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Confirmation Number 160155  
Call Sign KSMO-TV  
Facility Id 33336  
Filing Quarter Date 09/30/2014  
Filing Date 01/06/2015

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
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Federal Communications Commission  
Washington, DC 20554Approved by OMB  
3060-0754

## FCC 398

### Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2014

Call Sign	Channel Numbers	Community of License			
KSMO-TV	62 (analog)	City	State	County	ZIP Code
	47 (digital)	Kansas City	MO	Jackson	66128
Licensee Name					
Meredith Corporation					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network My Network	Kansas City	www.mysmotv.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
33336		02/01/2014			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

4.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

*[There are no analog core program reports.]*

Title of Analog Core Program #1		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 7:30am 7/5-9/13/2014	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.			

Title of Analog Core Program #2

Origination

What Color is Your Dog		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 8 AM 7/5-9/13/2014	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group.</p>			

Title of Analog Core Program #3		Origination	
Career Day		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 8:30am 7/5-9/13/2014	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow, Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.</p>			

Title of Analog Core Program #4		Origination	
Animal Exploration with Jarod Miller		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 9:00am 7/5-9/13/2014	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Analog Core Program #5		Origination	
Think Big		SYNDICATED	

<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>		<b>Number of Pre-emptions</b>
Saturdays, 7:00am 7/5-9/13/2014	11		0
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From 13 years	To 16 years	Y
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
The series shows children actively solving problems using scientific principles combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.			

<b>Title of Analog Core Program #6</b>	<b>Origination</b>	
Animal Rescue	SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>
Saturdays, 9:30am 7/5-9/13/2014	11	0
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 13 years	To 16 years
<b>E/I Symbol Used As Required</b>		
Y		
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.		

<b>Title of Analog Core Program #7</b>	<b>Origination</b>	
Kansas city Zoo show	LOCAL	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>
Sundays 7:30 AM 7/6-9/13/2014	11	0
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 6 years	To 10 years
<b>E/I Symbol Used As Required</b>		
Y		
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
The KC Zoo show is a locally produced educational program hosted by KCTV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habits and biology of wildlife from all over the world.		

<b>Title of Analog Core Program #8</b>	<b>Origination</b>	
Live life and Win	SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>
Saturday's 10 AM 7/5-9/13/2014	11	0
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 13 years	To 16 years
<b>E/I Symbol Used As Required</b>		
Y		
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens,		

Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN

Title of Analog Core Program #9		Origination	
Think Big		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9/20-9/27/2014 7:30 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.			

Title of Analog Core Program #10		Origination	
Kansas City Zoo Show		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9/20-9/27/2014 7 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The KC Zoo show is a locally produced educational program hosted by KCTV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habits and biology of wildlife from all over the world.			

Title of Analog Core Program #11		Origination	
Aqua kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9/20-9/27/2014 8 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.			

Title of Analog Core Program #12		Origination	
Young Icons		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturday's 9/20-9/27/2014 8:30 AM		2	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The Young Icons is an American biographical television series aimed at children between the ages of 13-16 years old. The series profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest from athletes to entrepreneurs, philanthropists to superstars.</p>			

Title of Analog Core Program #13		Origination	
Career Day		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9/20-9/27/2014 9 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.</p>			

Title of Analog Core Program #14		Origination	
Animal Exploration with Jarod Miller		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9/20-9/27 9:30 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Analog Core Program #15		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
saturday's 9/20-9/27/2014 10 AM	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As

30 minutes	From 13 years	To 16 years	Required Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			
Title of Analog Core Program #16			Origination
Live life and Win			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Sunday's 9/21-9/28/2014 7:30 AM	2		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN			

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

4.00 hours
Y
Y
168.00 hours
3.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y<sup>1</sup>

- (b) Identify publishers who were sent information in 9(a).

TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

Title of Digital Core Program #1		Origination	
Mama Mirabelle's Home Movies		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 7/1-8/2/14 9-9:30 AM	4	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	2 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.</p>			

Title of Digital Core Program #2		Origination	
Mama Mirabelle's Home Movies		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 7/1-8/2/14 9:30-10 AM	4	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	2 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.</p>			



<b>Title of Digital Core Program #3</b>		<b>Origination</b>	
Wibbly Pig		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 8/3-9/30/14 9-9:30 AM	9	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From 2 years	To 6 years	N
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.</p>			

<b>Title of Digital Core Program #4</b>		<b>Origination</b>	
Wibbly Pig		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 8/3-9/30/14 9:30-10 AM	9	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From 2 years	To 6 years	N
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.</p>			

<b>Title of Digital Core Program #5</b>		<b>Origination</b>	
Toot Y Puddle		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 7/1-8/2/14 10-10:30 AM	4	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From 2 years	To 6 years	Y
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>Toot &amp; Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-6, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or</p>			

through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe

<b>Title of Digital Core Program #6</b>		<b>Origination</b>	
Toot Y Puddle		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 7/1-8/2/14 10:30-11 AM	4	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From	To	
	2 years	6 years	Y
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>Toot &amp; Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe</p>			

<b>Title of Digital Core Program #7</b>		<b>Origination</b>	
Artzooka		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 8/3-9/30/14 10-10:30 AM	9	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From	To	
	6 years,	10 years	N
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 10, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!</p>			

<b>Title of Digital Core Program #8</b>		<b>Origination</b>	
Artzooka		SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>	
Sunday's 8/3-9/30/14 10:30-11 AM	9	0	
<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	From	To	
	6 years	10 years	N
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 10, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!</p>			

Title of Digital Core Program #9		Origination	
Iggy Arbuckle		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 7/1-8/2/14 11:30-12 PM	4	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.</p>			

Title of Digital Core Program #10		Origination	
Making Stuff		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 7/1-9/30/14 11-11:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	N
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The series key educational and informational goals are to: 1) educate children about the working of everyday objects and how they are made and 2) introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.</p>			

Title of Digital Core Program #11		Origination	
Making Stuff		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 8/3-9/30/14 11:30 AM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	N
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The series key educational and informational goals are to: 1) educate children about the working of everyday objects and how they are made and 2) introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.</p>			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

<b>Title of Planned Core Program #1</b>	<b>Origination</b>	
Aqua Kids	SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>	
Saturdays, 8AM	13	
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 8 years	To 12 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.		

<b>Title of Planned Core Program #2</b>	<b>Origination</b>	
Young Icons	SYNDICATED	
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>	
Saturdays 8:30am	13	
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 13 years	To 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
The Young Icons is an American biographical television series aimed at children between the ages of 13-16 years old. The series profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest from athletes to entrepreneurs, philanthropists to superstars.		

<b>Title of Planned Core Program #3</b>	<b>Origination</b>

<b>Career Day</b>	<b>SYNDICATED</b>	
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>	
Saturdays, 9AM	13	
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	From 12 years	To 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
<p>Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow, Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.</p>		

<b>Title of Planned Core Program #4</b>	<b>Origination</b>
Animal Exploration with Jarod Miller	SYNDICATED
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>
Saturdays, 9:30AM	13
<b>Length of Program</b>	<b>Age of Target Audience</b>
30 minutes	From 12 years To 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>	
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>	

<b>Title of Planned Core Program #5</b>	<b>Origination</b>
Think Big	SYNDICATED
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>
Saturdays, 7:30AM	13
<b>Length of Program</b>	<b>Age of Target Audience</b>
30 minutes	From 12 years To 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>	
<p>The series shows children actively solving problems using scientific principles combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.</p>	

<b>Title of Planned Core Program #6</b>	<b>Origination</b>
Animal rescue	SYNDICATED
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>

Saturdays, 9:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		12 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #7		Origination	
The KC Zoo show		LOCAL	
Regular Schedule		Total Times to be Aired	
Saturday's 7 AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The KC Zoo show is a locally produced educational program hosted by KCTV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habits and biology of wildlife from all over the world.			

Title of Planned Core Program #8		Origination	
Live Life And Win		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sunday's 7:30 AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		12 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!			

Title of Planned Core Program #9		Origination	
Wibbly Piggly		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays 9-9:30 AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		2 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.

<b>Title of Planned Core Program #10</b>		<b>Origination</b>	
Wibbly Piggly		SYNDICATED	
<b>Regular Schedule</b>		<b>Total Times to be Aired</b>	
Sundays 9:30-10 AM		13	
<b>Length of Program</b>		<b>Age of Target Audience</b>	
30 minutes		<b>From</b>	<b>To</b>
		2 years	6 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.			

<b>Title of Planned Core Program #11</b>		<b>Origination</b>	
Artzooka		SYNDICATED	
<b>Regular Schedule</b>		<b>Total Times to be Aired</b>	
Sunday's 10-10:30 AM		13	
<b>Length of Program</b>		<b>Age of Target Audience</b>	
30 minutes		<b>From</b>	<b>To</b>
		6 years	10 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 10, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!			

<b>Title of Planned Core Program #12</b>		<b>Origination</b>	
Artzooka		SYNDICATED	
<b>Regular Schedule</b>		<b>Total Times to be Aired</b>	
Sunday's 10:30-11 AM		13	
<b>Length of Program</b>		<b>Age of Target Audience</b>	
30 minutes		<b>From</b>	<b>To</b>
		6 years	10 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 10, Artzooka! provides			

audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!

Title of Planned Core Program #13		Origination	
Making Stuff		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sunday's 11-11:30 AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series key educational and informational goals are to: 1) educate children about the working of everyday objects and how they are made and 2) introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.			

Title of Planned Core Program #14		Origination	
Making Stuff		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sunday's 11:30 AM -12 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series key educational and informational goals are to: 1) educate children about the working of everyday objects and how they are made and 2) introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Dale Jacobson		(913) 677-7238	
Address		E-mail Address	
4500 Shawnee Mission Parkway		dale.jacobson@kctv5.com	
City	State	ZIP Code	
Fairway	KS	66205	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

This form was timely filed on October, 8th, 2014. In 4th quarter 2014, the mundofox network notified us of an issue with the e/I bug on several instances, as described below: Como Se Hacen Las Cosas (Making Stuff) From June 1, 2014 - November 30, 2014, this program did not include the E/I bug - which represented only 30 minutes of the E/I block from June 1st- July 27th. The remainder of the kids block during this time period included the bug. The error was



corrected and the bug was included beginning December 7, 2014 (see below). Wiggly Pig, Artzooka and Making Stuff From August 3, 2014 – November 30, 2014, the E/I bug was missing from the entire kids block (Wiggly Pig, Artzooka, and Making Stuff). The error was corrected immediately upon discovery of the issue, and the bug was included beginning December 7, 2014.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

<b>Name of Licensee</b>	<b>Signature</b>
Meredith Corporation	
<b>Date</b>	
01/06/2015	



NOTIFICATION /NOTIFICACION MFEA #10.01

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TO: OWNERS, GENERAL MANAGERS, GENERAL SALES MANAGERS,  
PROGRAMMING DIRECTORS, PROMOTION MANAGERS, and TRAFFIC  
DIRECTORS

FR: MUNDOFOX BROADCAST DISTRIBUTION

DT: October 1, 2014

RE: **E/I Programming Descriptions Q3, 2014 Filing**

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**E/I Programming Information for Q3, 2014 FCC Filing**

**MAMA MIRABELLE**

9:00am-9:30am (30 min RT) 7/1/14 – 8/2/14

9:30am-10am (30 min RT) 7/1/14 – 8/2/14

*Mama Mirabelle's Home Movies* is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life.

In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.

**WIBBLY PIG**

9:00am – 9:30am (30 min RT) 8/3/14 – 9/30/14

9:30am – 10:00am (30 min RT) 8/3/14 – 9/30/14

Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children



do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.

With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including:

- Early Academics: colors, shapes, numbers via preschool activities.
- Social Skills: interactivity with the viewer and friends
- Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations

Learning will also be reinforced through song in every episode.

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

### **TOOT Y PUDDLE**

10am-10:30am (30 min RT) 7/1/14 – 8/2/14

10:30am-11am (30 min RT) 7/1/14 – 8/2/14

*Toot & Puddle* is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences.

Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe.

### **ARTZOOKA!**

10:00am – 10:30am (30 min RT) 8/3/14 – 9/30/14

10:30am – 11:00am (30 min RT) 8/3/14 – 9/30/14

A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches



children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today?

Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

### **IGGY ARBUCKLE**

11:30am-12:00pm (30 min RT) 7/1/14 – 8/2/14

A significant purpose of National Geographic Kids' *Iggy Arbuckle* is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

### **COMO SE HACEN LAS COSAS (Making Stuff)**

11:00am – 11:30am (30 min RT) 7/1/14 – 9/30/14

11:30am-12:00pm (30 min RT) 8/3/14 – 9/30/14

The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and



informational show, targeted to 4 to 7 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

**The Characters:**

GEARS: is one of our hosts, a quirky animated mechanical fellow who looks like he is made from bits of spare parts found on the factory floor where he lives.

WIZ: our other host is GEARS' super smart, levitating pal.

**\*For your convenience, we have added this information on [Foxflash.com](http://Foxflash.com) under *Programming > E/I Programming*.**