

ORDER

| | | | |
|---------------|----------------------|--------------------------|-------------------------|
| Orders | Order / Rev: | 311639 | |
| | Alt Order #: | WOC13064506 | |
| | Product Desc: | EVERYTOWN FOR GUN SAFETY | |
| | Estimate: | | KTRK-TV |
| | Flight Dates: | 05/31/21 - 06/07/21 | Primary AE: Neal Cuevas |
| | Original Date / Rev: | 06/01/21 / 06/07/21 | Sales Office: N-PH |
| | Order Type: | GEN | Sales Region: National |

| | | | |
|---------------|------------------|-----------------------------------|-----------------------------|
| Agency | Name: | Multi Media Services Corp. | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 915 King Street | Billing Cycle: EOM/EOC |
| | | Alexandria, VA 22314 | Agency Commission: 15% |

| | | | |
|-------------------|-----------------|---|----------------------------|
| Advertiser | Name: | Everytown for Gun Safety Action Func | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | Issues/Propositions | Advertiser External ID: |
| | Revenue Code 1: | AGY | Agency External ID: |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | POL-ISS | Order Separation: 00:15:00 |
| | Priority: | P-03 | |

| Bill Plan | | | | | Totals | | | | |
|------------|----------|---------|--------------|------------|-----------|---------|--------------|------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 05/31/21 | 06/07/21 | 4 | \$8,000.00 | \$6,800.00 | June 2021 | 4 | \$8,000.00 | \$6,800.00 | 0.00 |
| | | | | | Totals | 4 | \$8,000.00 | \$6,800.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Neal Cuevas | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| KTRK-TV | 30% | \$8,000.00 |
| Market | 100% | \$26,666.67 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| CABLE | 0% | \$0.00 |
| KHOU | 30% | \$8,000.00 |
| KIAH | 0% | \$0.00 |
| KPRC | 30% | \$8,000.00 |
| KRIV | 10% | \$2,666.67 |
| KTXH | 0% | \$0.00 |
| Other | 0% | \$0.00 |
| RTRK | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|-----------------|-------------------|----------------|-------------|-----|---------------|------------|------|------|------|-------|------------|
| N 1 | KTRK | 05/31/21 | 06/07/21 | 6p-7p M-F | CM | Cc 6p-7p | -- 111-- | :30 | 3 | \$2,000.00 | P-02 | 0.00 | NM | 4 | \$8,000.00 |
| (Program: NEWS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 05/31/21 | 06/06/21 | -- 111-- | 3 | | \$2,000.00 | | 0.00 | | | | | | |
| Week: | | 06/07/21 | 06/13/21 | 1----- | 1 | | \$2,000.00 | | 0.00 | | | | | | |

