



# Elmira Broadcast

Station	Program	Daypart	Time Period	R25-54	Unit Cost	1-Jun		
						Spots	TRP's	Cost
WENY / ABC	GOOD MORNING TWIN TIERS	Early Morning	MO-FR 6:00A-7:00A	1.2	\$35.00	1	1.2	\$35
WENY / ABC	GOOD MORNING AMERICA	Early Morning	MO-FR 7:00A-9:00A	1.8	\$40.00	1	1.8	\$40
WENY / ABC	QUEEN LATIFAH	Daytime	MO-FR 9:00A-10:00A	1.5	\$45.00	1	1.5	\$45
WENY / ABC	THE VIEW	Daytime	MO-FR 11:00A-12:00P	1.4	\$40.00	0	0	\$0
WENY / ABC	THE CHEW	Daytime	MO-FR 1:00P-2:00P	1.3	\$35.00	1	1.3	\$35
WENY / ABC	GENERAL HOSPITAL	Daytime	MO-FR 2:00P-3:00P	1.4	\$35.00	1	1.4	\$35
WENY / ABC	STEVE HARVEY	Daytime	MO-FR 3:00P-4:00P	1.2	\$45.00	0	0	\$0
WENY / ABC	ELLEN	Daytime	MO-FR 4:00P-5:00P	1.1	\$65.00	1	1.1	\$65
WENY / ABC	DR. PHIL	Early Fringe	MO-FR 5:00P-6:00P	1.0	\$75.00	0	0	\$0
WENY / ABC	TWIN TIERS TONIGHT	Early News	MO-FR 6:00P-6:30P	1.3	\$100.00	1	1.3	\$100
WENY / ABC	ET	Prime Access	MO-FR 7:30P-8:00P	1.5	\$45.00	0	0	\$0
WENY / ABC	TWIN TIERS NEWS @ 11	Late News	MO-FR 11:00P-11:35P	1.8	\$45.00	0	0	\$0
WENY / ABC	GOLDBERGS	Prime	WED 8:30P-9:00P	5.3	\$350.00	0	0	\$0
WENY / ABC	BLACK-ISH	Prime	WED 9:30P-10:00P	5.9	\$325.00	0	0	\$0
WENY / ABC	HOW TO GET AWAY WITH MURDER	Prime	THU 10:00P-11:00P	5.2	\$350.00	0	0	\$0
WENY / ABC	GOOD MORNING AMERICA SA	Weekend New	SAT 8:00A-9:00A	1.4	\$50.00	1	1.4	\$50
				<b>34.3</b>		<b>8</b>	<b>11</b>	<b>\$405</b>

## Terms:

- \*All Makegood Must Be Approved In Advance
- \*15 Min Spot Separation (local news excluded)
- \* Payment In Advance
- \* Buy Is Not Executed Until Copy Is Received By Station