$34,929.05</b>
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