

February 26, 2021

Mr. Mike Peery
WLJT-TV
PO Box 966
Martin, TN 38237-0966

Dear Mike/WLJT_TV,

The University of Tennessee at Martin appreciates the support you give to our students by funding the WLJT Student Broadcast Scholarship. Your support continues to make a long-lasting impact on our program and our students by allowing students to gain a high-quality education and research opportunities while providing important experiences beyond the classroom.

As we begin the scholarship process to award private donor scholarships for the 2021-22 academic year, we ask that you complete and return the enclosed Statement of Intent form to our office by **March 15, 2021**. This form allows us to identify those annual scholarships in which we have received commitments to award and allows us to notify students of their scholarships for the upcoming academic year. Without this completed form, annual scholarships are not awarded.

The pledge will not be due until July 2021 and you will receive a reminder at that time. For your convenience, you may now choose to fund your scholarship for a three-year period (2021-22, 2022-23, 2023-24). Scholarship gifts can be made by check payable to UT Foundation and sent to address provided below or by making your gift online at <http://give.utm.edu/>.

The UT Foundation is an interdependent nonprofit organization that supports the university through fundraising, engagement, and stewardship. These efforts enhance the students' educational experience by providing scholarships, faculty support, facility improvements, community engagement and research. To continue this work and reduce the dependency on university funds, the UT Foundation has implemented an advancement assessment. Please note this will slightly alter the net amount of your scholarship award. More information on this policy can be found at utfi.org/assessment.

A sample structure is shown below to demonstrate the impact this assessment will have on your scholarship. You may, as the donor, increase your scholarship commitment to ensure the full award amount of your scholarship is awarded to a deserving student.

Thank you for your support and past generosity. The University of Tennessee at Martin would not be the great institution it is today without the commitments you have made. If you have questions, please contact me at mfbaker@utm.edu or 731-881-7623.

Sincerely,



Mary Baker
Advancement Services
Scholarship and Stewardship

Assessment Example Based on Previous Year Scholarship Award:

Donor Contribution: \$263.00
Scholarship funds to be awarded: \$250.00

Donor Contribution: \$250.00
Scholarship funds to be awarded: \$238.00

The University of Tennessee at Martin Scholarship Program
2021-2022

STATEMENT OF INTENT

**WLJT Student Broadcast Scholarship
Previous Year Scholarship Award: \$250**

Please select all that apply:

Yes, please renew my scholarship for the 2020-2021 academic year at the present award.

Please send my reminder

Annually Semi-Annually

Yes, I would like my contribution to be made as a 3-year commitment.

I would like the assessment to be

Added to my gift Deducted from my gift (award will be decreased)

Yes, I will increase my scholarship contribution in the following way(s).

Increase the number of awards to _____ and/or Increase the amount of each award \$ 10 = \$500⁰⁰.

My contribution is made through payroll deduction (UT Employee)

Yes, I would like information on endowing my annual scholarship to ensure its permanence.

Signature: 

This form can be mailed, faxed, or scanned to: Mary Baker, The University of Tennessee at Martin, Advancement Services, 329 Administration Bldg., Martin, TN 38238, Email: mfbaker@utm.edu, Fax: 731-881-7654.

If the contact information is correct you may disregard the section below. We ask you to complete the section only if changes are needed. If you would like to receive this form through email, please include your email address.

Contact Information:

Mr. Mike Peery ← Mike Peery
PO Box 966
Martin, TN 38237-0966

Mike Peery
Contact Name (Please Print)

West TN PBS
Company Name (Please Print)

210 Hunt Street - Clement Hall
Address

Martin TN 38238
City State Zip Phone Number

Fax Number mpeery@westtnpbs.org
Email Address



From the desk of

dr. charley deal

On behalf of the faculty, staff and most importantly our students, I want to thank you for your donation to the university. I am reminded of the first stanza in our alma mater when I walk across the campus each day..

*“On the plains of Tennessee, Campus green and tow’ring trees,
You lie shining, U.T.M., Beloved Alma Mater.”*

Your gift reflects your love for our university and your trust in our abilities to forge young minds to greater service in communities around the world. With a diverse student body, we can continue to develop and challenge new ideas in solving world problems. We accomplish this with caring faculty and staff working side-by-side with students and because of your financial commitment and trust.

I hope you will come see the campus green and with tow’ring trees and discover the impact your gift is making in the life of each of our students. Remember, always be true to the orange and blue!

Charley Deal

Dr. Charley Deal
Vice Chancellor of University Advancement
UTM '92 and '96

More Than

93%

of UTM graduates are **employed** or in **graduate school** within **six months** of graduation



Almost **7,300** students represent **41 states** and **21 countries**

Average ACT Composite Score

23.5

Average High School GPA

3.55

among 2019 First-Time Freshmen

2019-2020 Tuition & Fees (per semester)

In-State



Out-of-State

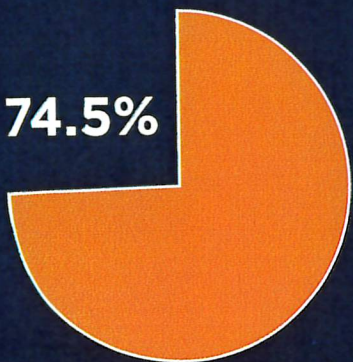


International



Freshman-Sophomore Retention Rate
Fall 2018 - Fall 2019

74.5%



Your **support** doesn't just represent a dollar amount. It represents **opportunity** and **peace of mind** for students like me at UT Martin. **Thank you** so much for your support!

Julia Knaggs

Agricultural Business, 2020
Gallatin, Tennessee



June 16, 2021

Purpose of Gift

WLJT Student Broadcasting
Scholarship

WLJT-TV
Mr. Mike Peery
P.O. Box 966
Martin, TN 38237-0966

<u>RECEIPT #</u>	<u>TOTAL AMOUNT</u>
0004516550	\$525.00

Thank you for supporting the University of Tennessee at Martin!

Pursuant to IRS regulations, this certifies that neither the University of Tennessee Martin nor the University of Tennessee Foundation has provided you with any goods or services in return for your contribution. The University of Tennessee Martin nor the University of Tennessee Foundation does not provide tax counsel and we urge you to seek the advice of your professional counsel when considering the tax deductibility of any contribution.

Please retain this document for your tax records.

If you have any questions about your gift, please contact the development office at the University of Tennessee Martin at (731) 881-7620.



SP

Sandra Holliman

From: Mike Peery [mpeery@westtnpbs.org] on behalf of Mike Peery
Sent: Thursday, June 03, 2021 11:26 AM
To: SANDRA HOLLIMAN
Subject: Fwd: Your UTM Pledge Reminder

Ms Sandra,

Please print the below next week and scan in for payment. \$525.00 contribution to the UTFI.

(Charlie Dean here at UTM).

Thank you.

Mike

----- Forwarded message -----

From: UT Martin Office of Development <development@utm.edu>
Date: Wed, Jun 2, 2021 at 3:30 PM
Subject: Your UTM Pledge Reminder
To: <mpeery@wljt.org>

Dept	Acct	Amt
60	5120	525.00

Approve By: *SHJ mp*



PLEDGE REMINDER

[Campus updates and information on COVID-19](#)

Thank you for the loyalty and support you have shown for The University of Tennessee through your pledge contributions. Your gifts will help enhance the University's educational opportunities and strengthen its reputation as a quality

institution.

The status of your current pledge is outlined below. *Based upon the reminder schedule you requested, our records indicate that the portion of your pledge now payable is listed below.*

YOUR PLEDGE

WLJT-TV

Your Pledge is Allocated (in whole or part to):

WLJT Student Broadcasting Scholarship

Total Amount Pledged: \$525.00

Outstanding Balance: \$525.00

Amount Paid to Date: \$0.00

Portion of Pledge Now Payable: \$525.00

Due Date: 7/1/21

Make a secure online pledge payment
Make a secure online pledge payment

If you prefer to make a pledge payment by mail, please make your check payable to the University of Tennessee Foundation, Inc. (UTFI) in the amount of \$525.00 and mail to:

Office of Advancement Services

University of Tennessee at Martin
329 Administration Building
Martin, TN 38238

If you have any concerns about paying your pledge or wish to modify your payment schedule, please call our office at 731-881-7620.

Thank you for your commitment to UT Martin, especially during this challenging time.

UT Martin Office of Development

328 Administration Building || Martin, TN 38238
731-881-7620 || development@utm.edu

[Manage your email subscription preferences](#)

[View email in browser](#)



--
Mike Peery
CEO/GM
West TN
The PBS logo, featuring a stylized eye icon and the letters 'PBS'.

**UT Martin Department of Mass Media and Strategic Communications Awards
April 15, 2021**

During Virtual Communications Department Awards Ceremony, UTM Student, Taylor Chunn was awarded the \$250 WLJT-TV Student Broadcast Scholarship for 2020-2021.

The UT Martin Department of Mass Media And Strategic Communication
Apr 15, 2021 · 🌐

Our virtual Communications Department Awards Ceremony was a great success this afternoon as we honored 1992 News-Editorial alumnus John Denton of Orlando (originally from Milan, Tenn.) as this year's winner of the Comm. Department Distinguished Alumni Award. We also revealed the winners of about 40 scholarships, awards and other recognitions. Here are screenshots of John and the 65 folks attending. It's another

The UT Martin Department of Mass Med...
proud day for this storied department, whose alumni, faculty, staff and students tell our exciting story every day. John has a long and exciting career as a sports journalist that began locally for The Pacer, then The Union City Daily Messenger and The Jackson Sun. He moved from there to Florida to cover college and pro sports and for many years has covered The Orlando Magic pro basketball team. He continues to cover pro sports for The Associated Press. His sports career has taken him all over the country and world, covering Super Bowls, hundreds of NBA games and The Olympics. He has won numerous national awards for his writing and reporting.

👍❤️ Tyler Hawks and 33 others 3 shares

👍 Like 💬 Comment ➦ Share



Communications Awards Ceremony – Thursday, April 15, 2021, via Zoom

SCHOLARSHIPS/AWARDS

2021 Winner

BROADCASTING:

Stewart Byars Excellence in Radio Production Award:

\$500 to a student who excels in radio production
(Funded by former colleagues Misty Menees and Chris Brinkley)

Dylan Ingram

Duke Drumm-WCMT Scholarship:

\$300 to an outstanding Broadcasting student

Blaine McDonald

Terry and Mitzi Hailey Award:

\$300 check to an outstanding Comm major involved in Broadcasting

Jasmine Youngblood

Dr. Gary Steinke WUTM Broadcasting Excellence Award:

\$300 check (from WUTM) and name on perpetual plaque for WUTM's most outstanding staff member.

Kayla Brooks

Tenn. Association of Broadcasters Award:

\$500 check **each** to two outstanding Broadcasting students.

Eden Miller
Colby Maclin

West Tenn. PBS Scholarship:

\$250 scholarship to an outstanding Broadcasting student

Taylor Chunn

Country Radio Broadcasters Scholarship:

\$1,000 to outstanding radio broadcasting student

Tatum Baldwin

MEDIA DESIGN:

Media Design Award:

\$300 check to outstanding Media Design student
(Funded by Drs. Collard, Nanney and Rutledge)

Callie Dunlap

Media Design IDEA Award:

\$150 from Dr. Rutledge (\$100 first place, \$50 second place)
(Information Design Excellence Award)

1. Dylan Ingram
2. Madison Sisco

NEW: Design Scholar Award:

\$100 to two outstanding Media Design students
(Funded by four MD alumni: Blake Barnes, Jennifer DeYeso Taylor, Erica McGregor Trout and Sarah Veazey)

Jared Jordan
Kaylee Michon

NEWS-ED:

Dr. Nanney News Writing Competition Award:

\$100 in cash from Dr. Nanney to any Communications major submitting 3 published articles for judging.

Kaylee Michon

Wayne Tansil Scholarship (forerunner to Bud Grimes in UR):

\$800 to an outstanding News-Editorial student

Dylan Thomas

Gail McCutchen Smith Editing Awards:

\$100 award each funded and chosen by Tomi McCutchen in honor of her mother. For a student who shows excellence in copy editing, attention to detail and

Evan Parkhill
Taylor Larson

good news judgment. Preference is given to News-Editorial students.

PUBLIC RELATIONS:

Jeanna Swafford Public Relations Scholarships:
\$300 each to two Jr./Sr. Public Relations Student(s)

Colby Maclin
Martha "MJ" Hooper

The University Relations Public Relations Workshop:
\$1,500 workshop to a Public Relations student

Antonia Steele

Faculty PReps Award:
\$100 check to an outstanding Public Relations student with excellent public speaking skills *(Funded by Dr. Collard)*

Veronica Kanka

Dr. Jerald Ogg Communication/Public Relations Scholarships: \$1,000 to an outstanding PR student to help fund an internship or travel study. *(Funded by Ogg Endowment)*

Erin Criswell

Charles Baird Non-Profit PR Scholarship:
\$500 funded by Andrew and Amy Brown to honor his grandfather, who devoted the last 40 years of his life (until age 95) to non-profit organizations in the U.S. and abroad. This goes to a student who has a heart for NPO.

Dinah Saunders

PUBLIC SPEAKING:

Dorothea Norton Scholarship:
\$600 to outstanding public speaking student

Antonia Steele

Dorothea and Robert Norton Scholarship:
\$500 to outstanding public speaking or voice and diction student who shows uncommon persistence to graduate

Sinahi Carrizales

ANY SEQUENCE (or more than one):

"Nick and Cathy Dunagan Team Spirit" Award:
(\$200 Check from Teresa Collard)

Alexis Millsaps

M. Sue Kahle Excellence in Leadership Award:
(\$200 check from Teresa Collard)

Kayla Brooks

Nanney-Segebarth Scholarship:
\$1,000 for any sequence. Preference given to outstanding local and/or non-traditional student.
(Funded and chosen by Robert and Jeanie Nanney in memory of their parents.)

Michele Hughey

Outstanding Non-Traditional Student Award:
plaque and \$300 check from Richard Robinson

Melissa Marsee

DEPARTMENTAL:

Sophomore Scholarship (classification as of next fall)
\$1,000 to a communications major

William Spencer

Junior Scholarship

\$1,000 to a communications major

Dylan Ingram

Senior Scholarship

\$1,000 to a communications major

Antonia Steele

Freshman Scholarships

\$1,000 to three incoming freshmen

Dr. Chara Van Horn

Rylee Smith – Lexington HS

Clarissa Spitzley

– Rossvieview HS (Clarksville)

Alexander Martin – Gibson Co. HS (Dyer)

PLAQUES:

Sr. Ambassador Award

For a senior who represents the best of our department

Alexis Millsaps

Outstanding Senior Awards:

Most outstanding seniors by sequence as chosen by the faculty

Broadcasting

News-Editorial

Public Relations

Media Design

Kayla Brooks

Evan Parkhill

Allie Cantrell

Callie Dunlap

SCHOLARSHIPS/AWARDS

2022 Winner

Presenter

BROADCASTING:

Stewart Byars Excellence in Radio Production Award:
\$500 to a student who excels in radio production
(Funded by former colleagues Misty Menees and Chris Brinkley)

Hannah Bilger Misty Menees

Duke Drumm-WCMT Scholarship:
\$300 to an outstanding Broadcasting student

Blaine McDonald Richard Robinson

Terry and Mitzi Hailey Award:
\$300 check to an outstanding major involved in Broadcasting

Eden Miller Richard

Dr. Gary Steinke WUTM Broadcasting Excellence Award:
\$300 check (from WUTM) and name on perpetual plaque for
WUTM's most outstanding staff member.

Tatum Baldwin Richard

Tenn. Association of Broadcasters Award:
\$500 check to an outstanding Broadcasting student.

Baily Luther Rodney Freed

West Tenn. PBS Scholarship:
\$250 scholarship to an outstanding Broadcasting student

Alexander Martin Rodney

Country Radio Broadcasters Scholarship:
\$1,000 to outstanding radio broadcasting student

Davis Gregory Richard

MEDIA DESIGN:

Media Design Award:
\$300 check to outstanding Media Design student
(Funded by Drs. Collard, Nanney and Rutledge)

Dylan Ingram Tracy Rutledge

Design Scholar Award:
\$200 award to an outstanding Media Design student
(Funded by four MD alumni: Blake Barnes, Jennifer DeYeso Taylor,
Erica McGregor Trout and Sarah Veazey)

Clarissa Spitzley Tracy

NEWS-ED:

Dr. Nanney News Writing Competition Award:
\$100 in cash from Dr. Nanney to any major
submitting 3 articles for judging.

Callie Stone Robert

Wayne Tansil Scholarship (forerunner to Bud Grimes in UR):
\$700 (\$35 each this time) to an outstanding News-Editorial student

Ryann Mushkin Tomi McCutchen
Abby Coe

Gail McCutchen Smith Editing Awards:
\$100 award funded and chosen by Tomi McCutchen
in honor of her mother. For a student who shows
excellence in copy editing, attention to detail and
good news judgment. Preference is given to
News-Editorial students.

Antonia Steele Tomi

PUBLIC RELATIONS:

Swafford Public Relations Scholarships:
\$300 each to two Jr./Sr. Public Relations Student(s)

Gracie Barber Robert
Emily Pennington

Faculty PReps Award:
\$100 check to an outstanding Public Relations student
with excellent public speaking skills (*Funded by Dr. Collard*)

M.J. Hooper Teresa

Dr. Jerald Ogg Communication/Public Relations Scholarships: **\$1,000 EACH THIS TIME** to an outstanding PR student to help fund an internship or travel study. (*Funded by Ogg Endowment*)

Colby Maclin Jerald
Rina Focht

Charles Baird Non-Profit PR Scholarship:
\$500 funded by Andrew and Amy Brown to honor his grandfather, who devoted the last 40 years of his life (until age 95) to non-profit organizations in the U.S. and abroad. This goes to a student who has a heart for NPO.

Daariq Burton Andrew Brown
Former faculty member

PUBLIC SPEAKING:

Dorothea Norton Scholarship:
\$600 to outstanding public speaking student

Callie Stone Art Hunt

Dorothea and Robert Norton Scholarship:
\$500 to outstanding public speaking student who shows persistence to graduate

Rina Focht Stacy Freed

ANY SEQUENCE (or more than one):

"Nick and Cathy Dunagan Team Spirit" Award:
(\$200 Check from Teresa Collard)

Sinahi Carrizales Teresa Collard

M. Sue Kahle Excellence in Leadership Award:
(\$200 check from Teresa Collard)

Antonia Steele Teresa

Nanney-Segebarth Scholarship:
\$1,000 for any sequence. Preference given to outstanding local and/or non-traditional student.
(*Funded and chosen by Robert and Jeanie Nanney in memory of their parents.*)

Will Spencer Robert

Outstanding Non-Traditional Student Award:
plaque and \$300 check from Richard Robinson

Melissa Virgin Richard

DEPARTMENTAL:

Freshman Scholarship (ALL THREE CONFIRMED)
\$1,000 to three incoming majors

Katelyn Cohee – Renaissance HS, Franklin
Jennifer Wyatt – Jackson South HS, Jackson
Bryce Sparks – Franklin HS, Franklin

Chara Van Horn WILL ANNOUNCE ALL THREE

Sophomore Scholarship
\$1,000 to a communications major

Lauryn Davis Angie Glunz

Junior Scholarship
\$1,000 to a communications major

Colby Maclin Angie

Senior Scholarship
\$1,000 to a communications major

Kaylee Michon

Henri Giles

PLAQUES (to be mailed):

Sr. Ambassador Award
*For major(s) who represents the best of our department
and help share our story*

Sinahi Carrizales
Blaine McDonald

Robert

Outstanding Senior Awards:
Most outstanding seniors by sequence as chosen by the faculty

Broadcasting
News-Editorial
Public Relations
Media Design

Tatum Baldwin
Ryann Mushkin
Antonia Steele
Dylan Ingram

Rodney
Tomi
Jerald
Tracy

2023 SCHOLARSHIPS/AWARDS

BROADCASTING:

Stewart Byars Excellence in Radio Production Award:

\$800 to a student who excels in radio production
(Funded by former colleagues Misty Menees and Chris Brinkley)

Duke Drumm-WCMT Scholarship:

\$300 to an outstanding Broadcasting student

Terry and Mitzi Hailey Award:

\$300 check to an outstanding major involved in Broadcasting

Dr. Gary Steinke WUTM Broadcasting Excellence Award:

\$300 check (from WUTM) and name on perpetual plaque for WUTM's most outstanding staff member.

Tenn. Association of Broadcasters Award:

\$500 check to an outstanding Broadcasting student.

West Tenn. PBS Scholarship:

\$500 scholarship to an outstanding Broadcasting student

Country Radio Broadcasters Scholarship:

\$1,000 to outstanding radio broadcasting student

MEDIA DESIGN:

Media Design Award:

\$300 check to outstanding Media Design student
(Funded by Drs. Collard, Nanney and Rutledge)

IDEA Award

Design Scholar Award:

\$200 award to an outstanding Media Design student
(Funded by four MD alumni: Blake Barnes, Jennifer DeYeso Taylor, Erica McGregor Trout and Sarah Veazey)

Outstanding Designer Award

NEWS-ED:

Dr. Nanney News Writing Competition Award:

\$100 in cash from Dr. Nanney to any major submitting 3 articles for judging.

Wayne Tansil Scholarship (forerunner of Bud Grimes in UR):

\$700 to an outstanding News-Editorial student

Gail McCutchen Smith Editing Awards:

\$100 award funded and chosen by Tomi McCutchen in honor of her mother. For a student who shows excellence in copy editing, attention to detail and good news judgment. Preference is given to News-Editorial students.

Winner

Presenter

Alex Martin

Donor or Richard

Callie Stone?

Donor or Richard

Carson Alexander

Donor or Richard

Davis Gregory

Richard

Colby Maclin

Rodney

Emily Qualls*
if allowed as check

Rodney

Jared Davidson

Richard

Kaylee Michon

Tracy

Clarissa Spitzley

Tracy

Sarah Cornwell

Tracy

Dylan Ingram

Tracy

Kaylee Michon

Robert

Will Spencer

Tomi

Abby Coe

Tomi

PUBLIC RELATIONS:

Swafford Public Relations Scholarships:

\$300 each to two Jr./Sr. Public Relations Student(s)

M.J. Hooper

Jeanna Swafford

Lexie Knox

Faculty PReps Award:

\$100 check to an outstanding Public Relations student with excellent public speaking skills (*Funded by Dr. Collard*)

Emily Pennington

Teresa

Dr. Jerald Ogg Communication/Public Relations

Scholarships: \$1,000 to an outstanding PR student to help fund an internship or travel study. (*Funded by Ogg Endowment*)

Colby Maclin

Jerald

Charles Baird Non-Profit PR Scholarship:

\$500 funded by Andrew and Amy Brown to honor his grandfather, who devoted the last 40 years of his life (until age 95) to non-profit organizations in the U.S. and abroad. This goes to a student who has a heart for NPO.

NOT THIS YEAR

University Relations Workshop

\$1,400 during fall and spring

Emmy Reed?

Bud Grimes

PUBLIC SPEAKING:

Dorothea Norton Scholarship:

\$600 to outstanding public speaking student

Amarise Flores

Chara

Dorothea and Robert Norton Scholarship:

\$500 to outstanding public speaking student who shows persistence to graduate

Lauryn Davis

Stacy

ANY SEQUENCE (or more than one):

"Nick and Cathy Dunagan Team Spirit" Award:

(\$200 Check from Teresa Collard)

Gracie Barber

Teresa

M. Sue Kahle Excellence in Leadership Award:

(\$200 check from Teresa Collard)

Rina Focht

Teresa

Nanney-Segebarth Scholarship:

\$1,000 for any sequence. Preference given to outstanding local and/or non-traditional student.

(*Funded and chosen by Robert and Jeanie Nanney in memory of their parents.*)

Callie Stone

Jeanie

DEPARTMENTAL:

Freshman Scholarships

\$1,000 to 3 MMSC majors

(just mention the one attending)

Sophomore Scholarship

\$1,000

Junior Scholarship

\$1,000

Senior Scholarship

\$1,000

Hayden Meeks

Lincoln County HS

Fayetteville, Tenn.

(here with his parents)

Natalie

Jerrianna Somerville

Angie

Aubrey Malone

Chara

Kaylee Michon

Stacy

INVOLVING PLAQUES:

Outstanding Non-Traditional Student Award:

plaque and \$300 check from Richard Robinson

Michele Hughey

Richard

Sr. Ambassador Award

For majors who represent the best of our department

and help share our story

Gracie Barber

Dylan Ingram

Jared Zacharzuk

Heather

Outstanding Senior Awards:

Most outstanding seniors by concentration as chosen by the faculty

and presented by concentration coordinators

Broadcasting

News-Editorial

Public Relations

Media Design

Davis Gregory

Abby Coe

Rina Focht

Dylan Ingram

Rodney

Tomi

Jessica

Tracy

**UT Martin Department of Mass Media and Strategic Communications Awards
April 11, 2024**

West TN Public Television Council, Inc. Board Member, Rodney Freed, presented UTM Student, Jacob Sullivan, \$1,000 WLJT-TV Student Broadcast Scholarship for 2023-2024.

The UT Martin Department of Mass Media And Strategic Communication
1d · 🌐

Thursday's MMSC Awards Ceremony was one for the books!

We always love highlighting our students' achievements and honoring our wonderful alumni. We'd like to thank Dr. Phil Cavalier, our provost, and Dr. Jeffrey Bibbee, dean of the [UT Martin College of Humanities and Fine Arts](#) for taking the time to attend and address our students. We also want to take the time to thank our donors who attended to give scholarships and our alumni who allowed us to honor them. It's people like you who carry our legacy and carry it well.

Congratulations again, students, and we can't wait for another year of achievements!

[#beUTMproud](#) [#utmMMSC](#) [#massmedia](#)
[#strategiccommunication](#) [#broadcasting](#)
[#publicrelations](#) [#mediadesign](#) [#journalism](#)

The UT Martin Department of Mass Media And Strategic Communication
2h · 🌐

2024 SCHOLARSHIPS/AWARDS

Winner

Presenter

BROADCASTING:

Stewart Byars Excellence in Radio Production Award: Jared Davidson Trudy Henderson
\$1,000 to a student who excels in radio production
(Funded by former colleagues Misty Menees and Chris Brinkley)

Terry and Mitzi Hailey Award: Lauryn Davis Donor or Richard
\$300 check to an outstanding major involved in Broadcasting

Dr. Gary Steinke WUTM Broadcasting Excellence Award: Colby Maclin Richard
\$300 check (from WUTM) and name on perpetual plaque for
WUTM's most outstanding staff member.

Tenn. Association of Broadcasters Award: Baily Luther Rodney
\$500 check to an outstanding Broadcasting student.

West Tenn. PBS Scholarship: Jacob Sullivan Rodney
\$1,000 scholarship to an outstanding Broadcasting student

Country Radio Broadcasters Scholarship: Alex Martin Richard
\$1,000 to outstanding radio broadcasting student

MEDIA DESIGN: (all funded by Tracy)

Media Design Award: Rylee Smith Tracy
\$300 check to outstanding Media Design student

IDEA Award competition (won for Fall Recipes infographic) Aubrey Abbott Tracy
(\$100)

Outstanding Designer Award (won for Plumeria Swimwear brand pkg) Rylee Smith Tracy
(\$200)

Design Scholar Award: Mekenzie Coleman Tracy
\$200 for excellent design skills and academic performance
(\$200)

JOURNALISM:

Nanney News Writing Competition Award: Jenifer Trimble Jeanie
\$100 in cash from Dr. Nanney to any major
submitting 3 articles for judging.

Wayne Tansil Scholarship (forerunner of Bud Grimes in UR): Aubrey Abbott Tomi
\$700 to an outstanding Journalism student

Gail McCutchen Smith Editing Award: Sarah Cornwell Tomi
\$100 award funded and chosen by Tomi McCutchen
in honor of her mother. For a student who shows
excellence in copy editing, attention to detail and
good news judgment. Preference is given to Journalism students.

PUBLIC RELATIONS:

Swafford Public Relations Scholarships: _____ Catey Henderson Jerald or Jeanna
\$300 each to two Jr./Sr. Public Relations Student(s) _____
Brandon Jones

Dr. Jerald Ogg Communication/Public Relations _____ Kierstin Davis Jerald
Scholarships: \$1,000 to an outstanding PR student
to help fund an internship or travel study. (*Funded by Ogg Endowment*)

University Relations Workshop _____ TBD LATER (*after Bud interview*)
\$1,400 during fall and spring

Kent Landers PR Internship Scholarship: _____ Aubrey Malone Jessica
\$1,500. First preference is to support an outstanding PR student's
expenses to complete international PR internships. Second preference
is for internships at major US cities (NY, Atlanta, Chicago or LA).

PUBLIC SPEAKING:

Dorotha Norton Scholarship: _____ Maddy Kennedy Robert Norton
\$600 to outstanding public speaking student

Dorotha and Robert Norton Scholarship: _____ Lauryn Davis Robert Norton
\$500 to outstanding public speaking
student who shows persistence to graduate

ANY CONCENTRATION (or more than one):

Nanney-Segebarth Scholarship: _____ Catey Henderson Jeanie
\$1,000 for any sequence. Preference given to outstanding
local and/or non-traditional student.
(*Funded and chosen by Robert and Jeanie Nanney
in memory of their parents.*)

Gary Steinke Scholarship: _____ Alex Martin Rodney
A \$1,250 scholarship to an outstanding MMSC
major. It is funded by Dr. Gary Steinke. The scholarship is
designed to help financially students who are involved
in a major research/production project.

DEPARTMENTAL:

Freshman Scholarships _____ Ryleigh Ulen (YOU-len) Natalie
\$1,000 to 3 MMSC majors _____
(just mention the two who are attending)
Obion Co. Central HS
Troy, Tenn.
(*here with her mother*)

Ethan Tanner
Stewart Co. HS
Dover, Tenn.
(*here with his mother*)

Sophomore Scholarship _____ Aubrey Abbott Angie
\$1,000

Junior Scholarship J.J. Somerville Henri
\$1,000

Senior Scholarship Alex Martin Stacy
\$1,000

INVOLVING PLAQUES:

Ambassador Award
*For majors who represent the best of our department
and help share our story*

Lauryn Davis Ashlee
Antonia Steele

Outstanding Senior Awards:

Broadcasting
Public Relations
Media Design

Alex Martin Rodney
Colby Maclin Jessica
Mekenzie Coleman Tracy

Check Request — No Invoice

To Be Paid Via NETA

Paid In-House <input type="checkbox"/>	Check No. _____	Date _____
--	-----------------	------------

Check Made Payable To

Check Amount

(name and complete mailing address):

\$ 1,050.00

UT Foundation
Office of Advancement Services
329 Hall-Moody Administration Building
554 University Street
Martin, TN 38238

Expense Breakdown

Dept/Account	Amount
<u>60/5120</u>	<u>\$1,050.00</u>
_____	_____
_____	_____
_____	_____

Description:

West TN PBS/ WLJT-TV Student Broadcast Scholarship

Requested by: 

Date: 4/15/24

Approved by: 

**Checks submitted for payment via NETA
will be received by the Payee in approximately 2 weeks.**

THE UNIVERSITY OF TENNESSEE
UT FOUNDATION
MARTIN

Division of University Advancement
Advancement Services • Alumni Relations & Annual Giving • Development

April, 11, 2024

Mr. Peter Noll
West TN PBS/WLJT-TV
PO Box 966
Martin, TN 38237-0966

Dear Peter/West TN PBS/WLJT-TV,

The University of Tennessee at Martin appreciates the support you give to our students by funding the **WLJT Student Broadcast Scholarship**. Your support continues to make a long-lasting impact on our program and our students by allowing students to gain a high-quality education and research opportunities while providing important experiences beyond the classroom.

As we begin the scholarship process to award private donor scholarships for the 2023-24 academic year, we ask that you complete and return the enclosed Statement of Intent. This form allows us to identify those annual scholarships in which we have received commitments to award and allows us to notify students of their scholarships for the upcoming academic year. Without this completed form, annual scholarships are not awarded.

For your convenience, you may now choose to fund your scholarship for a three-year period (2023-24, 2024-25, 2025-26). Scholarship gifts can be made by check payable to UT Foundation and sent to address provided or by making your gift online at <http://give.utm.edu/>.

The UT Foundation is an interdependent nonprofit organization that supports the university through fundraising, engagement, and stewardship. These efforts enhance the students' educational experience by providing scholarships, faculty support, facility improvements, community engagement and research. To continue this work and reduce the dependency on university funds, the UT Foundation has implemented an advancement assessment. Please note this will slightly alter the net amount of your scholarship award. More information on this policy can be found at utfi.org/assessment.

A sample structure is shown below to demonstrate the impact this assessment will have on your scholarship. You may, as the donor, increase your scholarship commitment to ensure the full award amount of your scholarship is awarded to a deserving student.

Thank you for your support and past generosity. The University of Tennessee at Martin would not be the great institution it is today without the commitments you have made. If you have questions, please contact me at mfbaker@utm.edu or 731-881-7623.

Sincerely,



Mary Baker
Advancement Services
Scholarship and Stewardship

Assessment Example Based on Previous Year Scholarship Award:

Donor Contribution: \$1,050.00
Scholarship funds to be awarded: \$1,000.00

Donor Contribution: \$1,000.00
Scholarship funds to be awarded: \$950.00

329 Hall-Moody Administration Building
554 University Street
Martin, Tennessee 38238

Office: 731.881.7628
give.utm.edu

The University of Tennessee at Martin Scholarship Program
2023-24

STATEMENT OF INTENT

WLJT Student Broadcast Scholarship
West TN PBS/WLJT-TV
Previous Year Scholarship Award: \$500

Please select all that apply:

Yes, please renew my scholarship for the 2023-2024 academic year at the present award.

Please send my reminder Annually Semi-Annually

Yes, I would like my contribution to be made as a 3-year commitment.

I would like the assessment to be

Added to my gift Deducted from my gift (award will be decreased)

Yes, I will increase my scholarship contribution in the following way(s).

Increase the number of awards to _____ and/or Increase the amount of each award \$ _____ to = \$1,000.00

My contribution is made through payroll deduction (UT Employee)

My contribution is made through online giving as a perpetual pledge (recurring gift with no end date, adjustments can be made at any time)

Yes, I would like information on endowing my annual scholarship to ensure its permanence.

Signature: Peter J. Noll

This form can be mailed, faxed, or scanned to: Mary Baker, The University of Tennessee at Martin, Advancement Services, 424 Andy Holt Humanities Bldg., Martin, TN 38238, Email: mfbaker@utm.edu, Fax: 731-881-7654.

If the contact information is correct you may disregard the section below. We ask you to complete the section only if changes are needed. If you would like to receive this form through email, please include your email address.

Contact Information:

Mr. Peter Noll
Martin, TN 38237
Peter Noll

Contact Name (Please Print)

West TN PBS

Company Name (Please Print)

210 Hurt Street

Address

Martin

TN

38238

731-881-7561

City

State

Zip

Phone Number

bills@westtnpbs.org

Fax Number

Email Address

For Office Use Only:

Acct: R059020044 Fund ID: F664 ANDI: 2001185 Alloc Code: WLJT_03

April 26, 2024

Mr. Peter Noll
General Manager & CEO
West TN PBS (WLJT-DT)
PO Box 966
Martin, TN 38237

Dear Mr. Noll:

On behalf of the faculty, staff and students of the Department of Mass Media and Strategic Communication, I would like to thank you for your continuing financial contribution to our students through the station's West TN PBS scholarship.

The station's support of our students and academic mission is a testament to the dedication and value placed on education through WLJT and PBS.

We wish to thank you and recognize for your records the following students that have been awarded the West TN PBS scholarship:

- 2020-2021 \$250 West TN PBS Broadcast Student Scholarship awarded to UTM Broadcast Student, Taylor Chunn
- 2021-2022 \$250 West TN PBS Broadcast Student Scholarship awarded to UTM Broadcast Student, Alexander Martin
- 2022-2023 \$500 West TN PBS Broadcast Student Scholarship awarded to UTM Broadcast Student, Emily Qualls
- 2023-2024 \$1,000 West TN PBS Broadcast Student Scholarship awarded to UTM Broadcast Student, Jacob Sullivan

On behalf of these students and all the students you have assisted over the years, you have our thanks for your assistance.

Sincerely,



Rodney L. Freed, MS, CBT
Instructor & Broadcast Concentration Coordinator