



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☒ FEDERAL CANDIDATE    ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Adam Stoll

being/on behalf of: NRSC and Perdue for Senate campaign

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: November 4th

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**


I represent that the payment for the above described broadcast time has been furnished by:

NRSC and Perdue for Senate in a coordinated television ad

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Davis 425 Second Street, NE, Washington, DC 20002 - Phone: (202)675-6000 Fax: (202)544-3464

  
Signature of Candidate or Authorized Representative

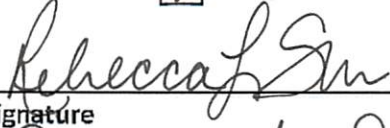
9/4/14  
Date

*To be Signed by Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

GM  
Date

Rebecca L. Swan  
Printed Name

GM  
Title





WGXA-TV FOX24  
599 Martin Luther King, Jr. Blvd.  
Macon, GA 31201

Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
Sherman Oaks, CA 91403

**Contract # 5654**

**Schedule Dates** 09/10/14-09/12/14  
**Advertiser** Perdue, David - US SENATE (1814)  
**Agency** Target Enterprises (1275)  
**Product** Political Candidate (1004)  
**Brand** PERDUE, S/R (4425)  
**Salesperson** Katz - Los Angeles, (1017)  
**Sales Office** Katz - Los Angeles  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** 9399151

**Date Entered** 09/08/14  
**Last Modified** 09/08/14  
**Entered By** Cassie Crowley  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$75.00  
**Net Total** \$425.00  
**Sales Tax**

**FOX (WGXA)**

By Broadcast Month	Spots	Rate
Sep. 2014	12	\$500.00
<b>Grand Total:</b>	<b>12</b>	<b>\$500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/14-09/12/14	5	:30	5P- WGXA News @ 5p	4			X	X	X			4	\$40.00	\$160.00	FOX (WGXA)		9/8/14
2.0	Normal Line / SPOT	09/10/14-09/12/14	5	:30	4P- 5P (EST)	4			X	X	X			4	\$45.00	\$180.00	FOX (WGXA)		9/8/14
3.0	Normal Line / SPOT	09/10/14-09/12/14	5	:30	9A- 10A (EST)	4			X	X	X			4	\$40.00	\$160.00	FOX (WGXA)		9/8/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 9399151 Ver# 3  
EC'd Yes

Status Revised

Traffic Order# 5654

Last Received:  
Showing Buylines:

Printed: 09/09/14 1:29 PM  
09/09/14 1:22 PM  
All Lines

1 of 2

Station WGXA-TV MACON  
Advertiser (NRSC) NRSC-NATL REPUB SENA  
Product PERDUE,S/R  
Estimate#  
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 09/09/14-09/14/14

Rep Firm KATZ CONTINENTAL  
Sales Office (LA) LOS ANGELES  
Salesperson (TD2) TERRY DREHER  
Sales Assistant ELLE  
Salesperson Phone# 323-966-5066  
Salesperson Fax# 323-658-6443

## --- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

CHANGED ADVERTISER CODE NCIT PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	9A-10A	FAMILY FEUD	30	4.4	17.6	\$40.00 \$100	09/09-09/12	4	4	\$160.00
2	Tu-F	4P-5P	FAMILY FEUD	30	3.5	14.0	\$45.00 \$175	09/09-09/12	4	4	\$180.00
3	Tu-F	5P-6P	WGXA NEWS AT 5P	30	2.6	10.4	\$40.00 \$135	09/09-09/12	4	4	\$160.00

## ---REPORT TOTALS---

Report Totals: 12 / \$500.00

## ---SALES MONTHLY TOTALS---

Sep2014: 12/ \$500.00

Order Totals: 12 / \$500.00 Total GRPS: 42.0

## --- COMPETITIVE ---

Market Totals	\$5,555.56	CABL .00%	UKNO .00%	WBMN .00%	WGXA 9.00%	WMAZ 78.01%
		WMGT 12.99%	WPGA .00%			

Books [JUL14]

# ORDER WORKSHEET

Rep Order# 9399151 Ver# 1 Status New

Traffic Order# 5054

Printed: 09/08/14 4:32 PM  
Last Received: 09/08/14 2:57 PM  
Showing Buylines: All Lines

1 of 2

Station WGXA-TV MACON  
Advertiser (PERD) PERDUE, DAVID  
Product PERDUE, S/R  
Estimate#  
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 09/09/14-09/14/14

Rep Firm KATZ CONTINENTAL  
Sales Office (LA) LOS ANGELES  
Salesperson (TD2) TERRY DREHER  
Sales Assistant ELLIE  
Salesperson Phone# 323-966-5066  
Salesperson Fax# 323-658-6443

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## --- REMARKS ---

\*\*NEW ORDER\*\* TOTAL= \$500/12X PLEASE CONFIRM THANKS! ELLIE FOR GREG

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2	Tu-F	4P-5P	FAMILY FEUD	30	3.5	14.0	\$45.00	09/09-09/12	4	4	\$180.00
3	Tu-F	5P-6P	WGXA NEWS AT 5P	30	2.6	10.4	\$40.00	09/09-09/12	4	4	\$160.00

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WMGT 12.99% WPGA .00%

Books [JUL14]  
Demos RA35+