

Election Date 1/5/2021

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Michael J. Day, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Assembly Media

Address: 711 3rd Ave, Floor 3 New York, NY 10017

Contact: Michael J. Day

Phone number: 212-547-5062

Email: michael.day@media-asm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NAACP

Address: 4805 Mt. Hope Drive, Baltimore MD 21215

Contact: Dominik Whitehead

Phone number: 757-735-5046

Email: dwhitehead@naacpnet.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President and CEO - Derrick Johnson

- Chief Operations Officer and Chief Technology Officer - Denese Carroll
- Interim Chief Financial Officers - Robert Billups
- Chief of Staff - Eris Sims
- Chief of External Affairs - Tori O'Neal
- Chief Strategy Officer - Yumeka Rushing

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Donald Trump, Kelly Loeffler, David Perdue

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Coronavirus, Healthcare, Economy & Jobs, Systemic Racism