

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

John Sanders for IL First Judicial Circuit Judge
Attention: Accounts Payable
PO Box 501
Marion, IL 62959-9474

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10588-2	10/15/18	October 2018	10/01/18 - 10/12/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Amy Frerichs	Local Political	Political

Advertiser	Product	Estimate Number
John Sanders for IL First Ju	General Election 2018	

Flight Dates	Order #	Alt Order #
09/27/18 - 10/14/18	10588	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/18	10/14/18	Local News 6a	6a-7a	1-1-1--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 1-1-1-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 10/01/18 6:50 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
2 3 W 10/03/18 6:27 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
3 3 F 10/05/18 6:44 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 1-1-1-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 3 M 10/08/18 6:45 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
5 3 W 10/10/18 6:55 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
6 3 F 10/12/18 6:09 AM Local News 6a 6a-7a :30 JUSA 0918 02 SPOT 2 \$150.00 NM									
2	10/01/18	10/14/18	Good Morning America	7a-9a	-111---	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -111--- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 10/02/18 8:29 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
2 3 W 10/03/18 7:25 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
3 3 Th 10/04/18 8:47 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -111--- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 3 Tu 10/09/18 8:37 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
5 3 W 10/10/18 8:53 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
6 3 Th 10/11/18 7:25 AM Good Morning America 7a-9a :30 JUSA 0918 02 SPOT 2 \$160.00 NM									
3	10/01/18	10/14/18	M-F 4p-5p	4p-5p	1111---	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 1111--- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 10/01/18 4:37 PM M-F 4p-5p 4p-5p :30 JUSA 0918 02 SPOT 2 \$60.00 NM									
2 3 Tu 10/02/18 4:48 PM M-F 4p-5p 4p-5p :30 JUSA 0918 02 SPOT 2 \$60.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10588-2	10/15/18	October 2018	10/01/18 - 10/12/18
Advertiser	Product	Estimate Number	
John Sanders for IL First J	General Election 2018		

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
3	10/01/18	10/14/18	M-F 4p-5p	4p-5p	1111---	:30	4	\$60.00	NM																																																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>3</td><td>W</td><td>10/03/18</td><td>4:34 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr><tr><td>4</td><td>3</td><td>Th</td><td>10/04/18</td><td>4:31 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/08/18</td><td>10/14/18</td><td>1111---</td><td>4</td><td>\$60.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>3</td><td>M</td><td>10/08/18</td><td>3:59 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr><tr><td>6</td><td>3</td><td>Tu</td><td>10/09/18</td><td>4:21 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr><tr><td>7</td><td>3</td><td>W</td><td>10/10/18</td><td>4:46 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr><tr><td>8</td><td>3</td><td>Th</td><td>10/11/18</td><td>4:21 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$60.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	3	W	10/03/18	4:34 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM	4	3	Th	10/04/18	4:31 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/08/18	10/14/18	1111---	4	\$60.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	10/08/18	3:59 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM	6	3	Tu	10/09/18	4:21 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM	7	3	W	10/10/18	4:46 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM	8	3	Th	10/11/18	4:21 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
3	3	W	10/03/18	4:34 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
4	3	Th	10/04/18	4:31 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																													
	10/08/18	10/14/18	1111---	4	\$60.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	3	M	10/08/18	3:59 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
6	3	Tu	10/09/18	4:21 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
7	3	W	10/10/18	4:46 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
8	3	Th	10/11/18	4:21 PM	M-F 4p-5p	4p-5p	:30	JUSA 0918 02 SPOT 2	\$60.00	NM																																																																																																																								
4	10/01/18	10/14/18	Local News 6p	6p-6:30p	1111--	:30	5	\$250.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/18</td><td>10/07/18</td><td>-1-11--</td><td>3</td><td>\$250.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>Tu</td><td>10/02/18</td><td>6:14 PM</td><td>Local News 6p</td><td>6p-6:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>3</td><td>Th</td><td>10/04/18</td><td>6:19 PM</td><td>Local News 6p</td><td>6p-6:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr><tr><td>3</td><td>3</td><td>F</td><td>10/05/18</td><td>6:29 PM</td><td>Local News 6p</td><td>6p-6:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/08/18</td><td>10/14/18</td><td>1-1----</td><td>2</td><td>\$250.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>3</td><td>M</td><td>10/08/18</td><td>6:07 PM</td><td>Local News 6p</td><td>6p-6:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr><tr><td>5</td><td>3</td><td>W</td><td>10/10/18</td><td>6:27 PM</td><td>Local News 6p</td><td>6p-6:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/18	10/07/18	-1-11--	3	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Tu	10/02/18	6:14 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM	2	3	Th	10/04/18	6:19 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM	3	3	F	10/05/18	6:29 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/08/18	10/14/18	1-1----	2	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	3	M	10/08/18	6:07 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM	5	3	W	10/10/18	6:27 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																													
	10/01/18	10/07/18	-1-11--	3	\$250.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	3	Tu	10/02/18	6:14 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
2	3	Th	10/04/18	6:19 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
3	3	F	10/05/18	6:29 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																													
	10/08/18	10/14/18	1-1----	2	\$250.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
4	3	M	10/08/18	6:07 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
5	3	W	10/10/18	6:27 PM	Local News 6p	6p-6:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
5	09/27/18	09/27/18	Local News 5p	5p-5:30p	---1---	:30	1	\$250.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/24/18</td><td>09/30/18</td><td>---1---</td><td>1</td><td>\$250.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>3</td><td>Th</td><td>10/11/18</td><td>5:21 PM</td><td>Local News 5p</td><td>5p-5:30p</td><td>:30</td><td>JUSA 0918 02 SPOT 2</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/24/18	09/30/18	---1---	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Th	10/11/18	5:21 PM	Local News 5p	5p-5:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																													
	09/24/18	09/30/18	---1---	1	\$250.00																																																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
2	3	Th	10/11/18	5:21 PM	Local News 5p	5p-5:30p	:30	JUSA 0918 02 SPOT 2	\$250.00	NM																																																																																																																								
MG for 5.1 09/27																																																																																																																																		

Total Spots **26**

Payment Terms 30 Days

<u>Gross Total</u>	\$3,840.00
<u>Agency Commission</u>	\$576.00
<u>Net Amount Due</u>	\$3,264.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.