



WTVW  
PO Box 470  
Rockford, IL 61105

Bluewest Media  
5130 E 18th Ave.  
Denver, CO 80220

## Contract # 1184274

**Schedule Dates** 09/14/15-09/20/15  
**Advertiser** Andy Beshear/Attorney General/KY/Democrat (731  
**Agency** Bluewest Media (19771)  
**Product** Political - Attorney General (1065)  
**Brand** EST 101 (64459)  
**Salesperson** Evansville, House (1125)  
**Sales Office** Evansville  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 101  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/10/15  
**Last Modified** 09/10/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$438.75  
**Net Total** \$2,486.25  
**Sales Tax**

## Evansville (WTVW)

By Broadcast Month	Spots	Rate
Sep. 2015	22	\$2,925.00
<b>Grand Total:</b>	<b>22</b>	<b>\$2,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/15-09/17/15	5	:30	12P- 12:30P (CST)		1			1				2	\$100.00	\$200.00	Evansville (WTVW)		9/10/15
2.0	Normal Line / SPOT	09/14/15-09/18/15	5	:30	4P- 5P (CST)		1		1	1	1			4	\$50.00	\$200.00	Evansville (WTVW)		9/10/15
3.0	Normal Line / SPOT	09/14/15-09/18/15	5	:30	5P- 6P (CST)		1		1		1			3	\$75.00	\$225.00	Evansville (WTVW)		9/10/15
4.0	Normal Line / SPOT	09/14/15-09/18/15	5	:30	6:30P- 7P (CST)		1		1		1			3	\$125.00	\$375.00	Evansville (WTVW)		9/10/15
5.0	Normal Line / SPOT	09/19/15-09/19/15	5	:30	6:30P- EYEWITNESS NEWS AT630pm							1		1	\$100.00	\$100.00	Evansville (WTVW)		9/10/15
6.0	Normal Line / SPOT	09/20/15-09/20/15	5	:30	6P- EYEWITNESS NEWS AT 6PM								1	1	\$125.00	\$125.00	Evansville (WTVW)		9/10/15
7.0	Normal Line / SPOT	09/18/15-09/18/15	5	:30	10:01P- BIG BANG THEORY PRI						1			1	\$75.00	\$75.00	Evansville (WTVW)		9/10/15
8.0	Normal Line / SPOT	09/14/15-09/18/15	5	:30	9:01P- EYEWITNESS NEWS AT 9PM		1	1	1	1	1			5	\$250.00	\$1,250.00	Evansville (WTVW)		9/10/15
9.0	Normal Line / SPOT	09/20/15-09/20/15	5	:30	9P- EYEWITNESS NEWS AT 9PM								1	1	\$300.00	\$300.00	Evansville (WTVW)		9/10/15
10.0	Normal Line / SPOT	09/19/15-09/19/15	5	:30	6P- BIG BANG THEORY WKND 1							1		1	\$75.00	\$75.00	Evansville (WTVW)		9/10/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <b>WTVW-TV      Evansville</b>	<b>Date:</b> <b>9/4/2015</b>
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I, BlueWest Media,being/on behalf of: Andy Beshear,a legally qualified candidate of the Democraticpolitical party for the office of: Attorney Generalin the Generalelection to be held on: Tuesday, November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
<u>Monday September 14, 2015</u>	<u>Sunday September 20, 2015</u>
<b>Attach proposed schedule with charges (if available):</b> <u>\$2925.00</u>	

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I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, September 4, 2015

**Date**

*Mary W...*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

*Teresa Isbell*

**Signature**

☐ **Accepted in Part**

*Teresa Isbell*

**Printed Name**

☐ **Rejected**

*NSA*

**Title**