

CONTRACT



KULR
 2045 Overland Ave
 Billings, MT 59102
 (406)656-8000

www.kulr8.com

And:

Screen Strategies Media
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

<u>Contract / Revision</u> 226469 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Tester For Senate		<u>Original Date / Revision</u> 04/11/24 / 04/11/24
<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Estimate #</u> 8939	
<u>Product</u> :30		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KULR	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> National CMMC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KULR	09/10/24	09/16/24	WAKE UP MONTANA	5:00 AM-6:00 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$300.00			
Week:		09/16/24	09/22/24	1-----				1	\$300.00			
N 2	KULR	09/10/24	09/16/24	WAKE UP MONTANA	6:00 AM-7:00 AM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$450.00			
Week:		09/16/24	09/22/24	1-----				1	\$450.00			
N 3	KULR	09/10/24	09/16/24	7AM M-F	7-9am		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-2222--				8	\$450.00			
Week:		09/16/24	09/22/24	2-----				2	\$450.00			
N 4	KULR	09/10/24	09/16/24	Saturday Today Show	6-8AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1-				1	\$75.00			
Week:		09/16/24	09/22/24	-----				0	\$75.00			
N 5	KULR	09/10/24	09/16/24	Saturday 8-9AM	Saturday 8-9AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1-				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 6	KULR	09/10/24	09/16/24	Sunday Today Show	7-8AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----2				2	\$60.00			
Week:		09/16/24	09/22/24	-----				0	\$60.00			
N 7	KULR	09/10/24	09/16/24	9AM M-F	9-10AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	----1--				1	\$1,200.00			
Week:		09/16/24	09/22/24	-----				0	\$1,200.00			
N 8	KULR	09/10/24	09/16/24	10AM M-F	10-11AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$150.00			
Week:		09/16/24	09/22/24	1-----				1	\$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
226469 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Tester For Senate	04/11/24 / 04/11/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/24 - 09/16/24	:30	8939

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KULR	09/10/24	09/16/24	11AM M-F	11AM-12N		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$150.00			
Week:		09/16/24	09/22/24	1-----				1	\$150.00			
N 10	KULR	09/10/24	09/16/24	12N M-F	12:00 PM-12:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$150.00			
Week:		09/16/24	09/22/24	1-----				1	\$150.00			
N 11	KULR	09/10/24	09/16/24	12N M-F	12:30 PM-1:00 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$300.00			
Week:		09/16/24	09/22/24	1-----				1	\$300.00			
N 12	KULR	09/10/24	09/16/24	1PM M-F	1-2PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1-1---				2	\$1,200.00			
Week:		09/16/24	09/22/24	-----				0	\$1,200.00			
N 13	KULR	09/10/24	09/16/24	2PM M-F	2-3PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	----1--				1	\$200.00			
Week:		09/16/24	09/22/24	1-----				1	\$200.00			
N 14	KULR	09/10/24	09/16/24	3PM M-F	3:00 PM-3:30 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$200.00			
Week:		09/16/24	09/22/24	1-----				1	\$200.00			
N 15	KULR	09/10/24	09/16/24	3PM M-F	3:30 PM-4:00 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$200.00			
Week:		09/16/24	09/22/24	1-----				1	\$200.00			
N 16	KULR	09/10/24	09/16/24	NonStop Montana Politics	9:00 AM-9:30 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 17	KULR	09/10/24	09/16/24	NonStop Montana Politics	9:30 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 18	KULR	09/10/24	09/16/24	3PM M-F	3:00 PM-3:30 PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$90.00			
Week:		09/16/24	09/22/24	1-----				1	\$90.00			
N 19	KULR	09/10/24	09/16/24	3PM M-F	3:30 PM-4:00 PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$90.00			
Week:		09/16/24	09/22/24	1-----				1	\$90.00			
N 20	KULR	09/10/24	09/16/24	4PM M-F	4PM M-F		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-2222--				8	\$300.00			
Week:		09/16/24	09/22/24	2-----				2	\$300.00			
N 21	KULR	09/10/24	09/16/24	LOCAL NEWS @ 5 M-F LN	5-530pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> POL/Tester For Senate	<u>Original Date / Revision</u> 04/11/24 / 04/11/24
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<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Product</u> :30	<u>Estimate #</u> 8939
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$600.00			
Week:		09/16/24	09/22/24	1-----				1	\$600.00			
N 22	KULR	09/10/24	09/16/24	LOCAL NEWS @ 6 M-F LN	6-630pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$600.00			
Week:		09/16/24	09/22/24	1-----				1	\$600.00			
N 23	KULR	09/10/24	09/16/24	LOCAL NEWS @ 5 Sat-Sun	5-530PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1-				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 24	KULR	09/10/24	09/16/24	LOCAL NEWS @ 5 SUN	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 25	KULR	09/10/24	09/16/24	Montana Right Now	6:30-7pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$500.00			
Week:		09/16/24	09/22/24	1-----				1	\$500.00			
N 26	KULR	09/10/24	09/16/24	Monday Prime Various	7:00 PM-9:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----				0	\$4,000.00			
Week:		09/16/24	09/22/24	1-----				1	\$4,000.00			
N 27	KULR	09/10/24	09/16/24	WEDNESDAY 7-8PM	7-8PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	--1----				1	\$1,500.00			
Week:		09/16/24	09/22/24	-----				0	\$1,500.00			
N 28	KULR	09/10/24	09/16/24	WEDNESDAY 8-9PM	8-9PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	--1----				1	\$1,500.00			
Week:		09/16/24	09/22/24	-----				0	\$1,500.00			
N 29	KULR	09/10/24	09/16/24	WEDNESDAY 9-10PM	9-10PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	--1----				1	\$1,500.00			
Week:		09/16/24	09/22/24	-----				0	\$1,500.00			
N 30	KULR	09/10/24	09/16/24	THURSDAY 7-8PM	7-8PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	---1---				1	\$900.00			
Week:		09/16/24	09/22/24	-----				0	\$900.00			
N 31	KULR	09/10/24	09/16/24	THURSDAY 8-9PM	8-9PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	---1---				1	\$900.00			
Week:		09/16/24	09/22/24	-----				0	\$900.00			
N 32	KULR	09/10/24	09/16/24	THURSDAY 9-10PM	9-10PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	---1---				1	\$900.00			
Week:		09/16/24	09/22/24	-----				0	\$900.00			
N 33	KULR	09/10/24	09/16/24	Friday Prime Various	8:00 PM-10:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	----1--				1	\$3,000.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
226469 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Tester For Senate	04/11/24 / 04/11/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/24 - 09/16/24	:30	8939

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/24	09/22/24	-----				0	\$3,000.00			
N 34	KULR	09/10/24	09/16/24	NFL ON NBC	6:20 PM-9:30 PM		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$6,000.00			
Week:		09/16/24	09/22/24	-----				0	\$6,000.00			
N 35	KULR	09/10/24	09/16/24	LOCAL NEWS @ 10 M-F LN	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$500.00			
Week:		09/16/24	09/22/24	1-----				1	\$500.00			
N 36	KULR	09/10/24	09/16/24	LOCAL NEWS @ 10 SAT LN	9:00 PM-9:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1-				1	\$500.00			
Week:		09/16/24	09/22/24	-----				0	\$500.00			
N 37	KULR	09/10/24	09/16/24	LOCAL NEWS @ 10 SUN LN	9:30 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$400.00			
Week:		09/16/24	09/22/24	-----				0	\$400.00			
N 38	KULR	09/10/24	09/16/24	TONIGHT SHOW	10:34-11:37PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$300.00			
Week:		09/16/24	09/22/24	1-----				1	\$300.00			
N 39	KULR	09/10/24	09/16/24	LATE NIGHT	1136PM-12:38AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1111--				4	\$150.00			
Week:		09/16/24	09/22/24	1-----				1	\$150.00			
N 40	KULR	09/10/24	09/16/24	SNL	10:29 PM-12:02 XM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1-				1	\$375.00			
Week:		09/16/24	09/22/24	-----				0	\$375.00			
N 41	KULR	09/10/24	09/16/24	SUN 1030PM	1030-1135PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----1				1	\$90.00			
Week:		09/16/24	09/22/24	-----				0	\$90.00			
N 42	KULR	09/10/24	09/16/24	Various	5:30 PM-9:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----2				2	\$1,200.00			
Week:		09/16/24	09/22/24	-----				0	\$1,200.00			
N 43	KULR	09/10/24	09/16/24	Tuesday Prime Various	7:00 PM-9:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-1-----				1	\$4,000.00			
Week:		09/16/24	09/22/24	-----				0	\$4,000.00			
Totals											129	\$65,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/16/24	129	\$65,810.00	(\$9,871.50)	\$55,938.50
Totals	129	\$65,810.00	(\$9,871.50)	\$55,938.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KULR
 2045 Overland Ave
 Billings, MT 59102
 (406)656-8000

www.kulr8.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
226469 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Tester For Senate	04/11/24 / 04/11/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/24 - 09/16/24	:30	8939

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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