

CONTRACT



KULR
 2045 Overland Ave
 Billings, MT 59102
 (406)656-8000

www.kulr8.com

And:

Screen Strategies Media
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

<u>Contract / Revision</u> 226538 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Tester For Senate		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Estimate #</u> 8941	
<u>Product</u> :30		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KULR	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> National CMMC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KULR	09/24/24	09/30/24	WAKE UP MONTANA	5:00 AM-6:00 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$300.00			
	Week:	09/30/24	10/06/24	1-----				1	\$300.00			
N 2	KULR	09/24/24	09/30/24	WAKE UP MONTANA	6:00 AM-7:00 AM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$450.00			
	Week:	09/30/24	10/06/24	1-----				1	\$450.00			
N 3	KULR	09/24/24	09/30/24	7AM M-F	7-9am		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-2222--				8	\$450.00			
	Week:	09/30/24	10/06/24	2-----				2	\$450.00			
N 6	KULR	09/29/24	09/29/24	Sunday Today Show	7-8AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-----S				2	\$60.00			
N 7	KULR	09/25/24	09/25/24	9AM M-F	9-10AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	--W----				1	\$1,200.00			
N 8	KULR	09/24/24	09/30/24	10AM M-F	10-11AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$150.00			
	Week:	09/30/24	10/06/24	1-----				1	\$150.00			
N 9	KULR	09/24/24	09/30/24	11AM M-F	11AM-12N		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$150.00			
	Week:	09/30/24	10/06/24	1-----				1	\$150.00			
N 10	KULR	09/24/24	09/30/24	12N M-F	12:00 PM-12:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$150.00			
	Week:	09/30/24	10/06/24	1-----				1	\$150.00			
N 11	KULR	09/24/24	09/30/24	12N M-F	12:30 PM-1:00 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/24	09/29/24	-1111--				4	\$300.00			

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<u>Advertiser</u> POL/Tester For Senate	<u>Original Date / Revision</u> 04/15/24 / 04/15/24
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<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Product</u> :30	<u>Estimate #</u> 8941
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/24	10/06/24	1-----				1	\$300.00			
N 12	KULR	09/25/24	09/27/24	1PM M-F	1-2PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	--1-1--				2	\$1,200.00			
N 13	KULR	09/24/24	09/26/24	2PM M-F	2-3PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1-1---				2	\$200.00			
N 14	KULR	09/24/24	09/30/24	3PM M-F	3:00 PM-3:30 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$200.00			
Week:		09/30/24	10/06/24	1-----				1	\$200.00			
N 15	KULR	09/24/24	09/30/24	3PM M-F	3:30 PM-4:00 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$200.00			
Week:		09/30/24	10/06/24	1-----				1	\$200.00			
N 16	KULR	09/29/24	09/29/24	Sun 9-930A	Sun 9-930A		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----1				1	\$500.00			
N 17	KULR	09/29/24	09/29/24	NonStop Montana Politics	NonStop Montana I		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----1				1	\$500.00			
N 18	KULR	09/24/24	09/30/24	3PM M-F	3PM M-F		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-2222--				8	\$300.00			
Week:		09/30/24	10/06/24	2-----				2	\$300.00			
N 19	KULR	09/24/24	09/30/24	LOCAL NEWS @ 5 M-F LN	5-530pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$600.00			
Week:		09/30/24	10/06/24	1-----				1	\$600.00			
N 20	KULR	09/24/24	09/30/24	LOCAL NEWS @ 6 M-F LN	6-630pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$600.00			
Week:		09/30/24	10/06/24	1-----				1	\$600.00			
N 23	KULR	09/24/24	09/30/24	Montana Right Now	6:30-7pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$500.00			
Week:		09/30/24	10/06/24	1-----				1	\$500.00			
N 24	KULR	09/30/24	09/30/24	Monday Prime Various	6:57 PM-9:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/24	10/06/24	M-----				1	\$4,000.00			
N 26	KULR	09/24/24	09/24/24	Tuesday Prime Various	6:57 PM-9:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-T-----				1	\$4,000.00			
N 27	KULR	09/25/24	09/25/24	WEDNESDAY 7-8PM	7-8PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	--1----				1	\$1,500.00			
N 28	KULR	09/25/24	09/25/24	WEDNESDAY 8-9PM	8-9PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	--1----				1	\$1,500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 29	KULR	09/25/24	09/25/24	WEDNESDAY 9-10PM	9-10PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	--1----				1	\$1,500.00			
N 30	KULR	09/26/24	09/26/24	THURSDAY 7-8PM	7-8PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	---T---				1	\$900.00			
N 31	KULR	09/26/24	09/26/24	THURSDAY 8-9PM	8-9PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	---T---				1	\$900.00			
N 32	KULR	09/26/24	09/26/24	THURSDAY 9-10PM	9-10PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	---T---				1	\$900.00			
N 33	KULR	09/27/24	09/27/24	Friday Prime Various	8:00 PM-10:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	----F--				1	\$3,000.00			
N 34	KULR	09/29/24	09/29/24	NFL ON NBC	Various		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----1				1	\$6,000.00			
N 35	KULR	09/28/24	09/28/24	LOCAL NEWS @ 10 WKND I	10-1030PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----1-				1	\$500.00			
N 36	KULR	09/29/24	09/29/24	LOCAL NEWS @ 10 WKND I	10-1030PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----1				1	\$400.00			
N 37	KULR	09/24/24	09/30/24	TONIGHT SHOW	10:34-11:37PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$300.00			
Week:		09/30/24	10/06/24	1-----				1	\$300.00			
N 38	KULR	09/24/24	09/30/24	LATE NIGHT	1136PM-12:38AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$150.00			
Week:		09/30/24	10/06/24	1-----				1	\$150.00			
N 39	KULR	09/28/24	09/28/24	SNL	10:29 PM-12:02 XM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S-				1	\$375.00			
N 40	KULR	09/29/24	09/29/24	Sun 12AM	Sun 12AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S				1	\$45.00			
N 41	KULR	09/29/24	09/29/24	SUN 1030PM	1030-1135PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S				1	\$90.00			
N 42	KULR	09/28/24	09/28/24	Big Ten Football	5:30 PM-9:00 PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S-				3	\$1,200.00			
N 43	KULR	09/24/24	09/30/24	LOCAL NEWS @ 10 M-F LN	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-1111--				4	\$500.00			
Week:		09/30/24	10/06/24	1-----				1	\$500.00			
N 44	KULR	09/28/24	09/28/24	NBC GOLF	6:00 AM-4:00 PM		:30			NM	3	\$1,200.00

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<u>Advertiser</u> POL/Tester For Senate	<u>Original Date / Revision</u> 04/15/24 / 04/15/24
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S-				3	\$400.00			
N 45	KULR	09/29/24	09/29/24	NBC GOLF	6:00 AM-4:00 PM		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/24	09/29/24	-----S				3	\$400.00			
Totals											123	\$66,980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/29/24	104	\$56,930.00	(\$8,539.50)	\$48,390.50
09/30/24 - 09/30/24	19	\$10,050.00	(\$1,507.50)	\$8,542.50
Totals	123	\$66,980.00	(\$10,047.00)	\$56,933.00

Signature: _____ **Date:** _____

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