

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2013

Call Sign	Channel Numbers	Community of License			
KSMO-TV	62 (analog)	City	State	County	ZIP Code
	47 (digital)	Kansas City	MO	Jackson	66128
Licensee Name					
Meredith Corporation					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network My Network	Kansas City	www.myksmotv.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
33336		02/01/2006			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).

3.00 hours

Y

TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Title of Analog Core Program #1		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 7:30am 1/5-3/30/13	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.			
Title of Analog Core Program #2		Origination	

KC Zoo show		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays, 8 AM 1/5-3/9/13	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The KC Zoo Show is a locally produced thirty minute educational program, hosted by KCTV/KSMO TV Personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world			

Title of Analog Core Program #3		Origination	
Career Day		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays, 8:30am 1/5-3/30/13	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.			

Title of Analog Core Program #4		Origination	
Animal Exploration with Jarod Miller		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays, 9:00am 1/5-3/30/13	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.			

Title of Analog Core Program #5		Origination	
Think Big		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	

Saturdays, 7:00am 1/5-3/30/13	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.		

Title of Analog Core Program #6		Origination
Animal Rescue		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 9:30am 1/5-3/30/13	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.		

Title of Analog Core Program #7		Origination
Dog and Cat Training with Joel Silverman		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
saturdays, 8 AM 3/16-3/30/13	3	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Dog and Cat Training with Joel Silverman is an educational / informational series especially geared to ages 13 - 16. The skills learned in each half hour is not only to improve training skills with Dogs and Cats but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.00 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0.00 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0.00 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a). TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television	

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1	Origination
Aqua Kids	SYNDICATED
Regular Schedule	Total Times to be Aired

Saturdays, 7:30am 4/6-6/30/13	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>8 years</td> <td>12 years</td> </tr> </table>	From	To	8 years	12 years
From	To				
8 years	12 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.					

Title of Planned Core Program #2	Origination				
Dog and Cat Training With Joel Silverman	SYNDICATED				
Regular Schedule	Total Times to be Aired				
Saturdays 8:00am 4/6-6/30/13	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To				
13 years	16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Dog and Cat Training with Joel Silverman is an educational / informational series especially geared to ages 13 - 16. The skills learned in each half hour is not only to improve training skills with Dogs and Cats but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well					

Title of Planned Core Program #3	Origination				
Career Day	SYNDICATED				
Regular Schedule	Total Times to be Aired				
Saturdays, 8:30am 4/5-6/30/13	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To				
13 years	16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.					

Title of Planned Core Program #4	Origination
Animal Exploration with Jarod Miller	SYNDICATED
Regular Schedule	Total Times to be Aired
Saturdays, 9:00am 4/6-6/30/13	13
Length of Program	Age of Target Audience

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.		

Title of Planned Core Program #5	Origination	
Think Big	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays, 7:00am 4/6-6/30/13	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.		

Title of Planned Core Program #6	Origination	
Animal Rescue	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays, 9:30am 4/6-6/30/13	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Dale Jacobson		(913) 677-7238
Address		E-mail Address
4500 Shawnee Mission Parkway		dale.jacobson@kctv5.com
City	State	ZIP Code
Fairway	KS	66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program

suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670. The station has terminated analog operations. Accordingly, questions 7(a) and 7(b) are no longer applicable.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Meredith Corporation	
Date	
04/08/2013	