



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28393903	<b>Changes as of:</b> 4/24/2024 at 10:29 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 2430/424430/424430	<b>Flight:</b> 4/24/24 - 4/30/24	<b>Station:</b> WPNT
<b>Agency:</b> DEL RAY MEDIA (ADIMPACT) PO BOX 1309 ALEXANDRIA, VA 22313	<b>Advertiser:</b> MAGA INC.	<b>Market:</b> Pittsburgh
	<b>Product:</b> Order	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 15359	<b>Service:</b> Nielsen
	<b>Buyer:</b> Good, Carolyn	<b>Primary Demo:</b> Adults 50+
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$3,900.00
		<b>Total Spots:</b> 29
		<b>Total CPP:</b> \$619.05
		<b>Total GRP:</b> 6.3
		<b>Traffic #:</b> 6070236

#	Day/Time	DP	Program	Rate	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*
						4/24	4/25	4/26	4/27	4/28	4/29	4/30				
1	W-F,M-Tu 6p-6:30p		Two And A Half Men	\$150.00	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0
2	W-F,M-Tu 6:30p-7p		Two And A Half Men	\$150.00	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0
3	W-F,M-Tu 2p-3p		Dateline	\$80.00	30	1	1	1	0	0	1	1	5	\$400.00	\$160.00	2.5
4	W-F,M-Tu 5p-5:30p		Last Man Standing	\$125.00	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
5	W-F,M-Tu 5:30p-6p		Last Man Standing	\$125.00	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
MSD 6	Sa 6:30p-7p		The Liquidator	\$150.00	30	0	0	0	1	0	0	0	0	\$0.00	\$125.00	0.0
7	W 8p-9p		Walker-CW	\$200.00	30	1	0	0	0	0	0	0	1	\$200.00	\$222.22	0.9
8	W 9p-10p		Sight Unseen-CW	\$200.00	30	1	0	0	0	0	0	0	1	\$200.00	\$285.71	0.7
9	F 8p-9p		Penn & Teller: Fool Us-CW	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$200.00	1.0
MGD 10	Sa 6p-6:30p		The Liquidator	\$150.00	30	0	0	0	1	0	0	0	1	\$150.00	\$125.00	1.2
<b>TOTALS:</b>						<b>7</b>	<b>5</b>	<b>6</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>5</b>	<b>29</b>	<b>\$3,900.00</b>	<b>\$619.05</b>	<b>6.3</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/24/24 10:26 AM	Isabella Delaguila	PROGRAM CHANGE, THANKS!
04/22/24 11:07 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$390,000
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>Unknown:</b>	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$3,900.00	\$619.05	6.3
<b>Total</b>	<b>100%</b>	<b>29</b>	<b>\$3,900.00</b>	<b>\$619.05</b>	<b>6.3</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	19	\$2,640.00
2024-May	10	\$1,260.00
<b>Total</b>	<b>29</b>	<b>\$3,900.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	4/24/24 10:26 AM	Isabella Delaguila	Accepted	1	1	\$0	\$3,900.00	Changes: Total GIMPs from 0 to 6, Total CPM from \$0.00 to \$619,047.62. 2 buylines added or modified.
Queued for Electronic Contracting	4/22/24 9:36 AM					\$0	\$0	
Queued for Electronic Contracting	4/22/24 9:35 AM					\$0	\$0	
New	4/22/24 9:27 AM	TREVOR HEATON	Confirmed	29		\$3,900.00	\$3,900.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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