

CONTRACT

WENY-TV
474 Old Ithaca Road
Horseheads, NY 14845-7212
USA
(607)739-3636

www.weny.com

And:

Electric Symphony Media
Attention: David Hassard
155 West 21st Street
12D
New York, NY 10011

<u>Contract / Revision</u> 140194 /		<u>Alt Order #</u>
<u>Product</u> Week of May 25 - 2015		
<u>Contract Dates</u> 05/25/15 - 05/31/15	<u>Estimate #</u>	
<u>Advertiser</u> ISS/Families for Excellent Schools		<u>Original Date / Revision</u> 05/21/15 / 05/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WENY-TV	<u>Account Executive</u> House Beers	<u>Sales Office</u> Elmira-REG
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 11.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	36	05/25/15	05/31/15	WENY HD Nev	6am-7am		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$35.00	1.20				
2	36	05/25/15	05/31/15	Good Morning	7am-9am		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$40.00	1.80				
3	36	05/25/15	05/31/15	9am-10am	9am-10am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$45.00	1.50				
4	36	05/25/15	05/31/15	The Chew	1pm-2pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$35.00	1.30				
5	36	05/25/15	05/31/15	General Hospit	2pm-3pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$35.00	1.40				
6	36	05/25/15	05/31/15	Ellen	4pm-5pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$65.00	1.10				
7	36	05/25/15	05/31/15	Local 6pm Nev	6pm-630pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	MTWTF--	1			\$100.00	1.30				
8	36	05/25/15	05/31/15	Weekend GMA	8am-9am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/25/15	05/31/15	-----S-	1			\$50.00	1.40				
Totals										11.00		8	\$405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/30/15	8	\$405.00	(\$60.75)	\$344.25
Totals	8	\$405.00	(\$60.75)	\$344.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.