

Broadcast Contract

Media Ad Ventures
 AMERICANS FOR TAX REFORM
 8135 Old Keene Mill Road
 Springfield, VA 22152

Start Date 04/08/19	Contract# 8247	Mod# 1
End Date 04/14/19	Date Entered 04/09/19	Date Last Modified 04/09/19
Advertiser AMERICANS FOR TAX RE		Station Market WLKF-AM
Product Protect Part B		SalesRep/Office Eastman Political

Standard Billing Cycle Estimate# 1177

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 04/08/19 SU 04/14/19	06:00A-10:00A	60	--	--	3	2	--	--	--	5	\$35.00
2	MO 04/08/19 SU 04/14/19	10:00A-03:00P	60	--	--	3	2	--	--	--	5	\$35.00
3	MO 04/08/19 SU 04/14/19	03:00P-07:00P	60	--	--	3	2	--	--	--	5	\$35.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	15	525.00	\$78.75	\$ 446.25	\$ 525.00

Billing Projections: By Month

	Apr 19
CA	525.00
ST	525.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

#8247

Apr 09, 19
 CONT# 32784659 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WLKF-AM (Lakeland-Winter Haven, FL)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY MEDIA AD VENTURES
 ADDR 8136 OLD KEENE MILL RD SUITE A-300
 SPRINGFIELD, VA 22152
 DDS CONT# 0
 C/P/E: 111177
 SALESPERSON FAX#
 PH # 703-569-9400
 BYR BRAD MONT
 ADV AMERICANS FOR TAX REFORM
 PDT Protect Part B
 FLT Apr 08, 19 - Apr 14, 19

Political

* REP ORDER COMMENT *

** 4/9/2019 1:02:00 PM: ADS CAN ONLY RUN ON 4/10 & 4/11!!!! || SPOTS CAN ONLY AIR 4/10 & 4/11

** 4/9/2019 1:02:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. THANK YOU!

* STATION ORDER COMMENT *

** 4/9/2019 1:05:00 PM: CONFIRMED D MATTIOLI

** 4/9/2019 1:05:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	04/10/2019 - 04/10/2019	1D	3	\$35.00	3
	1.2	..W....	10A - 3P	60	04/10/2019 - 04/10/2019	1D	3	\$35.00	3
	1.3	..W....	3P - 7P	60	04/10/2019 - 04/10/2019	1D	3	\$35.00	3
					** FLIGHT TOTALS **		9	\$315.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	04/11/2019 - 04/11/2019	1D	2	\$35.00	2
	2.2	...T...	10A - 3P	60	04/11/2019 - 04/11/2019	1D	2	\$35.00	2
	2.3	...T...	3P - 7P	60	04/11/2019 - 04/11/2019	1D	2	\$35.00	2
					** FLIGHT TOTALS **		6	\$210.00	

	Apr 19					
SPOTS	15					
CASH	525.00					
TRADE	0.00					
NSL	0.00					
TOTAL	525.00					

CONT# 32784659 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: 11177

						TOTAL
SPOTS						15
CASH						525.00
TRADE						0.00
NSL						0.00
TOTAL						525.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLKF	Date: 4/9/19
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I, Media Ad Ventures / Bradmont
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	attached	schedule		

This broadcast time will be used by: Americans For Tax Return

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Americans For Tax Reform

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans For Tax Reform

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/9/19 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Art Rowbotham Art Rowbotham President
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	attached			Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.