

ORDER

Orders
Order / Rev: 805469
Alt Order #:
Product Desc: 2021 election
Estimate:
Flight Dates: 10/30/21 - 11/06/21
Original Date / Rev: 10/29/21 / 10/29/21
Order Type: GENERAL
Primary AE: Francis "FJ" Hebert
Sales Office: L-NOL
Sales Region: Local

KMEZ-FM

Agency
Name: 111 Marketing
Buying Contact:
Billing Contact:
 111 Chapel Loop
 Manderville, LA 70471
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bagneris/D/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-50
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	21	\$528.00	\$448.80
11/01/21	11/06/21	15	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	21	\$528.00	\$448.80	0.00
November 2021	15	\$450.00	\$382.50	0.00
Totals	36	\$978.00	\$831.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Francis "FJ" Hebert	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/30/21	11/06/21	Sa-Su AM	CM	6a-10a	-----S-	1:00	3	\$30.00	P-50	0.00	NM	5	\$150.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-----S-		3				\$30.00		0.00			
		Week: 11/01/21	11/07/21	-----S-		2				\$30.00		0.00			
N 2	KMEZ	10/30/21	11/06/21	Sa-Su Midday	CM	10a-3p	-----S-	1:00	3	\$30.00	P-50	0.00	NM	6	\$180.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-----S-		3				\$30.00		0.00			
		Week: 11/01/21	11/07/21	-----S-		3				\$30.00		0.00			
N 3	KMEZ	10/30/21	10/30/21	Sa-Su PM	CM	3p-7p	-----S-	1:00	3	\$30.00	P-50	0.00	NM	3	\$90.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-----S-		3				\$30.00		0.00			
N 4	KMEZ	10/30/21	10/30/21	Sa-Su Evenings	CM	7p-12a	-----S-	1:00	3	\$18.00	P-50	0.00	NM	3	\$54.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-----S-		3				\$18.00		0.00			
N 5	KMEZ	10/30/21	10/31/21	Sa-Su AM	CM	6a-10a	-----S	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 805469
 Alt Order #:
 Flight Dates: 10/30/21 - 11/06/21

Advertiser: Bagneris/D/City Council
 Product Desc: 2021 election
 Estimate:
 KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----S			2		\$25.00			0.00			
N 6	KMEZ	10/30/21	10/31/21	Sa-Su PM Sa-Su	CM	3p-7p	-----SS	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----SS			2		\$25.00			0.00			
N 7	KMEZ	10/30/21	10/31/21	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----SS			2		\$25.00			0.00			
N 8	KMEZ	10/30/21	10/31/21	Sa-Su Evenings Sa-Su	CM	7p-12a	-----S	1:00	3	\$18.00	P-50	0.00	NM	3	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----S			3		\$18.00			0.00			
N 9	KMEZ	11/04/21	11/06/21	M-F Evening M-F	CM	7p-12p	---TF--	1:00	4	\$20.00	P-50	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/21		11/01/21	11/07/21	---TF--			4		\$20.00			0.00			
N 10	KMEZ	11/04/21	11/06/21	M-F PM Drive M-F	CM	3p-7p	---TF--	1:00	2	\$40.00	P-50	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/21		11/01/21	11/07/21	---TF--			2		\$40.00			0.00			
N 11	KMEZ	11/04/21	11/06/21	M-F AM Drive M-F	CM	6a-10a	----F--	1:00	2	\$40.00	P-50	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/21		11/01/21	11/07/21	----F--			2		\$40.00			0.00			
N 12	KMEZ	11/04/21	11/06/21	M-F Midday M-F	CM	10a-3p	----F--	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/21		11/01/21	11/07/21	----F--			2		\$30.00			0.00			
													Totals	36	\$978.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Raymond Reggie hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ☒ FEDERAL CANDIDATE
☐ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
John H. Bagnais

Authorized committee:
John H. Bagnais Campaign Fund

Agency requesting time (and contact information):
☒ 111 Marketing, LLC (504) 581-6161

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
City Council - District E (City of New Orleans)

Date of election:
November 13, 2021

Treasurer of candidate's authorized committee:
Willie Jefferson

The undersigned represents that:
 (1) the payment for the broadcast time requested has been furnished by (check one box below):
☐ the candidate listed above who is a legally qualified candidate, or
☒ the authorized committee of the legally qualified candidate listed above;
 (2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency Signature: <u>Raymond Reggie</u>	Station Representative Signature: <u>W. Jefferson</u> Name: <u>Willie Jefferson</u> Date of Station Agreement to Sell Time: <u>10/21/21</u>
Name: <u>Raymond Reggie</u> Date of Request to Purchase Ad Time: <u>10/28/2021</u>	

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 10/25/21

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected—provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 305469

Station Call Letters: KMCZ

Date Received/Requested: 10/29/21

Est. #:

Run Start and End Dates: 10/30 - 11/6/21

Station Location: Belle Chasse LA

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIE or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIE.

John H. Bagnier's Campaign Fund

Length: :60

Flight Dates: Sat Oct 30 - Sat Nov 6 Early Voting

Station: KMEZ 102.9

Daypart	Day	Rate	Quantity	Extended
6A - 10A	Sat Oct 30	\$ 30.00	3	\$ 90.00
10A - 3P	Sat Oct 30	\$ 30.00	3	\$ 90.00
3P - 7P	Sat Oct 30	\$ 30.00	3	\$ 90.00
7P - 12MID	Sat Oct 30	\$ 18.00	3	\$ 54.00
6A - 10A	Sun Oct 31	\$ 25.00	2	\$ 50.00
10A - 3P	Sun Oct 31	\$ 25.00	2	\$ 50.00
3P - 7P	Sun Oct 31	\$ 25.00	2	\$ 50.00
7P - 12MID	Sun Oct 31	\$ 18.00	3	\$ 54.00
3P - 7P	Thur Nov 4	\$ 40.00	1	\$ 40.00
7P - 12MID	Thur Nov 4	\$ 20.00	2	\$ 40.00
6A - 10A	Fri Nov 5	\$ 40.00	2	\$ 80.00
10A - 3P	Fri Nov 5	\$ 30.00	2	\$ 60.00
3P - 7P	Fri Nov 5	\$ 40.00	1	\$ 40.00
7P - 12MID	Fri Nov 5	\$ 20.00	2	\$ 40.00
6A - 10A	Sat Nov 6	\$ 30.00	2	\$ 60.00
10A - 3P	Sat Nov 6	\$ 30.00	3	\$ 90.00
			36	\$ 978.00
				\$ 831.30
				Gross
				Net

Order / Est #	305469	Total Spots:	36
Advertiser:	Bagnier/D/City Council	Total Ratings:	0.00
Product Desc:	2021 election	Total Amount:	\$978.00

Order Dates: 10/23/21 - 11/05/21
 Start Dates: 10/25/21 - 11/05/21

Header | Lines | Spots | Marketplace | Summary | Market Share | History

Add Custom Comment | Print History | Compute | New Contract | New Order | Refresh

Date	Action	Line	Comment	By	Total \$	# Spots	Expected CSP
10/29/21 8:52:32 AM	New order created		<new order>	Wendy Guile (wendy.guile@)	\$0.00	0	0.00
10/29/21 8:49:07 AM	Ready for approval		NEW POLITICAL ORDER	Wendy Guile (wendy.guile@)	\$978.00	36	0.00
10/29/21 8:50:54 AM	Approval Workflow		[Sales Manager - Ready Default]	Rachel Adams (radams@comcast.net)	\$978.00	36	0.00
10/29/21 8:51:49 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Lidia Hill (lhill@comcast.net)	\$978.00	36	0.00
10/29/21 8:52:01 AM	Approved			Lidia Hill (lhill@comcast.net)	\$978.00	36	0.00
10/29/21 8:54:00 AM	Processed		<async process>	Scott Foshag (scott.foshag@)	\$978.00	36	0.00