



**Quarterly Issues Report – Q3 Third Quarter, 2015 through
Viewpoints Programs 15-27 through 15-39**

During the third quarter of 2015 the following compliancy issues were covered

Abortion	Law
Aging	Lifestyle issues
Alcoholism	Literature
Alzheimer's disease	Marketing
Auto & highway safety	Marriage
Banking	Media
Business	Mental health
Commerce	Military
Communications	Non-profits
Conservation and the	Parenting issues
Correctional facilities	Personal finance
Crime	Philanthropy
Criminal justice system	Politics
Culture	Popular culture
Disabilities	Poverty
Domestic abuse	Presidency
Drug addiction	Presidential election
Education	Prisons
Employment	Public health
Environment	Public safety
Entrepreneurship	Racism
Ethics	Recreation
Families	Science
Family issues	Science & technology
Forensics	Slavery
Gay issues	Social activism
Government	Social media
Health care	U.S. military
History	War
Immigration	Wildlife
Inventions	Women's issues
Labor	

2015 Q1 Viewpoints Quarterly Report

Description of Issue	Program/Segment	Date	Duration	Description of Segment
popular culture, media, the arts	Program #15-27 Segment 1 6:30am	7/5/15	10:40	<p>SEGMENT #1 – Comedy and comedians: how do they get so funny?</p> <p>SYNOPSIS: Everyone likes a good comedy show, and these days there seems to be a comedian around every corner. Comedy club comics, television shows, movies and plays that try to make us laugh at the absurdities of life are very popular, but did you ever wonder just how they come up with their material? We talk to a veteran comedy writer about the process of writing funny stuff and the successes and failures that make a comedian a star.</p> <p>Host: Gary Price. Guests: Joe Randazzo, head writer for <i>@Midnight</i> on Comedy Central, former editor of <i>The Onion</i>, former creative editor of Adultswim.com, author of the book <i>Funny on Purpose: The definitive guide to an unpredictable career in comedy</i>.</p>
parenting issues, youth at risk, education	Program #15-27 Segment 2 6:45am	7/5/15	11:00	<p>SEGMENT #2- Over-involved parents</p> <p>SYNOPSIS: Kids are little bundles of imagination and they can amuse themselves with the simplest of household goods: a pot and a spoon, becomes a drum; a cardboard box turns into a fort, and a towel can transform them into a caped crusader! However, some parents tend to micromanage their kids' time with structured activities and there's little left for the child to explore the world.</p> <p>Host: Marty Peterson. Guests: William Joyce, Oscar-winning filmmaker, author of the children's book, <i>Billy's Booger: A memoir, sort of</i>. Mary Jo Rapini, psychotherapist who deals with issues of family, relationships and intimacy.</p>

2015 Q1 Viewpoints Quarterly Report

<p>slavery, labor, crime & law enforcement, immigration, criminal justice system, business</p>	<p>Program #15-28 Segment 1 6:30am</p>	<p>7/12/15</p>	<p>11:13</p>	<p>SEGMENT #1 – Human trafficking</p> <p>SYNOPSIS: Slavery is alive in the United States and around the world in the 21st century. That’s hard to believe, but all over the world people are being forced to work long hours as laborers or in the sex trades, in horrible conditions for little or no money – and there’s no way for them to get out.</p> <p>Host: Gary Price. Guests: Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United; Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA</p>
<p>philanthropy, business, personal finance, non-profits, government</p>	<p>Program #15-28 Segment 2 6:45am</p>	<p>7/12/15</p>	<p>10:25</p>	<p>SEGMENT #2- Philanthropy: Even small donations can have a BIG impact</p> <p>Synopsis: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We’ll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend.</p> <p>Host: Marty Peterson. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world.</i></p>

2015 Q1 Viewpoints Quarterly Report

<p>music & the arts, racism, poverty, alcoholism & drug addiction</p>	<p>Program#15-29 Segment 1 6:30am</p>	<p>7/19/15</p>	<p>11:59</p>	<p>SEGMENT #1 – The life and music of jazz legend Sheila Jordan</p> <p>Synopsis: Jazz is the quintessential American music genre, and nobody sings it better than Sheila Jordan. We talk to Jordan and her biographer about Jordan’s rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the racism that jazz musicians – both black and white – experienced, and the need to preserve this music for future generations.</p> <p>Host: Gary Price. Guests: Sheila Jordan, jazz singer, teacher and composer); Ellen Johnson, singer, musician, author of “Jazz Child: A portrait of Sheila Jordan,”</p>
<p>forensics, technology, prisons, media, law enforcement</p>	<p>Program #15-29 Segment 2 6:45am</p>	<p>7/19/15</p>	<p>9:36</p>	<p>SEGMENT #2 - The anatomy of a crime novel</p> <p>Synopsis: Crime novels are among the most popular reading in the U.S., and nobody writes a more engaging, suspenseful and factually accurate story than award-winning and best-selling novelist Patricia Cornwell. Her Kay Scarpetta series is full of detailed forensic information, and we talked to her about how she gathers her facts and actually experiences some of the dangerous situations that she puts her heroine through in her books.</p> <p>Host: Marty Peterson. Guests: Patricia Cornwell, crime novelist, author of “Flesh and Blood”</p>

2015 Q1 Viewpoints Quarterly Report

<p>mental health, poverty, family, Alzheimer's disease</p>	<p>Program #15-30 Segment 1 6:30am</p>	<p>7/26/15</p>	<p>10:41</p>	<p>SEGMENT #1 – Happiness: What is it? How do we find it?</p> <p>SYNOPSIS: Sometimes talking about serious subjects, even with friends and family, can cause arguments and bad feelings. But just as Mary Poppins said, "...a spoonful of sugar makes the medicine go down," humor can make the discussion of serious subjects go down easier. Our guests are two very talented and funny people who use humor, satire and irony to make their points about women in science, and the immigrants' experience.</p> <p>Host: Gary Price. Guests: Aasif Mandvi, actor, award-winning playwright, cast member on Comedy Central's "The Daily Show with Jon Stewart," and author of the book, "No Land's Man,"; Megan Amram, comedian, writer on NBC's comedy "Parks and Recreation," and author of "Science...for Her!"</p>
<p>government, history, the Presidency, laws & the Constitution</p>	<p>Program #15-30 Segment 2 6:45am</p>	<p>7/26/15</p>	<p>10:54</p>	<p>SEGMENT #2- George Washington: The man who created the modern presidency</p> <p>Synopsis: The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office.</p> <p>Host: Marty Peterson. Guests: Harlow Giles Unger, historian and author of the book, <i>Mr. President: George Washington and the making of the nation's highest office.</i></p>

2015 Q1 Viewpoints Quarterly Report

<p>mental health, disabilities, family issues, science & technology</p>	<p>Program #15-31 Segment 1 6:30am</p>	<p>8/2/15</p>	<p>11:59</p>	<p>SEGMENT #1 – The Psychopath Inside: Not all psychopaths are dangerous criminals</p> <p>Synopsis: When we hear the term “psychopath,” we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be psychopathic, about what the term actually means in the medical world, how it’s tested for in various people, the traits that most often set it apart from other conditions, and how many people who have psychopathic tendencies can function in a non-violent, productive way.</p> <p>Host: Gary Price. Guests: Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA; James Fallon, neuroscientist at Univ. of California-Irvine, author of “The Psychopath Inside: A neuroscientists personal journey into the dark side of the brain.”</p>
<p>abortion, social activism, politics, media, family issues</p>	<p>Program #15-31 Segment 2 6:45am</p>	<p>8/2/15</p>	<p>9:37</p>	<p>SEGMENT #2- Talking About Abortion and Other Touchy Topics in a New Way</p> <p>Synopsis: Its seems that when the topic of abortion comes up in the media, there are two distinct sides voicing their opinions with no middle ground or real conversation on the topic. The debate over this issue and other touchy topics these days usually disintegrates into an “Us vs. Them” shouting match, leaving many on both sides and in the middle angry and dissatisfied. Our guest offers a new way to discuss abortion – without taking sides, without name-calling or raised voices -- that brings the issue to a more personal and compassionate level.</p> <p>Host: Marty Peterson. Guests: Aspen Baker, co-founder and executive director of Exhale, author of the book, “Pro-Voice: How to keep listening when the world wants a fight.”</p>

2015 Q1 Viewpoints Quarterly Report

<p>women's issues, correctional facilities, commerce, mental health, crime</p>	<p>Program #15-32 Segment 1 6:30am</p>	<p>8/9/15</p>	<p>9:21</p>	<p>SEGMENT #1 – Women in Prison Part I: A look inside the bars</p> <p>SYNOPSIS: The Netflix television show, <i>Orange is the New Black</i>, depicts life in a women's prison – but is it real? Are the inmates whose lives they portray realistic? We toured a real women's medium-security prison, talked to the administration and some inmates there to find out. We also talk to the real-life Alex Vause from OITNB, Cleary Wolters – a former inmate and friend of Piper Kerman, author of the book <i>Orange is the New Black: My year in a women's prison</i>.</p> <p>Host: Gary Price. Guests: Lt. Brad Gray, Correctional Officer, Rockville Correctional Facility, Rockville, IN; Stacie Brown, Inmate; Cleary Wolters, former inmate, author of "Out of Orange: A memoir."</p>
<p>family issues, correctional facilities, domestic abuse, crime, mental health, education</p>	<p>Program #15-32 Segment 2 6:45am</p>	<p>8/9/15</p>	<p>10:15</p>	<p>SEGMENT #2- Women in Prison Part II: Changed lives – for the better</p> <p>SYNOPSIS: What's a women's prison really like? Motherhood, drama and romantic relationships are all quite common. We visited Rockville Correctional Facility and sat down with two inmates to discuss their prison experience, past regrets and what they've learned while serving their sentences.</p> <p>Host: Marty Peterson. Guests: Kelly Patterson, Inmate; Toni Golightly, Inmate.</p>

2015 Q1 Viewpoints Quarterly Report

<p>literature, popular culture, war, media, crime</p>	<p>Program #15-33 Segment 1 6:30am</p>	<p>8/16/15</p>	<p>10:52</p>	<p>SEGMENT #1 – Lists of Note: What lists tells us about the famous and the infamous</p> <p>Synopsis: Everyone makes lists: shopping lists, to-do lists, Christmas lists, and many more. But what do your lists say about you? We talk to an author who looked at hundreds of lists compiled by the famous, the infamous and the unknown, and found out that they say a great deal about the times, our history and the list makers themselves.</p> <p>Host: Gary Price. Guests: Shaun Usher, author of <i>Lists of Note: An eclectic collections deserving of a wider audience.</i></p>
<p>personal finance, banking, education, family issues</p>	<p>Program #15-07 Segment 2 6:45am</p>	<p>8/16/15</p>	<p>10:45</p>	<p>SEGMENT #2- Kids and Financial Intelligence: Learning the basics</p> <p>Synopsis: Millions of young people will soon head out on their own for the first time to attend college or start their first job. It will also be the first time that many of them are in charge of their own finances. How literate are they about banking, spending, saving, and credit? We talk to two financial specialists about what kids need to know about money and budgets, the best ways to organize their finances, and what they can do to prevent going into credit debt.</p> <p>Host: Marty Peterson. Guests: Dean Obenauer, Asst. Dir. of Financial Aid for Financial Literacy, Creighton University, Omaha, Nebraska; Jeff Reeves, Exec. Editor, InvestorPlace.com.</p>

2015 Q1 Viewpoints Quarterly Report

<p>inventions, U.S. military & intelligence, entrepreneurship, law, science</p>	<p>Program#15-34 Segment 1 6:30am</p>	<p>8/23/15</p>	<p>10:13</p>	<p>SEGMENT #1 – The Genius of Instant Photography: Edwin Land and Polaroid</p> <p>Synopsis: These days, “instant photography” means digital pictures that can be cropped, enhanced and captioned and uploaded to the internet in a matter of minutes. It’s nothing very novel today, what with all of the cell phones and tablets that can produce stunning photos. It wasn’t that long ago, however, that “instant” pictures were as talked about as the latest iPhones are today. We’ll hear about the genius that made instant photos happen, take a look at his other inventions, and hear how his success led to a battle of giants in the photography world.</p> <p>Host: Gary Price. Guests: Ronald K. Fierstein, author of “A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.”</p>
<p>social media, presidential election, politics & young voters, marketing, technology</p>	<p>Program#15-08 Segment 2 6:45am</p>	<p>8/23/15</p>	<p>11:23</p>	<p>SEGMENT #2- Social Media and the Presidential Election</p> <p>Synopsis: Snapchat is quickly rising to the top of the social media hierarchy, and presidential candidates want to tap into its growing audience. But how exactly do you reach young voters on social media without sounding “too political” and boring? We speak with Matthew McGregor, Obama’s former digital strategist, and Aria Juliet Castillo, a young voter who loves social media and politics about the issue.</p> <p>Host: Marty Peterson. Guests: Matthew McGregor, Aria Juliet Castillo</p>

2015 Q1 Viewpoints Quarterly Report

<p>law, families, marriage, gay issues, culture</p>	<p>Program#15-35 Segment 1 6:30am</p>	<p>8/30/15</p>	<p>11:06</p>	<p>SEGMENT #1 – Cohabitation and the Law</p> <p>Synopsis: There are millions of Americans who live together as husband and wife, but they never became formally “married.” What are their rights? Who gets the house, the car the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law.</p> <p>Host: Gary Price. Guests: Martha Ertman, professor of law specializing in contract and family at the Carey School of Law, University of Maryland, author of the book, <i>Love’s Promises: How formal and informal contracts shape all kinds of families.</i></p>
<p>ethics, business, disabilities, military,</p>	<p>Program #15-35 Segment 2 6:45am</p>	<p>8/30/15</p>	<p>10:33</p>	<p>SEGMENT #2- Intelligent Disobedience: Knowing when and how to say “no”</p> <p>Synopsis: We’re taught from a young age that we should obey authority and do what adults tell us to do. Those lessons usually work in our favor, however there are times when a child – and an adult – should say no to the ones in charge. Our guest has studied this issue and has come up with situations where refusing to do something is the right thing, and he discusses when and how to say “no” effectively and for the benefit of the individual and others.</p> <p>Host: Marty Peterson. Guests: Ira Chaleff, founder and president of Executive Coaching & Consulting Associates, Washington, D.C., author of the book <i>Intelligent Disobedience: Doing right when what you’re told to do is wrong.</i></p>

2015 Q1 Viewpoints Quarterly Report

<p>wildlife, recreation, poverty, crime, social media, conservation and the environment</p>	<p>Program #15-36 Segment 1 6:30am</p>	<p>9/6/15</p>	<p>9:52</p>	<p>SEGMENT #1 – Hunting and Poaching Wild Animals: The good and the bad sides of the practice</p> <p>Synopsis: When an American trophy hunter killed Cecil the Lion, a protected animal in an African game preserve, the internet was packed with Tweets and Facebook diatribes condemning the man who did it and big game hunting in general. Why are we so concerned about <i>one</i> animal when there are millions of them killed around the world every year? Is there a good reason to shoot large game for sport, or is it always wrong? We talk to several wildlife specialists about the Cecil incident, find out how this is only the tip of the iceberg when it comes to hunting and poaching wild animals, and hear about the good things that controlled and monitored trophy hunting can provide.</p> <p>Host: Gary Price. Guests: Dr. Samuel Richards, a senior lecturer in sociology at Penn State University; Keith Norris, director of government affairs & partnerships at the Wildlife Society; Mike Hoffmann, senior scientist for the International Union for Conservation of Nature, Species Survival Commission.</p>
<p>employment; technology; communications; social media</p>	<p>Program #15-36 Segment 2 6:45am</p>	<p>9/6/15</p>	<p>11:40</p>	<p>SEGMENT #2- Digital Job Search: The new look and sound of resumes and interviews</p> <p>SYNOPSIS: These days, a phone or digital interview often precedes the face-to-face meeting for job hunters. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and CareerBuilder the first places an employer looks to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market.</p> <p>Host: Gary Price. Guests: Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa; Paul J. Bailo, CEO of Phone Interview Pro, author of <i>The Essential Digital Interview Handbook</i>,</p>

2015 Q1 Viewpoints Quarterly Report

<p>public safety; auto & highway safety; mental health</p>	<p>Program #15-37 Segment 1 6:30am</p>	<p>9/13/15</p>	<p>13:59</p>	<p>SEGMENT #1 – Car crashes & PTSD</p> <p>Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover.</p> <p>Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, <i>After the Crash</i>; Debbie Miller Koziarz, car accident survivor</p>
<p>alcohol; youth at risk; laws and legislation; public health</p>	<p>Program # 15-37 Segment 2 6:45am</p>	<p>9/13/15</p>	<p>6:03</p>	<p>SEGMENT #2- Palcohol--powdered alcohol</p> <p>Synopsis: Newly invented powdered alcohol is entering the market, but some experts and legislators believe it should be banned because it's likely to be abused by teens. Experts, the product's inventor and legislators discuss.</p> <p>Host: Nancy Benson. Guests: Mark Phillips, Palcohol inventor; David Jernigan, Assoc. Prof., Johns Hopkins Bloomberg School of Public Health; Rick Jones (R), State Senator, Michigan; Brian Kelsey (R), State Senator, Tennessee</p>

2015 Q1 Viewpoints Quarterly Report

aging; technology; public health	Program # 15-38 Segment 1 6:30am	9/20/15	11:46	<p>SEGMENT #1 – Stem cell regeneration</p> <p>Synopsis: Scientists have discovered that older research animals can seemingly be made young again with infusions of young blood which reactivate stem cells. Researchers have started to isolate factors in plasma that appear to be responsible, opening the door to possibly rolling back the clock on aging. Experts explain.</p> <p>Host: Reed Pence. Guests: Dr. Harold Katcher, Prof. of Biology, Univ. of Maryland Univ. College and co-founder, Turritopsis Corp.; Dr. Michael Conboy, researcher, Univ. of California, Berkeley; Nelson Yee, founder, XVitality Sciences</p>
health care; lifestyle issues	Program # 15-38 Segment 2 6:45am	9/20/15	7:07	<p>SEGMENT #2- Exploding head syndrome</p> <p>Synopsis: A sleep disorder strangely named "exploding head syndrome" may keep more than 10 percent of people awake at night by inflicting them with crashing sounds that only they can hear. A sufferer and an expert discuss.</p> <p>Host: Nancy Benson. Guests: Walter Michka, health blogger and exploding head syndrome sufferer; Dr. Brian Sharpless, Asst. Prof. of Psychology, Washington State Univ. and author, <i>Sleep Paralysis</i></p>

2015 Q1 Viewpoints Quarterly Report

<p>foster care, child abuse, adoption, government, family issues</p>	<p>Program # 15-39 Segment 1 6:30am</p>	<p>9/27/15</p>	<p>11:16</p>	<p>SEGMENT #1 – Foster Care: How can we make it better for everyone involved?</p> <p>Synopsis: When a child is placed in foster care, she’s already been through the traumatic experience of being removed from her family’s care, and now faces an uncertain future in a new home – sometimes worse than the one she left. We discuss the successes and failures of the system and hear about what can be done to strengthen it so that children receive the best care available, foster families get the support they need to help a child with the transition, and caseworkers receive the support they need to do their jobs.</p> <p>Host: Gary Price. Guests: Howard Talenfeld, President of Florida’s Children First, the state’s leading child advocacy organization; Christine Spudeas, Executive Director of Florida’s Children First; Ashley Rhodes-Courter, former foster child and now a foster mother, author of the book <i>Three More Words</i>.</p>
<p>divorce, children & family issues, education</p>	<p>Program # 15-39 Segment 2 6:45am</p>	<p>9/27/15</p>	<p>9:46</p>	<p>SEGMENT #2- The Challenges of Co-Parenting</p> <p>Synopsis: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. These kids often experience situations and conflicts that their friends living in an intact household don’t .We talk to a co-parenting specialist about how the parents’ behavior, ability to compromise, and desire to put the child’s needs above their own, can lead to successful parenting and well-adjusted, happy kids.</p> <p>Host: Marty Peterson. Guest: Karen Bonnell, Co-parent Coach, author of “The Co-Parents’ Handbook: Raising well-adjusted, resilient and resourceful kids in a two-home family from little ones to young adults.”</p>

Contents copyright 2015 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501
www.mediatracks.com

Producers: Pat Reuter
Production Directors: Sean Waldron, Nick Hofstra & Reed Pence

Each week's program is available for affiliate download at ftp://mediatracksdownloads.com. For guest information, log onto www.viewpointsonline.net. *Viewpoints* is a registered trademark of MediaTracks, Incorporated.