

**From:** Yurisan Cordero  
**Sent:** Wednesday, July 31, 2013 6:58 PM  
**To:** Carole Bird  
**Subject:** FCC REPORT 07/31/13

**FCC REPORT PRIMER IMPACTO JULY 2013**

=====07/01/2013

=====NO FCC TO REPORT=====

=====07/02/2013

===== Q&A OF OBAMACARE=====

=====07/03/2013

=====WOMEN PRESCRIPTION DRUG ABUSE

A NEW AND ALARMING REPORT SAYS THAT EVERY THREE MINUTE A WOMAN IS ADMITTED IN THE EMERGENCY ROOM FOR OVERDOSE OF PRESCRIPTION MEDICATION. THE NUMBER OF WOMEN DEATHS DUE TO PRESCRIPTION MEDICATION HAS INCREASED BY 400 PERCENT BETWEEN 1999 AND 2010. EXPERTS BELIEVE WOMEN SUFFER FROM MORE CHRONIC AND PAINFUL DISEASES WHICH LEADS THEM TO GET ADDICTED TO MEDICATIONS

=====HEAT AND HOLIDAY

ON THE 4TH OF JULY EXPERTS RECOMMEND TAKING PRECAUTION WHEN OUTDOORS. IT IS VERY IMPORTANT TO PROTECT OURSELVES FROM THE SUN RAYS AND AVOID DEHYDRATION BY CONSUMING LOTS OF LIQUIDS. PEOPLE SHOULD DRESS WITH LIGHT COLORS AND LIMIT THE TIME UNDER THE SUN.

=====07/04/2013

=====NO FCC TO REPORT

=====07/08/2013

=====CANADA-TRAIN DERRAILMENT (2 MIN PKG)

THE DEATH TOLL IN QUEBEC'S OIL TRAIN DISASTER JUMPED TO 13 PEOPLE ON MONDAY AND POLICE SAID ABOUT 37 MORE PEOPLE WERE MISSING, A SIGN THE DERRAILMENT AND EXPLOSION COULD BE THE WORST ACCIDENT IN CANADA SINCE THE SWISSAIR CRASH OF 1998. POLICE SAID THEY ESTIMATED A TOTAL OF AROUND 50 PEOPLE WERE EITHER DEAD OR MISSING AFTER THE GIGANTIC BLAST DESTROYED DOZENS OF BUILDINGS IN THE CENTER OF LAC-MEGANTIC EARLY ON SATURDAY. IF THE DEATH TOLL DOES HIT 50, THAT WOULD MAKE IT CANADA'S DEADLIEST ACCIDENT SINCE 229 PEOPLE DIED IN 1998 WHEN A SWISSAIR JET CRASHED INTO THE SEA OFF EASTERN CANADA.

=====07/09/2013

=====OH-KIDNAPPED GIRLS SPEAK FOR FORST TIME (1' 40")

AFTER MONTHS OF SILENCE THE THREE KIDNAPPING VICTIMS IN CLEVELAND OHIO COME FORWARD AS SURVIVORS. THEY SAY THEY WERE SO OVERCOME WITH EMOTION BY THE OUT POURING OF SUPPORT FROM AROUND THE WORLD, THEY HAD TO SAY SOMETHING. IN A VIDEO STATEMENT-- AMANDA BERRY, GINA DEJESUS, AND MICHELLE KNIGHT APPEAR HAPPY, OFTEN SMILING, AND EXPRESSING GRATITUDE TO THE COUNTLESS PEOPLE WHO HAVE OFFERED HELP AND DONATED MONEY TO THEIR RECOVERY FOR THE PAST TWO MONTHS.

=====07/10/2013

=====BOSTON BOMBER IN COURT (26 sec)

WEARING AN ORANGE PRISON JUMPSUIT, WITH HIS ARM IN A CAST, ACCUSED BOSTON MARATHON BOMBER DZHOKHAR TSARNAEV PLEADED "NOT GUILTY" TO COMMITTING THE WORST MASS-CASUALTY ATTACK ON U.S. SOIL SINCE 9/11, A CRIME THAT COULD BRING HIM THE DEATH PENALTY. APPEARING IN COURT FOR THE FIRST TIME, THE 19-YEAR-OLD ETHNIC CHECHEN - A NATURALIZED U.S. CITIZEN - SPOKE CLEARLY, ANSWERING SEVEN TIMES THAT HE WAS "NOT GUILTY" AND OCCASIONALLY GLANCING BACK AT THE GALLERY, WHERE SURVIVORS AND VICTIMS' RELATIVES WERE WATCHING. TSARNAEV IS CHARGED WITH KILLING THREE PEOPLE AND INJURING ABOUT 264 OTHERS BY SETTING OFF HOMEMADE BOMBS - PRESSURE-COOKERS FILLED WITH EXPLOSIVES, NAILS AND BALL BEARINGS - ASSEMBLED BY HIM AND HIS OLDER BROTHER, TAMERLAN. PROSECUTORS SAY THE BROTHERS PLACED BACKPACKS CONTAINING THE BOMBS AMONG THE SPECTATORS NEAR THE FINISH LINE OF THE RACE ON APRIL 15.

=====07/12/2013

=====NO FCC TO REPORT

=====07/15/2013

=====NO FCC TO REPORT

=====07/16/2013

=====OBAMACARE PKG- CECILIA RAMIREZ HARRIS (2 MIN)

QUESTIONS REGARDING THE NEW OBAMACARE LAW FROM OUR VIEWERS.

=====07/17/2013

=====NO FCC TO REPORT

=====7/18/2013

=====NO FCC TO REPORT DUE TO PREMIOS JUVENTUD COMPLETE COVERAGE

=====07/19/2013

=====CA-MOUNTAIN FIRE LATEST (1'30")

THE WEST COAST OF THE US IS DEALING WITH TRIPLE DIGIT TEMPERATURES AND IN SOUTHERN CALIFORNIA, A DESERT WILDFIRE THAT'S A MASSIVE 35 SQUARE MILES. AT LEAST 6000 PEOPLE HAD TO EVACUATE, INCLUDING TOURISTS AND CAMPERS IN THE AREA. THE FIRE IS 100 MILES EAST OF LOS ANGELES. THE AGGRESSIVE BLAZE HAS SCORCHED NEARLY 23-THOUSAND ACRES AND DESTROYED 23 STRUCTURES INCLUDING SEVEN HOMES. THREE THOUSAND FIREFIGHTERS ARE BATTLING THE BLAZE ON THE GROUND.. AS FLEET OF AIRCRAFT ASSAULT THE FIRE FROM ABOVE. ABOUT 30 PERCENT OF THE FIRE HAS BEEN CONTAINED.

=====07/22/2013

=====RATE OF KIDS INJURED BY FALLING TVS INCREASING (20 SEC)

THE NUMBER OF OF KIDS BEING HURT BY FALLING TELEVISIONS IS ON THE RISE. THAT'S ACCORDING TO A NEW STUDY PUBLISHED IN THE JOURNAL OF PEDIATRICS. RESEARCHERS LOOKED AT EMERGENCY DEPARTMENT DATA FROM 1990 AND 2011. THEY FOUND THAT MORE THAN 12-THOUSAND KIDS WERE HURT BY FALLING T-VS IN 2011. THAT'S UP 126 PERCENT FROM 1990. THE STUDY FOUND THAT MOST OF THE CHILDREN WHO WENT TO THE HOSPITAL WITH T-V-RELATED INJURIES WERE UNDER THE AGE OF FIVE.

=====07/23/2013

=====NO FCC TO REPORT

=====7/24/2013

=====NO FCC TO REPORT

=====7/25/2013

=====NO FCC TO REPORT

=====7/26/2013

=====CA-Los Angeles/WEST NILE Virus (20 SEC)

THE LOS ANGELES HEALTH DEPARTMENT CONFIRMED THE FIRST FIVE CASES OF THE WEST NILE VIRUS FOR 2013. TWO ADULTS WERE HOSPITALIZED WITH SYMPTOMS OF A NEUROLOGICAL DISEASE. ONE OF THEM HAD NO MEDICAL HISTORY. THE OTHER ADULT HAD DETERIORATING HEALTH. BOTH ARE NOW RECOVERING. THE OTHER THREE CASES WERE IDENTIFIED AS ADULTS WHO DONATED BLOOD, BUT THEY HAVE NOT EXPERIENCED ANY SYMPTOMS. THE WEST NILE VIRUS IS MAINLY TRANSMITTED BY MOSQUITOES. THE MOST COMMON SYMPTOMS ARE SEVERE HEADACHES, BODY ACHE, AND FEVER.

=====07/29/2013

=====FBI SEX TRAFFICKING/ 105 KIDS FOUND (20 SEC)

THE FBI ARRESTED 150 PEOPLE ACROSS THE UNITED STATES ON CHARGES OF HOLDING CHILDREN AGAINST THEIR WILL FOR PROSTITUTION, A THREE-DAY WEEKEND SWEEP THAT OFFICIALS CALLED THE LARGEST-EVER OPERATION AGAINST CHILD SEX-TRAFFICKING. THE SUSPECTS, WHOM THE FBI REFERRED TO AS "PIMPS," WERE ARRESTED IN 76 U.S. CITIES AND ARE EXPECTED TO FACE STATE AND FEDERAL CHARGES RELATED TO SEX CRIMES AND HUMAN TRAFFICKING, FBI AND U.S. JUSTICE DEPARTMENT OFFICIALS SAID AT A NEWS CONFERENCE. FBI AGENTS AND LOCAL POLICE RECOVERED 105 CHILDREN DURING THE OPERATION AT TRUCK STOPS, MOTELS, CASINOS AND OTHER PLACES WHERE THEY WERE FORCED TO WORK AS PROSTITUTES.

=====07/30/2013

=====MEDICAL SEGMENT W/ DR. REGARDING THE BENEFITS OF MATERNAL MILK AND DISEASE OUTBREAK IN SEVERAL STATES (3 MIN)

=====07/31/2013

=====NEW CANCER DEFINITION (25 sec)

CANCER IS CURRENTLY DEFINED AS AN OVERGROWTH OF CELLS IN ANY PART OF THE BODY. SOME CANCERS ARE LIFE THREATENING, WHILE OTHERS ARE NOT, BUT FRIGHTENED PATIENTS OFTEN CHOOSE THE MOST AGGRESSIVE TREATMENT OPTION AVAILABLE - DESPITE THE LETHALITY OF THEIR CONDITION. IN SOME CASES, THIS LEADS TO UNNECESSARY PROCEDURES THAT ARE OFTEN DETRIMENTAL TO THE EMOTIONAL AND PHYSICAL HEALTH OF THE PATIENT. IN A PAPER PUBLISHED IN THE *JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION*, MEMBERS OF THE NATIONAL CANCER INSTITUTE LAID OUT FIVE GUIDELINES FOR RESHAPING HOW CANCER SHOULD BE DEFINED.  
1. RECOGNIZE THAT OVERDIAGNOSIS IS COMMON, PARTICULARLY WITH BETTER SCREENING METHODS

2. PERFORM FEWER UNNECESSARY SCREENINGS
3. DIAGNOSE A PATIENT WITH CANCER ONLY WHEN THEIR LESIONS ARE LETHAL AND REQUIRE IMMEDIATE TREATMENT
4. CREATE A WAY TO RECOGNIZE AND MONITOR LESSER LESIONS
5. EXPAND APPROACHES TO CANCER TREATMENT, MANAGEMENT AND PREVENTION

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