

REAL TALK RADIO FCC PUBLIC SERVICE 2ND QUARTER REPORT 2023

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	DESCRIPTION	SHOW/HOST
Whistleblowing, Crime, Government Regulations	04/08/23	3:00 AM	8:53	Fraudsters rip off the federal government by committing tax fraud, stealing billions of taxpayer dollars in the process. However, it's becoming more difficult too because of whistleblowers disclosures. Changes in laws make it easier to do so.	Stephen Kohn, attorney, Exe Dir. Of Nat'l Whistleblower's Center.
Education, Career	04/08/23	3:00 AM	8:21	MS Norris discussed the most common mistakes in spelling, punctuation and word usage and its importance. She explained how new technologies and changes in education have made grammar "less cool"	Mary Norris, Copy Editor at the "The New Yorker" author of "Between You and Me: Confessions of a Comma Queen"
Personal Health, Minority Concerns	04/08/23	3:00 AM	4:54	Groundbreaking research that found the lives of nearly 8,000 black American could be saved each year if dress could future out a way to bring their average blood pressure down to the average level of whites. He spoke of the reasons behind the gap between the races in controlling blood pressure and ways to reduce the gap.	Kevin Fiscella, MD, MPH, Ass. Prof. of Family Medicine and Comm & Preventive Medicine at the U of Rochester School of Med & Dentistry.
AI, Technology, Employment	04/15/23	3:00 AM	9:29	ChatGPT was launched as an artificial intelligence prototype on Nov 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.	CHATGPT, an artificial-intelligence (AI) chatbot

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Disabilities, Employment	04/15/23	3:00 AM	7:59	Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explain what is driving historic highs in employment of people with disabilities and why disable employment has outstripped the non-disabled since the start of pandemic lockdowns.	Andrew Houtenville, PhD, Prof. of Economics at the u of Hampshire, Research Director of the UNK Institute on Disability.
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Personal Health, Senior Citizens	04/15/23	3:00 AM	5:06	Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional 500 steps per day, or an additional qtr. mile of walking, was associated with 14% lower risk of heart disease, stroke or heart failure.	Erin Dooley, PhD, Ass Prof. of Epidemiology at the U of Alabama at Birmingham School of Public Health.
Antisemitism, Crime	4/22/2023	3:00 AM	7:59	According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism.	Matthew Berger, Exec Dir. Of the non-profit Foundation to Combat Antisemitism.
Poverty, Economy, Government Policies	4/22/2023	3:00 AM	9:24	Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.	Mark R. Rank, PhD, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "The Poverty Paradox"

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Teen Employment, Parenting	4/22/2023	3:00 AM	5:12	For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.	Sara J. Clark, MPH, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at U of Michigan
Child Literacy, Education	4/29/2023	3:00 AM	7:50	67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.	Malia Hollowell, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, author of "The Science of Reading in Action: Brain-Friendly Strategies Every Teacher
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Personal Relationships, Mental Health, Women's Issues	4/29/2023	3:00 AM	9:26	Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."	Laura Tremaine, podcaster, author of "The Life Council: 10 Friends Every Woman Needs".
Emergency Preparedness, Personal Health	4/29/2023	3:00 AM	4:57	Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained	Dr. Alton, MD, board-certified obstetrician and pelvic surgeon, co-author of the "The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way"

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Inflation, Personal Finance	5/6/2023	3:00 AM	7:23	Inflation may be cooling, but Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.	Sarah Foster, Analyst and Principal U.S. Economy Reporter at Bankrate.com
Media, Emergency Preparedness, Consumer matters	5/6/2023	3:00 AM	9:54	Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators.	Paul McLane, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers.
Personal Health, Aging	5/6/2023	3:00 AM	5:01	Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint, not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.	Robert Hyldahl, PhD, Ass't Prof of Exercise Sciences, Brigham Young University.
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Child Safety, Parenting	5/13/2023	3:00 AM	9:27 AM	Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers.	Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital
Medical Errors, Emergency Care	5/13/2023	3:00 AM	7:44	Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ER's, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions to help patients.	Benjamin H. Schnapp, MD, Ass't Prof, Ass't Emergency Medicine Residency Program Dir. In the U of Wisconsin School of Med. And Public Health.

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Youth At Risk, Violence, Poverty	5/13/2023	3:00 AM	4:50	Ms. Gonzalez discussed her report that examined today's at risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.	Jill Gonzalez, Senior Analyst at WalletHub, personal finance website.
Personal Finance, Retirement Planning	5/20/2023	3:00 AM	8:30	Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an advisor.	Burton Malkiel, Chemical Bank Chairman's Prof. of Economics at Princeton U. Author of "A Random Walk Down Wall Street: The best Investment Guide Money Can Buy"
Public Health, Poverty, Food Safety	5/20/2023	3:00 AM	8:37	Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for infections. She explained treatments are available.	Theresa Gilner, PhD, Ass. Prof of Biological Anthropology in Arts and Sciences at Wash U in St. Louis
Infrastructure, Cyber Attacks	5/20/2023	3:00 AM	5:10	Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take guard against this form of attack.	Eduardo Cotilla-Sanchez, PhD, Assoc. Prof in the School of Electrical Engineering and Computer Science at Oregon State University.
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Estate Planning, Senior Citizens, Parenting	5/27/2023	3:00 AM	8:22	Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with parents.	Catherine Hodder, estate planning attn, author of "Estate Planning for the Sandwich Generation"

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Juvenile Crime, Parenting	5/27/2023	3:00 AM	8:54	Prof. Cavanaugh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on - even if they are arrested as a minor. Her findings were consistent, even for higher income families.	Caitlin Cavanagh, Asst. Prof. in the School of Criminal Justice at Michigan State University
Hunger, Poverty, Government Programs, Volunteerism	5/27/2023	3:00 AM	4:58	Ms. Sprinstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.	Noreen Springstead, Exec. Dir. Of Why Hunger, a non-profit organization that focuses on grassroots solutions to end hunger.
Drowning Prevention	6/3/2023	3:00 AM	8:31	Drowning is the leading cause of death among children ages 1-4 and the 2nd leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us. Prof. Kathchmarchi offered 5 recommendations for parents to keep their children safe.	Adam Katchmarchi, PhD. Ex. Director of the National Drowning Prevention Alliance. Ass Prof. at Indiana U of PA.
Workplace Matters, Diversity, Career	6/3/2023	3:00 AM	8:52	Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate generate higher revenues and profits.	Heidi K. Garner, PhD, Distinguished Fellow at Harvard Law School's Center on the Legal Prof. and Program Chair of the Sector Master Class
Environment	6/3/2023	3:00 AM	5:08	"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest.	Susan Carpenter, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum.
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Employment, Career	6/10/2023	3:00 AM	8:35	Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel and projecting confidence is essential to doing well in a job interview. He explained how to prepare researching, and negotiating compensation.	Andres Lares, Managing Partner at Shapiro Negotiations Institute, co-author of "Persuade: The 4-Step Process to Influence People.
Parenting, Mental Health, Substance Abuse	6/10/2023	3:00 AM	8:45	Prof. Twenge talked of the characteristics and experiences of generations and how they shape America's future. The era they grow up in is more influential than their parents or personality traits. Also discussed is the influence of Technological advances on each generation. The increase of depression in teens and technology.	Jean M. Twenge, PhD, Prof of Psychology at San Diego State University.
Entrepreneurship, Career	6/10/2023	3:00 AM	5:00	Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a mistake. She offered 7 tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or customers.	Karen Tiber Leland, Marketing & Management Consultant, Founder & President of Sterling Marketing Group.
Alzheimer's Disease	6/17/2023	3:00 AM	8:40	More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine., for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.	Martin J. Schreiber, former Gov of Wis, Alzheimer's caregiver and advocate. Author of "My Two Elaines: Learning, Coping and Surviving as an Alzheimer's Caregiver.
Community College, Higher Education	6/17/2023	3:00 AM	8:44	Each year thousands of students start at Community Colleges, hoping to transfer to a university later. This can be confusing for a lot of students and derail their plans. The problem is "credit loss" with courses that won't be counted as credits in universities degrees. She discussed why universities don't accept them, even though they are from the exact text books used by both.	Jessie Ryan, VP of The Campaign for College Opportunity.

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Education, Parenting	6/17/2023	3:00 AM	5:06	Educating scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. It's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.	Robert Wilson, PhD, Ass. Prof of Psychology and Cognitive Science, Arizona State University.
Crime, Consumer Matters	6/24/2023	3:00 AM	8:50	Retailer, politicians and police departments have sounded the alarm about a rapid increase in retail theft and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings	Read Hayes, PhD, research Scientist at the University of Florida, Director of the Loss Prevention Research Council.
Volunteerism, Youth Mental Health, Parenting	6/24/2023	3:00 AM	8:33	Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outline the many volunteering opportunities available to. young people.	Kevin Lanza, PhD, Ass Prof at UTHealth Houston School of Public Health at the University of Texas.
Employment, Retirement Planning	6/24/2023	3:00 AM	5:07	Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.	Beth C. Truesdale, PhD, Research Fellow at the W.E. Upfohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Pop and Dev studies