

CONTRACT



KULR
 2045 Overland Ave
 Billings, MT 59102
 (406)656-8000

www.kulr8.com

And:

Screen Strategies Media
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

<u>Contract / Revision</u> 226622 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Tester For Senate		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 04/18/24 - 04/22/24	<u>Estimate #</u> 9133	
<u>Product</u> :30		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KULR	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> National CMMC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KULR	04/18/24	04/19/24	WAKE UP MONTANA	5:00 AM-6:00 AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$60.00			
N 2	KULR	04/22/24	04/22/24	WAKE UP MONTANA	5:00 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$30.00			
N 3	KULR	04/18/24	04/19/24	WAKE UP MONTANA	6:00 AM-7:00 AM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$120.00			
N 4	KULR	04/22/24	04/22/24	WAKE UP MONTANA	6:00 AM-7:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$50.00			
N 5	KULR	04/18/24	04/19/24	7AM M-F	7-9am		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---22--				4	\$100.00			
N 6	KULR	04/22/24	04/22/24	7AM M-F	7-9am		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	2-----				2	\$50.00			
N 7	KULR	04/20/24	04/20/24	Saturday Today Show	6-8AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$25.00			
N 8	KULR	04/20/24	04/20/24	Saturday 8-9AM	Saturday 8-9AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$40.00			
N 9	KULR	04/21/24	04/21/24	Sunday Today Show	7-8AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$20.00			
N 10	KULR	04/18/24	04/19/24	9AM M-F	9-10AM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$80.00			
N 11	KULR	04/22/24	04/22/24	9AM M-F	9-10AM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Tester For Senate		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 04/18/24 - 04/22/24	<u>Product</u> :30	<u>Estimate #</u> 9133

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$120.00			
N 12	KULR	04/22/24	04/22/24	10AM M-F	10-11AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$25.00			
N 13	KULR	04/18/24	04/19/24	10AM M-F	10-11AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$50.00			
N 14	KULR	04/19/24	04/19/24	11AM M-F	11AM-12N		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$50.00			
N 15	KULR	04/22/24	04/22/24	11AM M-F	11AM-12N		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$25.00			
N 16	KULR	04/18/24	04/18/24	12N M-F	12:00 PM-12:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$50.00			
N 17	KULR	04/22/24	04/22/24	12N M-F	12:00 PM-12:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$30.00			
N 18	KULR	04/19/24	04/19/24	12N M-F	12:30 PM-1:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1--				1	\$50.00			
N 19	KULR	04/18/24	04/18/24	1PM M-F	1-2PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$100.00			
N 20	KULR	04/22/24	04/22/24	1PM M-F	1-2PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$50.00			
N 21	KULR	04/18/24	04/19/24	2PM M-F	2-3PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$60.00			
N 22	KULR	04/19/24	04/19/24	3PM M-F	3:00 PM-3:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$80.00			
N 23	KULR	04/18/24	04/18/24	3PM M-F	3:30 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$80.00			
N 24	KULR	04/18/24	04/19/24	4PM M-F	4PM M-F		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$80.00			
N 25	KULR	04/22/24	04/22/24	4PM M-F	4PM M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$30.00			
N 26	KULR	04/18/24	04/19/24	LOCAL NEWS @ 5 M-F LN	5-530pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$300.00			
N 27	KULR	04/22/24	04/22/24	LOCAL NEWS @ 5 M-F LN	5-530pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$150.00			

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<u>Advertiser</u> POL/Tester For Senate	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 04/18/24 - 04/22/24	<u>Product</u> :30	<u>Estimate #</u> 9133
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KULR	04/18/24	04/18/24	LOCAL NEWS @ 6 M-F LN	6-630pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$260.00			
N 29	KULR	04/22/24	04/22/24	LOCAL NEWS @ 6 M-F LN	6-630pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$150.00			
N 30	KULR	04/20/24	04/20/24	LOCAL NEWS @ 5 SAT	5-530PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$100.00			
N 31	KULR	04/21/24	04/21/24	LOCAL NEWS @ 5 SUN	5-530PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$150.00			
N 32	KULR	04/20/24	04/20/24	Sat 6PM	6-630PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$80.00			
N 33	KULR	04/22/24	04/22/24	Monday Prime Various	7-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$300.00			
N 34	KULR	04/22/24	04/22/24	MONDAY 9-10PM	9-10PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$150.00			
N 35	KULR	04/18/24	04/18/24	THURSDAY 8-9PM	8-9PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$300.00			
N 36	KULR	04/18/24	04/18/24	THURSDAY 9-10PM	9-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$300.00			
N 37	KULR	04/19/24	04/19/24	FRIDAY 7-8PM	7-8PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$250.00			
N 38	KULR	04/19/24	04/19/24	Friday Prime Various	7-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$300.00			
N 39	KULR	04/20/24	04/20/24	SATURDAY 7-8PM	7-8PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$100.00			
N 40	KULR	04/20/24	04/20/24	Saturday 8-9PM	8-9PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$100.00			
N 41	KULR	04/21/24	04/21/24	Sunday Prime Various 1	7:00 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$125.00			
N 42	KULR	04/21/24	04/21/24	SUNDAY 9-10PM	9-10PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$150.00			
N 43	KULR	04/18/24	04/19/24	LATE NIGHT	1136PM-12:38AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---11--				2	\$40.00			
N 44	KULR	04/20/24	04/20/24	SNL	10:30PM-1:03AM		:30			NM	1	\$75.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$75.00			
N 45	KULR	04/21/24	04/21/24	SUN 1030PM	1030-1135PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$60.00			
N 46	KULR	04/21/24	04/21/24	SUN 1130PM	1130PM-1230AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$40.00			
Totals											58	\$6,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/22/24	58	\$6,075.00	(\$911.25)	\$5,163.75
Totals	58	\$6,075.00	(\$911.25)	\$5,163.75

Signature: _____ **Date:** _____

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