## 4th Quarter 2009

# FCC Form 398 Children's Report

Submitted January 10, 2009

**KSMO** 

Kansas City, MO





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## Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation

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## **Submission Confirmation**

Confirmation Number 102026
Call Sign KSMO-TV
Filing Quarter Date 12/31/2009
Filing Date 01/11/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information... Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322)

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- Freedom of Information Act

Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2009

Call Sign	Channel Numbers	Community of License			
ZZOMO MYZ	(analog)	City	State	County	ZIP Code
KSMO-TV	47 (digital)	Kansas City	MO	Jackson	64128
Licensee Name					
Meredith Corpor	cation				
Network Affiliation Nielsen DMA Licensee World Wide Web Home Page Address (if applica				if applicable)	
Network My Network TV	Kansas City	City www.myksmotv.com			
Facility ID	Previous Call Sign (if applicable)	able) License Renewal Expiration Date		tion Date	
33336			02/01/2006		

#### **Analog Core Programming**

2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	hours
3.		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	The state of the s
	(b)	Identify publishers who were sent information in 3(a).	***************************************
4.		Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program	

## Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and
under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational
program.

[There are no analog non-core program reports.]

[There are no analog core program reports.]

### **Sponsored Core Programming**

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

#### **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.81 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 hours
9.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Υ
	(b)	Identify publishers who were sent information in 9(a).	
		${\tt TV}$ Data for the Sunday Kansas City Star ${\tt TV}$ Guide Video Viewing Tribune Media Television Titan ${\tt TV}$ Guide	Services FYI
10.	1	Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart belonger	w for each Core Program

Title of Digital Core Program #1				Origi	nation
Ultimate Choice				SYI	NDICATED
Regular Schedule	Total Times Ai	red at Regularly Schedule	ed Time	Num	ber of Pre-emptions
Saturdays 7am (10/10/09-12/26/09)	12				
Length of Program		Age of T	arget Audience		E/I Symbol Used As
20		From	То		Required
30 minutes		13 years	16 year	rs	Y
		10 70010	i.		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Ultimate Choice Family" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Digital Core Program #2		Origination		
What's Up/Que Pasa?				SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time Number of P			Number of Pre-emptions
Saturdays 730am (10/3/09-12/26/09)	13		** * *********************************	The state of the s
Length of Program		Age of Tar	get Audience	E/I Symbol Used A
20		From	То	Required
30 minutes		8 years	12 years	s Y

What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keeps children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include Health Rap, Travel Time, DJ's Mailbox, Papa's Show & Tell and Story Time.

Title of Digital Core Program #3				Origination
Aqua Kids				SYNDICATED
Regular Schedule	Total Times Aired a	t Regularly Scheduled T	ime :	Number of Pre-emptions
Saturdays 8am (10/3/09-12/26/09)	13			
Length of Program		Age of Tarş	get Audience	E/I Symbol Used As
20.		From	То	Required
30 minutes		8 years	12 years	Y
Describe the educational and informational objective of the program and how it	meets the definition of Core F	rogramming		
Aqua Kids motivates young people to take wildlife, by showing how other kids just turtles or participating in a beach clea	like them can	do the same.	Whether it'	s saving sea

Title of Digital Core Program #4			Or	igination
VJIAM.tv			s	YNDICATED
Regular Schedule	Total Time	Total Times Aired at Regularly Scheduled Time Number of		ımber of Pre-emptions
Saturdays 830am (10/3/09-12/26/09)	13	13		
Length of Program		Age of Tar	et Audience	E/I Symbol Used As
		From	То	Required
30 minutes		13 years	16 years	Y

contribution children can make in protecting the future of their community and the world.

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

VJ IAM.tv is an E/I video journalism series for children 13 and up. All video journalists featured share their stories, skills, passions, and interest with their peers. After each segment, the host interviews the VJs to find out more about their experiences shooting the piece. This technique is implemented so that young people may identify with the experiences of the video journalists. Viewers are encouraged and given the confidence to seek their own identity through storytelling and video production. Additionally, in the weekly content, the series inspires teens by featuring examples of young people who are active in their communities. Topics explored range from health, fitness and green awareness to sports and entertainment.

Control of the Contro	AN CHAIR		Origin	
			DICATED	
Total Times Aired at Regularly Scheduled Time Number of Pre-emptions			er of Pre-emptions	
11			THE STATE OF THE S	
	Age of Targ	et Audience		E/I Symbol Used As
	From	То		Required
	13 years			Y
	Total Times A	Total Times Aired at Regularly Scheduled 7  11  Age of Targ	Total Times Aired at Regularly Scheduled Time  11  Age of Target Audience From To	Total Times Aired at Regularly Scheduled Time Numb  11  Age of Target Audience From To

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.

Title of Digital Core Program #6				Ong	ination
Critter Gitters				SY	NDICATED
Regular Schedule	Total Times	Aired at Regularly Schedule	d Time	Num	ber of Pre-emptions
Saturdays 930am (10/3/09-12/26/09)	13				
Length of Program		Age of Tar	get Audience		E/I Symbol Used As
30 minutes		From	То		Required
		9 years	14 years	3	Y
Describe the educational and informational objective of the program and how it meets the					
Critter Gitters combines the magical appeal of centering on a group of neighborhood kids who inventive professor to form a search and resofor animals. The Critter Gitters team works winternational crimes involving animals of various contains the problem solving of ethical diler educational material, such as information about the contains the problem solving of ethical dilereducational material, such as information about the contains the problem solving of ethical dilereducational material, such as information about the contains the contains the problem solving of ethical dilereducational material, such as information about the contains the contain	o join foue unit with auticious sinmas, in	orces with two , a detective a horities to sol ze, shape and s addition to nu	veterinaria gency, and ve animal m pecies. Eve merous amou	ns a secu yste ry e nts	nd an rity force ries and pisode
Title of Digital Core Program #7				Origi	nation
Animal Exploration with Jarod Miller	Animal Exploration with Jarod Miller			SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-emptions	
Saturdays 10am (10/3/09-12/26/09)	13				
Length of Program		Age of Tar	get Audience		E/I Symbol Used As
30 minutes		From	То		Required
30 MITTAGES		13 years	16 years	3	Y
Describe the educational and informational objective of the program and how it meets the	definition of C	ore Programming	* 1 - 4011		
Jarod Miller travels the United States and be and unusual animals that inhabit the Earth. E around them in a way that identifies positive environmentally responsible universe.	Cach epis	ode will teach	children al	bout	the world
Title of Digital Core Program #8				Orig	ination
Animal Rescue	TENER LEAVE HEAT THE RESIDENCE OF THE PROPERTY	WATER THE STATE COLOR CONTRACTOR BUSINESS OF		SYI	NDICATED
Regular Schedule	Total Time	s Aired at Regularly Schedule	d Time	Num	ber of Pre-emptions
Saturdays 1030am (10/3/09-12/26/09)	13		T T A F T Toda Wikishiddanaadadaa aan aan a a a a a a a a a a		
Length of Program	· , , , , , , , , , , , , , , ,	Age of Targ	et Audience		E/I Symbol Used As
30 minutes		From	То		Required
		13 years	16 years		Y
Describe the educational and informational objective of the program and how it meets the			a a second secon		
ANIMAL RESCUE serves the educational and info under with its program content, including saf professional and ordinary people taking care	ety tips	and real life	in-the-fiel	ld e	xperiences of

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

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## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
Project Green Generation		SYNDIC	ATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of I	Pre-emptions
Saturday 7am (10/3/09)	1	0	
Length of Program		Age of Targ	et Audience
30 minutes		From	То
		13 years	16 years
Does the program have educating and informing children	en ages 16 and under as a significant purpose?	A CONTRACTOR OF THE CONTRACTOR	Y
If Yes, does the Licensee identify each program by disp	olaying throughout the program the symbol E/1?		Y
Does the Licensee provide information regarding the pr with 47 C.F.R. §73.673?	ogram, including an indication of the target child audience, to publishers of	program guides consistent	Y
Description of Program			
journalists featured share t each segment, the host inter piece. This technique is imp	an E/I video journalism series for chil their stories, skills, passions and int tviews the VJs to find out more about to elemented so that young peopel may ider ers are encouraged and given confidence	erest with their cheir experiences stify with the ex	peers. Afte shooting the periences of
through storytelling and vic	dee production. Additionally, in the we examples of young people who are active	ekly content the	series

Title of Digital Non-Core Program #2 Orig			Origination
Ultimate Choice SYN			SYNDICATED
egular Schedule Total Times Aired at Regularly Scheduled Time Numb			Number of Pre-emptions
Saturdays 9am (10/3/09-10/10/09)	1	0	
Length of Program Age of Taru			of Target Audience
20		From	To
30 minutes		13 year	s 16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?			
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			nt Y
Description of Program			
"Ultimate Choice Family" and "Ultimate viewers to learn more about themselves convictions about each of the moral is Each of the episodes within these serilifelong implications, they shared tho guide young men and women throughout the Resolving Conflict; Teamwork; Fear; and	and their lives, as well a sues explored and discussed es brought them face-to-fac ughts that are designed to heir lives. Issues discusse	s to develop on this tele e with challe shape the val	their own vision series. nges that have ues that will
Date and Time Aired (if preempted and rescheduled)	Вода силовет с 17 г. с. стити и очестнические поставлявает и доставлявает ден силовать и очествення и при ден	er san anno 18 o Thailt ann an ann an an an ann an ann an ann an a	and the supersystem of the super
- C. L. C.			Ann 12 Colode agains of the color of the colorest transfer to the second of the colorest transfer to the second of the colorest transfer to the second of the colorest transfer to the colorest transfer transfe

## **Sponsored Core Programming**

13.	List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73,671. Also indicate whether the amount of total Core
	Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Title of Planned Core Program #1

Saturdays, 7:00am CST

Ultimate Choice

Regular Schedule

#### **Other Matters**

Origination

13

SYNDICATED

Total Times to be Aired

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Length of Program		Age of Target Audience	
30 minutes		From	То
50 minutes	5	years	8 years
Describe the educational and informational objective of the program and how it meets the	definition of Core Programming		
"Ultimate Choice Family" and "Ultimate Choice viewers to learn more about themselves and the convictions about each of the moral issues exteach of the episodes within these series broadlifelong implications, they shared thoughts a guide young men and women throughout their learning Conflict; Teamwork; Fear; and Self Toofy, and Woozy, who share imaginative adverted. J. Edgar who teaches them to solve problems to pillow, Snoozy, by their side each day is fullearning is exciting! It's a Bedbug Party!	neir lives, as well as to deversplored and discussed on this aght them face-to-face with character designed to shape the eves. Issues discussed include Control. My Bedbugs are three threes from their bedroom. The chrough music and imagination.	elop thei televisionallenges e values e: Drugs; e sibling ey are acc	r own on series. that have that will Compromise s, Gooby, companied b
Title of Planned Core Program #2	Origination		
Aqua Kids	SYNDICATED	SYNDICATED	
Regular Schedule	Total Times to be Aired	al Times to be Aired	
Saturdays 8:00am CST	13		
	The state of the s	Age of Targe	et Audience
ength of Program	1977 1 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
	J	From	То
		From years	.,,,,,,,
Length of Program  30 minutes  Describe the educational and informational objective of the program and how it meets the	8 1		.,,,,,,,
30 minutes	definition of Core Programming  cetive role in preserving aquals them can do the same. Whether the Aqua Kids demonstrate the	years  atic envir	12 years  conments and aving sea 1 lasting

What's Up?/Que Pasa?	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays 7:30am CST	13	
Length of Program	Age of T	arget Audience
30 minutes	From	То
50 minutes	8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Pr	rogramming	
What's Up! Que Pasa? is a weekly multi-cultural show the with other cultures while teaching today's youth to app	at emphasizes what we have reciate our differences. I ltural understanding, the	Every week, the

Title of Planned Core Program #4	Origination		
Animal Exploration With Jarod Miller	SYNDIC	ATED	
Regular Schedule	Total Times	to be Aired	
Saturdays 10:00am CST	13	13	
Length of Program	Age	Age of Target Audience	
30 minutes	From	То	
	13 year	s 16 years	

Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #5	Origination	Origination		
Animal Rescue	SYNDIC	SYNDICATED		
Regular Schedule	Total Times	Total Times to be Aired		
Saturdays 10:30am CST	13	Accompany to the second of the control of the second of th		
Length of Program	The second section of approximate many control and the second section of the second section of the second section sect	Age of Target Audience		
30 minutes		From	То	
		13 years	16 years	
Describe the educational and informational objective of the program and how it me	eets the definition of Core Programming	E E I E I I I I I I I I I I I I I I I I		
ANIMAL RESCUE serves the educational and under with its program content, including professional and ordinary people taking contents.	informational needs of chil safety tips and real life	in-the-field e	xperiences c	

Title of Planned Core Program #6	Origination	Origination	
Mustard Pancakes	SYNDIC	SYNDICATED	
Regular Schedule	. Total Time	Total Times to be Aired	
Saturdays 9:00am CST	13	13	
Length of Program		Age of Target Audience	
30 minutes		From	То
		3 years	7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.

necessary to help them to be responsible members	of society	•			
Title of Planned Core Program #7		Origination			
Critter Gitters		Origination			
Regular Schedule		Total Times to	be Aired		
Saturdays 9:30am CST		13			
Length of Program			Age of Targ	et Audience	
30 minutes		From To 8 years 12 ye		ars	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			·		
Critter Gitters combines the magical appeal of a centering on a group of neighborhood kids who joi inventive professor to form a search and rescue u for animals. The Critter Gitters team works with international crimes involving animals of various contains the problem solving of ethical dilemmas, educational material, such as information about a	n forces wanit, a deta authorities s size, sha in additie	ith two vective ages to solve and speed and speed on to numerical controlutes.	veterinarians a gency, and secu ve animal myste pecies. Every e merous amounts	nd an rity forc ries and pisode	
Title of Planned Core Program #8		Origination			
VJIAM		SYNDICATED			
Regular Schedule	er a sa como a	Total Times to be Aired			
Saturdays 8:30am CST		13			
Length of Program	at et a salan talah menyetikan katalog salah da	Age of Target Audience			the site of the following and
30 minutes	20 minutes		From	То	***********
30 minutes			13 years	16 yea	ars
Describe the educational and informational objective of the program and how it meets the definition	on of Core Programm	ning	reserve a film of the second o		
VJ IAM.tv is an E/I video journalism series for c featured share their stories, skills, passions, a segment, the host interviews the VJs to find out piece. This technique is implemented so that youn the video journalists. Viewers are encouraged and identity through storytelling and video productio series inspires teens by featuring examples of yo communities. Topics explored range from health, f entertainment.	more about g people may given the n. Addition	t with the their exay identiconfider ally, in who are	eir peers. After periences shoot fy with the exp ace to seek the active in their	er each ting the periences ir own ntent, th	
Does the Licensee publicize the existence and location of the station's Children's Television Progra	amming Reports (FCC	C 398) as require	d by 47 C.F.R, §73.3526(e)(1	1)(iii)?	Y
Identify the licensee's children's programming liaison.		-			
то можеть нетинительно может не макединерования для месадайникальным и и избираженным объект в на начания подата на месадайникальным и может меса	Telephone Num	ber	2.888.884.554.54.886.00.000.000.5 - 0.55.000.000.000.000.000	er de tradamide de sono transcente e transce	er de la Principal de Branco de la Principal d
Erin Mahoney	913-677-	7218		er er et et e Met etwa er er demante, er en e	
Address	E-mail Address	The second sequences are sequenced to the second sequences of the second seque	of the control of the state of		

15.

4500 Shawnee Mission Parkway		erin.mahoney@meredith.com
City	State	ZIP Code
Fairway	KS	66205
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17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KSMO-TV continues its commitment to the community by airing public service announcements on the following topics: Adoption, Second-Hand Smoke, United Negro College Fund, Reducing Gun Violence, Blood Donation, Diabetes, Infant & Child nutrition, Better Health, Skin Cancer, Adult Mentoring, Big Brothers/Sisters, Boys & Girls Town, Car Seat Safety, Literacy, among other topics. The station terminated analog operations prior to this reporting period. Licensee's responses to Question 7 therefore refer only to the station's main digital programming stream. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that it fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically intended for children ages twelve and under. The Station did not broadcast an analog signal during this quarter.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Meredith Corporation	211 1 11/
Date	GMalway
10/10/2009	

FCC Form 398 March 2006