

QUARTERLY REPORT FOR
KRUZ
April, May, June – 2021

In an ongoing effort to serve the public interest, KRUZ broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

Education and Youth Programs

Arts & Culture

Environmental Issues

Health Care

Public Safety

Misc. Public Services

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Steve Perez

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: April 4, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: ASVC 2021

Guests: Angie Brinkhoff ED

We have close to 200 free of charge programs planned in 2021. Our mission is to improve the lives of all affected by autism, so the programs cover a lot of different topics from Autism 101, to support groups, to art classes, to college and jobs ... and more. We have a volunteer based resource line so those in need can connect with a parent mentor who can offer resources or help find resources needed. We also have a safety program with our first responders. Our partnership with Oxnard Police Department has grown and during the month of April many will be wearing an autism awareness patch. You will also see ASVC out with OPD at multiple events promoting autism and selling some cool gear. This partnership includes ASVC sponsoring training that certifies emergency responders in recognizing and effectively handling situations that may arise with those with disabilities. (This is followed by caregiver training in both English and Spanish, so caregivers communicate with first responders effectively) We will also be equipping around 30 ambulances in the county with sensory kits so they are also better equipped to help and comfort the neurodiverse population.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: April 11, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: ASVC 2021

Guests: Angie Brinkhoff ED

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: April 18 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Tender Life

Guests: Jim Duran

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The women who come to us at Tender Life Ventura County come from a variety of backgrounds and in a variety of places in their walk with the Lord. Some are recently sober, some are sobriety veterans. Some knew the Lord and are coming back, some are lifelong Christians who just made a few mistakes. All this means that we need a variety of helpers and resources to meet the needs of these amazingly resilient women. We have opportunities like yard work, transportation, and welcome bags. Two of our favorite things are baby showers and “family” dinners on Sunday. We invite members of our community to come alongside our ladies by throwing one of these events. You can do this solo or with a group of friends. The family dinners on Sunday can be prepared at the house or purchased prepared. Hey, we’re flexible! We know that the food and the gifts aren’t really the main focus. It’s spending time with these women and showing them the love of Christ in a practical way.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: April 25, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: ASVC 2021

Guests: Angie Brinkhoff ED

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: May 2 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Tender Life

Guests: Jim Duran

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: May 9 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Tender Life

Guests: Jim Duran

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: May 16 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: OPAC (Oxnard Performing Arts Center non-profit)

Guests: Arcelia Martinez

OPAC, the Oxnard Performing Arts Center Corporation, is pleased to announce the culmination of The Esperanza Project, a year-long programming series addressing Teen Latina Mental Health, with the premiere of the Esperanza Documentary on Thursday, June 3 from 6:30-8:30 pm on Zoom. The series was curated by OPAC's Artist-in-Residence, Oxnard filmmaker Arcelia Martinez, in an effort to raise awareness about the disproportionately high rates of suicide amongst young Latinas compared to their peers and createspace to tackle the stigmas surrounding mental health in the Latinx community.

Latinos make up 74% of Oxnard's population, they are still sorely underrepresented among mental health professionals and continue to face a crisis in knowledge of, access to, and the use of mental healthcare. addressing the basics of mental health, stress factors, and different healing modalities. Her last Salon on June 3 is the screening of her documentary followed by a discussion on mental health and the power of the arts and art therapy.

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: May 23, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: OPAC (Oxnard Performing Arts Center non-profit)

Guests: Arcelia Martinez

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: May 30, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Gold Coast Veterans Foundation

Guests: Chairman of the Foundation, Dennis Murphy.

Gold Coast Veterans Foundation is: a non-profit agency that has become the go-to resource for the 45,000 military veterans in Ventura County a small organization led by an all-volunteer veteran Board of Directors the opposite of big “bureaucracy style” charity or government agencies Every member of our office staff is either a US military veteran or an immediate family member of a veteran. We do more because we care more. Whether a veteran is high-risk or low-risk, housed or homeless, on-track or de-railed, working or retired, disabled, damaged, or debonair... GCVF offers one or more critically important services. These services improve health and quality of life, reduce suffering, prevent frustration, or often save a veteran’s life. Our Vision is to create a comprehensive system of care that will disrupt and defeat the chain of events that leads to negative health and life outcomes for veterans. We will use direct intervention to address and resolve the root causes and underlying problems...before lives are damaged or lost.

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: June 6, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Gold Coast Veterans Foundation

Guests: Chairman of the Foundation, Dennis Murphy.

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: June 13,, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

Ventura County Animal Services (VCAS) operates two shelters within the county. The large main shelter in Camarillo houses over 400 pets and the administrative offices. Our smaller facility in Simi Valley houses nearly 40 pets at a time. Each year, Ventura County Animal Services cares for more than 10,000 animals. Our goal is to reunite lost pets with their owners and find life-long homes for as many animals as possible, while providing proper care during their stay. Ventura County Animal Services provides contract services for eight cities within our community: Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Simi Valley and Ventura. VCAS enforces local ordinances and state laws within our service areas, including animal cruelty/neglect investigations, leash law compliance, and rabies suppression efforts and providing medical care for sick and injured animals.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: June 20,, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

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Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: June 27,, 2021

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

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