

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYUU-FM	Date: 9/22/2016
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I, Screen Strategies Media

being/on behalf of: Patrick Murphy

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,811.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/2016



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



APRIL DRISKY

NSM

Signature

Printed Name

Title

INVOICE



Invoice #: IN-1161029880
Invoice Date: 10/09/2016
Contract #: 1633627783
Page: 1
Net Amount Due: \$3,298.00

Agency: SCREEN STRATEGIES MEDIA
 11150 Fairfax Boulevard
 Suite 505
 Fairfax, VA 22030

Station(s): WYUU-FM

Advertiser: PATRICK MURPHY US SENATE(SS)
Product: MURPHY FOR SENATE est 247
Estimate #: 2474
Agency Client Code:
Buyer Name:

Salesperson(s): April Brinks-Bailey
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/03/16	07:21a	1	60		PMR16H101	\$175.00
MON	10/03/16	09:46a	1	60		PMR16H101	\$175.00
MON	10/03/16	01:17p	2	60		PMR16H101	\$175.00
MON	10/03/16	06:15p	3	60		PMR16H101	\$175.00
TUE	10/04/16	09:46a	1	60		PMR16H101	\$175.00
TUE	10/04/16	01:15p	2	60		PMR16H101	\$175.00
TUE	10/04/16	06:13p	3	60		PMR16H101	\$175.00
TUE	10/04/16	06:41p	3	60		PMR16H101	\$175.00
WED	10/05/16	09:19a	1	60		PMR16H101	\$175.00
WED	10/05/16	09:46a	1	60		PMR16H101	\$175.00
WED	10/05/16	10:44a	2	60		PMR16H101	\$175.00
WED	10/05/16	06:44p	3	60		PMR16H101	\$175.00
THU	10/06/16	07:48a	1	60		PMR16H101	\$175.00
THU	10/06/16	11:16a	2	60		PMR16H101	\$175.00
THU	10/06/16	06:18p	3	60		PMR16H101	\$175.00
THU	10/06/16	06:47p	3	60		PMR16H101	\$175.00
FRI	10/07/16	06:47a	1	60		PMR16H101	\$175.00
FRI	10/07/16	07:48a	1	60		PMR16H101	\$175.00
FRI	10/07/16	12:44p	2	60		PMR16H101	\$175.00
FRI	10/07/16	06:15p	3	60		PMR16H101	\$175.00
SAT	10/08/16	06:43a	4	60		PMR16H101	\$50.00
SAT	10/08/16	12:43p	5	60		PMR16H101	\$85.00
SAT	10/08/16	06:41p	6	60		PMR16H101	\$85.00
SUN	10/09/16	11:46a	7	60		PMR16H101	\$80.00
SUN	10/09/16	06:16p	8	60		PMR16H101	\$80.00

INVOICE



Invoice #: **IN-1161029880**
Invoice Date: 10/09/2016
Contract #: 1633627783
Page: 2
Net Amount Due: \$3,298.00

Remit To:
WYUU-FM
Beasley Media Group, Inc.
9721 Executive Ctr Dr N #200
St. Petersburg, FL 33702

Invoice Totals	
Total Spots:	25
Gross Amount:	\$3,880.00
Agency Commission:	(\$582.00)
Net Amount Due:	\$3,298.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL WYUU-FM ADVERTISING AGREEMENTS, WYUU-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Sales Order

Station: WYUU-FM Buyer: _____
 Contract Name: MURPHY FOR SENATE oct 3 thru 9 Tax Schedule: _____ (None)
 Contract#: 1633627783 Agency Commission %: 15
 Start Date: 10/03/16 End Date: 10/09/16 Billing Agency: SCREEN STRATEGIES MEDIA
 Revenue Type: POLITICAL AGENCY Type: Cash Address: 11150 Fairfax Boulevard
 Advertiser: PATRICK MURPHY US SENATE(SS) Suite 505
 Address: _____ City: Fairfax State: VA Zip: 22030
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: MURPHY FOR SENATE est 247 Salesperson: 2062abri Comm %: 0
 Estimate #: 2474
 Competitive Code: 09 POLITICAL
 Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	10/03/16	10/07/16		6:00 AM	10:00 AM	60	2	1	2	1	2			8	D	175.00	8	1,400.00	3	
2	10/03/16	10/07/16		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	175.00	5	875.00	3	
3	10/03/16	10/07/16		3:00 PM	7:00 PM	60	1	2	1	2	1			7	D	175.00	7	1,225.00	3	
4	10/08/16	10/08/16		6:00 AM	10:00 AM	60							1		1	D	50.00	1	50.00	3
5	10/08/16	10/08/16		10:00 AM	3:00 PM	60							1		1	D	85.00	1	85.00	3
6	10/08/16	10/08/16		3:00 PM	7:00 PM	60							1		1	D	85.00	1	85.00	3
7	10/09/16	10/09/16		10:00 AM	3:00 PM	60							1	1	D	80.00	1	80.00	3	
8	10/09/16	10/09/16		3:00 PM	7:00 PM	60							1	1	D	80.00	1	80.00	3	

Billing Projections: By Month

Oct 16
 CA 3,880.00
 ST 3,880.00

Print Spot Prices

TOTAL SPOTS 25
 GROSS TOTAL \$ 3,880.00
 ADJUSTED SPOTS 25
 ADJUSTED TOTAL \$ 3,880.00

APPROVE DECLINE

- General Manager
- 2062abri, 09/30/16 @10:50AM
- 2062htay, 09/30/16 @11:20AM
- Interactive Sales Manager

Sales Order

Station: WYUU-FM Agency: PATRICK MURPHY US SENATE(SS)
 Contract Name: MURPHY FOR SENATE oct 3 thru 9 C/O SCREEN STRATEGIES MEDIA
 Contract#: (none) Address: 11150 Fairfax Boulevard
 Start Date: 10/03/16 End Date: 10/09/16 Suite 505
 Revenue Type: POLITICAL AGENCY Type: Cash City: Fairfax State: VA Zip: 22030
 Advertiser: PATRICK MURPHY US SENATE(SS) Buyer: _____
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: MURPHY FOR SENATE est 2474 Billing Cycle: Standard
 Estimate #: 2474 Salesperson: 2062abri Comm %: 0
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/03/16	10/07/16		6:00 AM	10:00 AM	60	2	1	2	1	2			8	D	175.00	8	1,400.00		
2	10/03/16	10/07/16		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	175.00	5	875.00		
3	10/03/16	10/07/16		3:00 PM	7:00 PM	60	1	2	1	2	1			7	D	175.00	7	1,225.00		
4	10/08/16	10/08/16		6:00 AM	10:00 AM	60							1	D	50.00	1	50.00			
5	10/08/16	10/08/16		10:00 AM	3:00 PM	60							1	D	85.00	1	85.00			
6	10/08/16	10/08/16		3:00 PM	7:00 PM	60							1	D	85.00	1	85.00			
7	10/09/16	10/09/16		10:00 AM	3:00 PM	60							1	D	80.00	1	80.00			
8	10/09/16	10/09/16		3:00 PM	7:00 PM	60							1	D	80.00	1	80.00			

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APPROVE DECLINE

- General Manager
- Sales Manager
- Business
- Interactive Sales Manager

Murphy for Senate-SP



Station WYUU-FM
Market Tampa-St. Petersburg
Flight Dates 10/3/2016 - 10/9/2016 (Est. 2474)

Buyer Robin Osterhout
Email Robin@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/3	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$175.00 \$1,400.00	2	1	2	1	2			8
10:00 AM - 3:00 PM	MD	M-F 60	\$175.00 \$875.00	1	1	1	1	1			5
3:00 PM - 7:00 PM	PM	M-F 60	\$175.00 \$1,225.00	1	2	1	2	1			7
6:00 AM - 10:00 AM	S1	Sa 60	\$50.00 \$50.00						1		1
10:00 AM - 3:00 PM	S2	Sa 60	\$85.00 \$85.00						1		1
3:00 PM - 7:00 PM	S3	Sa 60	\$85.00 \$85.00						1		1
10:00 AM - 3:00 PM	U2	Su 60	\$80.00 \$80.00							1	1
3:00 PM - 7:00 PM	U3	Su 60	\$80.00 \$80.00							1	1
Station Totals			\$3,880.00	4	4	4	4	4	3	2	25

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYUU-FM	Date: 9/29/2016
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I, Screen Strategies Media,

being/on behalf of: Patrick Murphy

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

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Brian Foucart

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To Be Signed By Candidate or Authorized Committee

9/29/2016

Date



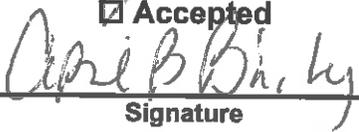
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

APRIL B BARKLEY

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Patrick Murphy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Marco Rubio

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

9/22/2016

printed name

date