



125 West 55th St
New York, NY 10019

Contract # 28393903	Changes as of: 4/22/2024 at 9:27 AM	Version: Original Order
CPE: 2430/424430/424430	Flight: 4/24/24 - 4/30/24	Station: WPNT
Agency: DEL RAY MEDIA (ADIMPACT) PO BOX 1309 ALEXANDRIA, VA 22313	Advertiser: MAGA INC.	Market: Pittsburgh
	Product: Order	Office: WASHINGTON
	Agency Order #: 15359	Service: Nielsen
	Buyer: Good, Carolyn	Primary Demo: Adults 50+
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,900.00
		Total Spots: 29
		Total CPP: \$619.05
		Total GRP: 6.3

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*
							4/24	4/25	4/26	4/27	4/28	4/29	4/30				
1	W-F,M-Tu 6p-6:30p		Two And A Half Men	\$150.00	0.0	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0
2	W-F,M-Tu 6:30p-7p		Two And A Half Men	\$150.00	0.0	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0
3	W-F,M-Tu 2p-3p		Dateline	\$80.00	0.5	30	1	1	1	0	0	1	1	5	\$400.00	\$160.00	2.5
4	W-F,M-Tu 5p-5:30p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
5	W-F,M-Tu 5:30p-6p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
6	Sa 6:30p-7p		The Liquidator	\$150.00	1.2	30	0	0	0	1	0	0	0	1	\$150.00	\$125.00	1.2
7	W 8p-9p		Walker-CW	\$200.00	0.9	30	1	0	0	0	0	0	0	1	\$200.00	\$222.22	0.9
8	W 9p-10p		Sight Unseen-CW	\$200.00	0.7	30	1	0	0	0	0	0	0	1	\$200.00	\$285.71	0.7
9	F 8p-9p		Penn & Teller: Fool Us-CW	\$200.00	1.0	30	0	0	1	0	0	0	0	1	\$200.00	\$200.00	1.0
TOTALS:							7	5	6	1	0	5	5	29	\$3,900.00	\$619.05	6.3



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Special Instructions

Competitive Information	
Market Budget:	\$390,000
WPNT Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$3,900.00	\$619.05	6.3
Total	100%	29	\$3,900.00	\$619.05	6.3

Monthly Summary		
Month	Spots	Dollars
2024-Apr	19	\$2,640.00
2024-May	10	\$1,260.00
Total	29	\$3,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/22/24 9:36 AM					\$0	\$0	
Queued for Electronic Contracting	4/22/24 9:35 AM					\$0	\$0	
New	4/22/24 9:27 AM	TREVOR HEATON	New	29		\$3,900.00	\$3,900.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.