

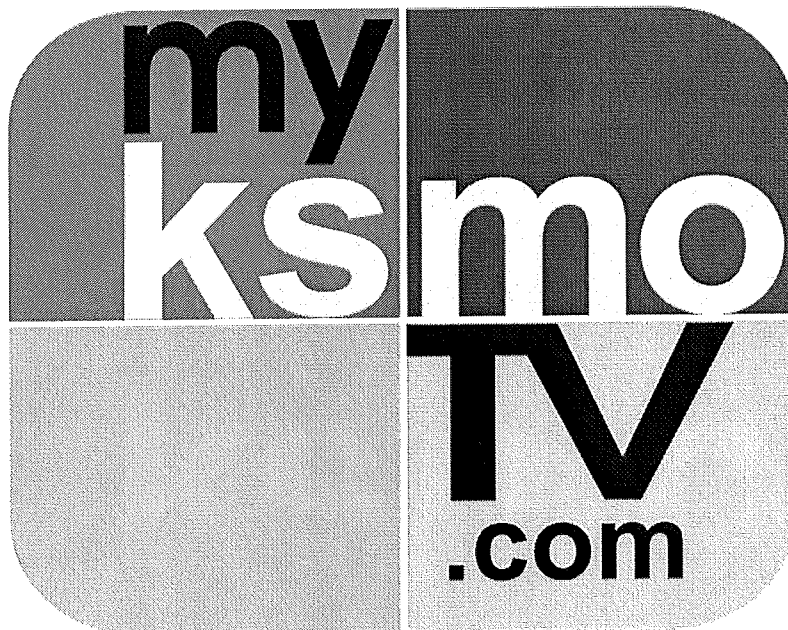
**2nd Quarter 2008**

**FCC Form 398 Children's Report**

**Submitted July 10, 2008**

**KSMO**

**Kansas City, MO**



Federal Communications Commission  
Washington, DC 20554Approved by OMB  
3060-0754

## FCC 398

### Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2008

Call Sign	Channel Numbers	Community of License			
KSMO-TV	62 (analog)	City	State	County	ZIP Code
	47 (digital)	Kansas City	MO	Jackson	64128
Licensee Name Meredith Corporation					
Network Affiliation Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)			
Network My Network TV		www.mysmotv.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
33336		02/01/2006			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

4 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV Data for the Sunday Kansas City Star TV Guide Video Viewing Tribune Media Services FYI  
Television Titan TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origination	
My Bedbugs	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 7:00-7:30am CT; Saturdays, 7:30-8:00am CT; Saturdays, 8:00-8:30am CT; Saturdays, 8:30-9:00am CT (4/5/08-6/28/08)	52	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	5 years	8 years
		E/I Symbol Used As Required
		Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. My Bedbugs are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. They are accompanied by J. Edgar who teaches them to solve problems through music and imagination. With their cuddly pillow, Snoozy, by their side each day is full of fun and games. Come on down to Bugville where</p>		

learning is exciting! It's a Bedbug Party!

Title of Analog Core Program #2		Origination	
What's Up?/Que Pasa?		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 9:00-9:30am CT (4/5/08-6/28/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keeps children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include Health Rap, Travel Time, DJ's Mailbox, Papa's Show &amp; Tell and Story Time.</p>			

Title of Analog Core Program #3		Origination	
Kid Guides		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 9:30-10:00am CT (4/5/08-6/28/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.</p>			

Title of Analog Core Program #4		Origination	
Animal Exploration With Jarod Miller		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 10:00-10:30am CT (4/5/08-6/28/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Analog Core Program #5		Origination
Animal Rescue		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 10:30-11:00am CT (4/5/08-6/28/08)	13	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.		

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a)
- TV Data for the Sunday Kansas City Star TV Guide Video Viewing Tribune Media Services FYI  
Television Titan TV Guide
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
My Bedbugs		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 7:00-7:30am CT (7/5/08-9/28/08); Saturdays, 7:30am - 8:00am CT (7/5/08-8/31/08); Saturdays, 8:00am - 8:30am CT (7/5/08 - 8/31/08); Saturdays 8:30am - 9:00am CT (7/5/08 - 8/31/08)		40	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. My Bedbugs are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. They are accompanied by J. Edgar who teaches them to solve problems through music and imagination. With their cuddly pillow, Snoozy, by their side each day is full of fun and games. Come on down to Bugville where learning is exciting! It's a Bedbug Party!			

Title of Planned Core Program #2		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 7:30 - 8:00am CT (9/6/08-9/27/08)		4	
Length of Program		Age of Target Audience	
30 minutes		From	To
		8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids motivates young people to take an active role in preserving aquatic environments and			

wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Planned Core Program #3		Origination	
What's Up?/Que Pasa?		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 9:00am - 9:30am CT (7/5/08 - 8/31/08); Saturdays, 8:00am - 8:30am CT (9/6/08 - 9/27/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.			

Title of Planned Core Program #4		Origination	
Animal Exploration With Jarod Miller		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10:00am - 10:30am CT (7/5/08-9/27/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.			

Title of Planned Core Program #5		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10:30am -11:00am CT (7/5/08-9/27/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #6		Origination	
Jane's Sew & So		SYNDICATED	
Regular Schedule		Total Times to be Aired	

Saturdays, 8:30am - 9:00am CT (9/6/08 - 9/27/08)		4				
Length of Program		Age of Target Audience				
30 minutes		<table border="1"> <tr> <th>From</th> <th>To</th> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To					
13 years	16 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming						
<p>Teens everywhere are discovering their independence as Jane shows them how to create their own one-of-a-kind looks! You know how important it is to keep up with today's trends. But Jane knows that looking like a million bucks doesn't have to cost a fortune! Now you can refashion an old pair of jeans into a hip new skirt; or redecorate your entire room, and not break the piggy bank.</p>						

Title of Planned Core Program #7		Origination				
Kid Guides		SYNDICATED				
Regular Schedule		Total Times to be Aired				
Saturdays, 9:30am - 10:00am CT (7/5/08 - 8/31/08)		9				
Length of Program		Age of Target Audience				
30 minutes		<table border="1"> <tr> <th>From</th> <th>To</th> </tr> <tr> <td>8 years</td> <td>12 years</td> </tr> </table>	From	To	8 years	12 years
From	To					
8 years	12 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming						
<p>Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.</p>						

Title of Planned Core Program #8		Origination				
MyStartMusic		SYNDICATED				
Regular Schedule		Total Times to be Aired				
Saturdays, 900am - 9:30am CT (9/6/08 - 9/27/08)		4				
Length of Program		Age of Target Audience				
30 minutes		<table border="1"> <tr> <th>From</th> <th>To</th> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To					
13 years	16 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming						
<p>MyStartMusic provides an inside look at how aspiring young people can break into the music business. Viewers will see how talented kids cope with schoolwork, relationships, and parents while developing songs, their image, and their skills as musicians. With performance tips from music idols, private jam sessions with today's top music producers, and candid celebrity interviews, MyStartMusic delves into the fascinating world of how the music industry "grows" a star and in the process, everyone learns valuable lessons.</p>						

Title of Planned Core Program #9		Origination
Critter Gitters		SYNDICATED
Regular Schedule		Total Times to be Aired
Saturdays 9:30am - 10:00am CT (9/6/08 - 9/27/08)		4

Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

High tech gadgetry meets Mother Natures, as viewers are brought into amazing adventures in every episode. This is not your average, action animal adventure show. It is live action. This scripted and filmed show combines magical imagination, kid-bent reality, and pro-social content focusing on interaction between kids, adults, and animals. Critter Gitters is a Search & Rescue animal adventure themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combine with compelling situations, along with kids' natural curiosity and a love for animals.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

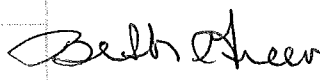
Name		Telephone Number
Beth Green		913-677-7218
Address		E-mail Address
4500 Shawnee Mission Parkway		bgreen@kctv5.com
City	State	ZIP Code
Fairway	KS	66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KSMO-TV continues its commitment to the community by airing public service announcements on the following topics: Adoption, Second-Hand Smoke, United Negro College Fund, Reducing Gun Violence, Blood Donation, Diabetes, Infant & Child nutrition, Better Health, Skin Cancer, Adult Mentoring, Big Brothers/Sisters, Boys & Girls Town, Car Seat Safety, Literacy, among other topics.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Meredith Corporation	
Date	
07/09/2008	



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Confirmation Number 88795  
Call Sign KSMO-TV  
Filing Quarter Date 06/30/2008  
Filing Date 07/10/2008

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Fax: 1-866-418-0232  
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Call Sign KSMO-TV  
Filing Quarter Date 03/31/2008  
Filing Date 04/10/2008

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[More FCC Contact Information...](#)

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