

Sales Order

Stations: WGAC-AM, WKXC-FM Agency: SOUTHEASTERN MARKETING
 Contract Name: RUSSEL WILDER GA STATE HOUSE Address: PO BOX 2988
131 WGAC WKXC City: EVANS State: GA Zip: 30809
 Contract#: 212740 Buyer: _____
 Start Date: 4/22/24 End Date: 5/21/24 Tax Schedule: _____ (None)
 Revenue Type: POLITICAL AGENCY Type: Cash Agency Commission %: 15
 Advertiser: RUSSELL WILDER GA HOUSE 131 Billing Cycle: Calendar
 Address: _____ Salesperson: 1484amai Comm %: 0
 City: _____ State: _____ Zip: _____ Makegood Policy: SEE SALES MANAGER
 Product Name: _____
 Competitive Code: 09 POLITICAL

WGAC-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/22/24	5/17/24		6:00 AM	7:00 PM	60	3	3	3	3	3			15	D	45.00	60	2,700.00	4
Approved-																			
2	4/22/24	5/17/24		3:00 PM	6:00 PM	60	3	3	3	3	3			15	D	55.00	60	3,300.00	2
Approved-																			
3	5/20/24	5/21/24		6:00 AM	7:00 PM	60	3	7						10	D	45.00	10	450.00	4
Approved-																			
4	5/20/24	5/21/24		3:00 PM	6:00 PM	60	3	3						6	D	55.00	6	330.00	2
Approved-																			

TOTAL GROSS \$6,780.00, NET \$5,763.00

WKXC-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	4/22/24	5/17/24		6:00 AM	9:00 PM	60	5	5	5	5	5			25	D	65.00	100	6,500.00	4	
Approved-																				
2	5/04/24	5/18/24		6:00 AM	7:00 PM	60							5		5	D	35.00	15	525.00	4
Approved-																				
3	5/20/24	5/20/24		6:00 AM	9:00 PM	60	5							5	D	65.00	5	325.00	4	
Approved-																				
4	5/21/24	5/21/24		6:00 AM	7:00 PM	60		10						10	D	65.00	10	650.00	4	
Approved-																				

TOTAL GROSS \$8,000.00, NET \$6,800.00

Billing Projections: By Month

	Apr 24	May 24
CA	4,375.00	10,405.00
ST	3,125.00	11,655.00

Print Spot Prices

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TOTAL SPOTS 266
GROSS TOTAL \$ 14,780.00
ADJUSTED SPOTS 266
ADJUSTED TOTAL \$ 14,780.00

APPROVE DECLINE
 NXT
 Sales Manager
 Interactive Sales Manager
 Business Manager

Approvals for order *RUSSEL WILDER GA STATE HOUSE 131*

Actions ▾

(/cam

WGAC WKXC

Order Summary: #193273965824 — Pending Approval — 04/22/2024 to 05/21/2024 — Gross: \$14,780.00 — Adjusted: \$14,780.00

Summary

Advertiser RUSSELL WILDER GA HOUSE 131 (Cash Before Contracted)	Agency SOUTHEASTERN MARKETING (Unlimited)	Billing Agency N/A
Makegood Policy SEE SALES MANAGER	Line & Ad Types Airtime	Competitive Type 09 POLITICAL
Revised \$ \$ 14,780.00	Net \$ \$ 12,563.00	Gross \$ \$ 14,780.00

Approvals

Approved/Declined By	Title	Date & Time	Approval Type	Status
Anthony Maisano		04-18-2024 11:00 AM EDT	Manager Approval	✔ Approved
Bobbie Ross		04-18-2024 11:27 AM EDT	Credit Approval	✔ Approved
Bobbie Ross		04-18-2024 11:27 AM EDT	Manager Approval	✔ Approved

Internal Comments

Enter new comment

➕ Add

There are no internal comments

MEDIA	TIME PERIOD	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SATURDAY	TOTAL SPOTS	RATE	EXTENDED COST
RUSSELL WILDER												
DISTRICT 131												
4/8/2024												
-60 RADIO												
		21	22	23	24	25	26	27				
WGAC	M-F 6A-7P		3	3	3	3	3			15	\$45.00	\$675.00
	M-F 3A-6P		3	3	3	3	3			15	\$55.00	\$825.00
WKXC	M-F 6A-9P		5	5	5	5	5			25	\$65.00	\$1,625.00
	SAT 6A-7P									0	\$35.00	\$0.00
		28	29	30	1	2	3	4				
WGAC	M-F 6A-7P		3	3	3	3	3			15	\$45.00	\$675.00
	M-F 3A-6P		3	3	3	3	3			15	\$55.00	\$825.00
WKXC	M-F 6A-9P		5	5	5	5	5			25	\$65.00	\$1,625.00
	SAT 6A-7P									5	\$35.00	\$175.00
		5	6	7	8	9	10	11				
WGAC	M-F 6A-7P		3	3	3	3	3			15	\$45.00	\$675.00
	M-F 3A-6P		3	3	3	3	3			15	\$55.00	\$825.00
WKXC	M-F 6A-9P		5	5	5	5	5			25	\$65.00	\$1,625.00
	SAT 6A-7P									5	\$35.00	\$175.00
		12	13	14	15	16	17	18				
WGAC	M-F 6A-7P		3	3	3	3	3			15	\$45.00	\$675.00
	M-F 3A-6P		3	3	3	3	3			15	\$55.00	\$825.00
WKXC	M-F 6A-9P		5	5	5	5	5			25	\$65.00	\$1,625.00
	SAT 6A-7P									5	\$35.00	\$175.00
		19	20	21								
WGAC	M-F 6A-7P		3	7						10	\$45.00	\$450.00
	M-F 3A-6P		3	3						6	\$55.00	\$330.00
WKXC	M-F 6A-9P		5	10						15	\$65.00	\$975.00
										TOTAL SPOTS		TOTAL
										WGAC		\$6,780.00
										WKXC		\$8,000.00
										TOTAL .60 RADIO		\$14,780.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, JAMES B COX JR, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: RUSSELL WILDER	
Authorized committee: RUSSELL WILDER FOR STATE HOUSE 131	
Agency requesting time (and contact information): <input type="checkbox"/> N/A SOUTHEASTERN MARKETING	
Candidate's political party: REPUBLICAN	
Office sought (no acronyms or abbreviations): GEORGIA STATE HOUSE OF REPRESENTATIVES DISTRICT 131	
Date of election: 5/21/2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: ADAM WILLIAMS	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: JAMES B COX JR	Name: Anthony Maisano
Date of Request to Purchase Ad Time: 4/17/2024	Date of Station Agreement to Sell Time: 4.18.24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4.18.24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>212740</u>	Station Call Letters: <u>WGAC Am/FM WKYC FM</u>	Date Received/Requested: <u>4.18.24</u>
Est. #: <u>NONE</u>	Station Location: <u>AUGUSTA, GA</u>	Run Start and End Dates: <u>4.22.24 - 5.21.24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.