



WMKX-FM/WJNG-FM
Brookville, PA/Johnsonburg, PA

EEO Public File Report

April 1, 2021, to March 31, 2022

This report has been prepared on behalf of Strattan Broadcasting, Incorporated, the Station Employment Unit, which is comprised of the following stations: WMKX-FM, Brookville, Pennsylvania, and WJNG-FM, Johnsonburg, Pennsylvania, and is required to be placed in the public inspection files of these stations.

The information contained in this report covers the period beginning April 1st, 2021, to and including March 31st, 2022.

Notice Seeking Organizations

The following on-air advertisement is for advising organizations that assist job seekers that they may request to be placed on a list to receive all job notices from the station ...

MEGA ROCK, STATIONS WMKX-FM AND WJNG-FM, IS LOOKING FOR ORGANIZATIONS THAT REGULARLY DISTRIBUTE INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES TO JOB APPLICANTS OR HAVE JOB APPLICANTS TO REFER. IF YOUR ORGANIZATION WANTS TO RECEIVE NOTIFICATION OF JOB VACANCIES AT MEGA ROCK, PLEASE NOTIFY KEVIN HEINRICH, PROGRAMMING/OPERATIONS DIRECTOR AT MEGA ROCK, 51 PICKERING STREET, BROOKVILLE, PA 15825, OR CALL 814-849-8100 EXTENSION 30. MEGA ROCK IS AN EQUAL OPPORTUNITY EMPLOYER.

A station may accumulate the relevant information for the past year and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

- A. Full-Time Vacancies Filled During Past Year = 2 (Sales Representatives)
- B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy = 5
- C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year = 8
- D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources = 8

Recruitment Sources

Mega Rock Website

51 Pickering Street
Brookville, PA 15825
(814) 849-8100 x 28
Contact: Amanda Hager
megarock.fm

Number of interviewees referred: 2

Mega Rock On-Air Advertising

51 Pickering Street
Brookville, PA 15825
(814) 849-8100
Contact: Amanda Hager
amanda@megarock.fm

Number of interviewees referred: 2

Black & White Business Solutions/FindAJobPA.com

P.O. Box 341
DuBois, PA 15801
(814) 590-6221
Contact: Melissa Varischetti
FindAJobPA.com

Number of interviewees referred: 0

Pennsylvania Association of Broadcasters

8501 Paxton Street
Hummelstown, PA 17036
(717) 482-4820
Contact person: Gail Ponti
www.pab.org

Number of interviewees referred: 0

indeed.com

Number of interviewees referred: 4

E. Outreach Activities

Virtual Career Expo (April 20, 2021)

Mega Rock Radio, FindAJobPA.com, Penn State DuBois and the Greater DuBois Chamber of Commerce teamed up for a Virtual Career Expo. The Virtual Career Expo connected employers, including Mega Rock, with job seekers from Western Pennsylvania.

Bruce A. McMurray Memorial Scholarship Award (April 30, 2021)

Each year, Mega Rock awards the Bruce A. McMurray Memorial Scholarship. The \$500 prize is given to a high school senior who plans to attend college and major in communication or a related field. Now into its third decade, Mega Rock, through the Bruce A. McMurray Memorial Scholarship, has awarded more than \$10,000 to deserving high school seniors.

Station Tours (Various Times)

Mega Rock offers tours to local clubs and organizations throughout the year for career exploration and education. In addition to those tours, on June 28th, 2021, Mega Rock welcomed three students with an interest in broadcast and public service communications (ages 18, 16 and 14) to our on-air and production studios and to record public service announcements.

