



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3063827

Schedule Dates

10/10/17-10/16/17

Advertiser

Mark Herring for Attorney General-D (86615)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

491/496/5626 (968043)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Kathryn, Welsh,

Phone/Fax

(202) 955-5342 /

CPE

491/496/5626

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Political

Date Entered 10/09/17
Last Modified 10/09/17
Entered By Leslie Erb
CO-OP No
Headline # ECR25768060
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$304.50
Net Total \$1,725.50
Sales Tax

Norfolk (WTVZ)
By Broadcast Month

| Spots | Rate |
|--------------|------------|
| 12 | \$2,030.00 |
| Grand Total: | \$2,030.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|-------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/10/17-10/10/17 | 4 | :30 | 6P- 6:30P (EST) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | Norfolk (WTVZ) | Big Bang Theory | 10/9/17 |
| 2.0 | Normal Line / SPOT (1) | 10/11/17-10/11/17 | 4 | :30 | 6P- 6:30P (EST) | 1 | | | X | | | | | 1 | \$150.00 | \$150.00 | Norfolk (WTVZ) | Big Bang Theory | 10/9/17 |
| 3.0 | Normal Line / SPOT (1) | 10/13/17-10/13/17 | 4 | :30 | 6P- 6:30P (EST) | 1 | | | | X | | | | 1 | \$150.00 | \$150.00 | Norfolk (WTVZ) | Big Bang Theory | 10/9/17 |
| 4.0 | Normal Line / SPOT (2) | 10/11/17-10/11/17 | 4 | :30 | 7P- 7:30P (EST) | 1 | | | X | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 5.0 | Normal Line / SPOT (2) | 10/12/17-10/12/17 | 4 | :30 | 7P- 7:30P (EST) | 1 | | | | X | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 6.0 | Normal Line / SPOT (2) | 10/16/17-10/16/17 | 4 | :30 | 7P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 7.0 | Normal Line / SPOT (3) | 10/10/17-10/10/17 | 4 | :30 | 7:30P- 8P (EST) | 1 | | X | | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 8.0 | Normal Line / SPOT (3) | 10/12/17-10/12/17 | 4 | :30 | 7:30P- 8P (EST) | 1 | | | X | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 9.0 | Normal Line / SPOT (3) | 10/13/17-10/13/17 | 4 | :30 | 7:30P- 8P (EST) | 1 | | | | X | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 10.0 | Normal Line / SPOT (3) | 10/16/17-10/16/17 | 4 | :30 | 7:30P- 8P (EST) | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | Family Feud | 10/9/17 |
| 11.0 | Normal Line / Prime (4) | 10/16/17-10/16/17 | 4 | :30 | 8P- 9P (EST) | 1 | X | | | | | | | 1 | \$90.00 | \$90.00 | Norfolk (WTVZ) | Dateline | 10/9/17 |
| 12.0 | Normal Line / Prime (5) | 10/16/17-10/16/17 | 4 | :30 | 9P- 10P (EST) | 1 | X | | | | | | | 1 | \$90.00 | \$90.00 | Norfolk (WTVZ) | Law & Order: SVU-MYNET2 | 10/9/17 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Q# 3063827 KE CF 10/9

Contract # 25768060 **Changes as of:** 10/9/2017 at 10:55 AM **Version:** Current State Version 1
CPE: 491/496/5626 **Flight:** 10/10/17 - 10/16/17 **Station:** WTVZ **Total \$:** \$2,030.00
Agency: BUYING TIME, LLC **Advertiser:** HERRING, MARK **Market:** Norfolk-Virginia Beach **Total Spots:** 12
650 Massachusetts AVE NW **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00
Suite 210 **Agency Order #:** 6612478 **Primary Demo:** **Total GRP:**
Washington, DC 20001 **Buyer:** Welsh, Kathryn **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: KELLY JOHNS **Assistant:** KELLY JOHNS 202-872-5880

| # | Day/Time | DP | Program | Rate | Len | 10/10 - 10/16 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------|---------------------|----|-------------------------|----------|-----|---------------|----------|----------|----------|----------|----------|----------|-------------|-------------------|---------------|------------|
| | | | | | | 10/10 | 10/11 | 10/12 | 10/13 | 10/14 | 10/15 | 10/16 | | | | |
| 1 | Tu-F, M 6p-6:30p | | Big Bang Theory | \$150.00 | 30 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 3 | \$450.00 | \$0.00 | 0.0 |
| 2 | Tu-F, M 7p-7:30p | | Family Feud | \$200.00 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 3 | \$600.00 | \$0.00 | 0.0 |
| 3 | Tu-F, M 7:30p-8p | | Family Feud | \$200.00 | 30 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 4 | \$800.00 | \$0.00 | 0.0 |
| 4 | M 8p-9p | | Dateline | \$90.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$90.00 | \$0.00 | 0.0 |
| 5 | 9p-10p | | Law & Order: SVU-MYNET2 | \$90.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$90.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 2 | 2 | 2 | 2 | 0 | 0 | 4 | 12 | \$2,030.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

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Agency: BUYING TIME, LLC **Advertiser:** HERRING, MARK **Market:** Norfolk-Virginia Beach **Total Spots:** 12
 650 Massachusetts **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00
 AVE NW **Agency Order #:** 6612478 **Primary Demo:**
 Suite 210 **Buyer:** Welsh, Kathryn **Con Type:** POLITICAL/VOTE **Total GRP:**
 Washington, DC 20001 **Salesperson:** KELLY JOHNS **Assistant:** 202-872-5880 **Separation:**

| Special Instructions | |
|----------------------|--|
|----------------------|--|

| Competitive Information | |
|-------------------------|-----------|
| Market Budget: | \$101,500 |
| WTVZ Share: | 2% |
| Comment: | |
| WAVY: | 32% |
| WGNT: | 4% |
| WTKR: | 34% |
| WVBT: | 3% |
| WVEC: | 25% |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|-------------------|------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 12 | \$2,030.00 | 0.0 |
| Total | 100% | 12 | \$2,030.00 | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2017-Oct | 12 | \$2,030.00 |
| Total | 12 | \$2,030.00 |

| Transaction History | | | | | |
|-----------------------------------|------------------|-------------|--------|-------|----------------------------------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- \$ Chg Contract \$ Comment |
| Queued for Electronic Contracting | 10/9/17 10:55 AM | | | | \$0 |
| New | 10/9/17 10:54 AM | KELLY JOHNS | New | 12 | \$2,030.00 \$2,030.00 |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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