



WTVZ Norfolk  
900 Granby St  
Norfolk, VA 23510

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 3056332

### Schedule Dates

10/03/17-10/09/17

### Advertiser

Mark Herring for Attorney General-D (86615)

### Agency

Buying Time Media (1779)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

491/496/5617 (966212)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Kathryn, Welsh,

### Phone/Fax

(202) 955-5342 /

### CPE

491/496/5617

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

Political

Date Entered 10/02/17  
Last Modified 10/02/17  
Entered By Bonnie Plhcrantz  
CO-OP No  
Headline # ECR25763277  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$304.50  
Net Total \$1,725.50  
Sales Tax

## Norfolk (WTVZ)

By Broadcast Month  
Oct. 2017 12 \$2,030.00  
Grand Total: 12 \$2,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/03/17-10/03/17	4	:30	6P- 6:30P (EST)	1		X						1	\$150.00	\$150.00	Norfolk (WTVZ)	Big Bang Theory	10/2/17
2.0	Normal Line / SPOT (1)	10/05/17-10/05/17	4	:30	6P- 6:30P (EST)	1				X				1	\$150.00	\$150.00	Norfolk (WTVZ)	Big Bang Theory	10/2/17
3.0	Normal Line / SPOT (1)	10/06/17-10/06/17	4	:30	6P- 6:30P (EST)	1					X			1	\$150.00	\$150.00	Norfolk (WTVZ)	Big Bang Theory	10/2/17
4.0	Normal Line / SPOT (2)	10/03/17-10/03/17	4	:30	7:30P- 8P (EST)	1		X						1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
5.0	Normal Line / SPOT (2)	10/04/17-10/04/17	4	:30	7:30P- 8P (EST)	1			X					1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
6.0	Normal Line / SPOT (2)	10/06/17-10/06/17	4	:30	7:30P- 8P (EST)	1				X				1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
7.0	Normal Line / SPOT (2)	10/09/17-10/09/17	4	:30	7:30P- 8P (EST)	1	X							1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
8.0	Normal Line / SPOT (3)	10/03/17-10/03/17	4	:30	7P- 7:30P (EST)	1		X						1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
9.0	Normal Line / SPOT (3)	10/05/17-10/05/17	4	:30	7P- 7:30P (EST)	1				X				1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
10.0	Normal Line / SPOT (3)	10/09/17-10/09/17	4	:30	7P- 7:30P (EST)	1	X							1	\$200.00	\$200.00	Norfolk (WTVZ)	Family Feud	10/2/17
11.0	Normal Line / Prime (4)	10/09/17-10/09/17	4	:30	9P- 10P (EST)	1	X							1	\$90.00	\$90.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET2	10/2/17
12.0	Normal Line / Prime (5)	10/09/17-10/09/17	4	:30	10P- 11P (EST)	1	X							1	\$90.00	\$90.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET2	10/2/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

10-3-17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25763277 Changes as of: 10/2/2017 at 10:24 AM Version: Current State Version 1  
CPE: 491/496/5617 Flight: 10/3/17 - 10/9/17 Station: WTVZ  
Agency: BUYING TIME, LLC Advertiser: HERRING, MARK Market: Norfolk-Virginia Beach  
650 Massachusetts AVE NW Product: Political Office: WASHINGTON  
Suite 210 Agency Order #: 6594053 Primary Demo:  
Washington, DC 20001 Buyer: Welsh, Kathryn Con Type: POLITICAL/VOTE  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 202-872-5880

Total Spots: 12  
Total CPP: \$0.00  
Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	Len	10/3 - 10/9										Total Spots	Total \$	CPP	GRP
1	Tu-F 6p-6:30p		Big Bang Theory	\$150.00	30	1	0	1	1	0	0	0	0	0	0	3	\$450.00	\$0.00	0.0
2	Tu-F 7:30p-8p		Family Feud	\$200.00	30	1	1	1	0	1	0	0	1	1	1	4	\$800.00	\$0.00	0.0
3	Tu-F 7p-7:30p		Family Feud	\$200.00	30	1	0	1	1	0	0	0	1	1	1	3	\$600.00	\$0.00	0.0
4	M 9p-10p		Law & Order: SVU-MYNET2	\$90.00	30	0	0	0	0	0	0	0	1	1	1	1	\$90.00	\$0.00	0.0
5	M 10p-11p		Law & Order: SVU-MYNET2	\$90.00	30	0	0	0	0	0	0	0	1	1	1	1	\$90.00	\$0.00	0.0
TOTALS:						3	1	2	2	0	0	0	4	4	4	12	\$2,030.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 25763277 **Changes as of:** 10/2/2017 at 10:24 AM **Version:** Current State Version 1  
**CPE:** 491/496/5617 **Flight:** 10/3/17 - 10/9/17 **Station:** WTVZ **Total \$:** \$2,030.00  
**Agency:** BUYING TIME, LLC **Advertiser:** HERRING, MARK **Market:** Norfolk-Virginia Beach **Total Spots:** 12  
650 Massachusetts **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00  
AVE NW  
Suite 210 **Agency Order #:** 6594053 **Primary Demo:**  
Washington, DC 20001 **Buyer:** Welsh, Kathryn **Con Type:** POLITICAL/VOTE  
**Salesperson:** KELLY JOHNS **Assistant:** KELLY JOHNS **Separation:**  
202-872-5880 202-872-5880

### Special Instructions

Competitive Information	
Market Budget:	\$101,500
WTVZ Share:	2%
Comment:	
WAVY:	33%
WGNT:	4%
WTKR:	34%
WVBT:	2%
WVEC:	25%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$2,030.00	N/A
Total	100%	12	\$2,030.00	N/A

Monthly Summary		
Month	Spots	Dollars
2017-Oct	12	\$2,030.00
Total	12	\$2,030.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/2/17 10:46 AM					\$0	\$0	
New	10/2/17 10:23 AM	KELLY JOHNS	New	12		\$2,030.00	\$2,030.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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