

QUARTERLY REPORT FOR  
**KRUZ**  
July, August, September – 2021

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

**Education and Youth Programs**

**Arts & Culture**

**Environmental Issues**

**Health Care**

**Public Safety**

**Misc. Public Services**

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Steve Perez

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** July 4, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Sergeant Ron Helus Ride for The Blue

**Guests:** Dave Daniels hosting the Interview

On November 7th, 2018 , Sgt. Ron Helus was gravely wounded as a result of the Borderline tragedy. Sadly, Sgt. Helus succumbed to his injuries on November 8th, 2018. Out of respect and appreciation for Sgt. Helus and "All" first responders throughout Ventura County join us for the 2021 Sgt. Ron Helus Ride For The Blue on Saturday, July 10, 2021 to honor Ventura County's First Responders

The start location of the ride will be in the parking lot of the Simi Valley City Hall in Simi Valley, CA.

The 2021 Ride For The Blue proceeds will be donated to the amazing nonprofit organization 911 At Ease International to support Ventura County's first responders and their families so they can be at their best to serve their community.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** July 11, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Ventura County Community College District (VCCCD)

**Guests:** Sarene Wallace

Ventura County Community College District (VCCCD) is a public community college district serving residents throughout Ventura County. VCCCD's three colleges - Moorpark College, Oxnard College, and Ventura College - offer programs for transfer to four-year colleges and universities; career technical training; basic skills instruction; as well as community service, economic development, and continuing education for cultural growth, life enrichment, and skills improvement.

The colleges are accredited by the Accrediting Commission for Community and Junior Colleges of the Western Association of Schools and Colleges, an institutional accrediting body recognized by the Council for Higher Education Accreditation and the U.S. Department of Education.

There mission is to serve Ventura County employers and workers by building strategic partnerships that best suit your needs. We accomplish this by providing quality, low-cost corporate and community learning opportunities.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** July 18, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson and Elizabeth Clews

Homes with Heart VC has an immediate need – A need for families and parents to consider stepping up to support our older youth in care by providing a safe and loving home to build connections and make friends.

We have a large amount of older youth aged 16-25 in transition and ready to move forward with their lives.

You can help them with that first step! A room, a safe place to stay, and the warmth of a family is most important to them, along with learning important skill sets for their future success and beyond!

become a resource family and provide a safe and stable home for a child or older youth in care while walking alongside their biological family and strengthening them toward a pathway to reunification. Learn more at [HomeswithHeartVC.org](http://HomeswithHeartVC.org)

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** July 25, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson and Elizabeth Clews

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** August 1, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Kids & Families Together

**Guests:** Carrie McAuliffe Sandoval and Jennifer Futvoye

Kids & Families Together offers a safe and supportive resource center where individuals, families and the community can meet and share information and concerns regarding foster care, kinship care and adoptive care. Adoption and foster care decisions are made in the heart and soul, not just legally. Genuine support means learning about the realities of foster care and adoption, and working to resolve the myriad of problems that may arise throughout the years. We are committed to respecting each individual and family who request our services and providing the most comprehensive education and resources to promote healthy families.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** August 8, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB//KRUZ

**Duration:** 25-30 minutes

**Organization:** 805 AG Kids

**Guests:** Megan Hook & Taylor Lindsay, 17, Santa Paula (Steer)

And Jase Anger, 14, from Somis (Goat)

805 Ag Kids is powered by volunteers and fueled financially by businesses and organizations with Ventura County interests, working together to benefit our local youth. Many of our supporters showed livestock at the Ventura County Fair when they were young.

Our local Ag Kids are members of local 4-H Clubs, FFA Chapters, Grange Organizations and Independent Groups. These are the kids you see showing their animals at the Ventura County Fair every year in the Livestock area.

Raising livestock is a huge commitment. 805 Ag Kids invest money in their animal purchases, quality feed, equipment and veterinary care to raise pigs, lambs, cattle, goats, chickens, turkeys and rabbits. They spend hundreds of hours before and after school feeding, cleaning, grooming and exercising their livestock. I

With the cancellation of the 2021 Ventura County Fair, these local Ag Kids need our financial support to help them recoup their losses, allowing them to re-invest in their next fair animal or their next level of education.

805 Ag Kids is working on behalf of these Ventura County youth in 2 significant ways:

Helping organize, advertise, and find sponsors for the 2021 Junior Livestock Virtual Auction that will take the place of an in-person auction. This online event will be held on Buyers wanted: 2021 Ventura County Livestock Auction August 11-13

Soliciting donations from the public to ensure our local ag kids recoup any losses. 100% of the money received from donations and sponsorships will go directly to local Ag Kids. No volunteers are paid. 805 Ag Kids will divide up these donations evenly among all of this year's participants.

Beyond this year's Junior Livestock Virtual Auction, 805 Ag Kids plans on continuing its support of local youth provide small no-interest loans, scholarship contributions and charitable gifts to help 805 Ag Kids continue their education



## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** August 15,, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Ventura County Animal Services

**Guests:** Randy who is the Marketing Manager

Ventura County Animal Services (VCAS) operates two shelters within the county. The large main shelter in Camarillo houses over 400 pets and the administrative offices. Our smaller facility in Simi Valley houses nearly 40 pets at a time. Each year, Ventura County Animal Services cares for more than 10,000 animals. Our goal is to reunite lost pets with their owners and find life-long homes for as many animals as possible, while providing proper care during their stay. Ventura County Animal Services provides contract services for eight cities within our community: Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Simi Valley and Ventura. VCAS enforces local ordinances and state laws within our service areas, including animal cruelty/neglect investigations, leash law compliance, and rabies suppression efforts and providing medical care for sick and injured animals.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** August 22, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Gold Coast Veterans Foundation

**Guests:** Chairman of the Foundation, Dennis Murphy.

Gold Coast Veterans Foundation is: a non-profit agency that has become the go-to resource for the 45,000 military veterans in Ventura County a small organization led by an all-volunteer veteran Board of Directors the opposite of big “bureaucracy style” charity or government agencies Every member of our office staff is either a US military veteran or an immediate family member of a veteran. We do more because we care more. Whether a veteran is high-risk or low-risk, housed or homeless, on-track or de-railed, working or retired, disabled, damaged, or debonair... GCVF offers one or more critically important services. These services improve health and quality of life, reduce suffering, prevent frustration, or often save a veteran’s life. Our Vision is to create a comprehensive system of care that will disrupt and defeat the chain of events that leads to negative health and life outcomes for veterans. We will use direct intervention to address and resolve the root causes and underlying problems...before lives are damaged or lost.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** August 29, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Gold Coast Veterans Foundation

**Guests:** Chairman of the Foundation, Dennis Murphy.

Gold Coast Veterans Foundation is: a non-profit agency that has become the go-to resource for the 45,000 military veterans in Ventura County a small organization led by an all-volunteer veteran Board of Directors the opposite of big “bureaucracy style” charity or government agencies Every member of our office staff is either a US military veteran or an immediate family member of a veteran. We do more because we care more. Whether a veteran is high-risk or low-risk, housed or homeless, on-track or de-railed, working or retired, disabled, damaged, or debonair... GCVF offers one or more critically important services. These services improve health and quality of life, reduce suffering, prevent frustration, or often save a veteran’s life. Our Vision is to create a comprehensive system of care that will disrupt and defeat the chain of events that leads to negative health and life outcomes for veterans. We will use direct intervention to address and resolve the root causes and underlying problems...before lives are damaged or lost.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** September 05, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson and Elizabeth Clews

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** September 12, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KRUZ

**Duration:** 25-30 minutes

**Organization:** Homes with Heart VC

**Guests:** Jaci Johnson and Elizabeth Clews

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## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** September 19, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB//KRUZ

**Duration:** 25-30 minutes

**Organization:** 49TH ANNUAL HARVEST FESTIVAL® ORIGINAL ART & CRAFT SHOW

**Guests:** Lisa Carey Public Relations

There is much to celebrate October 1-3 when the 49th annual Harvest Festival® Original Art & Craft Show welcomes back attendees to the Ventura County Fairgrounds. Family-owned and operated, the beloved tradition returns with the nation's finest artists and crafters eager to showcase their newest creations for a one-of-kind shopping experience unlike, the Festival offers a safe, full day of fun for all ages with more than 24,000 handmade creations from exhibitors, with specialty foods, strolling performers, a Kidszone, demonstrations, contests, and more.

Giving back to the community, patrons who bring non-perishables for donation to Project Understanding will receive \$2 off admission. Kids 12 and under are free, and tickets are good for the entire weekend.

With such a colossal collection of artistry all under one roof, there is always something new to discover at the west coast's largest and most prestigious indoor showcase. From jewelry, ceramics, blown glass and

woodcarvings, to holiday décor, clothing, eclectic keepsakes, specialty foods, accessories, furniture, ornaments and more, each item is an expression of originality from artists who are share their passions with a personal touch.

## Quarterly Report

**Program/Segment:** Cumulus Cares with Steve Perez

**Date Aired:** September 26, 2021

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB//KRUZ

**Duration:** 25-30 minutes

**Organization:** 49TH ANNUAL HARVEST FESTIVAL® ORIGINAL ART & CRAFT SHOW

**Guests:** Lisa Carey Public Relations

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