



June 8, 2023

Via Upload to the Station Online Public File

EEO Staff
Investigations and Hearings Division
Enforcement Bureau
Federal Communications Commission
45 L Street, NE
Washington, DC 20554

Re: Cox Radio, LLC
WFEZ(FM), Miami, Florida
Facility ID No. 40408
Response to FCC Audit of EEO Program

Ladies and Gentlemen:

This letter is written on behalf of Cox Radio, LLC (“CMG”), licensee of WFEZ(FM), Miami, Florida (Facility ID No. 40408) (the “Station”) with reference to the Commission’s letter dated April 24, 2023. In that letter, the Commission notified CMG that the Station “has been randomly selected for an audit of its EEO program.”

The Commission’s letter requests certain information from CMG regarding the Station’s compliance with the FCC’s EEO rules. That information is attached hereto.

Should you have any further questions regarding this response, please contact the undersigned counsel at cburrow@cooley.com.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Christina H. Burrow".

Christina H. Burrow

Enclosures



EEO Staff
Investigations and Hearings Division
Enforcement Bureau
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Re: Cox Radio, LLC
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This letter is written on behalf of Cox Radio, LLC (“CMG”), licensee of WFEZ(FM), Miami, Florida (Facility ID No. 40408) (the “Station”) with reference to the Commission’s letter dated April 24, 2023. In that letter, the Commission notified CMG that the Station “has been randomly selected for an audit of its Equal Employment Opportunity (EEO) program.” The Commission’s letter requests certain information from CMG regarding the Station’s compliance with the FCC’s EEO rules. That information is attached hereto.

I am familiar with the Station and have reviewed the attached information and hereby confirm that the attached information fully and accurately supplies the audit data requested in the April 24, 2023 letter. Should you have any questions regarding this response, please contact our counsel, Christina Burrow, at cburrow@cooley.com.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on June 8, 2023.



Ralph Renzi
General Manager
Cox Media Group Miami

AUDIT DATA RESPONSE

(b)(i) Copies of the Unit's two most recent EEO public file reports, described in Section 73.2080(c)(6).

WFEZ(FM) is part of an employment unit ("Unit") that is comprised of four radio stations which are commonly owned and controlled and which, together, form one Unit for FCC EEO purposes.

Attached are copies of the Unit's two most recent EEO Public File Reports.

EEO Public File Report					
Cox Media Group - Miami Radio					
WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM					
EEO Public File Report Part 1					
Reporting Cycle: 10/01/2020 - 09/30/2021				Amended May 2023	
Full-Time Positions Filled					
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
783 (Business Development Manager)	7/21/2020	10/18/2020	Cox Media Group	3	1
			Indeed	1	0
876 (Media Consultant)	9/4/2020	3/1/2021	Cox Media Group	4	1
1067 (Digital Campaign Specialist)	11/24/2020	3/1/2021	Cox Media Group	7	1
			Indeed	3	0

EEO Public File Report				
Cox Media Group - Miami Radio				
WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM				
EEO Public File Report Part 2				
Reporting Cycle: 10/01/2020 - 09/30/2021				
Recruitment Sources Used for All Openings				
No.	Recruitment Source	Contact	Entitled to Notification	# Interviews
1	Directly sourced by CMG Recruiter	CMG Recruiter	N	
2	Indeed Internet - www.indeed.com	Internet Posting	N	4
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N	
4	Broadbean job distribution	CMG Recruiter	N	
5	Circa	State Job Boards/Diversity job boards Internet Posting	N	
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N	
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	14

EEO Public File Report					
Cox Media Group - Miami Radio					
WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM					
EEO Public File Report Part 3					
Reporting Cycle: 10/01/2020 - 09/30/2021					
Longer-Term Recruiting Initiatives					
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	10/2/2020	Job News Applicant Eblasts	Resume Eblasts for current CMG Miami job openings; Business Development Manager and Associate Program Director	Applicants resumes received and reviewed by Angela Perry, then forwarded to hiring managers, Angelina Rosario and Phil Michaels-Trueba for final consideration.	Angela Perry, Angelina Rosario, Phil Michaels-Trueba
2	11/18/2020	Miami Media School Professional Advisory Meeting	Miami Media School Curriculum planning to enhance student learning and job readiness	Discuss Future of Radio Broadcasting and how COVID-19 has affected the industry. PAC affords broadcast professionals to share their expertise, to impact student learning.	Angela Perry
3	12/21/20, 3/2/21, 3/10/21	Building an Inclusive Workplace Training Course	Important Leadership workplace training to increase DE+I acumen, understand unconscious bias, and help to create a Diverse Performance Culture at CMG	Training for CMG leaders, addressing DE+I issues of today, as well as educate leaders on how embracing perspectives, respecting cultural backgrounds and celebrating the unique experiences of all employees make good business sense.	Angela Perry, Angelina Rosario, Crystal Gans, George Corso, Jill Strada and Ralph Renzi
4	2/9/21	FAU CMG Industry Discussion	CMG Miami Class Presentation on Digital Media Trends	Talk session with Multimedia Students to offer a glimpse into current industry trends, such as Digital/Social Media and what media organizations are looking for in prospective employees	Rusch Young
5	2/12/21	Florida International University Outside 305 Panel	Benefits of relocating for the right job Panel Series hosted by FIU	CMG Miami intern turned employee, guest panelist shared thoughts on the topic as a recent grad seeking employment and her path from intern to employee.	Aura Martinez
6	2/26/21	Bethune Cookman University CMG Florida Content Center Workshop	CMG Radio, Content Virtual Classroom Presentation to BCU Media Students	Talk Q&A Session with students covering importance of Social Media for CMG Media Brands; and how radio brands utilize social media to generate, grow and engage target audiences.	Clarence Natto (JAX); Angela Perry and Talus Knight (MIA); Danie B, Dawn Campbell, John Keyes (ORL); and Miguel Fuller (TPA).
7	4/22/21	FCC Sponsorship ID/Payola & Plugola Training	Content Team training to ensure understanding and adherence of required Sponsorship ID and Payola/Plugola guidelines	Learning included a recorded link to access the training, PowerPoint Training deck and Key Takeaway documents.	All Cox Media Group Miami Content Employees
8	4/23/21	Bethune Cookman University CMG Florida Sales Career Workshop	CMG Radio/TV, Sales Virtual Classroom Presentation to BCU Media Students	Talk Q&A Session with students providing overview of media sales; how student learning translates into a successful media career. Offered guidance on what managers seek in sales candidates, interview prep and techniques. Snapshot of the sales process, consumer behavior and case study presented.	Angela Bridgeman; Angela Perry, Ashley Williams; Clarence Natto, Jena Miller; Jenny Jean-Baptiste; Jimmy Farrell; Melody Hutchinson; Taylor Bachorski; Todd Elbrink; Tony Motto - All CMG Florida Markets emps.
9	8/10/21, 8/12/21	FCC Political Training	Political compliance training in preparation of upcoming 11/2021 political races and the critical 2022 political season	Live video webinar training reviewed political advertising rules to plan for all-around compliance; and a 25 minute video explaining Political Broadcasting Legal Issues. Participants also received the NAB Political File Compliance Manual 2021.	Angelina Rosario, Angela Perry, Ralph Renzi
10	9/16/21	CMG Miami/Bethune Cookman University "Day in the Life" Session	CMG Miami Leaders provide firsthand knowledge of Media careers and the evolving industry.	CMG Leaders speak on career paths, offer advice, entertain and ask questions of Dr. Victor, Professor, BCU students; while also utilizing event to view students for potential entry level job opportunities.	Angela Perry, Angelina Rosario, Jill Strada, Nicole Montanaro, Ralph Renzi and Shelby Rushin
11	8/31/21	Digital/Sales Training	Sales Team curriculum training programs offered throughout the year, for skill development, to achieve sales success	Independent developmental training offered to all new Sales employees. Monthly group Digital/Sales Training webinars and discussions offered to Sales team for skill development. Course training for career accreditation encouraged by Sales leaders for sales team success.	During this reporting period, 10-12 sales employees participated in this initiative

EEO Public File Report**Cox Media Group - Miami Radio****WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM****EEO Public File Report Part 1****Reporting Cycle: 10/01/2021 - 09/30/2022****Full-Time Positions Filled**

Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
2232 (Digital Campaign Specialist)	9/14/2021	10/4/2021	Cox Media Group	1	1
2234 (Media Consultant)	9/14/2021	10/9/2021	Cox Media Group	1	1
		1/24/2022	LinkedIn	1	1
2237 (Media Consultant)	9/14/2021	2/7/2022	Cox Media Group	2	2
		4/11/2022			
2464 (On-Air Talent/Music Director)	10/22/2021	2/7/2022	LinkedIn	1	1
			Cox Media Group	1	0
			Indeed	1	0
2537 (Promotions & Activation Lead)	11/3/2021	11/14/2021	Internal Employee	2	1
3729 (On Air Talent)	6/8/2022	9/5/2022	Cox Media Group	3	1
			Internal Employee	5	0
3777 (Promotions and Activation Lead)	6/21/2022	8/22/2022	Indeed	1	1
			LinkedIn	1	0

EEO Public File Report**Cox Media Group - Miami Radio****WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM****EEO Public File Report Part 2****Reporting Cycle: 10/01/2021 - 09/30/2022****Recruitment Sources Used for All Openings**

No.	Recruitment Source	Contact	Entitled to Notification	# interviews
1	Directly sourced by CMG Recruiter	CMG Recruiter	N	
2	Indeed Internet - www.indeed.com	Internet Posting	N	2
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N	3
4	Broadbean job distribution	CMG Recruiter	N	
5	Circa	State Job Boards/Diversity job boards Internet Posting	N	
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N	
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	8
8	Referral	CMG Employees	N	
Recruitment Sources Used for Specific Vacancies				
9	Internal Employee		N	7

EEO Public File Report
Cox Media Group - Miami Radio
WEDR-FM, WFEZ-FM, WFLC-FM, WHQT-FM
EEO Public File Report Part 3
Reporting Cycle: 10/01/2021 - 09/30/2022
Longer-Term Recruiting Initiatives

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Ongoing	EDGEucate	24 x 7 on-line learning library providing resources for skills improvement, professional development, and develop professional skills and take targeted training	Career Development	Open to all CMG employees
2	Ongoing	Sales/Digital Training	Skill training offered to sales team throughout the year for continued skill development to achieve sales success.	Employee Development	Media Consultants
3	10/27/2021	Florida Memorial University Advisory Meeting	CMG Miami meeting with Florida Memorial University Broadcast professors and students to discuss and share insight for the development and growth of the university's local radio station.	Student Advocacy	Jill Tracey and Angela Perry
4	10/28/2021; 3/17/2022; 6/23/22; and 8/25/22	Job News Job Fair Mega Event	Quarterly recruitment outreach to seek candidates for current job openings.	Candidate Recruitment	Angela Perry
5	11/21/2021	Miami Media School Professional Advisory Committee	Miami Media School curriculum evaluation with media professionals for purpose of planning to enhance student learning and job readiness for current workplace.	Media Partner Advocacy	Phil Michaels-Trueba
6	04092022	National Association of Black Journalist Career Fair Event	Recruitment outreach to seek diverse candidates with broadcast media digital experience for current job openings	Candidate Recruitment	Phil Michaels-Trueba and Angela Perry
7	04/11/2022	Bethune Cookman University Sales Workshop - Part 1	CMG Sales Workshop afforded BCU media students interested in sales careers an opportunity to learn firsthand and demonstrate knowledge gained during the Sales Budget Campaign presentation competition. Students informed of upcoming internship opportunity and encouraged to apply.	Student Career Information and Recruitment	Angela Perry; Jimmy Farrell; John Keyes; Angela Bridgeman; Vanessa Echols
8	04/22/2022	Bethune Cookman University Mini Career Fair	Recruitment opportunity to meet and interview graduating seniors during the Virtual Senior Send-off and Mini-Job Fair. Candidate in attendance, was referred to attend and participated in the CMG Miami Shot Your Shot Summer Internship recruitment event.	Student Recruitment	Angela Perry
9	04/25/2022	Bethune Cookman University Sales Workshop - Part 2	Students presented their Sales Budget Campaign to CMG workshop participants who judged the teams on how well they addressed the sales criteria previously presented to them.	Student Career Information and Recruitment	Angela Perry; Jimmy Farrell; John Keyes; Angela Bridgeman; Vanessa Echols
10	06/02/2022	CMG Miami Shot Your Shot	Hosted panel discussion event where student candidates promoted themselves as best candidate for the Summer Internship program and/or Activation Specialist entry level roles.	Summer Internship Recruitment	Bridgette Knight; Phil Michaels-Trueba; Ian Richards; Nicole Montanaro; Stephanie Velasco; Maestro Powell; Angie Perry; George Corso
11	6/23 - 9/18/2022	College Intern Program	Hosted a paid college intern from an area school over the course of the Summer semester to expose them to the broadcasting work environment.	Internship Program	Angela Perry
12	08/02/2022	Urgent Inc Summer School Kids Program	Middle and high school students interested in media permitted access to our studio facilities and met on-air talent and staff to learn first hand about careers in radio digital broadcast media.	Student Advocacy	Jill Tracey
13	09/22/2022	Radio Ink and The Center for Sales Strategy present Radio Masters Sales Summit	Participant in "The Radio Masters Sales Summit" that is dedicated to radio sales, marketing and management - to share insight, ideas, opinions and engaged networking.	Event Panelist	Ralph Renzi

(b)(ii) For each station in the Unit that maintains a website, the website address.

Call Sign	City, State	Facility ID No.	Website Address
WFEZ(FM)	Miami, FL	40408	www.easy93.com
WFLC(FM)	Miami, FL	72984	www.hits973.com
WEDR(FM)	Miami, FL	71418	www.wedr.com
WHQT(FM)	Coral Gables, FL	72982	www.hot105fm.com

(b)(iii) For each of the Unit's full-time positions filled during the period covered by the EEO Public File Reports noted above, or since acquisition of the Unit (if during that period), the date of hire as required by section 73.2080(c)(5)(vi) as well as dated copies of all advertisements, bulletins, letters, faxes, e-mails or other communications announcing the position, as described in section 73.2080(c)(5)(iii). However, to reduce the burden of responding to this audit, if a job notice was sent to multiple sources, the Unit may include in its response: (1) documentation showing one such notice was sent, (2) a list of the additional sources to which the notice was distributed, and (3) a statement confirming notices to all additional sources used to announce the vacancy were retained, as required by section 73.2080(c)(5)(iii). Include, however, copies of all job announcements sent to any organization (identified separately from other recruitment sources) that has notified the Unit that it wants to be notified of the Unit's job openings, as described in section 73.2080(c)(1)(ii).

See attached.

Business Development Manager (783/346)

[Delete](#)

Business Development Manager July 21, 2020 9:44 AM

N. America > USA > Florida > Broward County >

Hollywood

[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
Glassdoor.com	0	Posted: July 21, 2020 9:44 AM Removed: August 20, 2020 9:44 AM	✓ Expired	
MyJobHelper	0	Posted: July 21, 2020 9:44 AM Removed: August 20, 2020 9:44 AM	✓ Expired	
ZipRecruiter	0	Posted: July 21, 2020 9:44 AM Removed: August 20, 2020 9:44 AM	✓ Expired	

Posting Title	Number of Openings	Career Site Job Category (3 max)
Business Development Manager	1	

Job Description and Responsibilities

Reporting to the Director of Sales, the Business Development Manager (BDM) serves as the strategic leader to identify new business opportunities with potential and existing clients. The BDM will also serve as the advocate for integrated marketing, Research, and Cox Health Marketing.

This role is responsible for prospecting new clients, as well as growing and retaining existing accounts by presenting new customized solutions to achieve client business goals. This role will have a primary focus of successfully onboarding new sales team members, as well as coaching and developing the sales team.

KEY RESPONSIBILITIES

- Lead a team of local sales support staff to effectively manage the day-to-day volume of pre-sale and post-sales activity.
- Develop and execute a strategy to generate high quality sales leads to achieve short- and long-term revenue goals.
- Cold call potential clients to create and maintain a robust pipeline of opportunities.
- Identify and engage key decision makers within the client organization.
- Manage several "house" accounts, as well as source and develop new accounts.
- Collaborate across team to develop proposals that will leverage the full suite of CMG products to offer customized solutions to clients.
- Research and stay current on industry trends, including products and services offered by competitors.
- Understand client needs, concerns/objections and resolve by proposing relevant solutions.
- Onboard new sales team members and provide ongoing coach, training and development.
- Forecast sales targets and provide guidance/leadership to ensure they are met by the team.
- Track and record activity on accounts and help to close deals to meet these targets.
- Expand the CMG brand throughout the business community, positioning the organization as a trusted partner.
- Other duties as assigned.

Qualifications

- Bachelor's degree in business, marketing, or related field or equivalent work experience.
- A minimum of five (5) years of enterprise-level sales experience required.
- A minimum of five (5) years of enterprise media sales and digital marketing is preferred
- Experience managing the overall business process from pre-sales to post-sales.
- Experience leading pre-sales efforts to assess client needs and deliver proposals.
- Excellent verbal and written communication skills.
- Successful track record of generating qualified leads in a sales role.
- Ability to establish and build trusting relationships with clients.
- Excellent sales presentation and negotiation skills.
- Ability to proactively identify and diagnose business needs and deliver custom client solutions that differentiate CMG from competitors.
- Demonstrated leadership and team-building abilities.
- Strong organizational skills and demonstrated ability to prioritize and deliver results against a work plan in a fast-paced environment, giving attention to detail even under high-pressure situations.
- Must be a team player with a positive "Whatever it Takes" attitude.
- A proactive, self-motivated player with the ability to work with minimal supervision.
- Ability to identify organizational development needs and deliver relevant coaching or training as needed.
- Proven storytelling skills with the ability to clearly articulate business issues and solutions to senior leaders.
- Analytical with the ability to evaluate complex data and make recommendations.
- Forward-thinking and has a continuous process improvement mindset; highly effective decision-making and judgment.

Additional Qualifications

- A Master's degree in business is a plus.
- Experience with customer management tools (i.e. CRM, Salesforce, etc.).

Referencing requisition 000783 - Business Development Manager

Edit job posting Business Development Manager 000783



Career Site & Manual Options Posting History

Postings history

10 RECORDS

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
10/07/2020 22:54:03	07/21/2020	10/07/2020	Automated Luceo Process	Suspension	346	
10/07/2020 22:54:04	07/21/2020	10/07/2020	Automated Luceo Process	Suspension	346	
07/21/2020 09:43:43	07/21/2020	11/17/2020	akemmerling	Send to publish	346	Cox Media Group
08/18/2020 09:10:16	07/21/2020	11/17/2020	akemmerling	Modification/Rerun	346	Cox Media Group
10/06/2020 14:55:15	07/21/2020	10/10/2020	akemmerling	Modification/Rerun	346	Cox Media Group
10/06/2020 14:56:05	07/21/2020	10/07/2020	akemmerling	Modification/Rerun	346	Cox Media Group
07/21/2020 09:43:43	07/21/2020	11/17/2020	akemmerling	Send to publish	346	cmg-employeenetwork
08/18/2020 09:10:16	07/21/2020	11/17/2020	akemmerling	Modification/Rerun	346	cmg-employeenetwork
10/06/2020 14:55:15	07/21/2020	10/10/2020	akemmerling	Modification/Rerun	346	cmg-employeenetwork
10/06/2020 14:56:05	07/21/2020	10/07/2020	akemmerling	Modification/Rerun	346	cmg-employeenetwork



JOB DISTRIBUTION SUMMARY REPORT

Report Summary For: **Cox Media Group**

Start Date: **12-19-2019** End Date: **09-30-2021**

Distribution to Diversity Sites

Information in this section lists which Diversity sites that Broadbean has sent for each job requisition for the period of 01-01-2021 to 04-28-2022. The breakdown of Diversity Listings Expressions of Interest (EOI) can be found at the job level

Broadbean posts all jobs in this report to the following Standard Diversity Network:

- www.abilitiesinjobs.com
- www.asianinjobs.com
- www.blackinjobs.com
- www.hispanicinjobs.com
- www.lgbtinjobs.com
- www.diversityinjobs.com
- www.seniorsinjobs.com
- www.womeninjobs.com
- www.disabledperson.com
- www.jofdav.com
- www.hireblack.com



Posting Title	Number of Openings	Career Site Job Category (3 max)
Media Consultant	1	

Job Description and Responsibilities

Do you have the drive to win in a Sales environment?

Do you have a passion for helping local businesses grow through effective advertising?

Then this is the job for you! Cox Media Group Miami is looking to add a Media Sales Consultant to their team.

At Cox Media Group (CMG), our Media Consultants (MCs) prospect for new business, build innovative cross-platform advertising solutions, execute effective marketing campaigns, and establish strong relationships and business partnerships in the community. All this, in one of the most enjoyable media environments around.

Our MCs report directly to the Integrated Sales Manager (ISM) for guidance, support, professional development, and accountability. Our MCs collaborate with our Sales Support Teams to leverage data that identify consumer insights, sales strategy, and execution plans for cross-platform (audio and digital) campaigns.

With an internal advertising fulfillment team, our MCs have a firsthand look at their campaigns and can optimize in real-time. At CMG we provide the tools and support for the mutual success of our sales staff and clients alike.

Qualifications

PROFESSIONAL EXPERIENCE/QUALIFICATIONS

- Sales experience required
- Experience in prospecting, creating, and developing business required
- Digital / Media Sales experience preferred
- Demonstrated ability to meet and exceed sales goals required
- Demonstrated excellent verbal, written and presentation skills required
- Bachelor's Degree preferred

This position comes with Health, Vision, and Dental benefits on day 1, 401k after 90 days, flexible PTO, 8 paid holidays, and a collaborative team environment that is unmatched!

KEY RESPONSIBILITIES

- Identify and connect with qualified prospects to maintain a full pipeline.
- Lead with insights and engage prospects in business conversations.
- Uncover desired business results for each prospect/client.
- Present best solutions based on desired business results.
- Discuss expectations, measurement with prospects, and clients ensure the proposed solution will deliver ROI.
- Create proposals to be presented to Sales leaders as well as existing and potential clients.
- Consult clients on all CMG solutions, offerings, and demonstrate a deep understanding of product capabilities measurement, attribution, and KPIs.
- Accountable for learning and selling fully integrated advertising solutions utilizing our full suite of audio and digital products.
- Responsible to meet and exceed all sales goals as they are outlined by the ISM
- Increase revenue through a balance of new business development and up-selling of current clients.
- Manage time well and be able to handle complex work.
- Maintain consistent self-motivation.
- Maintain a high attention to detail.
- Manage, organize, and prioritize tasks in a fast-paced environment.








Referencing requisition 000876 - Media Consultant

Edit job posting Media Consultant 000876  

Career Site & Manual Options Posting History

Postings history

10 Records

Date modified 	Career Site Go Live Date 	Career Site Expiration Date 	User 	Action 	Posting ID 	Site 
11/12/2020 21:36:31	09/09/2020	11/12/2020	Automated Luceo Process	Suspension	387	
11/12/2020 21:36:33	09/09/2020	11/12/2020	Automated Luceo Process	Suspension	387	
09/09/2020 08:36:41	09/09/2020	01/06/2021	akemmerling	Send to publish	387	Cox Media Group
10/26/2020 17:30:49	09/09/2020	01/06/2021	akemmerling	Modification/Rerun	387	Cox Media Group
11/10/2020 14:43:45	09/09/2020	05/16/2021	akemmerling	Modification/Rerun	387	Cox Media Group
11/12/2020 14:58:43	09/09/2020	11/12/2020	akemmerling	Modification/Rerun	387	Cox Media Group
09/09/2020 08:36:41	09/09/2020	01/06/2021	akemmerling	Send to publish	387	cmg-employeenetwork
10/26/2020 17:30:49	09/09/2020	01/06/2021	akemmerling	Modification/Rerun	387	cmg-employeenetwork
11/10/2020 14:43:45	09/09/2020	05/16/2021	akemmerling	Modification/Rerun	387	cmg-employeenetwork
11/12/2020 14:58:43	09/09/2020	11/12/2020	akemmerling	Modification/Rerun	387	cmg-employeenetwork

Media Consultant (876/387)

[Delete](#)

Media Consultant September 9, 2020 8:38 AM

N. America > USA > Florida > Broward County > Hollywood

[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
Glassdoor.com	0	Posted: September 9, 2020 8:38 AM Removed: October 9, 2020 8:38 AM	✔ Expired	
MyJobHelper	0	Posted: September 9, 2020 8:38 AM Removed: October 9, 2020 8:38 AM	✔ Expired	
ZipRecruiter	0	Posted: September 9, 2020 8:38 AM Removed: October 9, 2020 8:38 AM	✔ Expired	

Referencing requisition 000876 - Media Consultant

Edit job posting Media Consultant 000876/1



Career Site & Manual Options Posting History

Postings history

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
03/01/2021 20:37:05	11/12/2020	03/01/2021	Automated Luceo Process	Suspension	480	
03/01/2021 20:37:07	11/12/2020	03/01/2021	Automated Luceo Process	Suspension	480	
11/12/2020 15:09:55	11/12/2020	03/11/2021	akemmerling	Send to publish	480	Cox Media Group
11/13/2020 06:52:34	11/12/2020	03/11/2021	sa	Modification/Rerun	480	Cox Media Group
03/01/2021 13:37:13	11/12/2020	03/01/2021	akemmerling	Modification/Rerun	480	Cox Media Group
03/01/2021 15:21:31	11/12/2020	03/01/2021	akemmerling	Modification/Rerun	480	Cox Media Group
11/12/2020 15:09:55	11/12/2020	03/11/2021	akemmerling	Send to publish	480	cmg-employeenetwork
11/13/2020 06:52:34	11/12/2020	03/11/2021	sa	Modification/Rerun	480	cmg-employeenetwork
03/01/2021 13:37:13	11/12/2020	03/01/2021	akemmerling	Modification/Rerun	480	cmg-employeenetwork
03/01/2021 15:21:31	11/12/2020	03/01/2021	akemmerling	Modification/Rerun	480	cmg-employeenetwork

Media Consultant (876/480)

[Delete](#)

Media Consultant November 12, 2020 3:10 PM **N. America > USA > Florida > Broward County > Hollywood**
[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
CareerBuilder (North America)	0	Posted: November 12, 2020 3:10 PM Removed: December 11, 2020 11:59 PM	✓ Expired	
Glassdoor.com	0	Posted: November 12, 2020 3:10 PM Removed: December 12, 2020 3:10 PM	✓ Expired	
MyJobHelper	0	Posted: November 12, 2020 3:10 PM Removed: December 12, 2020 3:10 PM	✓ Expired	
ZipRecruiter	0	Posted: November 12, 2020 3:10 PM Removed: December 12, 2020 3:10 PM	✓ Expired	



For Job Seekers ▾

For Employers ▾

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Media Consultant

Hollywood, FL

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Job Description

Job Summary

Do you have the drive to win in a Sales environment?

Do you have a passion for helping local businesses grow through effective advertising?

Then this is the job for you! Cox Media Group Miami is looking to add a Media Sales Consultant to their team.

At Cox Media Group (CMG), our Media Consultants (MCs) prospect for new business, build innovative cross-platform advertising solutions, execute effective marketing campaigns, and establish strong relationships and business partnerships in the community. All this, in one of the most enjoyable media environments around.

Our MCs report directly to the Integrated Sales Manager (ISM) for guidance, support, professional development, and accountability. Our MCs collaborate with our Sales Support Teams to leverage data that identify consumer insights, sales strategy, and execution plans for cross-platform (audio and digital) campaigns.

With an internal advertising fulfillment team, our MCs have a firsthand look at their campaigns and can optimize in real-time. At CMG we provide the tools and support for the mutual success of our sales staff and clients alike.

KEY RESPONSIBILITIES

- Identify and connect with qualified prospects to maintain a full pipeline.
- Lead with insights and engage prospects in business conversations.
- Uncover desired business results for each prospect/client.
- Present best solutions based on desired business results.
- Discuss expectations, measurement with prospects, and clients ensure the proposed solution will deliver ROI.
- Create proposals to be presented to Sales leaders as well as existing and potential clients.
- Consult clients on all CMG solutions, offerings, and demonstrate a deep understanding of product capabilities measurement,

Media Consultant

J3Q7LR771G0M0PSL8Q8

Accesses: 134
Apply Clicks: 5

posted by: Evans-Johns, Karen on 11/12/2020 and last changed 3/1/2021
 rating: Regular
 loc: Hollywood, FL
 apply web address: <https://cmq.jobs.net/en-US/job/media-consulta...>
 questionnaire(s): none

Media Consultant

J3TORX74JWHYVWQ9K5Q

Accesses: 2
Apply Clicks: 0

posted by: Evans-Johns, Karen on 11/11/2020 and last changed 11/13/2020
 rating: Regular
 loc: Hollywood, FL
 apply web address: <https://cmq.jobs.net/en-US/job/media-consulta...>
 questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/13/2020	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/13/2020	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fl DOE.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Kimberly Smith	Kimberly.Smith@vr.fl DOE.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Prudence Mollica	Prudence.Mollica@vr.fl DOE.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	CareerSource South Florida	Roxanne Isaacs	roxanne.isaacs@careersourcesfl.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Career Source Broward - Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepcbc.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepcbc.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepcbc.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepcbc.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/13/2020	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Miami Beach One Stop Career Center	Larry Lawton	llawton@careersourcesfl.com
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3TORX74JWHYVWQ9K5Q	Hollywood, FL	11/12/2020	Wounded Warrior Project	Laura Lamon	llamon@woundedwarriorproject.org

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/18/2020	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Catholic Charities New Life Family Shelter	Tessa Painsion	newlife@ccadm.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	2/14/2021	Muhlenberg Job Corps Center	Mark Shepherd	shepherd.mark@jobcorps.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	2/14/2021	Muhlenberg Job Corps Center	Brian Hancock	hancock.brian@jobcorps.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/23/2020	Urban League of Greater Miami	Sharon Henley	shenley.miamilurbanleague@gmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Ageing and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/24/2020	Best Buddies - Hollywood CLOSED	Martha Lagarde	MarthaLagarde@bestbuddies.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/19/2020	Division of Vocational Rehabilitation - Boca Raton Unit 21B	Jazmin Perez	Jazmin.Perez@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/19/2020	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Kimberly Smith	Kimberly.Smith@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/19/2020	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Prudence Mollica	Prudence.Mollica@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/19/2020	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	12/29/2020	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/26/2020	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Division of Vocational Rehabilitation-Pinellas County 14B and 14C	Lori Kennison	Lori.Kennison@vr.fl DOE.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/20/2020	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/27/2020	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/15/2020	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	2/23/2021	Florida State Hispanic Chamber of Commerce	Arlen Castillo	arlen@fshcc.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	1/28/2021	The National Association of Hispanic Journalists - Orlando	Ybeth Bruzual	ybruzual@cfnews13.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/20/2020	Urban League of Broward County	Janeen West	jwest@ulbcfl.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/14/2020	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	1/12/2021	Agency for Workforce Innovation	Shawn Forehand	shawn.forehand@flaawi.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/19/2020	CareerSource South Florida	Roxanne Isaacs	roxanne.isaacs@careersourcesfl.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Albizu University	Dr. Claudia Dolinski	cdolinsky@albizu.edu
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	12/1/2020	Broward County Veterans Services	Owen Walker	owalker@broward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Career Source Broward- Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepcbc.com

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Careersource Palm Beach County	Stacy Bart	SBar@careersourcepbc.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	12/6/2020	ESGR - Employer Support of the Guard and Reserve - St. Augustine	Douglas Corbett	douglas.h.corbett@us.army.mil
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/24/2020	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/24/2020	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Miami Beach One Stop Career Center	Larry Lawton	llawton@careersourcesfl.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Miami Vet Center	Irvin Morales	Irvin.morales@va.gov
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/13/2020	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/17/2020	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	1/21/2021	U.S. Department of Veteran Affairs-St. Petersburg Regional Office	Ken Nahrwold	knahrwold@usf.edu
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	12/14/2020	Veterans' Employment & Training Service	LaCarole Faulkner	faulkner.lacarole@dol.gov
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	2/5/2021	Dress for Success - Tampa	Katie McGill	Tampabay@dressforsuccess.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	12/22/2020	Dress for Success SW Florida	General Contact	swflorida@dressforsuccess.org
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	11/26/2020	Women of Color Empowerment Institute	Jibrielle Polite	wocepowerment@gmail.com
Media Consultant	J3Q7LR771G0M0PSL8Q8	Hollywood, FL	1/5/2021	WTS - South Florida Chapter	Karen Kiselewski	kkiselewski@citesthatwork.com

Posting Title	Number of Openings	Career Site Job Category (3 max)
Digital Campaign Specialist	1	

Job Description and Responsibilities

Are you excited by the ever-changing landscape of advertising?

Do you have a passion for digital marketing?

Does the ability to provide data and research to support results interest you?

Then this is the job for you! Cox Media Group is looking to add a Digital Campaign Specialist to their team in Hollywood, FL.

POSITION PROFILE:

The Cox Media Group (CMG) team transforms the digital marketing landscape for local businesses and brands. Our Digital Team at CMG Miami is looking to add a Digital Campaign Specialist (DCS) to their group. This role is responsible for the accurate and complete delivery of our customers' marketing

campaigns. Including assuring all details and elements of digital ad campaigns are assembled on time and delivered to the CMG Digital (CMG'd) fulfillment teams and partners in a clear, concise, and executable manner.

This role will assist CMG Media Consultants (MCs) with sales support to include digital creative execution, campaign onboarding, campaign pacing and reporting, and more.

The DCS gets to shepherd all digital orders through every aspect of the process from order entry to fulfillment. Including facilitating the building of useful campaign performance reports, analyzing results, and providing specific recommendations for optimizing campaigns.

Working closely with the local Digital Sales Specialists (DSSs) and reporting to the Director of Digital Sales, with the goal of delivering superior results to all of our advertising customers.

KEY RESPONSIBILITIES

- Responsible for entering digital orders accurately into the system for fulfillment by CMG Digital (CMG'd).
- Work with Media Consultant (MC) to enter digital campaign orders to multiple platforms.
- Work with DSS to craft campaign optimization strategies.
- Gather Creative or creative direction from MCs or clients.
- Submit Creative requests, revisions, and approvals through innovative workflow tool(s) for production.
- Serve as liaison between CMG'd/ CMG Local Solutions teams and local sales.
- Create custom reports and analysis by compiling all available data from various systems. Present it in a way that demonstrates success towards advertiser campaign goals.
- Confirm availability of inventory for owned and operated digital properties and audience extension networks.
- Work with the central Digital Billing Order Entry team to ensure timely and accurate billing on delivery.

Qualifications

PROFESSIONAL EXPERIENCE/QUALIFICATIONS/SKILLS

- Bachelor's degree or 2+ years' experience working with digital media campaigns preferred.
- Solid knowledge of Microsoft Excel, Word, PowerPoint, and Outlook.
- Excellent attention to detail and the ability to organize and prioritize assignments.
- Proven ability to manage multiple projects in a fast-paced environment with the ability to learn and apply new concepts and tools quickly.
- Knowledge of DFP, Photoshop, Basic HTML, and JavaScript is a plus.
- Google AdWords and Google Analytics Certifications are a plus.
- Strong and proven customer service experience.
- Excellent verbal and written communication skills, as well as reliable, follow up skills.
- Demonstrated ability to multitask and work well under deadlines.

THIS POSITION COMES WITH HEALTH, VISION AND DENTAL BENEFITS ON DAY 1, 401K AFTER 90 DAYS, FLEXIBLE PTO, 8 PAID HOLIDAYS AND A COLLABORATIVE TEAM ENVIRONMENT THAT IS UNMATCHED!

Referencing requisition 001067 - Digital Campaign Specialist

Edit job posting Digital Campaign Specialist 001067  

Career Site & Manual Options Posting History

Postings history

6 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
02/24/2021 17:06:04	11/24/2020	03/23/2021	akemmerling	Suspension	492	
02/24/2021 17:06:06	11/24/2020	02/24/2021	akemmerling	Suspension	492	
11/24/2020 09:17:18	11/24/2020	03/23/2021	akemmerling	Send to publish	492	Cox Media Group
12/01/2020 08:22:55	11/24/2020	03/23/2021	akemmerling	Modification/Rerun	492	Cox Media Group
11/24/2020 09:17:18	11/24/2020	03/23/2021	akemmerling	Send to publish	492	cmg-employeenetwork
12/01/2020 08:22:55	11/24/2020	03/23/2021	akemmerling	Modification/Rerun	492	cmg-employeenetwork

Digital Campaign Specialist (1067/492)

[Delete](#)

Digital Campaign Specialist November 24, 2020 9:18 AM **N. America > USA > Florida > Miami-Dade County > Miami**
[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
CareerBuilder (North America)	0	Posted: November 24, 2020 9:18 AM Removed: December 23, 2020 11:59 PM	✓ Expired	
Glassdoor.com	0	Posted: November 24, 2020 9:18 AM Removed: December 24, 2020 9:18 AM	✓ Expired	
MyJobHelper	0	Posted: November 24, 2020 9:18 AM Removed: December 24, 2020 9:18 AM	✓ Expired	
ZipRecruiter	0	Posted: November 24, 2020 9:18 AM Removed: December 24, 2020 9:18 AM	✓ Expired	



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Digital Campaign Specialist

Miami, FL

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Posted 27 months ago

Position No Longer Available

 [Email Job](#)

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Digital Campaign Specialist

J3R43N77GQVFM17X7S

posted by: Evans-Johns, Karen on 11/24/2020 and last changed 2/24/2021

rating: Regular

loc: Miami, FL

apply web address: <https://cmg.jobs.net/en-US/job/digital-campaign-specialist>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/2/2020	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Catholic Charities New Life Family Shelter	Tessa Painsou	newlife@ccadm.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Miami Rescue Mission - Center for Men	Ricky Wright	rvright@caringplace.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/30/2020	Urban League of Greater Miami	Sharon Henley	shenley.miamiurbanleague@gmail.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Aging and Disability Resource Center - Broward County	Linda General	vebmaster@adrcbroward.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/8/2020	Best Buddies - Hollywood CLOSED	Martha Lagarde	MarthaLagarde@bestbuddies.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/27/2020	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/27/2020	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Division of Vocational Rehabilitation - Marathon Unit 23LB	Margaret Raspiller	margaret.raspiller@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	1/12/2021	Division of Vocational Rehabilitation - Marathon Unit 23LB	Margaret Raspiller	margaret.raspiller@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/26/2020	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Division of Vocational Rehabilitation - Miami Unit 23H	Julio C. Ruiz	Julio.Ruiz@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	1/5/2021	Division of Vocational Rehabilitation - Miami Unit 23H	Julio C. Ruiz	Julio.Ruiz@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/29/2020	Division of Vocational Rehabilitation - Miami Unit 23J	Joanna Hernandez	Joanna.Hernandez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/26/2020	Division of Vocational Rehabilitation - Miami Unit 23J	Joanna Hernandez	Joanna.Hernandez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/3/2020	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/29/2020	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	1/5/2021	Division of Vocational Rehabilitation - Miami Unit 23O	Willy Louis-Charles	willy.louis-charles@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Division of Vocational Rehabilitation - Miami Unit 23O	Willy Louis-Charles	willy.louis-charles@vr.fl DOE.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/4/2020	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/30/2020	Epilepsy Foundation of Florida	Judy Clauser	jclauser@efof.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Goodwill Industries of South Florida	Barbara Viamonte	bviamonte@goodwillmiami.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Hearing and Speech Center of Florida	Beatrice Leon	info@hearingandspeechcenter.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Miami Behavioral Health Center	Nancy Rosello	nrosello@mbhc.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	1/1/2021	Miami Cerebral Palsy Residential Services, Inc.	Pam Miller	pam.miller@ucpsouthflorida.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/9/2020	The Advocacy Network on Disabilities	Gloria Irias	gurias@advocacynetwork.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/6/2020	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Everglades Community Association	Estrella --	estrellaeaca@yahoo.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Italy-America Chamber of Commerce - Southeast	General Contact	info@acc-miami.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/4/2020	Urban League of Broward County	Janeen West	jwest@ulbcfl.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	1/26/2021	Agency for Workforce Innovation	Shawn Forehand	shawn.forehand@flaawi.com

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	City of Miami Career Center	Jacques Joseph	jacques.joseph@careersourcesfl.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Albizu University	Dr. Claudia Dolinski	cdolinsky@albizu.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/30/2020	Babson College	Makala Callahan	mcallahan1@babson.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Barry University	Igor Volkov	ivolkov@mail.barry.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Beacon College	Theresa Elliott	telliott@beaconcollege.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Eckerd College	Becky Day	carrecs@eckerd.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Everglades University - Sarasota	Carolyn King	caking@evergladesuniversity.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Florida Atlantic University	James Watson	career@fau.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Florida Gulf Coast University	Career Center - General	careercenter@fgcu.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Florida Keys Community College	Shai Foy	shai.foy@fkcc.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Florida Southern College	Marge Colton	careercenter@flsouthern.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Florida State University	Jeff Garis	jgaris@admin.fsu.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Herzing College - Orlando	Sharon Rosin	sharonr@ori.herzing.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Hillsborough Community College	Alisa Keaton	akeaton@hcfl.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Hillsborough Community College - Brandon	Randy Dicks	rdicks@hcfl.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/27/2020	Hillsborough Community College - Dale Mabry	Lorraine Canalejo	lcanalejo@hcfl.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Hillsborough Community College - South Shore	Fauna Keppen	fkeppen@hcfl.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Hobe Sound Bible College	Jackie Foley	jackiesfoley@hsbc.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/13/2020	Johnson & Wales University-Miami Beach Campus	Thania Amaro	thania.amaro@jwu.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Miami Dade College - Kendall Campus	Isabelle Martinez	imartine@mdc.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Northwest Florida State College	Renee Godfree	godfrey@nwfsc.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Palm Beach Atlantic University	Kimberly Ladd	kimberly_ladd@pba.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/8/2020	Palm Beach State College	Sandra Jakubow	jakubows@palmbeachstate.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Polk State College - Winter Haven	Slyvester Little	slittle@polk.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Polk State College - Winter Haven	Slyvester Little	slittle@polk.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Saint Leo University	Kim Edwards	Kim.edwards@saintleo.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	South Florida Community College	Ricardo Pantoja	pantojar@southflorida.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	St. Thomas University	Christina Lopez	clopez@stu.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/11/2020	University of North Florida	Maria Castro	maria.castro@unf.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/26/2020	University of South Florida Sarasota-Manatee	Toni Ripo	tripo@sar.usf.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/27/2020	University of West Florida	Julie Rettig	jrettig@uwf.edu
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	12/1/2020	Broward County Veterans Services	Owen Walker	owalker@broward.org
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	Career Source Broward- Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/25/2020	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Digital Campaign Specialist	J3R43N77GQVFM17X7S	Miami, FL	11/27/2020	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	2/11/2021	Employer Partnership of the Armed Forces - Orlando	Rachel Foster	Rachel.A.Foster.ctr@mail.mil
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/20/2020	ESGR - Employer Support of the Guard and Reserve - St. Augusti	Douglas Corbett	douglas.h.corbett@us.army.mil
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/8/2020	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/1/2020	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/25/2020	Miami Beach One Stop Career Center	Larry Lawton	llawton@careersourcesfl.com
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/1/2020	Miami Vet Center	Irvin Morales	irvin.morales@va.gov
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/1/2020	Miami Veterans Association	Pedro Alvarez	miamiveteransassociation@gmail.com
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/25/2020	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/29/2020	USO - Jacksonville Pathfinder Transition Center	Bryan Burt	bburt@uso.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/29/2020	USO - Jacksonville Pathfinder Transition Center	Marsha Garcia	MGarcia@uso.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/29/2020	USO - Jacksonville Pathfinder Transition Center	Ashley Wesley	AWesley@uso.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/29/2020	USO - Jacksonville Pathfinder Transition Center	Nadia Brewer	nbrewer@uso.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/1/2020	Veterans for Peace - Miami	Orlando Collado	orbisint@bellsouth.net
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/25/2020	Veterans Link Up, Inc.	Rickey Thomas	RickeyT@advocateprogram.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	11/25/2020	Veterans' Employment & Training Service	LaCarole Faulkner	faulkner.lacarole@dol.gov
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	2/4/2021	Wounded Warrior Project	Laura Lamon	llamon@woundedwarriorproject.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	2/19/2021	Dress for Success -Tampa	Katie McGill	Tampabay@dressforsuccess.org
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	12/3/2020	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com
Digital Campaign Specialis	J3R43N77GQVFMP17X75	Miami, FL	1/19/2021	WTS - South Florida Chapter	Karen Kiselewski	kkiselewski@cityesthatwork.com

Posting Title	Number of Openings	Career Site Job Category (3 max)
Digital Campaign Specialist	1	

Job Description and Responsibilities

Are you excited by the ever-changing landscape of advertising?

Do you have a passion for digital marketing?

Does the ability to provide data and research to support results interest you?

Then this is the job for you! Cox Media Group is looking to add a Digital Campaign Specialist to their team in Hollywood, FL.

POSITION PROFILE:

The Cox Media Group (CMG) team transforms the digital marketing landscape for local businesses and brands. Our Digital Team at CMG Miami is looking to add a Digital Campaign Specialist (DCS) to their group. This role is responsible for the accurate and complete delivery of our customers' marketing

campaigns. Including assuring all details and elements of digital ad campaigns are assembled on time and delivered to the CMG Digital (CMG'd) fulfillment teams and partners in a clear, concise, and executable manner.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

This role will assist CMG Media Consultants (MCs) with sales support to include digital creative execution, campaign onboarding, campaign pacing and reporting, and more.

The DCS gets to shepherd all digital orders through every aspect of the process from order entry to fulfillment. Including facilitating the building of useful campaign performance reports, analyzing results, and providing specific recommendations for optimizing campaigns.

Working closely with the local Digital Sales Specialists (DSSs) and reporting to the Director of Digital Sales, with the goal of delivering superior results to all of our advertising customers.

KEY RESPONSIBILITIES

- Responsible for entering digital orders accurately into the system for fulfillment by CMG Digital (CMG'd).
- Work with Media Consultant (MC) to enter digital campaign orders to multiple platforms.
- Work with DSS to craft campaign optimization strategies.
- Gather Creative or creative direction from MCs or clients.
- Submit Creative requests, revisions, and approvals through innovative workflow tool(s) for production.
- Serve as liaison between CMG'd/ CMG Local Solutions teams and local sales.
- Create custom reports and analysis by compiling all available data from various systems. Present it in a way that demonstrates success towards advertiser campaign goals.
- Confirm availability of inventory for owned and operated digital properties and audience extension networks.
- Work with the central Digital Billing Order Entry team to ensure timely and accurate billing on delivery.

Qualifications

PROFESSIONAL EXPERIENCE/QUALIFICATIONS/SKILLS

- Bachelor's degree or 2+ years' experience working with digital media campaigns preferred.
- Solid knowledge of Microsoft Excel, Word, PowerPoint, and Outlook.
- Excellent attention to detail and the ability to organize and prioritize assignments.
- Proven ability to manage multiple projects in a fast-paced environment with the ability to learn and apply new concepts and tools quickly.
- Knowledge of DFP, Photoshop, Basic HTML, and JavaScript is a plus.
- Google AdWords and Google Analytics Certifications are a plus.
- Strong and proven customer service experience.
- Excellent verbal and written communication skills, as well as reliable, follow up skills.
- Demonstrated ability to multitask and work well under deadlines.

THIS POSITION COMES WITH HEALTH, VISION AND DENTAL BENEFITS ON DAY 1, 401K AFTER 90 DAYS, FLEXIBLE PTO, 8 PAID HOLIDAYS AND A COLLABORATIVE TEAM ENVIRONMENT THAT IS UNMATCHED!

Referencing requisition 002232 - Digital Campaign Specialist

Edit job posting Digital Campaign Specialist 002232  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
10/06/2021 10:40:14	09/15/2021	03/13/2022	cvoehl	Suspension	1119	
09/15/2021 08:33:58	09/15/2021	03/13/2022	jgranberry	Send to publish	1119	Cox Media Group
09/15/2021 08:33:58	09/15/2021	03/13/2022	jgranberry	Send to publish	1119	cmg-employeenetwork

Digital Campaign Specialist (2232/1119)

[Delete](#)

Digital Campaign Specialist September 15, 2021 7:34 AM **N. America > USA > Florida > Miami-Dade County > Miami**
[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
Glassdoor.com	0	Posted: September 15, 2021 7:34 AM Removed: October 6, 2021 9:40 AM	✓ Deleted	
MyJobHelper	0	Posted: September 15, 2021 7:34 AM Removed: October 6, 2021 9:40 AM	✓ Deleted	
ZipRecruiter	0	Posted: September 15, 2021 7:34 AM Removed: October 6, 2021 9:40 AM	✓ Deleted	



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Digital Campaign Specialist

Miami, FL

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Position No Longer Available

 [Email Job](#)

Job Description

Job Summary

Are you excited by the ever-changing landscape of advertising?

Do you have a passion for digital marketing?

Does the ability to provide data and research to support results interest you?

Then this is the job for you! Cox Media Group is looking to add a Digital Campaign Specialist to their team in Hollywood, FL.

POSITION PROFILE:

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Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

This role will assist CMG Media Consultants (MCs) with sales support to include digital creative execution, campaign onboarding, campaign pacing and reporting, and more.

The DCS gets to shepherd all digital orders through every aspect of the process from order entry to fulfillment. Including facilitating the building of useful campaign performance reports, analyzing results, and providing specific recommendations for optimizing campaigns.

Digital Campaign Specialist

J3R16N6YBKPSDN16RTD

posted by: Evans-Johns, Karen on 9/15/2021 and last changed 10/6/2021

rating: Regular

loc: Miami, FL

apply web address: <https://cmq.jobs.net/en-US/job/digital-campai...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	10/3/2021	Catholic Charities New Life Family Shelter	Tessa Painsan	newlife@ccadm.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Miami Rescue Mission - Center for Men	Ricky Wright	rwright@caringsplace.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	10/2/2021	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/24/2021	Division of Vocational Rehabilitation - Marathon Unit 23	Margaret Raspiller	margaret.raspiller@vr.fl DOE.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/17/2021	Division of Vocational Rehabilitation - Miami Unit 23H	Julio C. Ruiz	Julio.Ruiz@vr.fl DOE.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/17/2021	Division of Vocational Rehabilitation - Miami Unit 23J	Joanna Hernandez	Joanna.Hernandez@vr.fl DOE.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/17/2021	Division of Vocational Rehabilitation - Miami Unit 23O	Willy Louis-Charles	willy.louis-charles@vr.fl DOE.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/20/2021	Epilepsy Foundation of Florida	Judy Clauser	jclauser@efof.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Goodwill Industries of South Florida	Barbara Viamonte	bviamonte@goodwillmiami.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Hearing and Speech Center of Florida	Beatrice Leon	info@hearingandspeechcenter.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Miami Behavioral Health Center	Nancy Rosello	nrosello@mbhc.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Miami Cerebral Palsy Residential Services, Inc.	Pam Miller	pam.miller@ucpsouthflorida.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/17/2021	The Advocacy Network on Disabilities	Gloria Irias	gIrias@advocacynetwork.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/25/2021	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Everglades Community Association	Estrella --	estrellaeca@yahoo.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Italy-America Chamber of Commerce - Southeast	General Contact	info@iacc-miami.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/15/2021	Asian American Journalists Association - Florida	ivette yee	ivetteyee@hotmail.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Albizu University	Dr. Claudia Dolinski	cdolinsky@albizu.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/18/2021	Babson College	Makala Callahan	mcallahan1@babson.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Beacon College	Theresa Elliott	telliott@beaconcollege.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/18/2021	Eckerd College	Becky Day	carrecs@eckerd.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/21/2021	Florida Atlantic University	James Watson	career@fau.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Florida Southern College	Marge Colton	careercenter@flosouthern.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Florida State University	Jeff Garis	jgaris@admin.fsu.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/15/2021	Herzing College - Orlando	Sharon Rosin	sharonr@orl.herzing.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/23/2021	Hillsborough Community College - Brandon	Randy Dicks	rdicks@hccfl.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Polk State College - Winter Haven	Slyvestor Little	slittle@polk.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Saint Leo Unlversity	Kim Edwards	Kim.edwards@saintleo.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	South Florida Community College	Ricardo Pantoja	pantojar@southflorida.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/27/2021	University of South Florida Sarasota-Manatee	Toni Ripo	tripo@sar.usf.edu
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Broward County Veterans Services	Owen Walker	owalker@broward.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Career Source Broward- Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/30/2021	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/16/2021	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/27/2021	USO - Jacksonville Pathfinder Transition Center	Bryan Burt	bburt@uso.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/27/2021	USO - Jacksonville Pathfinder Transition Center	Marsha Garcia	MGarcia@uso.org
Digital Campaign Specialist	J3R16N6YBKPSDN16RTD	Miami, FL	9/27/2021	USO - Jacksonville Pathfinder Transition Center	Nadia Brever	nbrewer@uso.org

Posting Title	Number of Openings	Career Site Job Category (3 max)
Media Consultant	2	

Job Description and Responsibilities

Do you have the drive to win in a Sales environment?

Do you have a passion for helping local businesses grow through effective advertising?

Then this is the job for you! Cox Media Group Miami is looking to add a Media Sales Consultant to their team.

At Cox Media Group (CMG), our Media Consultants (MCs) prospect for new business, build innovative cross-platform advertising solutions, execute effective marketing campaigns, and establish strong relationships and business partnerships in the community. All this, in one of the most enjoyable media environments around.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

Our MCs report directly to the Integrated Sales Manager (ISM) for guidance, support, professional development, and accountability. Our MCs collaborate with our Sales Support Teams to leverage data that identify consumer insights, sales strategy, and execution plans for cross-platform (audio and digital) campaigns.

With an internal advertising fulfillment team, our MCs have a firsthand look at their campaigns and can optimize in real-time. At CMG we provide the tools and support for the mutual success of our sales staff and clients alike.

KEY RESPONSIBILITIES

- Identify and connect with qualified prospects to maintain a full pipeline.
- Lead with insights and engage prospects in business conversations.
- Uncover desired business results for each prospect/client.
- Present best solutions based on desired business results.
- Discuss expectations, measurement with prospects, and clients ensure the proposed solution will deliver ROI.
- Create proposals to be presented to Sales leaders as well as existing and potential clients.
- Consult clients on all CMG solutions, offerings, and demonstrate a deep understanding of product capabilities measurement, attribution, and KPIs.
- Accountable for learning and selling fully integrated advertising solutions utilizing our full suite of audio and digital products.
- Responsible to meet and exceed all sales goals as they are outlined by the ISM
- Increase revenue through a balance of new business development and up-selling of current clients.
- Manage time well and be able to handle complex work.
- Maintain consistent self-motivation.
- Maintain a high attention to detail.
- Manage, organize, and prioritize tasks in a fast-paced environment.

Qualifications

PROFESSIONAL EXPERIENCE/QUALIFICATIONS

- Sales experience required
- Experience in prospecting, creating, and developing business required
- Digital / Media Sales experience preferred
- Demonstrated ability to meet and exceed sales goals required
- Demonstrated excellent verbal, written and presentation skills required
- Bachelor's Degree preferred

This position comes with Health, Vision, and Dental benefits on day 1, 401k after 90 days, flexible PTO, 8 paid holidays, and a collaborative team environment that is unmatched!

Referencing requisition 002234 - Media Consultant

Edit job posting Media Consultant 002234  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
02/16/2022 15:51:54	09/15/2021	03/13/2022	msanford	Suspension	1118	
09/15/2021 08:31:55	09/15/2021	03/13/2022	jgranberry	Send to publish	1118	Cox Media Group
09/15/2021 08:31:55	09/15/2021	03/13/2022	jgranberry	Send to publish	1118	cmg-employeenetwork

Media Consultant (2234/1118)

[Delete](#)

Media Consultant September 15, 2021 7:32 AM
[Resend \(with changes\)](#)

N. America > USA > Florida > Broward County > Hollywood

Board Name	Clicks	Activity	Status	Activity
Glassdoor.com	0	Posted: September 15, 2021 7:33 AM Removed: October 15, 2021 7:33 AM	✓ Expired	
MyJobHelper	0	Posted: September 15, 2021 7:32 AM Removed: October 15, 2021 7:32 AM	✓ Expired	
ZipRecruiter	0	Posted: September 15, 2021 7:32 AM Removed: October 15, 2021 7:32 AM	✓ Expired	



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Media Consultant

Hollywood, FL

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Posted 15 months ago

Position No Longer Available

 [Email Job](#)

Job Description

Job Summary

Do you have the drive to win in a Sales environment?

Do you have a passion for helping local businesses grow through effective advertising?

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- *Present best solutions based on desired business results.

Media Consultant

J3Q424614TNG67B0BZ0

posted by: Evans-Johns, Karen on 9/15/2021 and last changed 2/16/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/media-consulta...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/21/2021	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/26/2021	Catholic Charities New Life Family Shelter	Tessa Painson	newlife@ccadm.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/24/2021	Urban League of Greater Miami	Sharon Henley	shenley.miamiurbanleague@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/21/2021	Aging and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/2/2021	ARC Broward	Jody Ellis	jellis@arcbroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/2/2021	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Division of Vocational Rehabilitation - Boca Raton Unit 21B	Jazmin Perez	Jazmin.Perez@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/7/2021	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Kimberly Smith	Kimberly.Smith@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Prudence Mollica	Prudence.Mollica@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/16/2021	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	12/18/2021	Division of Vocational Rehabilitation-Area 4	Emily Page	emily.page@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	1/8/2022	Division of Vocational Rehabilitation-Pinellas County 14B and 14C	Lori Kennison	Lori.Kennison@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/4/2021	Evolving Lives	Francisco Enriquez	Francisco.Enriquez@evolvinglives.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/18/2021	Florida Division of Vocational Rehabilitation	Raquel Moura	Raquel.Moura@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/24/2021	Florida Division of Vocational Rehabilitation	Brenda Lampon	Brenda.Lampon@vr.fldoe.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/30/2021	I Can Living and Learning Center	Debbie Telsey	debbie@icanfl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/9/2021	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/17/2021	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/7/2021	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Urban League of Broward County	Janeen West	jwest@ulbcfl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/15/2021	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Albizu University	Dr. Claudia Dolinski	cdolinsky@albizu.edu
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/5/2021	Broward County Veterans Services	Owen Walker	owalker@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Career Source Broward - Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepb.com
Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepb.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepb.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepb.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Kim Lott	KLott@careersourcepb.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/14/2021	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/14/2021	Miami Vet Center	Irvin Morales	Irvin.morales@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/9/2021	Miami Veterans Affairs - HVCES	Melvin Barber	Melvin.Barber@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	1/23/2022	Dress for Success -Tampa	Katie McGill	Tampabay@dressforsuccess.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/18/2021	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com

Posting Title	Number of Openings	Career Site Job Category (3 max)
Media Consultant	3	Sales

Job Description and Responsibilities

Cox Media Group Miami is looking to add a Media Sales Consultant to their team.

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WHAT YOU WILL DO:

- Identify and connect with qualified prospects to maintain a full pipeline.
- Lead with insights and engage prospects in business conversations.
- Uncover desired business results for each prospect/client.
- Present best solutions based on desired business results.
- Discuss expectations, measurement with prospects, and clients ensure the proposed solution will deliver ROI.
- Create proposals to be presented to Sales leaders as well as existing and potential clients.
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- Increase revenue through a balance of new business development and up-selling of current clients.
- Manage time well and be able to handle complex work.
- Maintain consistent self-motivation.
- Maintain a high attention to detail.
- Manage, organize, and prioritize tasks in a fast-paced environment.

Qualifications

WHAT YOU WILL BRING:

- Sales experience required
- Experience in prospecting, creating, and developing business required
- Digital / Media Sales experience preferred
- Demonstrated ability to meet and exceed sales goals required
- Demonstrated excellent verbal, written and presentation skills required
- Bachelor's Degree preferred



Referencing requisition 002237 - Media Consultant

Edit job posting Media Consultant 002237  

Career Site & Manual Options Posting History

Postings history

20 records

Date modified 	Career Site Go Live Date 	Career Site Expiration Date 	User 	Action 	Posting ID 	Site 
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07/18/2022 11:48:29	03/21/2022	12/22/2022	rturner	Suspension	1116	
09/15/2021 08:27:19	09/15/2021	03/13/2022	jgranberry	Send to publish	1116	Cox Media Group
09/15/2021 09:25:16	09/15/2021	03/13/2022	jgranberry	Modification/Rerun	1116	Cox Media Group
03/08/2022 14:21:25	09/15/2021	03/13/2022	Automated Luceo Process	Modification/Rerun	1116	Cox Media Group
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07/18/2022 10:10:50	03/21/2022	12/22/2022	sa	Modification/Rerun	1116	Cox Media Group
09/15/2021 08:27:19	09/15/2021	03/13/2022	jgranberry	Send to publish	1116	cmg- employeenetwork
09/15/2021 09:25:16	09/15/2021	03/13/2022	jgranberry	Modification/Rerun	1116	cmg- employeenetwork
03/08/2022 14:21:25	09/15/2021	03/13/2022	Automated Luceo Process	Modification/Rerun	1116	cmg- employeenetwork
03/21/2022 15:33:18	03/21/2022	04/19/2022	jstern	Modification/Rerun	1116	cmg- employeenetwork
03/21/2022 15:47:46	03/21/2022	04/19/2022	jstern	Modification/Rerun	1116	cmg- employeenetwork
03/21/2022 15:52:53	03/21/2022	04/19/2022	jstern	Modification/Rerun	1116	cmg- employeenetwork
04/18/2022 17:08:31	03/21/2022	07/22/2022	scruz	Modification/Rerun	1116	cmg- employeenetwork
04/22/2022 09:07:23	03/21/2022	07/22/2022	rturner	Modification/Rerun	1116	cmg- employeenetwork
07/18/2022 10:09:39	03/21/2022	12/22/2022	scruz	Modification/Rerun	1116	cmg- employeenetwork
07/18/2022 10:10:50	03/21/2022	12/22/2022	sa	Modification/Rerun	1116	cmg- employeenetwork

Media Consultant (2237/1116)

[Delete](#)

Media Consultant July 18, 2022 9:10 AM

N. America > USA > Florida > Broward County > Hollywood

[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: July 18, 2022 9:11 AM Removed: July 18, 2022 10:48 AM	✓ Deleted	
MyJobHelper	0	Posted: July 18, 2022 9:11 AM Removed: July 18, 2022 10:48 AM	✓ Deleted	
ZipRecruiter	0	Posted: July 18, 2022 9:11 AM Removed: July 18, 2022 10:48 AM	✓ Deleted	

Media Consultant April 18, 2022 4:09 PM

N. America > USA > Florida > Broward County > Hollywood

[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: April 18, 2022 4:09 PM Removed: May 18, 2022 4:09 PM	✓ Expired	
LinkedIn	0	Posted: April 18, 2022 4:09 PM Removed:	✗ Failed	
MyJobHelper	0	Posted: April 18, 2022 4:09 PM Removed: May 18, 2022 4:09 PM	✓ Expired	
ZipRecruiter	0	Posted: April 18, 2022 4:09 PM Removed: May 18, 2022 4:09 PM	✓ Expired	

Media Consultant March 21, 2022 2:53 PM
[Resend \(with changes\)](#)

N. America > USA > Florida > Broward County > Hollywood

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: March 21, 2022 2:53 PM Removed: April 20, 2022 2:53 PM	✓ Expired	
LinkedIn	0	Posted: March 21, 2022 2:53 PM Removed:	✗ Failed	
MyJobHelper	0	Posted: March 21, 2022 2:53 PM Removed: April 20, 2022 2:53 PM	✓ Expired	
ZipRecruiter	0	Posted: March 21, 2022 3:03 PM Removed: April 20, 2022 3:03 PM	✓ Expired	

Media Consultant March 21, 2022 2:48 PM
[Resend \(with changes\)](#)

N. America > USA > Florida > Broward County > Hollywood

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: March 21, 2022 2:48 PM Removed: April 20, 2022 2:48 PM	✓ Expired	
LinkedIn	0	Posted: March 21, 2022 2:48 PM Removed:	✗ Failed	
MyJobHelper	0	Posted: March 21, 2022 2:48 PM Removed: April 20, 2022 2:48 PM	✓ Expired	
ZipRecruiter	0	Posted: March 21, 2022 2:48 PM Removed: April 20, 2022 2:48 PM	✓ Expired	

Account Manager September 15, 2021 7:27 AM
[Resend \(with changes\)](#)

N. America > USA > Florida > Broward County > Hollywood

Board Name	Clicks	Activity	Status	Activity
Glassdoor.com	0	Posted: September 15, 2021 7:27 AM Removed: October 15, 2021 7:27 AM	✓ Expired	
MyJobHelper	0	Posted: September 15, 2021 7:27 AM Removed: October 15, 2021 7:27 AM	✓ Expired	
ZipRecruiter	0	Posted: September 15, 2021 8:25 AM Removed: October 15, 2021 7:27 AM	✓ Expired	



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Media Consultant

Hollywood, FL

Share   

Posted 15 months ago

Position No Longer Available

 Email Job

Job Description

Job Summary

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- *Present best solutions based on desired business results.

Media Consultant

J3Q424614TNG67B0BZ0

posted by: Evans-Johns, Karen on 9/15/2021 and last changed 2/16/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/media-consulta...>

questionnaire(s): none

Media Consultant

J3S7QJ73J5T5G8H27ZW

posted by: Evans-Johns, Karen on 3/21/2022 and last changed 3/22/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/media-consulta...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/21/2021	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/26/2021	Catholic Charities New Life Family Shelter	Tessa Painsou	newlife@ccadm.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/24/2021	Urban League of Greater Miami	Sharon Henley	shenley.miamiurbanleague@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/21/2021	Aging and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/2/2021	ARC Broward	Jody Ellis	jellis@arcbroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/2/2021	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Division of Vocational Rehabilitation - Boca Raton Unit 21B	Jazmin Perez	Jazmin.Perez@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/7/2021	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Kimberly Smith	Kimberly.Smith@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Prudence Mollica	Prudence.Mollica@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/16/2021	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	12/18/2021	Division of Vocational Rehabilitation-Area 4	Emily Page	emily.page@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	1/8/2022	Division of Vocational Rehabilitation-Pinellas County 14B and 14C	Lori Kennison	Lori.Kennison@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/4/2021	Evolving Lives	Francisco Enriquez	Francisco.Enriquez@evolvinglives.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/18/2021	Florida Division of Vocational Rehabilitation	Raquel Moura	Raquel.Moura@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/24/2021	Florida Division of Vocational Rehabilitation	Brenda Lampon	Brenda.Lampon@vr.fl DOE.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/30/2021	I Can Living and Learning Center	Debbie Telsey	debbie@icanfl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/9/2021	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/17/2021	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/7/2021	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/30/2021	Urban League of Broward County	Janeen West	jwest@ulbcl.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/15/2021	Asian American Journalists Association - Florida	ivette Yee	ivetteyee@hotmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Albizu University	Dr. Claudia Dolinski	cdolinsky@albizu.edu
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/5/2021	Broward County Veterans Services	Owen Walker	owalker@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Career Source Broward - Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbcc.com

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbcc.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbcc.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbcc.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbcc.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/23/2021	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/28/2021	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/14/2021	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	10/14/2021	Miami Vet Center	Irvin Morales	Irvin.morales@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/9/2021	Miami Veterans Affairs - HVCS	Melvin Barber	Melvin.Barber@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	9/16/2021	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	1/23/2022	Dress for Success - Tampa	Katie McGill	Tampabay@dressforsuccess.org
Media Consultant	J3Q424614TNG67B0BZ0	Hollywood, FL	11/18/2021	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com

<u>Job Title</u>	<u>Internal Reference</u>	<u>Current Job Location</u>	<u>Date Emailed</u>	<u>Community Organization Recipient</u>	<u>Recipient Name</u>	<u>Recipient Email(s)</u>
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Division of Vocational Rehabilitation - Miami Unit 23	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fldoe.org
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbc.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbc.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbc.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
Media Consultant	J3S7QJ73J5T5G8H27ZW	Hollywood, FL	3/22/2022	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org

Posting Title	Number of Openings	Career Site Job Category (3 max)
On-Air Talent / Music Director	1	

Job Description and Responsibilities

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

- Execute an entertaining / compelling PPM friendly daily on air shift on Hits 97.3 with content that speaks to our specific female target
- Schedule daily music logs using Music Master – the strategy of these logs and music flow will be directed by the Program Director
- Conceptualize and Create compelling social media and digital content that is relatable to our social media audiences to grow interaction.
- Assist the Director of Branding & Programming on ensuring all staff is executing formatics as required.
- Leadership qualities, managing a team of creative on-air announcers.
- Attend and assist the Director of Branding & Programming in facilitating staff meetings and coaching sessions.
- Build relationship internally (other departments) and externally (record labels, and other partnerships)
- Participate and assist the Director of Branding & Programming on brainstorm sessions
- Assist the Director of Branding & Programming and the Promotions Director on creating, executing and managing teams on creative promotions for content, promotions and sales departments.

OTHER RESPONSIBILITIES include but are not limited to:

- Participates at station promotional events as necessary.
- Performs all other tasks perceived, assigned, and/or required that contribute to the smooth running of the department and to the achievement of departmental and station goals.

Qualifications

WHAT WE LOOK FOR

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

EDUCATION and/or EXPERIENCE:

High school graduate, college preferred. Three years of on-air major or medium market announcer and audio production experience. Good working knowledge of audio equipment necessary for on-air, programming, production and digital/social execution. Computer literacy including, but not limited to, knowledge in the following software applications: Music Master, Wide Orbit Radio Automation, Adobe Audition, Nielsen Ratings software, Mediabase/BDS, MediaMonitors, mobile music apps, Microsoft Office, Facebook, Instagram, Twitter, Snapchat, TikTok, etc.

LANGUAGE SKILLS:

Ability to read and interpret documents such as program logs, music logs, production orders and employee handbook. Ability to write routine correspondence. Proper diction and command of the English language. Must be able to articulate and enunciate effectively.

Referencing requisition 002464 - On-Air Talent / Music Director

Edit job posting On-Air Talent / Music Director 002464  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
02/18/2022 19:20:38	10/22/2021	02/18/2022	Automated Luceo Process	Suspension	1255	
10/22/2021 16:30:49	10/22/2021	02/18/2022	jgranberry	Send to publish	1255	Cox Media Group
10/22/2021 16:30:49	10/22/2021	02/18/2022	jgranberry	Send to publish	1255	cmg-employeenetwork

On-Air Talent / Music Director (2464/1255)

[Delete](#)

On-Air Talent / Music Director October 22, 2021 3:31 PM **N. America > USA > Florida > Broward County > Hollywood**
[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: October 22, 2021 3:31 PM Removed: November 21, 2021 3:31 PM	✓ Expired	
MyJobHelper	0	Posted: October 22, 2021 3:31 PM Removed: November 21, 2021 3:31 PM	✓ Expired	
ZipRecruiter	0	Posted: October 22, 2021 3:31 PM Removed: November 21, 2021 3:31 PM	✓ Expired	



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On-Air Talent / Music Director

Hollywood, FL

Share   

Posted 15 months ago

Position No Longer Available

 [Email Job](#)

Job Description

Job Summary

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

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- Schedule daily music logs using Music Master - the strategy of these logs and music flow will be directed by the Program Director
- Conceptualize and Create compelling social media and digital content that is relatable to our social media audiences to grow interaction.
- Assist the Director of Branding & Programming on ensuring all staff is executing formatics as required.
- Leadership qualities, managing a team of creative on-air announcers.
- Attend and assist the Director of Branding & Programming in facilitating staff meetings and coaching sessions.
- Build relationship internally (other departments) and externally (record labels, and other partnerships)
- Participate and assist the Director of Branding & Programming on brainstorm sessions
- Assist the Director of Branding & Programming and the Promotions Director on creating, executing and managing teams on creative promotions for content, promotions and sales departments.

On-Air Talent / Music Director

J3N4096DGPZQRTM7RHL

posted by: Evans-Johns, Karen on 10/22/2021 and last changed 2/18/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/on-air-talent-...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/20/2021	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/8/2021	Catholic Charities New Life Family Shelter	Tessa Painsou	newlife@ccadm.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/17/2021	Urban League of Greater Miami	Sharon Henley	shenley.miamiurbanleague@gmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/12/2021	Aging and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/7/2021	ARC Broward	Jody Ellis	jellis@arcbroward.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/2/2021	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Division of Vocational Rehabilitation - Boca Raton Unit 218	Jazmin Perez	Jazmin.Perez@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/5/2021	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 228 & 229	Kimberly Smith	Kimberly.Smith@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 228 & 229	Prudence Mollica	Prudence.Mollica@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Division of Vocational Rehabilitation - Miami Unit 238	Yolanda Martinez	Yolanda.Martinez@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/30/2021	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	2/7/2022	Division of Vocational Rehabilitation-Pinellas County 148 and 14C	Lori Kennison	Lori.Kennison@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/4/2021	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/30/2021	Evolving Lives	Francisco Enriquez	Francisco.Enriquez@evolvinglives.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/29/2021	Florida Division of Vocational Rehabilitation	Raquel Moura	Raquel.Moura@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/16/2021	Florida Division of Vocational Rehabilitation	Brenda Lampon	Brenda.Lampon@vr.fldoe.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/22/2021	I Can Living and Learning Center	Debbie Telsey	debbie@icanfl.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/13/2021	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/23/2021	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/27/2021	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Victory Living Programs, Inc.	General Contact	ecarlsto@victoryliving.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/25/2021	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/19/2021	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/11/2021	Urban League of Broward County	Janeen West	jwest@ulbcfl.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/26/2021	Broward County Veterans Services	Owen Walker	owalker@broward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Career Source Broward- Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbc.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbc.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbc.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/13/2021	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/4/2021	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/13/2021	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	11/5/2021	Miami Vet Center	Irvin Morales	Irvin.morales@va.gov
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	12/15/2021	Miami Veterans Affairs - HVCES	Melvin Barber	Melvin.Barber@va.gov
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/28/2021	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/23/2021	Brown Girls Doc Mafia	Miasarah _	bgdmoutreach@gmail.com
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	1/16/2022	Dress for Success -Tampa	Katie McGill	Tampabay@dressforsuccess.org
On-Air Talent / Music Director	J3N4096DGPZQRTM7RHL	Hollywood, FL	10/24/2021	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com

Posting Title	Number of Openings	Career Site Job Category (3 max)
Promotions & Activation Lead	1	

Job Description and Responsibilities

The Promotions & Activation Lead for CMG Miami Radio reports directly to the Promotions and Activations Manager and closely partners with sales and content teams to assist with the implementation of client promotions, and events that drive revenue and/or listenership. Responsible for assisting with hiring and managing the performance of part-time Activation Specialists.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

Exceptional communication, planning, leadership, analytical and digital skills are a requirement. Oversight of events and promotions will require working nights and weekends regularly.

KEY RESPONSIBILITIES

- Coordinate all station events including scheduling Activation Specialists, booking on-air talent, securing giveaway merchandise, setting up signage/tents, conducting site scouting/visits with engineers, deploying vans, acquiring on-air messaging and content, handling any necessary equipment and providing post-event recaps as needed.
- Attend events and live broadcasts as needed during the week and weekends to supervise and assist the Activation Specialists as requested by the Promotions and Activations Manager.
- Assist in building proposals, recaps and other necessary collateral for purposes of aiding sales team in monetization of station events and programs.
- Coordinate all on-air promotions for programming and sales: concert tickets, morning show giveaways, etc.
- Coordinate the fulfillment of all prizes for on-air, on-site and digital contests.
- Keep station vehicles stocked, cleaned and maintained, ensuring all equipment is always in working condition.
- Prepare promotional giveaways and other necessary elements for live broadcasts, contests and other like events.
- Partner with CMG Legal and other internal resources to generate contest rules as needed.
- Recruit and manage a team of part-time Activation Specialists
- Support Digital Content Lead by assisting with content creation, monitoring, events calendar, contest creation, and graphic design.
- Keep accurate records of all winner earnings and compile quarterly winner reports for tax purposes
- Manage calendars for sponsorships, contests, promotions and events for all stations and effectively communicate required assets to the programming team for execution
- Perform other essential duties as assigned by Promotions and Activations Manager

Qualifications

- Minimum of four years' successful experience in promotions, marketing or event planning
- Highly adaptable and professional
- Ability to participate in high-level client and corporate meetings
- Strong interpersonal skills
- Effectively build internal and external relationships
- Strong organizational, planning, problem solving and decision-making skills
- Able to multi-task in a high-speed environment
- High work standards and degree of attention to detail
- Exceptional written and oral communication skills including grammar, spelling and the ability to tailor copywriting to each stations' brand voice
- Ability to work nights, weekends and holidays throughout the year
- Strong computer, digital and social media expertise.
- Advanced skills in Microsoft Office, Photoshop, and social media platforms.
- Excellent driving record

Preferred:

- Bachelor's Degree
- Prior experience in radio, television, agency, digital audio or media organization
- Understanding of the Nielsen radio ratings system and data
- Experience planning and executing large scale events
- Knowledge of Adobe Creative Suite and other latest generation Final Cut Pro and After Effects programs is a plus

Referencing requisition 002537 - Promotions & Activation Lead

Edit job posting Promotions & Activation Lead 002537  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified ▾	Career Site Go Live Date ▾	Career Site Expiration Date ▾	User ▾	Action ▾	Posting ID ▾	Site ▾
11/29/2021 16:11:01	11/03/2021	03/02/2022	dwatson	Suspension	1305	
11/03/2021 16:24:44	11/03/2021	03/02/2022	jgranberry	Send to publish	1305	Cox Media Group
11/03/2021 16:24:44	11/03/2021	03/02/2022	jgranberry	Send to publish	1305	cmg-employeenetwork

Promotions & Activation Lead (2537/1305)

[Delete](#)

Promotions & Activation Lead November 3, 2021 3:25 PM

N. America > USA > Florida > Broward County >

Hollywood

[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: November 3, 2021 3:25 PM Removed: November 29, 2021 4:11 PM	✔ Deleted	
MyJobHelper	0	Posted: November 3, 2021 3:25 PM Removed: November 29, 2021 4:11 PM	✔ Deleted	
ZipRecruiter	0	Posted: November 3, 2021 3:25 PM Removed: November 29, 2021 4:11 PM	✔ Deleted	



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Promotions & Activation Lead

Hollywood, FL

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Posted 18 months ago

Position No Longer Available

[Email Job](#)

Job Description

Job Summary

The Promotions & Activation Lead for CMG Miami Radio reports directly to the Promotions and Activations Manager and closely partners with sales and content teams to assist with the implementation of client promotions, and events that drive revenue and/or listenership. Responsible for assisting with hiring and managing the performance of part-time Activation Specialists.

Effective October 1, 2021, all newly hired CMG employees must be fully vaccinated against COVID-19 prior to their start date. CMG will provide reasonable accommodations as required by law for individuals unable to be vaccinated due to a medical condition or sincerely held religious belief.

Exceptional communication, planning, leadership, analytical and digital skills are a requirement. Oversight of events and promotions will require working nights and weekends regularly.

KEY RESPONSIBILITIES

- Coordinate all station events including scheduling Activation Specialists, booking on-air talent, securing giveaway merchandise, setting up signage/tents, conducting site scouting/visits with engineers, deploying vans, acquiring on-air messaging and content, handling any necessary equipment and providing post-event recaps as needed.
- Attend events and live broadcasts as needed during the week and weekends to supervise and assist the Activation Specialists as requested by the Promotions and Activations Manager.
- Assist in building proposals, recaps and other necessary collateral for purposes of aiding sales team in monetization of station events and programs.
- Coordinate all on-air promotions for programming and sales: concert tickets, morning show giveaways, etc.
- Coordinate the fulfillment of all prizes for on-air, on-site and digital contests.

Promotions & Activation Lead

J3P0KF5ZSX3WJPF3QNJ

posted by: Evans-Johns, Karen on 11/3/2021 and last changed 11/29/2021

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmg.jobs.net/en-US/job/promotions-act...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/27/2021	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/8/2021	Catholic Charities New Life Family Shelter	Tessa Painson	newlife@ccadm.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/24/2021	Urban League of Greater Miami	Sharon Henley	shenley.miamiurbanleague@gmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/12/2021	Aging and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/16/2021	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/20/2021	Center for Independent Living South Florida	Latoya Evans	latoya@cilsf.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Division of Vocational Rehabilitation - Boca Raton Unit 21B	Jazmin Perez	Jazmin.Perez@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/13/2021	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Kimberly Smith	Kimberly.Smith@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B & 23B	Prudence Mollica	Prudence.Mollica@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/19/2021	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/10/2021	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fl DOE.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Miami Lighthouse for the Blind	Brendan Gibson	info@miamilighthouse.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/23/2021	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/13/2021	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/26/2021	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/19/2021	Broward County Veterans Services	Owen Walker	owalker@broward.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Career Source Broward - Central Center	Sabrina Sweet	ssweet@careersourcebroward.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	CareerSource Broward	Shawn MacPhee	SMacPhee@careersourcebroward.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbc.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbc.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbc.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/4/2021	Pembroke Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
Promotions & Activation Lead	J3P0KF5ZSX3WJPF3QNJ	Hollywood, FL	11/5/2021	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov

Posting Title	Number of Openings	Career Site Job Category (3 max)
On Air Talent - WEDR	1	Media/Journalism

Job Description and Responsibilities

Cox Media Group WEDR is looking for On-Air Talent!

WHAT YOU WILL DO:

- Create content that can carry on a relatable, entertaining, and engaging conversation with our target audience in a 360° world encompassing on-air, online, and on-site.
- Create a one-on-one connection with our community (audience, partners, and clients) using social media like Instagram, Facebook, YouTube and more

Qualifications

WHAT YOU WILL BRING:

Individuals applying for this position must possess a strong work ethic, be a team player, be able to work within format parameters to maximize ratings and revenue success and be able to relate to the lifestyle that is Miami. You should be a great storyteller, understand the concept of forward momentum in a PPM world, be immersed in our culture, be active and forward thinking with social media and video, and can effectively tease and deliver on compelling content with great pacing and timing.

- What attributes should the ideal candidate have to be successful in the role? Minimum 2 years' experience on air as a content creator
- Preferred* requirements are nice to have (Wide Orbit Automation System, Vox Pro Editing software, Adobe Audition, Wheatstone on air console, and be proficient in Microsoft Office software products)
- Ability to work weekends

Referencing requisition 003729 - On Air Talent - WEDR

Edit job posting On Air Talent - WEDR 003729  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
09/01/2022 17:20:58	06/16/2022	04/11/2023	ashley.greer@cmg.com	Suspension	1944	
06/16/2022 10:37:22	06/16/2022	04/11/2023	scruz	Send to publish	1944	Cox Media Group
06/16/2022 10:37:22	06/16/2022	04/11/2023	scruz	Send to publish	1944	cmg- employeenetwork

On Air Talent - WEDR (3729/1944)

[Delete](#)

On Air Talent - WEDR June 16, 2022 9:38 AM
[Resend \(with changes\)](#)

N. America > USA > Florida > Broward County > Hollywood

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: June 16, 2022 9:38 AM Removed: July 16, 2022 9:38 AM	✓ Expired	
LinkedIn	0	Posted: June 16, 2022 9:38 AM Removed:	✗ Failed	
MyJobHelper	0	Posted: June 16, 2022 9:38 AM Removed: July 16, 2022 9:38 AM	✓ Expired	
ZipRecruiter	0	Posted: June 16, 2022 9:38 AM Removed: July 16, 2022 9:38 AM	✓ Expired	



On Air Talent - WEDR

Hollywood, FL

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Posted 8 months ago

Position No Longer Available

[Email Job](#)

Job Description

Job Summary

Cox Media Group WEDR is looking for On-Air Talent!

WHAT YOU WILL DO:

- Create content that can carry on a relatable, entertaining, and engaging conversation with our target audience in a 360 world encompassing on-air, online, and on-site.
- Create a one-on-one connection with our community (audience, partners, and clients) using social media like Instagram, Facebook, YouTube and more

What we look for

WHAT YOU WILL BRING:

Individuals applying for this position must possess a strong work ethic, be a team player, be able to work within format parameters to maximize ratings and revenue success and be able to relate to the lifestyle that is Miami. You should be a great storyteller, understand the concept of forward momentum in a PPM world, be immersed in our culture, be active and forward thinking with social media and video, and can effectively tease and deliver on compelling content with great pacing and timing.

- What attributes should the ideal candidate have to be successful in the role? Minimum 2 years' experience on air as a content creator
- Preferred" requirements are nice to have (Wide Orbit Automation System, Vox Pro Editing software, Adobe Audition, Wheatstone on air console, and be proficient in Microsoft Office software products)
- Ability to work weekends

On Air Talent - WEDR

J3MOTL5XTL1BYN8WJ98

posted by: Evans-Johns, Karen on 6/16/2022 and last changed 9/1/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/on-air-talent-...>

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/23/2022	American Red Cross - Greater Miami and The Keys Chapter	Monica Rusconi	monica.rusconi@redcross.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/29/2022	Catholic Charities New Life Family Shelter	Tessa Painson	newlife@ccadm.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/10/2022	Urban League of Greater Miami	Sharon Henley	shenley.miamurbanleague@gmail.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/22/2022	Aging and Disability Resource Center - Broward County	Linda General	webmaster@adrcbroward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/6/2022	ARC Broward	Jody Ellis	jellis@arcbroward.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/30/2022	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/19/2022	Center For Independent Living of Broward	Joe Jorge	jjorge@cilbroward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/28/2022	Center for Independent Living South Florida	Latoya Evans	latoya@ciisf.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/25/2022	Division of Vocational Rehabilitation - Boca Raton Unit 21B	Jazmin Perez	Jazmin.Perez@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/23/2022	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Kimberly Smith	Kimberly.Smith@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Prudence Mollica	Prudence.Mollica@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/15/2022	Division of Vocational Rehabilitation - Miami Unit 23B	Yolanda Martinez	Yolanda.Martinez@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/18/2022	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/5/2022	Easter Seals South Florida	Camilla Rocha	crocha@sfi.easterseals.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/23/2022	Evolving Lives	Francisco Enriquez	Francisco.Enriquez@evolvinglives.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/16/2022	Florida Division of Vocational Rehabilitation	Brenda Lampon	Brenda.Lampon@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/9/2022	Florida Division of Vocational Rehabilitation	Raqueil Moura	Raqueil.Moura@vr.fldoe.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/13/2022	I Can Living and Learning Center	Debbie Telsey	debbie@icanfl.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/2/2022	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/20/2022	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/19/2022	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/2/2022	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/23/2022	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/2/2022	Mexican American Council	Mark Paneque	mpaneque25@gmail.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/13/2022	Urban League of Broward County	Janeen West	jwest@ulbcfl.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/11/2022	Broward County Veterans Services	Owen Walker	owalker@broward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbc.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbc.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbc.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/28/2022	Dade County Veterans Services	Charles Scavella	chasca@miamidade.gov
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/27/2022	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/17/2022	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/30/2022	Fort Lauderdale Veterans Services	Javier Abouzeide	jAbouzeide@broward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/17/2022	Hollywood Veterans Services	Ivy Martin	imartin@broward.org
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	6/19/2022	incsys - Power4Vets	David Miranda	david.miranda@incsys.com
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/13/2022	Miami Veterans Affairs - HVCES	Melvin Barber	Melvin.Barber@va.gov
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	8/26/2022	Miami-Dade County Veterans Services Program	Angel L Figueroa	Angel.Figueroa@miamildade.gov
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/6/2022	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
On Air Talent - WEDR	J3MOTL5XTL1BYN8WJ98	Hollywood, FL	7/26/2022	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com

Posting Title	Number of Openings	Career Site Job Category (3 max)
Promotions and Activation Lead - Miami Radio	1	Marketing,Media/Journalism

Job Description and Responsibilities

The Promotions & Activation Lead for CMG Miami Radio reports directly to the Promotions and Activations Manager and closely partners with sales and content teams to assist with the implementation of client promotions, and events that drive revenue and/or listenership. Responsible for assisting with hiring and managing the performance of part-time Activation Specialists.

Exceptional communication, planning, leadership, analytical and digital skills are a requirement. Oversight of events and promotions will require working nights and weekends regularly.

WHAT YOU WILL DO:

- Coordinate all station events including scheduling Activation Specialists, booking on-air talent, securing giveaway merchandise, setting up signage/tents, conducting site scouting/visits with engineers, deploying vans, acquiring on-air messaging and content, handling any necessary equipment and providing post-event recaps as needed.
- Attend events and live broadcasts as needed during the week and weekends to supervise and assist the Activation Specialists as requested by the Promotions and Activations Manager.
- Assist in building proposals, recaps and other necessary collateral for purposes of aiding sales team in monetization of station events and programs.
- Coordinate all on-air promotions for programming and sales: concert tickets, morning show giveaways, etc.
- Coordinate the fulfillment of all prizes for on-air, on-site and digital contests.
- Keep station vehicles stocked, cleaned and maintained, ensuring all equipment is always in working condition.
- Prepare promotional giveaways and other necessary elements for live broadcasts, contests and other like events.
- Partner with CMG Legal and other internal resources to generate contest rules as needed.
- Recruit and manage a team of part-time Activation Specialists
- Support Digital Content Lead by assisting with content creation, monitoring, events calendar, contest creation, and graphic design.
- Keep accurate records of all winner earnings and compile quarterly winner reports for tax purposes
- Manage calendars for sponsorships, contests, promotions and events for all stations and effectively communicate required assets to the programming team for execution
- Perform other essential duties as assigned by Promotions and Activations Manager

Qualifications

WHAT YOU WILL BRING:

- Minimum of four years' successful experience in promotions, marketing or event planning
- Highly adaptable and professional
- Ability to participate in high-level client and corporate meetings
- Strong interpersonal skills
- Effectively build internal and external relationships
- Strong organizational, planning, problem solving and decision-making skills
- Able to multi-task in a high-speed environment
- High work standards and degree of attention to detail
- Exceptional written and oral communication skills including grammar, spelling and the ability to tailor copywriting to each stations' brand voice
- Ability to work nights, weekends and holidays throughout the year
- Strong computer, digital and social media expertise.
- Advanced skills in Microsoft Office, Photoshop, and social media platforms.
- Excellent driving record and valid FL driver's license

Preferred:

- Bachelor's Degree
- Prior experience in radio, television, agency, digital audio or media organization
- Understanding of the Nielsen radio ratings system and data
- Experience planning and executing large scale events
- Knowledge of Adobe Creative Suite and other latest generation Final Cut Pro and After Effects programs is a plus

Referencing requisition 003777 - Promotions and Activation Lead - Miami Radio

Edit job posting Promotions and Activation Lead - Miami Radio 003777  

Career Site & Manual Options Posting History

Postings history

3 Records

Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
08/09/2022 10:17:41	06/22/2022	04/17/2023	ashley.greer@cmg.com	Suspension	1956	
06/22/2022 13:56:30	06/22/2022	04/17/2023	scruz	Send to publish	1956	Cox Media Group
06/22/2022 13:56:30	06/22/2022	04/17/2023	scruz	Send to publish	1956	cmg-employeenetwork

Promotions and Activation Lead - Miami Radio (3777/1956)

[Delete](#)

Promotions and Activation Lead - Miami Radio June 22, 2022 12:57 PM N. America > USA > Florida > Broward County > Hollywood
[Resend \(with changes\)](#)

Board Name	Clicks	Activity	Status	Activity
America's Job Exchange	0	Posted: June 22, 2022 12:57 PM Removed: July 22, 2022 12:57 PM	✓ Expired	
LinkedIn	0	Posted: June 22, 2022 12:57 PM Removed:	✗ Failed	
MyJobHelper	0	Posted: June 22, 2022 12:57 PM Removed: July 22, 2022 12:57 PM	✓ Expired	
ZipRecruiter	0	Posted: June 22, 2022 12:57 PM Removed: July 22, 2022 12:57 PM	✓ Expired	



Promotions and Activation Lead - Miami Radio

Hollywood, FL



Share

Posted 9 months ago

Position No Longer Available



Job Description

Job Summary

The Promotions & Activation Lead for CMG Miami Radio reports directly to the Promotions and Activations Manager and closely partners with sales and content teams to assist with the implementation of client promotions, and events that drive revenue and/or listenership. Responsible for assisting with hiring and managing the performance of part-time Activation Specialists.

Exceptional communication, planning, leadership, analytical and digital skills are a requirement. Oversight of events and promotions will require working nights and weekends regularly.

WHAT YOU WILL DO:

- Coordinate all station events including scheduling Activation Specialists, booking on-air talent, securing giveaway merchandise, setting up signage/tents, conducting site scouting/visits with engineers, deploying vans, acquiring on-air messaging and content, handling any necessary equipment and providing post-event recaps as needed.
- Attend events and live broadcasts as needed during the week and weekends to supervise and assist the Activation Specialists as requested by the Promotions and Activations Manager.
- Assist in building proposals, recaps and other necessary collateral for purposes of aiding sales team in monetization of station events and programs.
- Coordinate all on-air promotions for programming and sales: concert tickets, morning show giveaways, etc.
- Coordinate the fulfillment of all prizes for on-air, on-site and digital contests.
- Keep station vehicles stocked, cleaned and maintained, ensuring all equipment is always in working condition.
- Prepare promotional giveaways and other necessary elements for live broadcasts, contests and other like events.
- Partner with CMG Legal and other internal resources to generate contest rules as needed.

Promotions and Activation Lead - Miami Radio

J3P71Q759R4WYK44BP8

posted by: Evans-Johns, Karen on 6/22/2022 and last changed 8/9/2022

rating: Regular

loc: Hollywood, FL

apply web address: <https://cmq.jobs.net/en-US/job/promotions-and->

questionnaire(s): none

Job Title	Internal Reference	Current Job Location	Date Emailed	Community Organization Recipient	Recipient Name	Recipient Email(s)
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/29/2022	Catholic Charities New Life Family Shelter	Tessa Painsion	newlife@ccadm.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	8/6/2022	ARC Broward	Jody Ellis	jeillis@arcbroward.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/30/2022	Best Buddies	Chrissy Reynoso	ChrissyReynoso@bestbuddies.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/27/2022	Center For Independent Living of Broward	Joe Jorge	jjorge@cilibroward.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/21/2022	Division of Vocational Rehabilitation - Dade 23D	Jorge Gomez	jorge.gomez@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/25/2022	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Kimberly Smith	Kimberly.Smith@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/25/2022	Division of Vocational Rehabilitation - Ft. Lauderdale Units 22B &	Prudence Mollica	Prudence.Mollica@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/18/2022	Division of Vocational Rehabilitation - Miami Unit 23M	Hilda Quinones-Perez	Hilda.Quinones-Perez@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	8/5/2022	Easter Seals South Florida	Camilla Rocha	crocha@sfl.easterseals.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/23/2022	Evolving Lives	Francisco Enriquez	Francisco.Enriquez@evolvinglives.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/16/2022	Florida Division of Vocational Rehabilitation	Brenda Lampon	Brenda.Lampon@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/9/2022	Florida Division of Vocational Rehabilitation	Raquel Moura	Raquel.Moura@vr.fldoe.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/2/2022	One World Together Corp.	Rossana Castro	rosy0925@hotmail.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/28/2022	United Community Options of South Florida	Maggie Nodal	margaritanodal@uco-ucpsfl.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/27/2022	Victory Living Programs, Inc.	General Contact	ecaristo@victoryliving.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	8/2/2022	Pridelines	Marsharee Chronicle	marsharee@pridelines.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Hispanic Coalition	Martha Perez	hisajobs@gmail.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/13/2022	Urban League of Broward County	Janeen West	jwest@ulbcl.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/22/2022	Asian American Journalists Association - Florida	Ivette Yee	ivetteyee@hotmail.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/11/2022	Broward County Veterans Services	Owen Walker	owalker@broward.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	CareerSource Broward	Shawn Macphee	SMacphee@careersourcebroward.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	CareerSource Broward	Valerie Carballo	vcarballo@careersourcebroward.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Careersource Palm Beach County	Cary Campbell	ccampbell@careersourcepbc.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Careersource Palm Beach County	Stacy Bart	SBart@careersourcepbc.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Careersource Palm Beach County	Kim Lott	KLott@careersourcepbc.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Careersource Palm Beach County	Scot Frank	sfrank@careersourcepbc.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Careersource Palm Beach County	Craig Melton	cmelton@careersourcepbc.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/4/2022	Disabled American Veterans - The Gold Coast #133	Jerome Hall	commanderdav133@gmail.com
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/2/2022	Fort Lauderdale Veterans Services	Javier Abouzeide	JAbouzeide@broward.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	6/23/2022	Fort Lauderdale Veterans Services	Javier Abouzeide	JAbouzeide@broward.org
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/6/2022	Pompano Beach Vet Center	Matthew Dennison	Matthew.Dennison@va.gov
Promotions and Activation Lead - Miami Rad	J3P71Q759R4WYK44BP8	Hollywood, FL	7/26/2022	Women of Color Empowerment Institute	Jibrielle Polite	wocempowerment@gmail.com

(b)(iv) As required by section 73.2080(c)(5)(v), the total number of interviewees for each vacancy and the referral source for each interviewee for all the Unit's full-time vacancies filled during the period covered by the above-noted EEO Public File Reports.

See the EEO Public File Reports Attached at (b)(i) above.

(b)(v) Dated documentation demonstrating performance of the Unit's recruitment initiatives described in section 73.2080(c)(2) during the period covered by the above-noted EEO Public File Reports, such as participation in job fairs, events with educational institutions, and mentoring or training programs for staff. Specify the Unit personnel involved in each recruitment initiative. In addition, provide the Unit's total number of full-time employees and state whether the population of the market in which any of the Unit's stations operates is 250,000 or more. Based upon these two factors and as required by sections 73.2080(c)(2) and (e)(3) of the Commission's rules, state whether the Unit is required to perform two or four points worth of initiative activities within a two-year period (measured from the date the stations in the Unit file their renewal applications and the second, fourth, sixth and eighth anniversaries of that date). If the Unit performed more than the required number of initiative activities, it may provide documentation for only the required amount in its response, i.e., two or four points worth. If any documentation provided appears inadequate, e.g., it is not dated or does not clearly prove the Unit's participation, the Commission may ask for additional verification.

See attached.

The Unit currently has 42 full-time employees and operates in a market with a population size of more than 250,000. Accordingly, the Unit is required to perform four points worth of initiative activities within a two-year period.

Building an Inclusive Workplace Training Course

Perry, Angela (CMG-Miami)

From: Valenzuela, Diana (CMG-Miami)
Sent: Monday, March 1, 2021 4:32 PM
To: Perry, Angela (CMG-Miami); Friese, Marissa (CMG-Orlando); Werkema, Leslie (CMG-Jacksonville); Chase, Meqan (CMG-Tampa)
Subject: Building an inclusive workplace - please filter by your market.
Attachments: BIW Total List.xlsx
Importance: High

Hello Team:

Here is the latest report, apparently there was a filter issue. Here are the employee's who took the training. Can you please send individual emails to the ones pending.

Here are the upcoming session. We need to have 100% of our people leaders done

Upcoming session dates included below:

3/3- 2 sessions
3/10- 2 sessions
3/16- 2 sessions
3/17- 2 sessions
3/18- 2 sessions
3/30-2 sessions
3/31- 2 sessions
4/1- 2 sessions

Thank you all,

CMG Senior Leaders,

I wanted to make sure that you have visibility to the email below, which is a follow up to a prior communication sent in February to all people leaders at CMG who have not yet participated in our **REQUIRED** DE+I leadership training, Building an Inclusive Workplace. A few important points for your awareness:

- If you **did not** receive the email directly that is great – that means that you participated in a session when we offered them to SLT and our direct reports last year. Thank you!

- If you **did** receive the email below, then you too need to register for a session on EDGEucate. Please see below for instructions.
- **For all SLT leaders** – please reinforce and support the rollout of this program and make certain that your people leaders register and attend. This is an important element of ensuring that all of our CMG employees who lead others have a broadened awareness of and consistent baseline understanding of important DE+I concepts.
- Please note – this is **not** the same as the state specific anti-harassment training rolled out in various markets (e.g. NY, California) last year. Some states have specific requirements in addition to this program. People leaders in those states must attend both programs.

Thanks everyone in advance for your support of this effort and our entire DE+I strategy.

Mary Ellen

From: CMG Employee Communications (CMG-Atlanta) <CMGEmployeeComm@cmg.com>
Sent: Monday, March 1, 2021 9:05 AM
Cc: Evans-Johns, Karen (CMG-Atlanta) <Karen.Evans-Johns@cmg.com>; Bland, Lauren (CMG-Atlanta) <Lauren.Bland@cmg.com>; Marcilliat-Falkner, MaryEllen (CMG-Atlanta) <Maryellen.Marcilliat-Falkner@cmg.com>
Subject: REMINDER: Building an Inclusive Workplace – Required Leadership Training for People Leaders
Importance: High

**** This email is being sent on behalf of People Solutions- Talent**

Hello Team,

This year, we are focused on continuing to build upon the good progress we have made on our DE+I journey to ensure that **diversity, equity + inclusion** are tightly woven into the fabric of our culture, influence how we operate and help strengthen CMG’s reputation as a great place to work.

CMG’s **Diverse Performance Culture** objective is firmly in place and our passionate employees at all levels are living our **Diversity** company value by making meaningful contributions across the business. As leaders, we need to not only support their efforts, we must also step up, set the example and drive our objective forward.

Our entire Executive Leadership Team and a number of our senior leaders did just that by attending the Building an Inclusive Workplace training in late 2020. Now, we are asking all remaining CMG People Leaders to engage in this important opportunity to increase your DE+I acumen, understand unconscious bias, and help to create a **Diverse Performance Culture** at CMG by becoming more aware and inclusive leaders.

User Full Name	Position	Training Title	Training Type	Transcript Status	Transcript Registration Date
Perry, Angela	Office Manager	Building an Inclusive Workplace 2021	Session	Completed	03/09/2021 07:02 PM
Trueba, Phillip	Dir, Operations	Building an Inclusive Workplace 2021	Event	Completed	
Strada, Jill	Dir, Operations	Building an Inclusive Workplace	Session	Completed	11/30/2020 05:30 PM
Trueba, Phillip	Dir, Operations	Building an Inclusive Workplace 2021	Session	Completed	03/22/2021 10:32 AM
Rosario, Angelina	Dir, Sales	Building an Inclusive Workplace 2021	Session	Completed	03/05/2021 02:59 PM
Jean-Baptiste, Jenny	Dir, Digital Sales	Building an Inclusive Workplace 2021	Session	Completed	03/09/2021 07:06 PM
Jean-Baptiste, Jenny	Dir, Digital Sales	Building an Inclusive Workplace 2021	Event	Completed	
Renzi, Ralph	VP & General Manager	Building an Inclusive Workplace	Session	Completed	11/02/2020 09:00 AM
Renzi, Ralph	VP & General Manager	Building an Inclusive Workplace	Event	Completed	
Montanaro, Nicole	Mgr, Promotions & Activations	Building an Inclusive Workplace 2021	Session	Completed	03/02/2021 12:43 PM
Bachorski, Taylor	Digital Media Director	Building an Inclusive Workplace 2021	Event	Completed	
Bachorski, Taylor	Digital Media Director	Building an Inclusive Workplace 2021	Session	Completed	02/23/2021 10:55 AM
Richards, Ian	Dir, Branding & Programming	Building an Inclusive Workplace 2021	Event	Completed	
Richards, Ian	Dir, Branding & Programming	Building an Inclusive Workplace 2021	Session	Completed	02/25/2021 01:58 PM

Perry, Angela (CMG-Miami)

From: Williams, Pamela (CMG-Atlanta)
Sent: Tuesday, August 3, 2021 11:28 AM
To: Freeman, Diana (CMG-Atlanta); Haas, Michael (CMG-Atlanta); Long, Alysia (CMG-Atlanta-LD); Rogers, Serene (CMG-Tulsa); Vandaveer, Matt (CMG-TulsaTV); Welling, Cody (CMG-Tulsa); Jenkins, Violet (CMG-Tulsa); Campese, JC (CMG-Orlando); DOxenford@wbklaw.com; Griswold, Jeanne (CMG-Orlando/Miami); Groth, Erin (CMG-Orlando); Peters, Laura (CMG-Orlando); Rosario, Angelina (CMG-Miami); Farrell, Jimmy (CMG-Jacksonville); Kelly, Bryan (CMG-Tampa); Knous, Melanie (CMG-Tampa/Jacksonville); Hackett, Kris (CMG-Atlanta); Freeman, Tanya (CMG-Atlanta); Condit, John (CMG-Dayton); Burchfield, Kristen (CMG-Dayton); Maffetone, Karen (CMG-Long Island); Abatemarco, Sal (CMG-Long Island); Borelli, Megan (CMG-Long Island); Jones, Craig (CMG-San Antonio); Austin, Marissa (CMG-San Antonio); Jenkins, Violet (CMG-Tulsa); Welling, Cody (CMG-Tulsa); Amaya, Vanessa (CMG-Houston); Amaya, Vanessa (CMG-Houston); Hill, Rowena (CMG-Athens); Eagan, Chris (CMG-Atlanta); Schneider, Heather (CMG-Atlanta); Roberts, Nick (CMG-Dayton); Lynn, Linda (CMG-Houston); Werkema, Leslie (CMG-Jacksonville); Mills, Jessica (CMG-Long Island); Perry, Angela (CMG-Miami); Friese, Marissa (CMG-Orlando); Busse, Julie (CMG-San Antonio); Chase, Megan (CMG-Tampa); Carswell, Rhonda (CMG-Tampa); Rainey, Jodi (CMG-Tampa/Jacksonville); Turcotte, Mark (CMG-Atlanta)
Cc: Babin, Rob (CMG-Atlanta); Long, Jaleigh (CMG-Atlanta); Rohr, Rob (CMG-Dayton); Lawless, Keith (CMG-Tampa); Reid, Katie (CMG-Jacksonville); Tinley, Katelin (CMG-Long Island); Renzi, Ralph (CMG-Miami); Meder, Jason (CMG-Orlando); Abel, David (CMG-San Antonio); Gunther, Cathy (CMG-TulsaTV)
Subject: Mandatory Political Training: Sign Up Today (Radio)
Attachments: NAB Compliance Manual 2021 CMG version July 2021.docx
Follow Up Flag: Follow up
Due By: Friday, August 6, 2021 10:00 AM
Flag Status: Completed

CMG Political Champions:

It's that time again for essential (and required!) Political training. As you prepare for upcoming political races and the critical 2022 political season, the Legal team wants to ensure that you're prepared to have a profitable, successful and compliant path.

Our training is designed to provide you with up-to-date tools for success and flexible options to maximize your time. The Political File training is broken out in a separate module with a 25 minute video for you to watch at your convenience prior to live webinar training which you will have two dates to choose from. Note: You only have to attend one of the sessions.

Here's the game plan with required materials for your review and completion:

- **Keeping your Political File in Order: Our License Depends on It**
Toolkit: NAB 2021 Political File Compliance Manual, the CMG edition [NAB Political File Compliance Manual 2021 CMG version July 2021.docx](#) (also attached)
Video to Watch: David Oxenford of WBK law firm political file presentation (25 min.) [Oxenford at IBA - Political File requirements](#)
Complete by: Prior to the Live Webinar you select below

- **Political Advertising Rules: Scenario Planning for All-Around Compliance**

LIVE WEBINAR (Deck will be provided) (1 hour)

Complete by: The Radio sessions will be held on Tuesday, August 10th at 11:30 a.m. (Eastern) and Monday, August 16th at 3:00 p.m. (Eastern).

Please Note: Teams calendaring only allows one hundred and fifty (150) participants to log into the sessions. You're encouraged to accept both calendar invites to allow you to attend the second training session if the first one was not available.

CMG requires documentation of your completion of all elements of the Political training and materials. You will receive an attestation of compliance to complete at the end of the Live Webinar you attend.

If you have any questions or need assistance accessing any of the materials please contact Pam Williams at pamela.williams@cmg.com.

Alysia M. Long
Vice President & Associate General Counsel
Cox Media Group
Alysia.long@cmg.com
470-446-1789



Political questions? Submit to Politicalhelp@cmg.com

Perry, Angela (CMG-Miami)

From: Williams, Pamela (CMG-Atlanta)
Sent: Thursday, August 12, 2021 7:30 PM
To: Ambron, Ian (CMG-REP); Ashe, Aaron (CMG-REP); Babin, Rob (CMG-Atlanta); Barnett, Michael (CMG-Dayton); Barwick, Chelsy (CMG-Orlando); Boaz, Kelly (CMG-REP); Bourdlais, Virginia (CMG-Dayton); Briggs, Paul (CMG-Orlando); Burchfield, Kristen (CMG-Dayton); Calderone, Heather (CMG-Pittsburgh); Calvert, Jennipher (CMG-TulsaTV); Carlisle, Karen (CMG-Pittsburgh); Carter, Ray (CMG-Atlanta); Chase, Megan (CMG-Tampa); Cole, Brian (CMG-Orlando); Coleman, Amanda (CMG-Boston); Condit, John (CMG-Dayton); Cromartie Bloomston, Kelley (CMG-JacksonvilleTV); Cummings, Gordon (CMG-Spokane); Curran, Paul (CMG-Atlanta); Dare, Windy (CMG-Eureka); DeWan, John (CMG-REP); Dixon, Dana (CMG-Seattle); Farrell, Jimmy (CMG-Jacksonville); Farris, Carolyn (CMG-Memphis); Feliciano, Melissa (CMG-Atlanta); Fencil, Andrew (CMG-Pittsburgh); Flores, John (CMG-Medford); Freeman, Diana (CMG-Atlanta); Freeman, Tanya (CMG-Atlanta); Fuller, Bobbie (CMG-Binghamton); Griswold, Jeanne (CMG-Orlando/Miami); Gunther, Cathy (CMG-TulsaTV); Haas, Michael (CMG-Atlanta); Hackett, Kris (CMG-Atlanta); Hailer, Ann (CMG-REP); Hansen, Mica (CMG-REP); Harper, Michelle (CMG-Memphis); Hauck, Andy (CMG-REP); Hayes, Kevin; Herman, Yvonne (CMG-Charlotte); Hessler, Nick (CMG-Pocatello); Hobson, Preston (CMG-Atlanta); Hopfe, Angela (CMG-JacksonvilleTV); Horn, Jeff (CMG-Binghamton); Ice, Erin (CMG-Pocatello); Jenkins, Violet (CMG-Tulsa); Jones, Libby (CMG-JacksonvilleTV); Karczewski, Raymond (CMG-REP); Kelly, Bryan (CMG-Tampa); Kestner, Brad (CMG-Dayton); Kiely, Alana (CMG-JacksonvilleTV); Klayman, Jeff (CMG-Memphis); Krakauer, Jason (CMG-REP); Laurich, Lisa (CMG-Pocatello); Lawrie, Dan (CMG-Seattle); Lisle, Danielle (CMG-TulsaTV); Long, Alysia (CMG-Atlanta-LD); Long, Jaleigh (CMG-Atlanta); Longo, Robert (CMG-JacksonvilleTV); Mann, Kelly; Marry, Tammy (CMG-Spokane); McCue, Mary (CMG-REP); McFadden, Lauren (CMG-Pittsburgh); McKenzie, Brent (CMG-JacksonvilleTV); Mendoza, Mario (CMG-Orlando); Moore, Darren (CMG-Pittsburgh); Moore, Kim (CMG-Memphis); Moss, Shelia (CMG-Greenville); Nash, Marc (CMG-Macon); Nee, Rachel (CMG-Boston); Nevin, Pat (CMG-Seattle); O'Connor, Don (CMG-Syracuse); Olszewski, Jenny (CMG-Eureka); Oshins, David (CMG-Atlanta); Palmer, John (CMG-JacksonvilleTV); Perry, Angela (CMG-Miami); Perry, Tim (CMG-Charlotte); Peters, Laura (CMG-Orlando); Pierce, Shoshana (CMG-Seattle); Pyles, Tracy (CMG-Dayton); Rainey, Jodi (CMG-Tampa/Jacksonville); Reid, Katie (CMG-Jacksonville); Renzi, Ralph (CMG-Miami); Riddle, Lisa (CMG-REP); Roberts, Cindy (CMG-TulsaTV); Roberts, Nick (CMG-Dayton); Rohr, Rob (CMG-Dayton); Rosario, Angelina (CMG-Miami); Rowlands, Vernon (CMG-Binghamton); Schneider, Heather (CMG-Atlanta); Schultz, Amanda (CMG-Charlotte); Sevier, Annie (CMG-Atlanta); Simon, Cathy (CMG-REP); Slepisky, Natalie (CMG-Pittsburgh); Smith, Tara (CMG-REP); Solomon, Romeo (CMG-Seattle); Somaru, Ormesh (CMG-JacksonvilleTV); Spencer, Mark (CMG-Orlando); Starr, Jason (CMG-REP); Stoia, Michael (CMG-Charlotte); Stryker, Lynn (CMG-Spokane); Sullivan, Candie (CMG-Syracuse); Swan, Becky (CMG-Macon); Takacs, Brandon (CMG-Pittsburgh); Thomas, Cedric (CMG-Charlotte); Thomas, Richard (CMG-Atlanta); Travis, Don (CMG-Charlotte); Tricoli, Mary (CMG-REP); Trotter, Bruce (CMG-REP); Turcotte, Mark (CMG-Atlanta); Turner, Lynda (CMG-REP); Vachon, Karen (CMG-JacksonvilleTV); Vandaveer, Matt (CMG-TulsaTV); Vanek, Corrina (CMG-JacksonvilleTV); Welling, Cody (CMG-Tulsa); Welte, Nick (CMG-REP); Werkema, Leslie (CMG-Jacksonville); Willard, Daisy (CMG-Medford); Williams, Pamela (CMG-Atlanta); Woods, Michelle (CMG-Seattle); Young, Burkes (CMG-TulsaTV); Younger, Vanessa (CMG-Charlotte); Zikmund, Mike (CMG-Memphis); Zwikelmaier, Andrew (CMG-TulsaTV); Kampf, Ed (CMG-Syracuse); Kampf, Ed (CMG-Syracuse)
Subject: Action Needed - Political Training Attestation and Key Takeaway Information - 2021
Attachments: CMG Political File Certification Aug 2021.docx; CMG Political Compliance Guide - August 2021.pptx; NAB Political File Compliance Manual 2021 - CMG .docx

HI CMG Political Champions:

Thank you for the time you devoted to Political training over the last few weeks. As discussed during the training sessions, your acknowledgment of completion of the training and understanding of the rules is a key part of our FCC compliance strategy.

To this end, please review, sign and return the attached attestation form to the CMG - Legal Attestation Mailbox at attestation@cmg.com prior to end of day, **Friday, August 27, 2021** or sooner.

Also attached are your 2021 key reference guides for the upcoming political season: (1) the comprehensive 2021 Political Compliance Guide that tracks the training; and (2) the NAB compliance manual specific to the Political File which we have tailored for CMG. We will follow-up once all sessions have wrapped up with a recorded session for you to access as an additional reference.

**One quick reminder for you to ensure that you have now uploaded any contracts/orders that you were unable to upload while systems were down.

A note to file should be included that states: *Due to a system disruption in June 2021, we were not able to access the station's online public file to upload contracts/orders within the FCC required next business day timeframe.*

Hard copies of these items were maintained and uploaded upon resolution of the issue.

Please let us know if you have questions relating to the training attestation or other info provided.

Thank you,

Alysia Long, Associate General Counsel
alysia.long@cmg.com

Pamela D. Williams, Regulatory Paralegal
pamela.williams@cmg.com



Political questions? Submit to Politicalhelp@cmg.com

Perry, Angela (CMG-Miami)

From: Davita Bonner <bonnerd@cookman.edu>
Sent: Thursday, September 2, 2021 9:55 AM
To: Perry, Angela (CMG-Miami)
Cc: Renzi, Ralph (CMG-Miami)
Subject: Re: [EXTERNAL] Greetings/Follow-up

Good morning Angela,
Thanks so much for your correspondence. It is a pleasure hearing from you. The CMG mentoring program is a wonderful idea and we are very interested in being involved with this initiative. It would be very beneficial and enlightening for our students to participate in this initiative. We would be honored to have you submit a general agreement of participation to our area. It does not have to be anything lengthy.

Please send a general agreement or letter of participation and we can begin. I will also reach out to the Chair of the Mass Communications department as well. Are there specific classifications that can mentor? We also have some graduating seniors that we are trying to place as well.

Thank you,

Davita

Davita Bonner, M.S.
Director, Career Development
Bethune-Cookman University
Daytona Beach, Florida 32114
386-481-2143
Email Address: bonnerd@cookman.edu

"Ascending to Greatness.....One student at a Time

On Thu, Sep 2, 2021 at 9:23 AM Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com> wrote:

Good morning Davita,

Happy to hear from you. The announcement of Bethune Cookman University's upcoming Career Fair is much appreciated. It will be great for Cox Media Group Miami to participate, I will await event information from Ms. McCall. Thank you.

In the meantime, CMG Miami would like to propose BCU's support of a mentoring opportunity for your students. CMG Miami is seeking to fulfill recruitment initiatives this month through September 17th. Our goal is to host a virtual career mentoring session with BCU radio broadcast/digital media students. The session will be one-on one pairings with a CMG team member from the following departments: Sales, Content, Programing/Digital or Community Affair, who will share with a BCU student, their career path and insight on today's broadcast media industry. BCU participants should be students majoring in Mass Communication, Radio Broadcasting and/or Digital Social Media Marketing, albeit

not limited to these studies. Students will share their career interest, plans to achieve their goals and ask questions of their mentor.

The September program is turnkey, with a two week window to fulfill our recruitment initiative. Therefore, pairing 4 to 5 students, one each with a CMG employee for the mentoring wrap session is optimum. Sessions will be scheduled to last approximately 60 minutes to be cognizant of the employee and student schedules. The selected day, up to September 17th, will be agreed upon by the student and CMG mentor, follow by a calendar invite. Each participant is expected to fully commit and be engaged in the session. Students will be requested to submit a written statement about their session, explaining if it was helpful and if their expectations were met. At this time mentoring opportunities beyond the scheduled one day session, is not proposed and must be addressed for future consideration. Should BCU require an agreement of participation, we can accept one from BCU or have one drawn up. It is my hope we can make the September event happen, and work towards building upon the program for duration of the school term. I look forward to your response.

Sincerely,

Angela

Angela Perry

Cox Media Group Miami

2741 North 29th Avenue; Hollywood FL 33020

Phone: 305-567-5735 | Cell: 305-733-8565



Good morning Angela,

I hope all is well and that you are having a great day. We wanted to provide you with additional information regarding our upcoming Career Fair on October 27th, 2021.

Ms. McCall will be sending additional information regarding the fair.

Have a great day.

Best Regards,

Davita

Davita Bonner, M.S.

Director, Career Development

Bethune-Cookman University

Daytona Beach, Florida 32114

386-481-2143

Email Address: bonnerd@cookman.edu

"Ascending to Greatness.....One student at a Time

Perry, Angela (CMG-Miami)

From: Perry, Angela (CMG-Miami)
Sent: Wednesday, September 8, 2021 10:53 AM
To: Renzi, Ralph (CMG-Miami); Rosario, Angelina (CMG-Miami); Rushin, Shelby (CMG-Miami); Montanaro, Nicole (CMG-Miami); Strada, Jill (CMG-Miami)
Cc: Valenzuela, Diana (CMG-Miami)
Subject: RESPONSE PLEASE: CMG Miami Bethune Cookman University - FCC EEO Outreach Event, Thu 9/16, 10am

Good Morning Everyone,

As an initiative of our Outreach responsibilities CMG Miami will host a 60 minute "Day In the Life" Virtual Teams meeting with Bethune Cookman University students.

The event is an opportunity for CMG Miami to provide BCU students firsthand knowledge of Media careers and industry via a discussion with you, our leaders.

The DITL event can also be utilized to view students for potential entry level jobs opportunities.

Your participation is requested, as a CMG professional, to speak to the small group of BCU students about your career path, to motivate them in their Media studies.

Sharing your experience may encourage the next media leader.

There will be a Q&A, please plan to address and ask 1-3 questions.

The Day in the Life Virtual Teams session is scheduled for next Thursday September 16th, 10am-11am.

Your participation is needed to make this very important Outreach Initiative happen.

A working agenda is listed below for your reference.

Reply to this email please, your acceptance or regret, so to finalize the agenda.

Working Agenda

10:00am – Introductions and agenda review – Angela Perry, Office Manager

10:05am – Welcome and expectations – Ralph Renzi, Vice President/General Manager

10:10am – Marketing and the pathway to Media Consultants - Angelina Rosario, Director of Sales

10:20am – Content On-air Talent and More – Shelby Rushin, On-air Talent WHQT, The Show

10:35am – Promotions and Digital – Nicole Montanaro, Promotions Manager

10:45am – Programing Talent and Music – Jill Strada, Operations Manager, WEDR Director of

Branding and Programming

10:50am – Questions and Answers

Thank you,
Angie

Angela Perry
Cox Media Group Miami
Phone: 305-567-5735 | Cell: 305-733-8565

Perry, Angela (CMG-Miami)

Subject: CMG Miami Bethune Cookman University "Day In The Life" Session
Location: Microsoft Teams Meeting

Start: Thu 9/16/2021 10:00 AM
End: Thu 9/16/2021 11:00 AM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Perry, Angela (CMG-Miami)
Required Attendees: Renzi, Ralph (CMG-Miami); Rosario, Angelina (CMG-Miami); Rushin, Shelby (CMG-Miami); Montanaro, Nicole (CMG-Miami); Strada, Jill (CMG-Miami); Davita Bonner

Hi Everyone,

We look forward to your participation to a successful Cox Media Group Miami "Day In the Life" session with Bethune Cookman University.

Invited participants are students from Dr. Salvador Victor's Class.

Login credentials to participate in the DITL Teams Meeting are below.

Meet Dr. Salvador Victor, Bethune-Cookman University Professor



Dr. Victor joined the B-CU faculty in 2012 after receiving his PhD in communications and media at the University of Illinois where he taught courses in public relations and advertising and co-taught for 10 years the Advertising in Emerging Markets study abroad course. He also earned an M.S. in Advertising and the M.S. in International Business. Previously, he taught marketing at the Pontificia Universidad in the Dominican Republic, following a professional career as marketing director for a pharmaceutical company and an account executive with the Leo Burnett advertising agency.

Working Agenda

- 10:00am – Introductions and agenda review – Angela Perry, Office Manager
- 10:05am – Welcome and expectations – Ralph Renzi, Vice President/General Manager
- 10:10am – Marketing and the pathway to Media Consultants - Angelina Rosario, Director of Sales
- 10:20am – Content On-air Talent and More – Shelby Rushin, On-air Talent WHQT, The Show
- 10:35am – Promotions and Digital – Nicole Montanaro, Promotions Manager

10:45am – Programing Talent and Music – Jill Strada, Operations Manager, WEDR Director of Branding and Programming

10:50am – Questions and Answers

Thank you for your participation!

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 863-225-8741,839648617#](#) United States, Lakeland

Phone Conference ID: 839 648 617#

[Find a local number](#) | [Reset PIN](#)

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Perry, Angela (CMG-Miami)

From: Renzi, Ralph (CMG-Miami)
Sent: Monday, September 13, 2021 9:08 AM
To: Davita Bonner; Perry, Angela (CMG-Miami)
Subject: RE: [EXTERNAL] Re: CMG Miami Bethune Cookman University "Day In The Life" Session

Thank you for allowing us the opportunity to speak to your students!
Ralph

Ralph Renzi | Vice President/General Manager | Cox Media Group Miami
WEDR - 99JAMZ | WHQT - Hot 105 | WFEZ - Easy 93.1 | WFLC - HITS 97.3
o (305) 567-5727



From: Davita Bonner <bonnerd@cookman.edu>
Sent: Friday, September 10, 2021 11:00 AM
To: Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>
Cc: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>; Rosario, Angelina (CMG-Miami) <Angelina.Rosario@cmg.com>; Rushin, Shelby (CMG-Miami) <ShelbyRushin@Hot105FM.com>; Montanaro, Nicole (CMG-Miami) <Nicole.Montanaro@cmg.com>; Strada, Jill (CMG-Miami) <Jill.Strada@cmg.com>
Subject: [EXTERNAL] Re: CMG Miami Bethune Cookman University "Day In The Life" Session

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning,
Thanks again for offering this wonderful opportunity to our students.

Best Regards,

Davita

Davita Bonner, M.S.
Director, Career Development
Bethune-Cookman University
Daytona Beach, Florida 32114
386-481-2143
Email Address: bonnerd@cookman.edu

"Ascending to Greatness.....One student at a Time

Perry, Angela (CMG-Miami)

Subject: Virtual School - Digital Marketing Services: Conversion Rate Optimization (CRO)
Location: Microsoft Teams Meeting

Start: Tue 5/18/2021 2:00 PM
End: Tue 5/18/2021 2:45 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: McCambridge, Jesse (CMG-Corp)

Required Attendees: McCambridge, Jesse (CMG-Corp); Thomas, Richard (CMG-Atlanta); Bachorski, Taylor (CMG-Athens); Bailey, Marcus (CMG-Dayton); Borelli, Megan (CMG-Long Island); Bouquot, Terry (CMG-Dayton); Burch, Amy (CMG-Dayton); Chambliss, Nora (CMG-Atlanta); Chaplin, Mark (CMG-Jacksonville); Cherniske, Mark (CMG-Memphis); Cooper, Amanda (CMG-Charlotte); Dimenstien, Andy (CMG-Atlanta); Donohue, Colleen (CMG-Long Island); Easley, Jeff (CMG-TulsaTV); Farnen, Allie (CMG-Atlanta); Gans, Crystal (CMG-Miami); Halliwell, Wesley (CMG-Orlando); Hanford, Amy (CMG-Pittsburgh); Hansen, Linda (CMG-Atlanta); Hill, Mike (CMG-TulsaTV); Jean-Baptiste, Jenny (CMG-Miami); Kramer, Ben (CMG-Jacksonville); Leaphart, Kristi (CMG-JacksonvilleTV); Linartas, Sara (CMG-Atlanta); Neely, Mamie (CMG-Charlotte); Parker, Wes (CMG-San Antonio); Pravda, Eric (CMG-Houston); Rockey, Regina (CMG-Jacksonville); Rodriguez, Lena (CMG-San Antonio); Ryan, Luke (CMG-Boston); Young, Philip (CMG-Tulsa); Shiebler, Charlie (CMG-Boston); Green, Ridley (CMG-Tampa); Golden, Alisha (CMG-Memphis); Beale, Chip (CMG-Corp); Stafford, Pete (CMG-Atlanta); Huntley, Brooke (CMG-Atlanta); Naylor, Joseph (CMG-Corp); Bauman, Selena (CMG-Atlanta); Buckalew, Mindy (CMG-CORP); Weir, Joe (CMG-Corp); Dragon, Jennifer (CMG-Atlanta); Starkey, Angela (CMG-Atlanta); Wenokur, Justin (CMG-Atlanta); Logan Craft (CMG-Atlanta) (Logan.Craft@cmg.com); Young, Sarah (CMG-Atlanta); Gatewood, Ginger (CMG-Atlanta); Furfari, Joel (CMG-Atlanta); Sturtevant, Allison (CMG-Atlanta); Rios, Ashley (CMG-Atlanta); Long, Jaleigh (CMG-Atlanta); Kelsey Gresham (CMG-Athens) (Kelsey.Gresham@cmg.com); Kelly, Bryan (CMG-Tampa); Campese, JC (CMG-Orlando); Lawson, Russell (CMG-San Antonio); Elbrink, Todd (CMG-Houston); Rosario, Angelina (CMG-Miami); Farrell, Jimmy (CMG-Jacksonville); Young, Burkes (CMG-TulsaTV); Condit, John (CMG-Dayton); Oshins, David (CMG-Atlanta); Mendoza, Mario (CMG-Orlando); Rich Engberg (CMG-Charlotte) (rich.engberg@wsoc-tv.com); Perry, Tim (CMG-Charlotte); Moore, Darren (CMG-Pittsburgh); Ormesh Somaru (CMG-JacksonvilleTV) (OSomaru@ActionNewsJax.com); Woods, Michelle (CMG-Seattle); Fennell, Kyle (CMG-Atlanta); King, Brittany (CMG-Atlanta); Sobel, Lee (CMG-Atlanta); Hobson, Preston (CMG-Atlanta); Zuzana Chovanova (CMG-Atlanta) (Zuzana.Chovanova@cmg.com); Brewer, Aaron (CMG-Dayton); Barnett, Michael (CMG-Dayton); Zieniewicz, Alexandra (CMG-Long Island); Milano, Taylor (CMG-Long Island); Gauthier, Rachelle (CMG-Atlanta); Corio, Joshua (CMG-Atlanta); Romero, Juliana (CMG-Miami); Ward, Lindsey (CMG-Atlanta); McMullen, Rachel (CMG-Atlanta); CMG - Digital Campaign Management; Davis, Stacy (CMG-Atlanta); Jones, Jennifer (CMG-Atlanta); Counts, Chela (CMG-Atlanta); Bramble, Alex (CMG-Atlanta); Ellis, Sara (CMG-Tampa); Lynch, Maureen (CMG-Atlanta); Banks, Luisa (CMG-Atlanta); Stuart, Whitney (CMG-Atlanta); Anderson, Mike (CMG-Corp); Leti Aguilera (CMG-Houston) (leti.aguilera@cmg.com); Thomas, Shajan (CMG-Atlanta); Derby, Cassie (CMG-Charlotte); Mike Sussman (CMG Charlotte) (Mike.Sussman@cmg.com); Hill, Kandice (CMG-

Required Attendees:

Charlotte); Younger, Vanessa (CMG-Charlotte); McBean, Devar (CMG-Atlanta); Corbus, Lindsay (CMG-Pittsburgh); Takacs, Brandon (CMG-Pittsburgh); Fitch, Miriam (CMG-Orlando); Pryor, Fred (CMG-Orlando); King, Noreen (CMG-Seattle); Solomon, Romeo; Flynn, Jessica (CMG-Orlando); Chinoda, Alex (CMG-Orlando); Rios, Amelia (CMG-Orlando); Mitchum, Kaitlin (CMG-Memphis); Thompson, Danielle (CMG-Tulsa); Thrasher, Derek (CMG-TulsaTV); Sides, Taylor (CMG-TulsaTV); Monahan, Patrick (CMG-Atlanta); Richenburg, Justin (CMG-Seattle); Sipp, Aaron (CMG-Seattle); Vasatka, Lisa (CMG-Atlanta); Jimenez, Kim (CMG-Long Island); Lyons, Austin (CMG-Atlanta); Klayman, Jeff (CMG-Memphis); DiCarlo, Betsy (CMG-Atlanta); Booher, Sierra (CMG-Tampa); Jones, Craig (CMG-San Antonio); Stanic, Iggy (CMG-Miami); Murlin, Sarah (CMG-Dayton); Glass, Brian (CMG-Dayton); Haralson, James (CMG-Dayton); Hernandez, Marco (CMG-Atlanta); Aguirre, Kristie (CMG-Miami); Kubacki, Emily (CMG-Atlanta); Whatley, Lydia (CMG-Atlanta-Con); Green, Jocelyn (CMG-Boston); Moss, Elisa (CMG-Memphis); Rodriguez, Victoria (CMG-Houston)

Optional Attendees:

!CMG ATH - Radio Sales (CMG-Athens); Thomas, Lindsey (CMG-Athens); Bortle, Jessica (CMG-Athens); Lynn, Linda (CMG-Houston); WFXTSalesAE; Tzianabos, Chris (CMG-Boston); Spratt, Caitriona (CMG-Boston); !CMG TUL - All Sales Email (CMG-Tulsa); Mauser, Corey (CMG-TulsaTV); Sheridan, David (CMG-TulsaTV); Hosterman, Wendy (CMG-TulsaTV); Fimbres, Val (CMG-TulsaTV); Mathias, Duane (CMG-TulsaTV); Kaczmarek, Libby (CMG-Tulsa); Rolison, Matt (CMG-TulsaTV); CMGO Digital Advertising Operations; Caldwell, Adam (CMG-Dayton); Gray, Heidi (CMG-TulsaTV); Epps, Kevin (CMG-Houston); Breland, John (CMG-Houston); Ricome, Louisiana (CMG-Houston); Harris, Brelyn (CMG-Houston); Duncan, Lesley (CMG-Houston); Taylor, Leslie (CMG-Houston); Katz, Margot (CMG-Houston); Filippone, Laura (CMG-Houston); Spencer, Krystal (CMG-Houston); McQuaid, Kyle (CMG-TulsaTV); !CMG ATL - TV Sales Managers and AEs (CMG-Atlanta); !CMG MIA - Local Sales; Perez, Eyda (CMG-Miami); Chung, Derricka (CMG-Miami); Ferro, Julie (CMG-Miami); Montanaro, Nicole (CMG-Miami); Danzig, David (CMG-Atlanta); Aluisy, Damon (CMG-Atlanta); Shutt, Taylor (CMG-Atlanta); Painter, Thomas (CMG-Atlanta); Radtke, Beth (CMG-Atlanta); Kuni, Brandon (CMG-Atlanta); Roberts, Tracy (CMG-Atlanta); Cohen, Dave (CMG-Atlanta); Gagnon, April (CMG-Atlanta); Alexandre, Kim (CMG-Atlanta); McClean, Jamey (CMG-Atlanta); Harris, Monique (CMG-Atlanta); Adams, Dan (CMG-Atlanta); Clark, Brittany (CMG-Atlanta); Wright, Shawn (CMG-Atlanta); !CMG ATL-Radio Digital Team; Watkins, Mike (CMG-Atlanta); Turcotte, Mark (CMG-Atlanta); Nifong, Beth (CMG-Atlanta); Hackett, Kris (CMG-Atlanta); Williamson, Neil (CMG-Atlanta); Dawson, Ashley (CMG-Atlanta); Rosenberg, Jared (CMG-Atlanta); Freeman, Tanya (CMG-Atlanta); Brammer, Jackie (CMG-Atlanta); Delgado, Elayne (CMG-Miami); Mack, Latanda (CMG-Atlanta); McNaughton, Rachel (CMG-Atlanta); Kimsey, James (CMG-Atlanta); Renzi, Ralph (CMG-Miami); !CMG CHA - Account Executives; Moore, Marie (CMG - Charlotte); Gaumer, Kacey (CMG-Charlotte); Jordan, Brenda (CMG-Charlotte); Fleming, Shellie (CMG-Charlotte); Pajak, Tracy (CMG-Charlotte); Stuart, Shannon (CMG-Charlotte); Salazar, Billy (CMG-Charlotte); Schneider, Courtney (CMG-Atlanta); Fulton, Leah (CMG Charlotte); ! CMG JAC - Sales (CMG-Jacksonville); Kocher, Nathan (CMG-Jacksonville); Fahr, Ashley (CMG-Jacksonville); DeBlois, Bob (CMG-Jacksonville); Hutchison, Melody (CMG-Jacksonville); !CMG SEA - Local AE's (CMG-Seattle); !CMG SEA - Websales (CMG-Seattle); !CMG SEA - Sales Managers (CMG-Seattle); Nevin, Pat (CMG-Seattle); Simpson, Tracy (CMG-Seattle); Robbins, Shelby (CMG-Jacksonville); Ciardullo, Beth (CMG-Atlanta); Griswold, Jeanne (CMG-Orlando/Miami); Korlacki, Jodi (CMG-Jacksonville); !CMG SAN - Radio Sales; Condrin, Kristin (CMG-San Antonio); Morris, Shawn (CMG-San Antonio); Robles, Tiffany (CMG-San Antonio); Linder, Jill (CMG - Atlanta); Belts, Maria (CMG-Dayton); MacIntyre, Shawn (CMG-Dayton); Stolly, Sam (CMG-Dayton); Purman, Debra (CMG-Dayton); Lutes, Holly (CMG-Dayton); Victoria, LaTonya (CMG-Dayton); Finnegan, Rich (CMG-Dayton); Shone, David (CMG-Dayton); Banks, Sarah (CMG-Dayton); Willis,

Optional Attendees:

Allen (CMG-Dayton); Haverland, Pat (CMG-Dayton); Champ, Sheila (CMG-Dayton); Stevens, Linda (CMG-Dayton); Kestner, Brad (CMG-Dayton); Burchfield, Kristen (CMG-Dayton); Martin, Anita (CMG-Atlanta-CON); Saglian, Chris (CMG-San Antonio); Drew Prescott; Catherine Sauers (CMG-Atlanta-Con); Weaver, Frances (CMG-Atlanta); Vinsik, Joe (CMG-Orlando); Santamarina, Matthew (CMG-Orlando); Wong, Felicia (CMG-Orlando); Hill, Lauren (CMG-Orlando); Thomas, Heather (CMG-Orlando); Travis, Tim (CMG-Orlando); Hockemeyer, Andrew (CMG-Orlando); Nixon, Carl (CMG-Orlando); Russo, Joe (CMG-Orlando); Jones, Matt (CMG-Orlando); Marshall, James (CMG-Orlando); Davis, Jeff (CMG-Orlando); Russell, David (CMG-Orlando); Brown, Amber (CMG-Orlando); Raylots, Joetta (CMG-Orlando); Williams, James (CMG-Orlando); Susan Cardona (CMG-Orlando); Lee, Andrew (CMG-Orlando); Rawlins, Justin (CMG-Atlanta); Champion, Michael (CMG-Atlanta); Hope, Terri (CMG-Atlanta); Rush, Andrew (CMG-Boston); Phan, Samantha (CMG-Atlanta); Griffiths, Marissa (CMG-Jacksonville); Price, Amie (CMG-TulsaTV); McCue, Maria (CMG-TulsaTV); Guzman, Synthia (CMG-Miami); Welling, Cody (CMG-Tulsa); Gabriel, Amy (CMG-Atlanta); Toti, Tyler (CMG-San Antonio); Isherwood, Jesse (CMG-Seattle); Cody, Michelle (CMG-Seattle); Bourdlais, Virginia (CMG-Dayton); Roberts, Cindy (CMG-TulsaTV); Layden, Lauren (CMG-Miami); Thompson, David (CMG-Tulsa); Wright, Kim (CMG-Dayton); Evans, Julie (CMG-Dayton); Davalos, Paul (CMG-TulsaTV); Lawrie, Dan (CMG-Seattle); Blakely, Heather (CMG-Dayton); Hamlin, Leah (CMG-Dayton); VanDuzee, Dutch (CMG-Memphis); Nolan, Emily (CMG-Miami); Anderson, Stephen (CMG-Miami); Severns, Brad (CMG-Charlotte); Nies, Jenalee (CMG-TulsaTV); Miller, Jenny (CMG-Tulsa); WPXI-TV Sales Account Executives (CMG-Pittsburgh); Josowitz, Torey (CMG-Pittsburgh); Hargrave, Kristina (CMG-Pittsburgh); Weisman, Janice; Grus, Matthew (CMG-Pittsburgh); Sheridan, Matt (CMG-Jacksonville); Hakim, John (CMG-Jacksonville); CMG LI MC Sales Team; Brittany Whalley (CMG-Long Island); Otero, David (CMG-Long Island); Rainey, LJ (CMG-Long Island); Greenstone, Tara (CMG-Long Island); D'Anneo, Paul (CMG-Long Island); Young, Justin (CMG-Long Island); Barry, Sharon (CMG-Long Island)

Digital Marketing Services: Conversion Rate Optimization (CRO)

This is the third and final session of our three part series, we'll review how you can help customers convert more people that visit their website with Conversion Rate Optimization (CRO). We'll talk about what CRO is, how it helps improve website performance, and how to start the conversation about CRO with your clients today.

Please share with your sales team and digital support team.

Note: We will be recording each session and posting to the Sales Portal.

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

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+1 404-947-2116,443263068# United States, Atlanta

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Perry, Angela (CMG-Miami)

From: Jean-Baptiste, Jenny (CMG-Miami)
Sent: Monday, November 16, 2020 12:49 PM
To: !CMG MIA - Local Sales
Subject: IP Targeting Training Follow Up
Attachments: CMG Auto Strategy One Sheet.pdf; CMG E&T Strategy One Sheet.pdf; CMG Higher Ed. Strategy One Sheet.pdf; CMG Home Services Strategy One Sheets.pdf; CMG Profession Services Strategy One Sheets.pdf; University Segments One Sheet.pdf; Product One Sheet.pdf

Team-

Thank you for your engagement this morning during the IP Targeting training. I hope this was a nice refresher and sprung up some ideas for you. **Key takeaway:** if you have clients that are currently doing Direct Mail – you should be having a conversation about IP Targeting and how they can better get a gauge on ROI to see if their Direct Mail campaign is actually working. Also, we all get direct mail pieces everyday – save a few of those and prospect and educate potential clients on how we can enhance their Direct Mail strategy, digitally.

Industry one sheets are attached. **These one sheets are for internal use only - please don't send these to clients** as it mentions our vendor's name all over.

If you have any questions, the Digital team is here to help 😊

Have a great week!



Jenny Jean-Baptiste Digital Sales Director

WEDR 99JAMZ | WHQT Hot 105 | WFEZ Easy 93.1 | WFLC HITS 97.3

O: (305) 567-5638 C: (954) 801-1091

2741 N. 29th Ave Hollywood, FL 33020

FAU CMG Industry Discussion

Perry, Angela (CMG-Miami)

From: Renzi, Ralph (CMG-Miami)
Sent: Tuesday, March 23, 2021 4:15 PM
To: Perry, Angela (CMG-Miami)
Subject: FW: Thank you! 2/09 FAU - Classroom CMG Industry Discussion

From: Kevin Petrich <kpetrich@fau.edu>
Sent: Monday, February 15, 2021 12:15 PM
To: Young, Rusch (CMG-Tampa) <Rusch.Young@cmg.com>
Cc: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>; Mitchell Roshel <mroshel@fau.edu>
Subject: [EXTERNAL] Thank you!

Dear Mr. Young,

Thank you for visiting my VIV 4943 Multimedia Practicum class last week. My students and I appreciated every moment that you spent with us during your busy day last Tuesday. We learned a great deal from your discussion of industry trends as well as your advice to those with aspirations for careers in the field. A number of my students were still alluding to your discussion hours after you had visited our class. Thank you again for taking the time to speak with us.

Regards,

Kevin M. Petrich, Ph.D.
Senior Instructor
General Manager, *Wavelengths* Webcast
School of Communication & Multimedia Studies
Florida Atlantic University
3200 College Avenue
Liberal Arts 410
Davie, FL 33314
Phone: (954) 236-1367



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User Full Name	Position	Training Title	Training Type	Transcript Status	Transcript Registration Date
Renzi, Ralph	VP & General Manager	The World of a Finance Manager	Online Class	In Progress	05/09/2022 10:18 AM
Renzi, Ralph	VP & General Manager	Hold an Effective Performance Review	Online Class	Completed	01/24/2022 10:00 AM
Bachorski, Taylor	Digital Media Director	How the Tiered Solutions Platform Works	Online Class	Completed	10/21/2021 05:06 PM
Bachorski, Taylor	Digital Media Director	Introduction to Tiered Solutions Platform	Online Class	Completed	10/21/2021 05:06 PM
Corso, George	Dir, Engineering	How Can Managers Promote Inclusion on Their Teams?	Online Class	Completed	08/08/2022 01:03 PM

Sales/Digital Training - see next page

Sales-Digital Training for Employees

Perry, Angela (CMG-Miami)

From: Bachorski, Taylor (CMG-Miami)
Sent: Wednesday, September 28, 2022 4:26 PM
To: Perry, Angela (CMG-Miami); Rosario, Angelina (CMG-Miami)
Subject: RE: Sales/Digital Training

Hey Angie – here is what I have on the digital side:

11/2/2021- CMG Digital Virtual School | Recruitment Sales Play
11/16/2021- CMG Digital Virtual School | Email Marketing
11/31/2021 – CMG Digital Virtual School | Video Production with Spectrio
12/14/2022 – CMG Digital Virtual School | OTT
1/18/2022 – CMG Digital Virtual School | Digital out of Home
2/1/2022 – CMG Digital Virtual School | OTT
2/15/2022 – CMG Digital Virtual School | Amazon Partnership
2/22/2022 – CMG Health Marketing | Establishing Your Post Pandemic Digital Strategy
2/22/2022 – CMG Digital Virtual School | Amazon OTT
3/8/2022 – Amazon | CMG Miami Amazon Training
3/15/2022 – CMG Digital Virtual School | Video Production with Spectrio
4/19/2022 – CMG Digital Virtual School | Amazon Display
4/26/2022 – CMG Digital Virtual School | Combining Radio with OTT
5/17/2022 – CMG Digital Virtual School | META: Selling FB Ads in 2022
6/7/2022 – CMG Digital Virtual School | OTT Best Practices
6/21/2022 – CMG Digital Virtual School | Amazon Retargeting
6/22/2022 – TopLine | CMG Miami TopLine Refresher
6/28/2022 – CMG Digital Virtual School | OTT Prospecting
7/11/2022 – Vistar | Miami DOOH Deep Dive
7/26/2022 – CMG Digital Virtual School | OTT Restricted Categories
8/9/2022 – CMG Digital Virtual School | Digital Sales Operations and Campaign Execution
8/23/2022 – CMG Digital Virtual School | O&O Ad Creative
8/30/2022 – CMG Digital Virtual School | Understanding OTT Reporting
9/27/2022 – CMG Digital Virtual School | Key Verticals to Prospect OTT



Taylor Bachorski

Digital Media Director, Miami Radio
2741 N 29th Ave | Hollywood, FL 33020

O: 305.567.5751 C: 585.813.6841 | Taylor.Bachorski@cmg.com

Perry, Angela (CMG-Miami)

From: Jong-Ebot, William <webot@FMUNIV.EDU>
Sent: Wednesday, January 19, 2022 3:28 PM
To: Folmar, Jill (CMG-Miami); Perry, Angela (CMG-Miami); Charles Vernon Martin
Subject: [EXTERNAL] Agenda

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi,
See agenda for tomorrow's meeting below.
Thank you

FMU Lions Radio COVID-19 Project
"Teaching, Learning and Working during a Pandemic: Voices from Lion Country"
Project Outline

1. Project Description

2. Phase One

- Scope – Focus on South Florida, with emphasis on FMU and related services used by our students.
- Prepare for interviews of faculty, students, administration, alumni
- Identify themes: a) Students who work in health care; b) FMU member who lost family members to COVID-19; c) Students and academic work – impact by COVID-19
- Research – Identify those to be interviewed for the project. Get contact information.
- Prepare interview script. Suggested time 30 seconds to 2 minutes.

3. Phase Two

- Conduct interviews

4. Phase Three

- Transcribe and edit. Prepare for publication

5. Phase Four

- Publish and submit to regional and national associations (competitions), including College Media Association and College Broadcasters

Assignments/Tasks

1. Researchers
2. Interviewers – will use professional digital recorders, with headphones
3. Transcribers

4. Production – assist with putting the interviews in final format

5. Background Music

Timeline

Feb. 1, 2022 – Launch project


March 2022 – complete all interviews

April 2022 – Transcribe and prepare (record) draft copy

Suggestions

Bill Jong-Ebot, MBA (Int'l), Ph.D.
Associate Professor, Journalism & Mass Communication
Coordinator, Communication
Florida Memorial University
15800 NW 42nd Ave
Miami Gardens, FL 33054
Phone: 305 626-3162
webot@fmuniv.edu
<http://www.fmuniv.edu>

This message has been sent as a part of discussion between Florida Memorial University and the addressee whose name is specified above. Should you receive this message by mistake, we would be most grateful if you informed us that the message has been sent to you. In this case, we also ask that you delete this message from your mailbox, and do not forward it or any part of it to anyone else. Thank you for your cooperation and understanding.

 **CLEAN & GREEN:** Please consider our environment before printing this Email.

Perry, Angela (CMG-Miami)

From: Jong-Ebot, William <webot@FMUNIV.EDU>
Sent: Friday, October 22, 2021 6:38 AM
To: Perry, Angela (CMG-Miami)
Subject: [EXTERNAL] FMU Lions Radio

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Ms. Perry,
Greetings. Hope all is well. Just to let you know that we have some plans to grow our radio station. Ms. Jill Tracey visited here recently. We look forward to more collaboration with your station.

Best regards,

Bill Jong-Ebot, MBA (Int'l), Ph.D.
Associate Professor, Journalism & Mass Communication
Coordinator, Communication
Florida Memorial University
15800 NW 42nd Ave
Miami Gardens, FL 33054
Phone: 305 626-3162
webot@fmuniv.edu
<http://www.fmuniv.edu>

Perry, Angela (CMG-Miami)

From: Jong-Ebot, William <webot@FMUNIV.EDU>
Sent: Wednesday, October 27, 2021 4:27 PM
To: Henry, Ja-Ana; Lightbourne, Jemeeka; Brown, Taffany; Jackson, Brenee; Singletary, Rosney; amanda.gross32@yahoo.com; Scott Jr., Anthony; Lucia, Dillon; Wright, Tavaris; Reckley, Aalijah; Speights, Kershon; Tajray Brown; Townsend, Mya; Smith, Kierra; Folmar, Jill (CMG-Miami); Perry, Angela (CMG-Miami); Jong-Ebot, William; Lockett, Adonis
Cc: Johnson, Argarita; Gilbert, Sharee; Yarling, Nicole; Motley, Russell; Darko, Samuel; Fulton, Jawann
Subject: [EXTERNAL] Lions Radio Meeting Highlights

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Greetings. We had a very productive meeting today. Thanks to Jill Tracey and Angela Perry from Cox Media Group for attending and sharing valuable perspectives. Also, thanks to FMU faculty (Mr. Motley, Mr. Noel), Director Sharee Gilbert (Public Affairs) and our students: Brenee Jackson, Adonis Lockett, Anthony Scott, Aalijah Reckley, Amanda Gross, and Tavaris Wright for your participation and commitment.

Here are some highlights:

1). We will launch live programming as early as next week (Homecoming). Our tentative schedule is as follows:

- Mornings: 6 a.m.-10 a.m. facilitated by Amanda Gross and Tavaris Wright
- Late Mornings/Afternoon: 11 a.m.-2 p.m. facilitated by Aalijah Reckley
- Late Afternoon: 2 p.m.-7 p.m. Music
- Evening: 7 p.m.-12 a.m. Brenee Jackson (Music)

2). The following staff positions were filled at the meeting:

- News Director – Tavaris Wright
- Music Director – Anthony Scott
- Promotions Director/Social Media – Aalijah Reckley
- Production Director – Brenee Jackson
- Intern – Adonis Lockett

There will be stipends for key staff members (as listed). Thanks to Ms. Gilbert for making funds available in her budget.

3) Programming – we need to determine by this Friday what will air when we launch. Jawann will be coordinating this.

Let's plan to meet this Friday (virtually) to agree on content for next week.

A great commitment from everyone to move forward. Feel free to send in any suggestions before our Friday meeting.

Again, thanks for a great meeting

Bill Jong-Ebot, MBA (Int'l), Ph.D.
Associate Professor, Journalism & Mass Communication
Coordinator, Communication
Florida Memorial University
15800 NW 42nd Ave
Miami Gardens, FL 33054
Phone: 305 626-3162
webot@fmuniv.edu
<http://www.fmuniv.edu>

From: Jong-Ebot, William

Sent: Wednesday, October 27, 2021 6:29 AM

To: Henry,Ja-Ana <jhen0416@fmuniv.edu>; Lightbourne, Jemeeka <jlig1231@FMUNIV.EDU>; Brown, Taffany <tbro1008@FMUNIV.EDU>; Jackson, Brenee <bjac0129@fmuniv.edu>; Singletary, Rosney <rsin1008@fmuniv.edu>; amanda.gross32@yahoo.com; Scott Jr., Anthony <asco0417@FMUNIV.EDU>; Lucia,Dillon <dluc0624@fmuniv.edu>; Wright,Tavaris <twri0222@fmuniv.edu>; Reckley,Aalijah <arec0623@fmuniv.edu>; Speights, Kershon <kspe0331@fmuniv.edu>; Tajray Brown <tajray.tb@gmail.com>; Townsend, Mya <mtow0317@FMUNIV.EDU>; Smith, Kierra <kierra.smith@fmuniv.edu>

Cc: Johnson, Argarita <argarita.johnson@fmuniv.edu>; Gilbert, Sharee <Sharee.Gilbert@fmuniv.edu>; Yarling, Nicole <nyarling@FMUNIV.EDU>; Motley, Russell <russell.motley@FMUNIV.EDU>; Darko, Samuel <Samuel.Darko@fmuniv.edu>

Subject: Lions Radio Meeting

Good morning. Reminder that our meeting is today at 1 p.m. in FIU/FMU 220. See you.

Bill Jong-Ebot, MBA (Int'l), Ph.D.

Associate Professor, Journalism & Mass Communication

Coordinator, Communication

Florida Memorial University

15800 NW 42nd Ave

Miami Gardens, FL 33054

Phone: 305 626-3162

webot@fmuniv.edu

<http://www.fmuniv.edu>

To: Henry,Ja-Ana <jhen0416@fmuniv.edu>; Lightbourne, Jemeeka <jlig1231@FMUNIV.EDU>; Brown, Taffany <tbro1008@FMUNIV.EDU>; Jackson, Brenee <bjac0129@fmuniv.edu>; Singletary, Rosney <rsin1008@fmuniv.edu>; amanda.gross32@yahoo.com <amanda.gross32@yahoo.com>; Scott Jr., Anthony <asco0417@FMUNIV.EDU>; Lucia,Dillon <dluc0624@fmuniv.edu>; Wright,Tavaris <twri0222@fmuniv.edu>; Reckley,Aalijah <arec0623@fmuniv.edu>; Speights, Kershon <kspe0331@fmuniv.edu>; Tajray Brown <tajray.tb@gmail.com>; Townsend, Mya <mtow0317@FMUNIV.EDU>; Smith, Kierra <kierra.smith@fmuniv.edu>
Cc: Johnson, Argarita <argarita.johnson@fmuniv.edu>; Gilbert, Sharee <Sharee.Gilbert@fmuniv.edu>; Yarling, Nicole <nyarling@FMUNIV.EDU>; Motley, Russell <russell.motley@FMUNIV.EDU>; Darko, Samuel <Samuel.Darko@fmuniv.edu>
Subject: Lions Radio Meeting

Greetings. Here is an update about our Organizational Meeting scheduled for this Wednesday at 1 p.m. in FIU/FMU 220. We plan to fill the following staff positions at the meeting:

News Director
Music Director
Promotions Director/Social Media
Production Director
Staff Reporters
Interns/Work Study

Also, note that Jill Tracey, FMU alumna and News Director at Hot 105, will return to campus this Wednesday for the meeting. She will be bringing members of her staff along.

See you

Bill Jong-Ebot, MBA (Int'l), Ph.D.

Perry, Angela (CMG-Miami)

From: Perry, Angela (CMG-Miami)
Sent: Thursday, October 28, 2021 8:21 AM
To: Jong-Ebot, William; Henry,Ja-Ana; Lightbourne, Jemeeka; Brown, Taffany; Jackson, Brenee; Singletary, Rosney; amanda.gross32@yahoo.com; Scott Jr., Anthony; Lucia,Dillon; Wright,Tavaris; Reckley,Aalijah; Speights, Kershon; Tajray Brown; Townsend, Mya; Smith, Kierra; Folmar, Jill (CMG-Miami); Lockett, Adonis
Cc: Johnson, Argarita; Gilbert, Sharee; Yarling, Nicole; Motley, Russell; Darko, Samuel; Fulton, Jawann; Renzi, Ralph (CMG-Miami)
Subject: RE: Lions Radio Meeting Highlights

Good morning Dr. Ebot,

Thank you for affording Cox Media Group Miami an opportunity to partner with Florida Memorial University as an outreach for the development of FMU Lions Radio station, we look forward to continued support in this endeavor as well as the student mentorship opportunity that will become of it.

If I may Dr. Ebot add, in the meeting, the roles of engineer and sales/fund raiser were also discussed as a part of the program, if you choose to include. We also mentioned the importance of community service which can be tied in with Fund Raising.

The discussion with the students and peers came together very nicely as Dr. Ebot has stated. It was great seeing the students step up without coercion in acceptance of their roles. With continued guidance to and commitment from the students they will put FMU Lions radio in the forefront of social media broadcast radio. FMU Lions Radio is their radio station to lead and take ownership.

Sincerely,

Angela Perry
Cox Media Group Miami
2741 North 29 Avenue, Hollywood FL 33020
305-444-4404 Main | 305-567-5735 Direct | 305-733-8565 Cell

From: Jong-Ebot, William <webot@FMUNIV.EDU>
Sent: Wednesday, October 27, 2021 4:27 PM
To: Henry,Ja-Ana <jhen0416@fmuniv.edu>; Lightbourne, Jemeeka <jlig1231@FMUNIV.EDU>; Brown, Taffany <tbro1008@FMUNIV.EDU>; Jackson, Brenee <bjac0129@fmuniv.edu>; Singletary, Rosney <rsin1008@fmuniv.edu>; amanda.gross32@yahoo.com; Scott Jr., Anthony <asco0417@FMUNIV.EDU>; Lucia,Dillon <dluc0624@fmuniv.edu>; Wright,Tavaris <twri0222@fmuniv.edu>; Reckley,Aalijah <arec0623@fmuniv.edu>; Speights, Kershon <kspe0331@fmuniv.edu>; Tajray Brown <tajray.tb@gmail.com>; Townsend, Mya <mtow0317@FMUNIV.EDU>; Smith, Kierra <kierra.smith@fmuniv.edu>; Folmar, Jill (CMG-Miami) <jill@hot105fm.com>; Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>; Jong-Ebot, William <webot@FMUNIV.EDU>; Lockett, Adonis <aloc0220@FMU.FMUNIV.EDU>
Cc: Johnson, Argarita <argarita.johnson@fmuniv.edu>; Gilbert, Sharee <Sharee.Gilbert@fmuniv.edu>; Yarling, Nicole <nyarling@FMUNIV.EDU>; Motley, Russell <russell.motley@FMUNIV.EDU>; Darko, Samuel <Samuel.Darko@fmuniv.edu>; Fulton, Jawann <jawann.fulton@FMUNIV.EDU>
Subject: [EXTERNAL] Lions Radio Meeting Highlights

Job News Job Fair Mega Event

Perry, Angela (CMG-Miami)

From: Tiffany Price <tprice@jobnewsusa.com>
Sent: Thursday, February 3, 2022 1:06 PM
To: Perry, Angela (CMG-Miami); Powell, Lindsey (CMG-Miami)
Subject: [EXTERNAL] *Date Change- SFL Job Fair

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Due to a scheduling conflict at the facility, the **March 31st South Florida Job Fair has been moved up to March 17th at FLA Live Arena**. Please let me know if there are any issues with your company attending this event on the new date.

Can you please send over the below information so we can properly advertise your attendance at the event? Thanks!

- How many total positions are available?
- Position Titles, Payrates and Bonuses?
- What areas are the positions located in?
- Will you be conducting on the spot interviews and/or hiring at the Job Fair?
- Any additional "sell" points for the position(s)? ex. Free childcare, Work from Home, Pet Friendly, etc
- If you have any social media image preferences that you would like for us to include in our marketing efforts, please attach them to this email with your reply.
- If you haven't done so already, please connect with me on LinkedIn so I can tag you in any advertisements. [Tiffany Price- LinkedIn](#)

Thank you & Looking forward to seeing you March 17th!

JobNewsUSA.com

JobFair

Miami • Broward • Palm Beach

Thursday, March 17th | 10am-2pm
FLA Live Arena
One Panther Pkwy., Sunrise, FL 33323

Meet
Your Future
Employer
in Person

COMPANIES ATTENDING

- ABM - Vehicle Services Division
- Allied Universal
- Amazon
- American Express
- American Express Travel & Lifestyle Services
- Arc Broward
- Boynton Beach Police Department
- Brightstar Credit Union
- Broward Sheriff's Office
- Call 4 Health
- Cano Health
- Carida Insurance
- Castle Group
- Cheeca Lodge Resort & Spa
- Cintas
- City of Sunrise
- Cox Media
- Dignity Memorial
- Domino's
- FirstService Residential
- FIA Panthers
- Generali Global Assistance
- GMS Connect
- Great Healthworks
- Guardian Professional Security
- GuideWell
- HH Staffing Services
- HealthTrust Workforce Solutions
- Homestead Behavioral Health
- Hospitality Staffing Solutions
- Jiffy Lube
- John Galt Insurance Agency
- LendingOne
- MAFÉ Resources
- Massey Services
- Miami Dolphins
- MobileMix
- NationalBenefits

- Nautilus by Arlo
- New York Life Insurance
- Norwegian Cruise Lines
- NPC Financial
- OneBlood
- Outback Steakhouse
- Oyster Bar & Grille, Boathouse, Golden Lyon
- Papa Pals
- Park Home Health Care
- PharmaSource, LLC
- Playa Largo Resort & Spa
- Racetrac
- Richard & Rice Construction
- Riverside Hotel
- Seminole Police Department
- Seminole Tribe of Florida/Seminole Tribal Gaming Commission
- Senior Healthcare Advisors
- Sherwin-Williams
- SFM Services
- Sixt Rent A Car
- Skilled Resources
- South University
- Southeastern College
- Stanley Steemer
- Sunshine Cleaning Systems, Inc.
- Superior Fence & Rail-Broward County
- The Academy
- The GEO Group
- Transportation Management Services
- Trustbridge
- United States Navy
- US Army
- US Standard Products
- VentureTech Solutions
- Weststaff
- Wilen Florida
- Xtreme Action Park

OUR SPONSORS



EXHIBITORS:



THOUSANDS OF JOBS AVAILABLE!

Booth Space still available. Call (954) 252-6640 for more information.



✓ Attendees are encouraged to pre-register!

From: [Tiffany Price](#)
To: [Perry, Angela \(CMG-Miami\)](#)
Subject: [EXTERNAL] Press Coverage from 10/28 Job Fair
Date: Friday, October 29, 2021 2:59:00 PM
Attachments: [2022 SFL JOB FAIR \\$100 OFF.pdf](#)
[SOF_EmployerSurvey_2021-FILL.pdf](#)

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good Afternoon,

Thank you for attending the SFL 10.28 Job Fair yesterday at FLA Live Arena! We hope it was a success for your company! Please fill out the attached survey & let us know how we did! The 2022 Job Fair Registration is now available. We will be hosting 4 SFL events in 2022 and limiting the number of booths per event to 100. Like 2021, booth placement will be determined by when your registration is received. **We are also offering \$100 off each booth registered prior to 12/15/21** (booths are still invoiced in the month of the event, no need to prepay to receive the discount).

Feel free to reach out to me if you have any questions. Thanks again!

Broadcast Clips

[Telemundo](#)

[WTVJ](#)

Miami Herald

[-Huge South Florida job fair with thousands of spots open, as 80 companies look to hire](#)

CBS Miami

[-Out Of Work? These Places Are Hiring](#)

[-Mega Job Fair In Sunrise, Companies Looking To Fill 6,000 Positions](#)

WSVN

[-Over 80 companies looking to fill over 5,000 positions at mega job fair in Sunrise](#)

Radio

<https://events.hot105fm.com/event/mega-south-florida-job-fair>

<https://events.easy93.com/event/mega-south-florida-job-fair>

<https://events.wedr.com/event/mega-south-florida-job-fair>

<https://events.hits973.com/event/mega-south-florida-job-fair>

Miami Media School Professional Advisory Committee

From: [Angel Llamazares](#)
To: [Angel Llamazares](#)
Cc: [Nancy Rodriguez](#); [Janet Garcia](#); [Rhonda Frazier](#); [Lynda Leciejewski](#); [Imran Ali](#)
Subject: [EXTERNAL] Professional Advisory Committee Meeting Invitation
Date: Tuesday, October 12, 2021 12:26:00 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[Professional Advisory Committee Invitation 11-04-2021.docx](#)

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Greetings!

We would like to invite you to join our next Professional Advisory Committee Meeting. Please find information regarding this meeting attached. A TEAMS meeting invitation will follow this email.

I look forward for your valuable participation. In the meantime, please do not hesitate to contact me if I could be of an assistance to you.

Have a nice day!

Best Regards,

Angel S. Llamazares
Director of Career Services

Miami Media School
7955 NW 12th Street, Suite 119
Doral, FL 33126
Phone: 305.676.6494
allamazares@BeOnAir.com

From: [Michaels-Trueba, Phil \(CMG-Miami\)](#)
To: [Angel Llamazares](#); [Perry, Angela \(CMG-Miami\)](#)
Cc: [Nancy Rodriguez](#); [Janet Garcia](#); [Rhonda Frazier](#); [Lynda Leciejewski](#); [Imran Ali](#); [Perez, Eyda \(CMG-Miami\)](#)
Subject: RE: Professional Advisory Committee Meeting Invitation
Date: Wednesday, October 13, 2021 12:36:10 PM
Attachments: [image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)
[image012.png](#)
[image013.png](#)
[image014.png](#)
[image015.png](#)
[image016.png](#)

Thank you, Angel.

I look forward to meeting all of you and assisting you with any insight you may need.

PMT



From: Angel Llamazares <allamazares@beonair.com>
Sent: Wednesday, October 13, 2021 11:39 AM
To: Michaels-Trueba, Phil (CMG-Miami) <Phil.Michaels-Trueba@cmg.com>; Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>
Cc: Nancy Rodriguez <nrodriguez@beonair.com>; Janet Garcia <jgarcia@beonair.com>; Rhonda Frazier <rfrazier@beonair.com>; Lynda Leciejewski <lleciejewski@beonair.com>; Imran Ali <iali@beonair.com>; Perez, Eyda (CMG-Miami) <Eyda.Perez@cmg.com>
Subject: [EXTERNAL] RE: Professional Advisory Committee Meeting Invitation

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good Morning Phil,

I would like to welcome you to our Professional Advisory Committee. I will be emailing to you prior to our meeting the TEAMS invitation to the meeting, the meeting agenda, and any additional information pertaining to this meeting.

I look forward to seeing you and listening your professional contributions on November 4th! In the meantime, please do not hesitate to contact me if I could be of an assistance to you.

Thank you again for everything!

Have a nice day!

Kind Regards,

Angel S. Llamazares

Director of Career Services

Miami Media School

7955 NW 12th Street, Suite 119

Doral, FL 33126

Phone: 305.676.6494

allamazares@BeOnAir.com

Perry, Angela (CMG-Miami)

From: Perry, Angela (CMG-Miami)
Sent: Wednesday, October 13, 2021 11:10 AM
To: Michaels-Trueba, Phil (CMG-Miami)
Cc: Renzi, Ralph (CMG-Miami)
Subject: FW: Professional Advisory Committee Meeting Invitation
Attachments: Professional Advisory Committee Invitation 11-04-2021.docx

Phil,

This is awesome Phil, you agreeing to attend the Miami Media School Professional Advisory Committee Meeting, scheduled Thursday 11/04, 6:00pm. Your participation is CMG making a difference. See the attached letter for full details. I will inform Angel of your participation.

Know your schedule if full, so a Big THANK YOU for your commitment!

Angie

From: Angel Llamazares <allamazares@beonair.com>
Sent: Tuesday, October 12, 2021 12:25 PM
To: Angel Llamazares <allamazares@beonair.com>
Cc: Nancy Rodriguez <nrodriguez@beonair.com>; Janet Garcia <jgarcia@beonair.com>; Rhonda Frazier <rfrazier@beonair.com>; Lynda Leciejewski <lleciejewski@beonair.com>; Imran Ali <iali@beonair.com>
Subject: [EXTERNAL] Professional Advisory Committee Meeting Invitation

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Greetings!

We would like to invite you to join our next Professional Advisory Committee Meeting. Please find information regarding this meeting attached. A TEAMS meeting invitation will follow this email.

I look forward for your valuable participation. In the meantime, please do not hesitate to contact me if I could be of an assistance to you.

Have a nice day!

Best Regards,

Angel S. Llamazares
Director of Career Services
Miami Media School
7955 NW 12th Street, Suite 119
Doral, FL 33126
Phone: 305.676.6494
allamazares@BeOnAir.com

National Association of Black Journalist Career Fair

From: [Novice Johnson](#)
To: [Perry, Angela \(CMG-Miami\)](#); [Juan Diasoranados](#)
Subject: [EXTERNAL] ATTACHMENT INCLUDED Career Fair Participation
Date: Friday, March 18, 2022 2:06:48 PM
Attachments: [NABJ Career Fair Recruiters Registration Letter \(1\).pdf](#)

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Angela,

I sent information to Missey and Maestro. I hope you can discuss having a table at the Career Fair hosted by the National Association of Black Journalists South Florida Chapter.

We will have students from across South Florida who will come to your table to talk about careers in radio and what jobs there are beyond being a DJ. We are doing great things with NABJ under the leadership of Jawan Strader (NBC6) as our President.

Please contact me or Juan ASAP. I am on the committee with Juan and we want to get you on board ASAP. Thanks for following up on this for me.

I included Juan on this email thread.

954-882-8866
Novice



Good Day!

My name is Juan Diasgranados and I am writing to you as a board member of the National Association of Black Journalists (NABJ) South Florida Chapter.

On Saturday, April 9th, the NABJ South Florida Chapter will host a Career Fair at Broward College-Miramar Campus from 10 a.m. – 2 p.m.

We invite you and your company to meet with job seekers of all career levels in the media industry, from students to executive-level hires. The Spring Career Fair is an excellent opportunity for South Florida professionals and students to connect with dozens of employers like yourself.

We are the local chapter of the National Association of Black Journalists (NABJ), an organization of journalists, students and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists and communication specialists worldwide.

NABJ South Florida will publicize your organization's participation on our website, through social media and on the local college campuses. At the Career fair we will supply you with a table, sign, and lunch for your recruiters.

Due to the on-going COVID pandemic, NABJ South Florida is encouraging all attendees to wear masks, and we will limit the number of students in the career fair conference room. NABJ South Florida will issue wristbands to job seekers to ensure only a certain amount of job seekers are in the room at one time(time limits for each group).

To join our career fair, we ask that you please fill out the information below and pay the recruiter registration fee of \$65 through Eventbrite. One registration will cover up to 4 recruiters.

WHEN

Saturday, April 9th, 2022, from 10:00 AM to 2:00 PM

WHERE

Broward College-Miramar Campus- 1930 SW 145th Ave, Miramar, FL 33027 (Room to be disclosed when you register)

HOW

Use this link to register: <https://www.eventbrite.com/e/nabj-south-florida-recruiters-registration-tickets-267771019327>

If you have any questions, please don't hesitate to myself at (240) 351-0387 or Gabriel.juand@gmail.com.

Sincerely yours,

Juan Diasgranados

Perry, Angela (CMG-Miami)

From: Eventbrite <noreply@order.eventbrite.com>
Sent: Friday, April 1, 2022 11:46 AM
To: Perry, Angela (CMG-Miami)
Subject: [EXTERNAL] Your Tickets for NABJ South Florida- Recruiters Registration
Attachments: 267771019327-3214285139-ticket.pdf

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

eventbrite

**Angela,
you've got tickets!**




Keep your tickets handy

[Go to My Tickets](#)

NABJ South Florida- Recruiters Registration



 1 x Ticket
Order total: \$70.59

 Saturday, April 9, 2022 from 10:00 AM to 2:00 PM (EDT)
Add to [Google](#) · [Outlook](#) · [iCal](#) · [Yahoo](#)

 **Broward College Miramar West Campus**
1930 Southwest 145th Avenue
Miramar, FL 33027
([View on map](#))

[View event details](#)

Juan Diasgranados

[Follow](#)

Questions about this event?

[Contact the organizer](#)

Order Summary

Order #3214285139 - April 1, 2022

\$70.59 paid by American Express
Last 4 digits: 1006

College Intern Program

FW: CMG Miami Summer Intern, Amanda Ali - Formal Offer Letter



Perry, Angela (CMG-Miami)

To Romano, Alivia (CMG-Atlanta)

Cc Mills, Jessica (CMG-Long Island); Renzi, Ralph (CMG-Miami)

Reply Reply All Forward

Mon 6/13/2022 5:08 PM

Hi Alivia,

CMG Miami recently selected [redacted] for the Summer internship job opening; Jessica Mills has prepared the offer letter for [redacted] review and will process her as a new hire upon offer letter signature.

I am the hiring manager for the Internship jobs, and need to know if it is okay for me to complete the new hire's Form I-9, in this case for [redacted]. Inform please.

Thank you

Angela Perry
Cox Media Group Miami
[2741 North 29 Avenue, Hollywood FL 33020](https://www.cox.com/locations/florida/hollywood)
305-444-4404 Main | 305-567-5735 Direct | 305-733-8565 Cell

[Back](#)

Position History

Job Title
N3099 - Intern

Show Changes for

All

Current

Effective Date	Job Title/Status	Home Depart...	Home Cost N...	Worked In Co...	Location	Benefits Eligibility ...	Pay Grade
09/17/2022	N3099 - Intern Terminated	BTK510 - Corp-PS- Talent-TA/TM	PGC9913011	USA - United States	FL104 - FL-Miami 2741 N 29th Ave	TMP - Temporary	CM2P9 - Corporate Standard P9

History

Effective Date	Job Title/Status	Home Depart...	Home Cost N...	Worked In Co...	Location	Benefits Eligibility ...	Pay Grade
07/10/2022	N3099 - Intern Active	BTK510 - Corp-PS- Talent-TA/TM	PGC9913011	USA - United States	FL104 - FL-Miami 2741 N 29th Ave	TMP - Temporary	CM2P9 - Corporate Standard P9
06/27/2022	N3099 - Intern Active	BTK510 - Corp-PS- Talent-TA/TM	PGC9913011	USA - United States	FL104 - FL-Miami 2741 N 29th Ave	TMP - Temporary	CM2P9 - Corporate Standard P9

Radio Ink and The Center for Sales Strategy present Radio Masters Sales Summit

From: [Renzi, Ralph \(CMG-Miami\)](#)
To: [Deborah Parenti](#)
Cc: [susie@vcreativeinc.com](#); [Perry, Angela \(CMG-Miami\)](#)
Subject: RE: [EXTERNAL] Re: Hi Ralph... meet Deborah
Date: Tuesday, July 26, 2022 5:07:12 PM
Attachments: [Ralph Renzi Bio 2021.docx](#)
[Ralph headshot.jpg](#)
[image001.png](#)

Here you go Deborah. I have also copied Angie Perry, in case you need anything else.

Thanks again,
Ralph

From: Deborah Parenti <parenti@aol.com>
Sent: Tuesday, July 26, 2022 10:13 AM
To: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>
Cc: susie@vcreativeinc.com
Subject: Re: [EXTERNAL] Re: Hi Ralph... meet Deborah

Hi Ralph:

Thanks so much for your response and I look forward to meeting you in Miami at the conference. Here are the next steps.

Please send me a high resolution headshot and brief bio so we can add you to the agenda. We will also need a mobile number so we can reach you should that be necessary during the conference and a street mailing address.

Susie Hedrick, copied here, will be in touch once everyone is confirmed for the session and I will also be back to everyone as we get closer to the event with on-site details and contact information. Jamie Cohen, SVP/Broadcast Digital, Salem Media Group, is also confirmed and there are 1-2 invitations pending.

As mentioned in my last email, you don't have to register - your credentials will be waiting for you at the summit.

And of course, let me know any time if you have any questions. Thanks so much for joining us and we hope you enjoy the experience!

Best regards,

Deborah

Deborah Parenti

President/Publisher

[Radio Ink/RBR+TVBR/Radio Discussions /Podcast Business Journal](#)

610.321.0281

610.659.0333 (cell)

dparenti@streamlinepublishing.com

parenti@aol.com

[2022 Hispanic Radio Conference](#), June 22-23, 2022, Miami

[Radio Masters Sales Summit](#), September 22-23, Miami

[Forecast 2023](#), November 16, 2022, New York City

-----Original Message-----

From: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>
To: Deborah Parenti <parenti@aol.com>
Sent: Tue, Jul 26, 2022 9:35 am
Subject: RE: [EXTERNAL] Re: Hi Ralph... meet Deborah

Thanks Deborah! Yes, we definitely have a lot in common.

I appreciate the invitation and have Friday 9/23 marked on my calendar. Let me know what else I will need to do to prepare. Also, can you let me know the other participants of this panel?

Thanks again,
Ralph

From: Deborah Parenti <parenti@aol.com>
Sent: Tuesday, July 26, 2022 9:06 AM
To: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>
Subject: [EXTERNAL] Re: Hi Ralph... meet Deborah

CAUTION: This email originated from outside of CMG. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Ralph:

And moving Keith to :bcc with a big thank you for the introduction!

It's such a pleasure to meet you and based on your last name, it would appear we have something in common - Italian roots! And of course, we also obviously share a love of radio. I spent a long career in radio before coming to Radio Ink.

The reason for this email, however, is to extend an invitation.

I would like to invite you to participate in a session that Susie Hedrick, CEO of vCreative, will be moderating at [The Radio Masters Sales Summit](#) which will be presented September 22-23 at the Intercontinental at Doral in Miami.

The Radio Masters Sales Summit is a new conference dedicated to *radio* sales, marketing, and management. The [agenda](#) is focused on gathering the smartest minds in sales, marketing, and management who can share their insights and introduce their perspectives to our attendees. The conference will attract radio groups of all sizes and markets providing a diverse and broad cross section of ideas, opinions, and engaged networking.

Here is a description of the session.

September 23
4:30-5:10PM THE POWER OF HOW: A Manager's Guide to Managing and Maximizing Digital Platforms

Digital. It's an integral part of almost every station today. But how has radio's expansive evolution into digital impacted AEs and the operating staff at their stations? New software applications for digital orders and distinctly separate workflows that can fulfill and execute on multi-platform campaigns take more time and add more layers of complexity to already crushing workloads in many cases. So how does a manager make sure that top line growth is not constrained or cancelled out by the operational and execution aspects of digital opportunities? How does a manager effectively keep all the balls in the air

and the team focused on multiple disciplines?

Today you will hear from some of the best operators in the business who have been tasked with not only driving growth but solving HOW to integrate and reorganize the traditional business around this new world. They will share not only the tactical solutions, but the challenges they still face and their philosophy for navigating changes that are fundamentally disrupting, reshaping, and revitalizing our business.

In addition to this session, we have a strong agenda with some terrific presenters and participants. We would love for you to be one of them - and we think you would enjoy hearing from and engaging with the rest.

Let me know if you have any questions and thank you so much for the consideration.

Best regards,

Deborah

Deborah Parenti

President/Publisher

[Radio Ink/RBR+TVBR/Radio Discussions /Podcast Business Journal](#)

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610.659.0333 (cell)

dparenti@streamlinepublishing.com

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[2022 Hispanic Radio Conference](#), June 22-23, 2022, Miami

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[Forecast 2023](#), November 16, 2022, New York City

-----Original Message-----

From: Lawless, Keith (CMG-Tampa) <Keith.Lawless@cmg.com>

To: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>; Deborah Parenti <parenti@aol.com>

Sent: Tue, Jul 26, 2022 8:42 am

Subject: Hi Ralph... meet Deborah

Hi Ralph.

Good Morning. Please e-meet Deborah Parenti, President and Publisher of Radio Ink, RBR+TVBR, and more. If you have already met her, then please disregard. Deborah, please e-meet one of the best leaders in radio, in my opinion, Ralph Renzi. Ralph oversees our Miami operations as VP/GM.

Ralph, Radio Ink, along with CSS, are hosting The Radio Masters Sales Summit at the Doral Miami in late September. You may have heard about it. Deborah wanted to connect with you since it is in your backyard. I'll let you two take it from here.

Have a great week.

Keith



Keith Lawless

Regional Vice President

O: 727.579.2024 C: 727.430.3895 | Keith.Lawless@cmg.com

From: [Renzi, Ralph \(CMG-Miami\)](#)
To: [Perry, Angela \(CMG-Miami\)](#); [Deborah Parenti](#)
Cc: [susie@vcreativeinc.com](#)
Subject: RE: [EXTERNAL] Re: Hi Ralph... meet Deborah
Date: Wednesday, July 27, 2022 11:57:52 AM
Attachments: [image001.png](#)

Thanks Angie!

Deborah – let us know if you need anything else,
Ralph

From: Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>
Sent: Wednesday, July 27, 2022 10:29 AM
To: Deborah Parenti <parenti@aol.com>
Cc: susie@vcreativeinc.com; Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>
Subject: RE: [EXTERNAL] Re: Hi Ralph... meet Deborah

Hi Deborah,

Here is the contact information you requested for Ralph Renzi. Inform should you require additional information.

Ralph Renzi
301-452-9292
Cox Media Group Miami
2741 North 29 Avenue
Hollywood, FL 33020

Sincerely,
Angela

Angela Perry
Cox Media Group Miami
2741 North 29 Avenue, Hollywood FL 33020
305-444-4404 Main | 305-567-5735 Direct | 305-733-8565 Cell

To: Renzi, Ralph (CMG-Miami) <Ralph.Renzi@cmg.com>
Cc: susie@vcreativeinc.com; Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>
Subject: Re: [EXTERNAL] Re: Hi Ralph... meet Deborah

Thanks, Ralph.

If you or Angela could send your mobile number (In case we need to reach you during the conference) and street mailing address, that should handle all the housekeeping!

Best -

Deborah

Deborah Parenti

President/Publisher

[Radio Ink/RBR+TVBR/Radio Discussions /Podcast Business Journal](#)

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To: Deborah Parenti <parenti@aol.com>
Cc: susie@vcreativeinc.com <susie@vcreativeinc.com>; Perry, Angela (CMG-Miami) <Angela.Perry@cmg.com>
Sent: Tue, Jul 26, 2022 5:07 pm
Subject: RE: [EXTERNAL] Re: Hi Ralph... meet Deborah

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Thanks again,
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As mentioned in my last email, you don't have to register - your credentials will be waiting for you at the summit.

And of course, let me know any time if you have any questions. Thanks so much for joining us and we hope you enjoy the experience!

Best regards,

Deborah

Deborah Parenti

President/Publisher

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Subject: [EXTERNAL] Re: Hi Ralph... meet Deborah

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Best regards,

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September 26, 2022

Ralph Renzi
Cox Media Group/Miami
2741 North 29 Avenue
Hollywood, FL 33020

Dear Ralph,

We couldn't have done it without you!

Thank you for being part of the first Radio Masters Sales Summit. The feedback has been extremely positive and that's a credit to the insights and enthusiasm you delivered as part of our two jammed-packed days in Miami.

On behalf everyone at Radio Ink, I want to extend our sincere appreciation to you. Over the days and weeks ahead, radio reps all across the country will stand a little taller and speak a little more confidently because something you said struck a chord with them.

It doesn't get better than that!

Wishing you continued success

Best regards,

Deborah Parenti
President/Publisher
Radio Ink

(b)(vi) Any pending or resolved complaints involving the Unit filed during the Unit's current license term(s) before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or sex. For each such complaint, provide: (1) a brief description of the allegations and issues involved; (2) the names of the complainant and other persons involved; (3) the date the complaint was filed; (4) the court or agency before which it is pending or by which it was resolved; (5) the file or case number; and (6) the disposition and date thereof or current status.

None.

(b)(vii) In accordance with section 73.2080(b), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), a description of the responsibilities of each level of Unit management responsible for implementing Unit EEO policies and how the Unit has informed employees and job applicants of its EEO policies and program.

CMG Miami Radio has confirmed that the FCC's EEO requirements are an important part of our hiring process. CMG Miami's hiring managers are fully aware of the FCC's and of CMG's EEO policies. They are reminded of those policies throughout the year by CMG literature on the company intranet portal, during Human Resources Business virtual Microsoft Teams meetings, and via training guided by CMG's Legal department. CMG Miami Radio VP/General Manager reinforces all policies by discussing them with our hiring managers in his department head meetings and enforcing our policies as needed with the support of our Human Resources Business Partner. CMG Miami Radio hiring managers are trained using a variety of programs that cover the proper way to recruit and hire candidates into our organization.

All candidates offered employment are provided with CMG's policies, including the EEO policy, at the time of employment acceptance via our onboarding systems. Our onboarding system is hosted by our CMG HR Operations team. All candidates who are onboarding must attest and acknowledge to these policies to include our Code of Ethics, which presents the way we operator our business. The HR team and direct manager then follows up with the newly onboarded hire within the first few days of starting employment to discuss the policies and allow opportunities for questions.

(b)(viii) In accordance with section 73.2080(c)(3), during the Unit's current license term(s)(or since acquisition of the Unit (if during that period)), a description of the Unit's efforts to analyze its EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis.

CMG and CMG Miami Radio place a priority on fostering a diverse, equitable and inclusive environment when it comes to identifying and growing talent. Because of this belief, we regularly look for innovative ways to recruit and retain our employees. The following lists ways we actively recruit for top talent.

EEO Recruitment Outreach Notification

CMG has an HR team that partners with all CMG stations on FCC EEO compliance. Miami Radio partners with the CMG HR Ops team and our recruiters to ensure that all our positions are posted on CMG's career site and shared with additional EEO recruitment sources. The HR Ops team partners with a variety of online job boards and recruiting sites to post our openings online.

Job/Career Fairs

CMG Miami Radio always looks to participate in local college and community organization job/career fairs. At these events, we personally recruit for current local open positions, as well as look for potential candidates for possible future vacancies. During the past two years, CMG Miami Radio has partnered with Bethune Cookman University, Miami Media School, Florida Atlantic University and the National Association of Black Journalists on various hiring events and initiatives. We continue to look for career events to continue this practice going forward.

Internal Postings

Recruitment from within by promoting or allowing existing employees to further advance their careers is highly encouraged. Our employees know to visit our "CMG Hub" Careers link or visit CMG.jobs.net. We also send emails to staff alerting them of specific job openings. Employee development conversations and career planning takes place during regular on-going performance management meetings with managers throughout the year.

(b)(ix) As required by section 73.2080(c)(4), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), a description of the Unit's efforts to analyze periodically its measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. If the Unit has one or more union agreements, describe how the Unit cooperates with each union to ensure EEO policies are followed for the Unit's union-member employees and job applicants.

CMG Corporate Human Resource team has a compensation department designed to examine and review compensation across all divisions in and outside the markets. This department determines an appropriate salary range. Our market then takes the determined guidance and reviews internally for equitable treatment. Our market participates in an annual performance management process and proposed merit increase that is submitted by the direct manager according to the performance progress of each employee. The VP/General Manager, Director of Finance and HR Business Partner all review the submitted proposed performance merit increase to ensure equitable and fair treatment.

Internal existing employees (candidates) seeking advancement or promotion to a new job submit their interest through CMG.jobs.net like any other outside candidate. Internal applicants are reviewed and interviewed. The strongest candidate with the best skill sets for the job opening is promoted.

Internal existing candidates that do not receive the promotion are then met with individually for the hiring manager to discuss why they did not receive the promotion. A development plan is then created to help the employee work towards filling the gap to achieve the skill sets needed for future advancement of their career interest. We do not have any union agreements.