

**ORDER**

WOIO

**Orders**  
**Order / Rev:** 1591367  
**Alt Order #:**  
**Product Desc:** Fall 2016  
**Estimate:** TV Schedule  
**Flight Dates:** 09/24/16 - 11/06/16  
**Original Date / Rev:** 09/23/16 / 09/30/16  
**Order Type:** Political

**Primary AE:** House WOIO/WUAB  
**Sales Office:** L-CLE  
**Sales Region:** Local

**Agency**  
**Name:** Re-Elect Judge Joan Synenberg Comm  
**Buying Contact:** Roger Synenberg  
**Billing Contact:**  
 2043 Random Road #303  
 Cleveland, OH 44106

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Synenberg, Joan/D/Judge/Cuyah  
**Demographic:** A25-54  
**Product Codes:** PL520  
**Priority:** P 9  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	4	\$190.00	\$161.50
09/26/16	10/30/16	280	\$9,340.00	\$7,939.00
10/31/16	11/06/16	70	\$2,335.00	\$1,984.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	4	\$190.00	\$161.50	0.00
October 2016	280	\$9,340.00	\$7,939.00	0.00
November 2016	70	\$2,335.00	\$1,984.75	0.00
<b>Totals</b>	<b>354</b>	<b>\$11,865.00</b>	<b>\$10,085.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	09/26/16	09/30/16	Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					10	\$10.00		0.00			
N 2	WOIO	09/26/16	09/30/16	Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					10	\$10.00		0.00			
N 3	WOIO	09/26/16	09/30/16	SYN 9-10a	Comm	9-10a	MTWTF--	:05	10	\$25.00	P 9	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					10	\$25.00		0.00			
N 4	WOIO	09/26/16	09/30/16	Noon News	Comm	12-1230p	MTWTF--	:05	5	\$75.00	P 9	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					5	\$75.00		0.00			
N 5	WOIO	09/26/16	09/30/16	SYN M-F 3-4P	Comm	3-4P	MTWTF--	:05	10	\$30.00	P 9	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					10	\$30.00		0.00			
N 6	WOIO	09/26/16	09/30/16	Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:05	5	\$35.00	P 9	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					5	\$35.00		0.00			

Order / Rev: 1591367  
 Alt Order #:  
 Flight Dates: 09/24/16 - 11/06/16

Advertiser: POL/Synenberg, Joan/D/Judge/Cuyahoga  
 Product Desc: Fall 2016  
 Estimate: TV Schedule

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WOIO	09/26/16	09/30/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:05	5	\$35.00	P 9	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		5			\$35.00			0.00			
N 7	WOIO	09/26/16	09/30/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:05	5	\$40.00	P 9	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		5			\$40.00			0.00			
N 8	WOIO	09/26/16	09/30/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:05	3	\$55.00	P 9	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		3			\$55.00			0.00			
N 9	WOIO	09/26/16	09/30/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:05	2	\$150.00	P 9	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		2			\$150.00			0.00			
N 10	WOIO	09/26/16	09/30/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:05	3	\$40.00	P 9	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		3			\$40.00			0.00			
N 11	WOIO	09/26/16	09/30/16	NET Late Late Show The Late Late Show	Comm	1235a-138a	MTWTF--	:05	3	\$20.00	P 9	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		3			\$20.00			0.00			
N 12	WOIO	10/01/16	10/01/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11P-12	-----S-	:05	1	\$70.00	P 9	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-		1			\$70.00			0.00			
N 13	WOIO	10/02/16	10/02/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-8:30a	-----S	:05	2	\$10.00	P 9	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		2			\$10.00			0.00			
N 14	WOIO	10/02/16	10/02/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----S	:05	1	\$100.00	P 9	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		1			\$100.00			0.00			
N 15	WOIO	09/25/16	09/25/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----S	:05	1	\$100.00	P 9	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1			\$100.00			0.00			
N 16	WOIO	09/25/16	09/25/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-8:30a	-----S	:05	2	\$10.00	P 9	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		2			\$10.00			0.00			
N 17	WOIO	09/24/16	09/24/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11P-12	-----S-	:05	1	\$70.00	P 9	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1			\$70.00			0.00			
N 18	WOIO	10/10/16	10/14/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		10			\$10.00			0.00			
N 19	WOIO	10/17/16	10/21/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10			\$10.00			0.00			
N 20	WOIO	10/24/16	10/28/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WOIO	10/24/16	10/28/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					10	\$10.00		0.00			
N21	WOIO	10/31/16	11/04/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$10.00		0.00			
N22	WOIO	10/10/16	11/04/16	SYN 9-10a SYN 9-10a	Comm	9-10a	MTWTF--	:05	10	\$25.00	P 9	0.00	NM	40	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					10	\$25.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					10	\$25.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					10	\$25.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$25.00		0.00			
N23	WOIO	10/10/16	11/04/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:05	5	\$75.00	P 9	0.00	NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$75.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					5	\$75.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$75.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$75.00		0.00			
N24	WOIO	10/10/16	11/04/16	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	MTWTF--	:05	10	\$30.00	P 9	0.00	NM	40	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					10	\$30.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					10	\$30.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					10	\$30.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$30.00		0.00			
N25	WOIO	10/10/16	11/04/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:05	5	\$35.00	P 9	0.00	NM	20	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$35.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					5	\$35.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$35.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$35.00		0.00			
N26	WOIO	10/10/16	11/04/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:05	5	\$40.00	P 9	0.00	NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$40.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					5	\$40.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$40.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$40.00		0.00			
N27	WOIO	10/10/16	11/04/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:05	3	\$55.00	P 9	0.00	NM	12	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$55.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$55.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$55.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$55.00		0.00			
N28	WOIO	10/10/16	11/04/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:05	2	\$150.00	P 9	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$150.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$150.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$150.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$150.00		0.00			
N29	WOIO	10/10/16	11/04/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:05	3	\$40.00	P 9	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$40.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$40.00		0.00			

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 Estimate: TV Schedule

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N29	WOIO	10/10/16	11/04/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:05	3	\$40.00	P 9	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$40.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$40.00		0.00			
N30	WOIO	10/10/16	11/04/16	NET Late Late Show The Late Late Show	Comm	1235a-138a	MTWTF--	:05	3	\$20.00	P 9	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$20.00		0.00			
N31	WOIO	10/15/16	11/05/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----S-	:05	1	\$70.00	P 9	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-					1	\$70.00		0.00			
		Week: 10/17/16	10/23/16	-----S-					1	\$70.00		0.00			
		Week: 10/24/16	10/30/16	-----S-					1	\$70.00		0.00			
		Week: 10/31/16	11/06/16	-----S-					1	\$70.00		0.00			
N32	WOIO	10/16/16	11/06/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-8:30a	-----S	:05	2	\$10.00	P 9	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					2	\$10.00		0.00			
		Week: 10/17/16	10/23/16	-----S					2	\$10.00		0.00			
		Week: 10/24/16	10/30/16	-----S					2	\$10.00		0.00			
		Week: 10/31/16	11/06/16	-----S					2	\$10.00		0.00			
N33	WOIO	10/16/16	11/06/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----S	:05	1	\$100.00	P 9	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$100.00		0.00			
		Week: 10/17/16	10/23/16	-----S					1	\$100.00		0.00			
		Week: 10/24/16	10/30/16	-----S					1	\$100.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$100.00		0.00			
N34	WOIO	10/10/16	11/04/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:05	10	\$10.00	P 9	0.00	NM	40	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					10	\$10.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					10	\$10.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					10	\$10.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$10.00		0.00			
													Totals	354	\$11,865.00