



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Bill Schuette for Governor	Invoice #	792944-1
Product	Candidate - Bill Schuette for Governor	Invoice Date	07/31/18
Estimate Number	4519 - SCHUETTE TV: 7/18-7/24/18	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/24/18
Property	WJBK	Order #	792944
Account Executive	Anthony Castaneda	Alt Order #	WOC11032718
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/18/18 - 07/24/18
Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	331
Special Handling		Product 1/2	417
Agency Ref		Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR				07/18/18 to 07/24/18	3x	-- 111--				
	WJBK			W	07/18/18	:30	6:58 AM	BSMI 7518H	\$850.00		1
	WJBK			Th	07/19/18	:30	6:31 AM	BSMI 7518H	\$850.00		2
	WJBK			F	07/20/18	:30	6:00 AM	BSMI 7518H	\$850.00		3
2	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR				07/18/18 to 07/24/18	3x	-- 111--				
	WJBK			W	07/18/18	:30	7:30 AM	BSMI 7518H	\$900.00		1
	WJBK			Th	07/19/18	:30	7:11 AM	BSMI 7518H	\$900.00		2
	WJBK			F	07/20/18	:30	7:30 AM	BSMI 7518H	\$900.00		3
3	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR				07/18/18 to 07/24/18	3x	-- 111--				
	WJBK			W	07/18/18	:30	8:09 AM	BSMI 7518H	\$900.00		1
	WJBK			Th	07/19/18	:30	8:20 AM	BSMI 7518H	\$900.00		2
	WJBK			F	07/20/18	:30	8:20 AM	BSMI 7518H	\$900.00		3
4	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR				07/18/18 to 07/24/18	1x	--- 1---				
	WJBK			Th	07/19/18	:30	11:23 AM	BSMI 7518H	\$400.00		1
5	WJBK	Fox2News AM Sa 8a	8a-9a								
	CDR				07/18/18 to 07/24/18	1x	----- 1-				
	WJBK			Sa	07/21/18	:30	8:51 AM	BSMI 7518H	\$550.00		1
6	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR				07/17/18 to 07/23/18	1x	----- 1-				
	WJBK			Sa	07/21/18	:30	9:28 AM	BSMI 7518H	\$550.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:
WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Bill Schuette for Governor	Invoice #	792944-1
Product	Candidate - Bill Schuette for Governor	Invoice Date	07/31/18
Estimate Number	4519 - SCHUETTE TV: 7/18-7/24/18	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/24/18
Property	WJBK	Order #	792944
Account Executive	Anthony Castaneda	Alt Order #	WOC11032718
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/18/18 - 07/24/18
Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	331
Special Handling		Product 1/2	417
Agency Ref		Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WJBK	Fox 2 News at 5p	5p-530p								
	CDR				07/18/18 to 07/24/18	3x	-- 111--				
	WJBK			W	07/18/18	:30	5:19 PM	BSMI 7518H	\$750.00		1
	WJBK			Th	07/19/18	:30	5:27 PM	BSMI 7518H	\$750.00		2
	WJBK			F	07/20/18	:30	5:14 PM	BSMI 7518H	\$750.00		3
8	WJBK	Fox 2 News at 530p	530p-6p								
	CDR				07/18/18 to 07/24/18	1x	--- 1---				
	WJBK			Th	07/19/18	:30	5:54 PM	BSMI 7518H	\$750.00		1
9	WJBK	SYTYCD	8p-9p								
	LUR				07/23/18 to 07/29/18	1x	1-----				
	WJBK			M	07/23/18	:30	7:58 PM	BSMI 71018H	\$1,000.00		1
10	WJBK	M-Su 10p-11p News	10p-11p								
	CDR				07/18/18 to 07/24/18	5x	-- 11111				
	WJBK			W	07/18/18	:30	10:56 PM	BSMI 7518H	\$1,900.00		1
	WJBK			Th	07/19/18	:30	10:18 PM	BSMI 7518H	\$1,900.00		2
	WJBK			F	07/20/18	:30	10:19 PM	BSMI 7518H	\$1,900.00		3
	WJBK			Sa	07/21/18	:30	11:54 PM	BSMI 7518H	\$1,900.00		4
	WJBK			Su	07/22/18	:30	10:50 PM	BSMI 71018H	\$1,900.00		5
11	WJBK	M-F 1130p-12a	1130p-12a								
	CDR				07/18/18 to 07/24/18	2x	-- 1-1--				
	WJBK			W	07/18/18	:30	11:43 PM	BSMI 7518H	\$400.00		1
	WJBK			F	07/20/18	:30	11:54 PM	BSMI 7518H	\$400.00		2
12	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR				07/23/18 to 07/29/18	2x	11-----				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Bill Schuette for Governor	Invoice #	792944-1
Product	Candidate - Bill Schuette for Governor	Invoice Date	07/31/18
Estimate Number	4519 - SCHUETTE TV: 7/18-7/24/18	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/24/18

Property	WJBK	Order #	792944
Account Executive	Anthony Castaneda	Alt Order #	WOC11032718
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/18/18 - 07/24/18

Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	331
Special Handling		Product 1/2	417

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
	WJBK			M	07/23/18	:30	6:17 AM	BSMI 7518H	\$850.00		1
	WJBK			Tu	07/24/18	:30	6:22 AM	BSMI 71018H	\$850.00		2
13	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
				07/23/18 to 07/29/18		1x	1-----				
	WJBK			M	07/23/18	:30	7:11 AM	BSMI 71018H	\$900.00		1
14	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
				07/23/18 to 07/29/18		2x	11-----				
	WJBK			M	07/23/18	:30	8:30 AM	BSMI 71018H	\$900.00		1
	WJBK			Tu	07/24/18	:30	8:20 AM	BSMI 71018H	\$900.00		2
15	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
				07/23/18 to 07/29/18		1x	1-----				
	WJBK			M	07/23/18	:30	11:37 AM	BSMI 7518H	\$400.00		1
16	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
				07/23/18 to 07/29/18		2x	11-----				
	WJBK			M	07/23/18	:30	5:15 PM	BSMI 71018H	\$750.00		1
	WJBK			Tu	07/24/18	:30	5:21 PM	BSMI 71018H	\$750.00		2
17	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
				07/23/18 to 07/29/18		1x	1-----				
	WJBK			M	07/23/18	:30	5:48 PM	BSMI 71018H	\$750.00		1
18	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
				07/23/18 to 07/29/18		2x	11-----				
	WJBK			M	07/23/18	:30	10:41 PM	BSMI 7518H	\$1,900.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Bill Schuette for Governor	Invoice #	792944-1
Product	Candidate - Bill Schuette for Governor	Invoice Date	07/31/18
Estimate Number	4519 - SCHUETTE TV: 7/18-7/24/18	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/24/18
Property	WJBK	Order #	792944
Account Executive	Anthony Castaneda	Alt Order #	WOC11032718
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/18/18 - 07/24/18
Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	331
Special Handling		Product 1/2	417
Agency Ref		Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
	WJBK			Tu	07/24/18	:30	10:48 PM	BSMI 7518H	\$1,900.00		2
19	WJBK	M-F 1130p-12a	1130p-12a								
	CDR										
					07/16/18 to 07/22/18	1x	-- WTF--				
	WJBK			W	07/18/18	:30	11:59 PM	BSMI 7518H	\$500.00		1
20	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					07/16/18 to 07/22/18	1x	---- FSS				
	WJBK			Sa	07/21/18	:30	11:13 PM	BSMI 7518H	\$1,900.00		1

Aired Spots **37**

<u>Gross Total</u>	\$37,000.00	
<u>Agency Commission</u>	\$5,550.00	
<u>Net Amount Due</u>	\$31,450.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.