

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 612804 /		<u>Alt Order #</u> 07345025
<u>Product</u> YES ON PROP46 10/20		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 3458
<u>Advertiser</u> Yes on Prop 46		<u>Original Date / Revision</u> 09/04/14 / 09/04/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 583	<u>Product Code</u> 591
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/24/14	10/24/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$125.00	0.00			
N 2	40	10/24/14	10/24/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$350.00	0.00			
N 3	40	10/24/14	10/24/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$250.00	0.00			
N 4	40	10/20/14	10/20/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$400.00	0.00			
N 5	40	10/20/14	10/20/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00	0.00			
N 6	40	10/23/14	10/23/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$125.00	0.00			
N 7	40	10/23/14	10/23/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$350.00	0.00			
N 8	40	10/23/14	10/23/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$400.00	0.00			
N 9	40	10/21/14	10/21/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$350.00	0.00			
N 10	40	10/21/14	10/21/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$350.00	0.00			
N 11	40	10/22/14	10/22/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$350.00	0.00			
N 12	40	10/22/14	10/22/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
612804 /	07345025

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 10/26/14	YES ON PROP46 10/20	3458

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on Prop 46	09/04/14 / 09/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$250.00	0.00			
Totals										0.00		12	\$3,550.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/24/14	12	\$3,550.00	\$3,017.50
Totals	12	\$3,550.00	\$3,017.50

Signature: _____ **Date:** _____

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