

# Broadcast Contract

KATZ MEDIA GROUP  
 AMERICANS FOR TAX REFORM  
 125 W. 55TH STREET 3RD FLOOR  
 NEW YORK, NV 10019

Start Date 04/22/19	Contract# 8278	Mod# 0
End Date 04/28/19	Date Entered 04/22/19	Date Last Modified 04/22/19
Advertiser AMERICANS FOR TAX RE		Station Market WLKF-AM
Product Protect Part B		SalesRep/Office Eastman Political

Standard Billing Cycle Estimate# 1183

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 04/22/19 SU 04/28/19	06:00A-10:00A	60	--	--	3	2	--	--	--	5	\$35.00
2	MO 04/22/19 SU 04/28/19	10:00A-03:00P	60	--	--	2	3	--	--	--	5	\$35.00
3	MO 04/22/19 SU 04/28/19	03:00P-07:00P	60	--	--	3	2	--	--	--	5	\$35.00

Additional Comments	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	15	525.00	\$78.75	\$ 446.25	\$ 525.00

Billing Projections: By Month

	Apr 19
CA	525.00
ST	525.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

#8278

Apr 22, 19  
 CONT# 32820425 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WLKF-AM (Lakeland-Winter Haven, FL)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 1183

SALESPERSON FAX#

PH # 703-569-9400

BYR Helen Hanratty  
 ADV AMERICANS FOR TAX REFORM  
 PDT Protect Part B  
 FLT Apr 22, 19 - Apr 28, 19

Political

\* REP ORDER COMMENT \*

\*\* 4/22/2019 4:51:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. THANK YOU! WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS.

\*\* 4/22/2019 4:51:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\* STATION ORDER COMMENT \*

\*\* 4/22/2019 4:58:00 PM: CONFIRMED D MATTIOLI

\*\* 4/22/2019 4:58:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	6A - 10A	60	04/23/2019 - 04/23/2019	1D	1	\$35.00	1
	1.2	.T....	10A - 3P	60	04/23/2019 - 04/23/2019	1D	1	\$35.00	1
	1.3	.T....	3P - 7P	60	04/23/2019 - 04/23/2019	1D	1	\$35.00	1
			<b>** FLIGHT TOTALS **</b>				3	\$105.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	04/24/2019 - 04/24/2019	1D	2	\$35.00	2
	2.2	..W....	10A - 3P	60	04/24/2019 - 04/24/2019	1D	2	\$35.00	2
	2.3	..W....	3P - 7P	60	04/24/2019 - 04/24/2019	1D	2	\$35.00	2
			<b>** FLIGHT TOTALS **</b>				6	\$210.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	04/25/2019 - 04/25/2019	1D	2	\$35.00	2
	3.2	...T...	10A - 3P	60	04/25/2019 - 04/25/2019	1D	2	\$35.00	2
	3.3	...T...	3P - 7P	60	04/25/2019 - 04/25/2019	1D	2	\$35.00	2
			<b>** FLIGHT TOTALS **</b>				6	\$210.00	

**Apr 22, 19**  
 CONT# 32820425 Mod# Ver# 1 (Last =)  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: 11183

	<b>Apr 19</b>						
SPOTS	15						
CASH	525.00						
TRADE	0.00						
NSL	0.00						
TOTAL	525.00						

							<b>TOTAL</b>
SPOTS							15
CASH							525.00
TRADE							0.00
NSL							0.00
TOTAL							525.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.5em;">WLKF</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.5em;">4/22/19</p>
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I, Katz Media / Helen Hanratty  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	attached	Schedule		

This broadcast time will be used by: Americans For Tax Reform

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Americans For Tax Reform

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans For Tax Reform

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**