



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 4/12/24, 2024.

Station and Location: WVLR 106.5

I, Dixon Pruitt,

[select one] Being

On behalf of: Dixon Pruitt, a legally qualified candidate associated with the N/A political party or organization, and seeking the office of Sheriff of Harrison County in the Primary election to be held on May, 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	M-Sun 6A-12A	M-Sun	6A-12A	5x a day for 14 days	20x MAY 1 - MAY 14 th 40x MAY 1 st - MAY 11 th 10x MAY 13-14

MAY 1st — MAY 14th

TOTAL CHARGES: 887⁶⁰

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Committee to Elect Dixon Pruitt Sheriff

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

LORI HAMREK

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

Dixon Pruitt

Name: DIXON PRUITT

Title: _____

DATE OF SIGNATURE:

4/25/24

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

Chris Cleghorn

Name: Chris Cleghorn

Title: Sr. Sales Rep

DATE OF SIGNATURE:

4/25/24

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Agreed Schedule of Broadcasts

(To Be Completed Only if Station Does Not Accept Entire Broadcast Request)

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	m-Sun 6A-12P	m-Sun	6A-12A	5x A DAY FOR 14 DAYS	20x MAY 1 st - MAY 4 th 40x MAY 5 th - MAY 11 th 10x MAY 13-14 th
			MAY 1 st - MAY 14 th 2024		

ATTACH PROPOSED SCHEDULE WITH CHARGES (IF AVAILABLE):

AFTER AIRING BROADCAST:

Attach invoices or Actual Schedule of Broadcasts to this Form showing:

- (1) Actual date, exact time, class and charge per spot;
- (2) Date and exact time for all make-goods (if any) and reasons for them; and
- (3) Exact date, time, class, and dollar amount for each rebate given (if any).

POLITICAL FILE REQUIREMENTS: For two years after the election date, the station must retain all of the foregoing documentation in its political file. It is recommended that the station regularly update its political file as soon as possible. If not updated on a daily basis, the file should identify a contact person who can provide the times that specific spots aired and the rates charged.

Actual Schedule of Broadcasts

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
1:30	M-SUN 6A-12A	M-SUN	6A-12A	5x a day for 14 DAYS	20x - MAY 1 - MAY 4 th 40x MAY 5 th - MAY 11 th 10x MAY 13 th - MAY 14 th MAY 1 st - MAY 14 th

DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.

The Sheriff of Harrison County is elected to serve a maximum of two 4 year terms.

The Sheriff's Department manages a \$7 million dollar budget financed by you, the residents of Harrison County.

As the most recently retired Harrison County Sheriff's Deputy. I possess the most current firsthand knowledge of the Sheriff's Department. I believe my experience as a Sheriff's Deputy, A retired U.S. Army combat veteran, and a professional Firefighter has prepared me for the role of Sheriff of Harrison County

I ask you to put my skills to work for you as your next Sheriff!

Vote Dixon Pruitt for Sheriff 🗳️ on May 14