Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2014

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KSMO-TV	62 *(analog)* 47 *(digital)*	Kansas City	MO	Jackson	66128

Licensee Name
Meredith Corporation

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Network My Network	Kansas City	www.myksmotv.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
33336		02/01/2014

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

4.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Title of Analog Core Program #1	Origination
Aqua Kids	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 7:30am 1/4-3/29 2014	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Analog Core Program #2	Origination

What Color is Your Dog			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays, 8 AM 1/4-3/29 2014	13		0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The KC Zoo Show is a locally produced thirty minute educational program, hosted by KCTV/KSMO TV Personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world

Title of Analog Core Program #3			Origination
Career Day			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays, 8:30am 1/4-3/29 2014	13		0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities.

Title of Analog Core Program #4			Origination
Animal Exploration with Jarod Miller			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays, 9:00am 1/4-3/29 2014	13		0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Analog Core Program #5			Origination
Think Big			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions

| Saturdays, 7:00am 1/4-3/29 2014 | 13 | | 0 |

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The series shows children actively solving problems using scientific principals combining skill and creativity. It also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.

Title of Analog Core Program #6		Origination
Animal Rescue		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 9:30am 1/4-3/29 2014	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Analog Core Program #7		Origination
Kansas city Zoo show		LOCAL

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 7:30 AM 1/5-3/30 2014	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The KC Zoo show is a locally produced educational program hosted by KCTV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo. Children learn about the habits and biology of wildlife from all over the world.

Title of Analog Core Program #8		Origination
Live life and Win		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday's 10 AM 1/4-3/29 2014	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn

strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN

Non-Core Educational and Informational Programming

5.   Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6.   List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)   State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

4.00 hours

(b)   Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

Y

(c)   If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a)   State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

168.00 hours

(b)   State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

3.00 hours

9. (a)   Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b)   Identify publishers who were sent information in 9(a).

TV Guide, TV Data, Tribune Media Services, Titan TV.com, FYI Television, Video Viewing and FYI Television

10.   Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

Title of Digital Core Program #1			Origination
Mama Mirabelle's Home Movies			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Sunday's 1/1-3/31/14 9-9:30 AM	13		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human

experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.

Title of Digital Core Program #2			Origination
Toot & Puddle			SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 1/1-3/31/14 9:30-10 AM	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe

Title of Digital Core Program #3			Origination
Are We There yet? World Adventure			SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 1/1-3/31/14 10-10:30 AM	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.

Title of Digital Core Program #4		Origination
Are We There Yet? World Adventure		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 1/1-3/31/14 10;30-11 AM	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.

Title of Digital Core Program #5		Origination
Iggy Arbuckle		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 1/1-3/31/14 11-11:30 AM	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

Title of Digital Core Program #6		Origination
Iggy Arbuckle		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 1/1-3/31/14 11:30-12 PM	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the

series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas;
(3) to inspire positive attitudes toward science, nature and education and (4) model age
appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments
explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and
his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced,
animated buddy comedy series with character-driven stories that emphasize wild adventure,
friendship and exploration of the natural world.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 7:30am		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Aqua Kids motivates young people to take an active role in reserving aquatic environments and
wildlife, by showing how other kids just like them can do the same. Whether it's saving sea
turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting
contribution children can make in protecting the future of their community and the world.

Title of Planned Core Program #2	Origination
What Color is Your Dog	SYNDICATED
Regular Schedule	Total Times to be Aired