

Dec 12, 19
 CONT# 33510755 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KDBL-FM (Yakima, WA)
 FM SHERRI SADON
 OFF ST LOUIS
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV FARMERS FOR FREE TRADE
 PDT Political Issue
 FLT Dec 09, 19 - Dec 22, 19

DDS CONT# 0
 C/P/E: FFFT / na / FFT19
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 12/12/2019 10:53:00 AM: THIS IS A KATZ AG-NET ORDER BOOKED BY THE KATZ RADIO GROUP. ALL BILLING SHOULD BE SENT TO KATZ RADIO GROUP/125 W 55TH ST./NY,NY 10019/ KATZ MEDIA IS NOT LIABLE FOR PAYMENT

** 12/12/2019 10:53:00 AM: THIS IS A KATZ AG-NET ORDER BOOKED BY THE KATZ RADIO GROUP. ALL BILLING SHOULD BE SENT TO KATZ RADIO GROUP/125 W 55TH ST./NY,NY 10019. ***POLITICAL ISSUE

** 12/12/2019 10:53:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM THE ORDER IN THE SYSTEM UPON RECEIPT. ANY QUESTIONS/CONCERNS CONTACT ME OR SHERRI SADON. THANK YOU! JOANNA EMAIL: JOANNA.KIRKORIAN@KATZMEDIA.COM/(314)333-8602

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
ADD	1.1	FLIGHT 1	6A - 7P	30	12/13/2019 - 12/13/2019	1W	6	\$35.00	6
	F..							
								\$210.00	
							6		
								\$210.00	
ADD	2.1	FLIGHT 2	6A - 7P	30	12/16/2019 - 12/20/2019	1W	14	\$35.00	14
		MTWTF..							
								\$490.00	
							14		
								\$490.00	

	Dec 19					
SPOTS	20					
CASH	700.00					
TRADE	0.00					
NSL	0.00					
TOTAL	700.00					

						TOTAL
SPOTS						20
CASH						700.00
TRADE						0.00
NSL						0.00
TOTAL						700.00

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**** Competitive Comments ****

FARMERS FOR FREE TRADE

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KDBL-FM
4010 Summitview Ave
Yakima, WA 98908
(509) 972-3461

<u>Contract / Revision</u> 1387584 /		<u>Alt Order #</u> 33510755
<u>Advertiser</u> Farmers For Free Trade		<u>Original Date / Revision</u> 12/12/19 / 12/12/19
<u>Contract Dates</u> 12/13/19 - 12/22/19	<u>Estimate #</u> FFT19	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDBL-FM	<u>Account Executive</u> Katz St. Louis	<u>Sales Office</u> Katz St. Louis
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u> FFFT	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDBL	12/16/19	12/22/19	M-F Prime Rotator	6:00 AM-7:00 PM		:30			NM	14	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	MTWTF--				14	\$35.00			
N 2	KDBL	12/13/19	12/19/19	M-F Prime Rotator	6:00 AM-7:00 PM		:30			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/19	12/19/19	----F--				6	\$35.00			
Totals											20	\$700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/20/19	20	\$700.00	(\$105.00)	\$595.00
Totals	20	\$700.00	(\$105.00)	\$595.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.