

INVOICE



WGFL
1703 NW 80th Blvd
Gainesville, FL 32606
Main: (352) 332-1128
Billing: (352) 332-1128 ext 112

Invoice #	Invoice Date	Invoice Month	Invoice Period
59639-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WGFL	Washington DC Millennium	Millennium-Was	National

Billing Address:

Greer Margolis & Mitchell
Accounts Payable
3050 K St. NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Crist for Governor	CRIST FOR GOVERNOR	3893

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	59639	10448233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WGFL
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

IDB #	Advertiser Code	Product Code
N/A	207	222

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/21/14	10/27/14	7:00 AM-8:00 AM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 4 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WGFL M 10/27/14 7:29 AM 7:00 AM-8:00 AM 7:00 AM-8:00 AM :30 CC14102H \$30.00 NM									
3	10/21/14	10/27/14	8:00 AM-9:00 AM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 5 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGFL M 10/27/14 8:49 AM 8:00 AM-9:00 AM 8:00 AM-9:00 AM :30 CC14102H \$30.00 NM									
4	10/21/14	10/27/14	M-F 10a-11a	10a-11a	MTWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 4 \$40.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGFL M 10/27/14 10:26 AM M-F 10a-11a 10a-11a :30 CC14102H \$40.00 NM									
5	10/21/14	10/27/14	M-F 11a-12p	11a-12p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 2 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGFL M 10/27/14 11:59 AM M-F 11a-12p 11a-12p :30 CC14102H \$125.00 NM									
7	10/21/14	10/27/14	M-F 2p-3p	2p-3p	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 2 \$60.00									
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9	10/21/14	10/27/14	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 2 \$45.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NONDISCRIMINATION POLICY: New Age Media and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of the particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WGFL	M	10/27/14	4:35 PM	M-F 4p-5p	4p-5p	:30	CC14102H	\$45.00	NM																																											
11	10/21/14	10/27/14	M-F 530p-6p	530p-6p	MTWTF--	:30	2	\$45.00	NM																																												
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2	WGFL	M	10/27/14	5:46 PM	M-F 530p-6p	530p-6p	:30	CC14102H	\$45.00	NM																																											
12	10/21/14	10/27/14	M-F GTN 6p News	6-630p	MTWTF--	:30	5	\$35.00	NM																																												
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2	WGFL	M	10/27/14	6:14 PM	M-F GTN 6p News	6-630p	:30	CC14102H	\$35.00	NM																																											
13	10/21/14	10/27/14	CBS Evening News	630p-7p	MTWTF--	:30	3	\$90.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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2	WGFL	M	10/27/14	6:59 PM	CBS Evening News	630p-7p	:30	CC14102H	\$90.00	NM																																											
14	10/21/14	10/27/14	The Late Late Show	1235a-135a	MTWTF--	:30	1	\$25.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WGFL	M	10/27/14	12:43 AM	The Late Late Show	1235a-135a	:30	CC14102H	\$25.00	NM																																											
17	10/27/14	10/27/14	Mon Prime	9p-10p	M-----	:30	1	\$475.00	NM																																												
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1	WGFL	M	10/27/14	9:40 PM	Mon Prime	9p-10p	:30	CC14102H	\$475.00	NM																																											
Total Spots							11																																														

Payment Terms 30 Days

Gross Total	\$1,000.00
Agency Commission	\$150.00
Net Amount Due	\$850.00

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