



Order / Rev: 466173  
 Alt Order #: 10766958  
 Flight Dates: 03/25/24 - 04/02/24

Advertiser: Health Care Education Project  
 Product Desc: HEALTHCARE EDU PROJ  
 Estimate: 11557  
**WHEC-TV, LLC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHEC	03/27/24	03/27/24	M-F 6-6:30a M-F 5:58-6:30a	CM	M-F 5:58-6:30a (6:00 AM-6:30 AM)	-- 1----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-- 1----		1				\$450.00		0.00			
N 3	WHEC	03/29/24	03/29/24	M-F 6-6:30a M-F 5:58-6:30a	CM	M-F 5:58-6:30a (6:00 AM-6:30 AM)	---- 1--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	---- 1--		1				\$450.00		0.00			
N 4	WHEC	03/26/24	04/02/24	M-F 6-6:30a M-F 5:58-6:30a	CM	M-F 5:58-6:30a (6:00 AM-6:30 AM)	- 1-----	:30	1	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	- 1-----		1				\$450.00		0.00			
		Week: 04/01/24	04/07/24	- 1-----		1				\$450.00		0.00			
N 5	WHEC	03/26/24	03/26/24	M-F 6:30-7a M-F 6:30-7a	CM	M-F 6:30-7a (6:30 AM-7:00 AM)	- 1-----	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	- 1-----		1				\$475.00		0.00			
N 6	WHEC	03/28/24	03/28/24	M-F 6:30-7a M-F 6:30-7a	CM	M-F 6:30-7a (6:30 AM-7:00 AM)	--- 1---	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	--- 1---		1				\$475.00		0.00			
N 7	WHEC	03/29/24	03/29/24	M-F 6:30-7a M-F 6:30-7a	CM	M-F 6:30-7a (6:30 AM-7:00 AM)	---- 1--	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	---- 1--		1				\$475.00		0.00			
N 8	WHEC	04/01/24	04/01/24	M-F 6:30-7a M-F 6:30-7a	CM	M-F 6:30-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	1-----		1				\$475.00		0.00			
N 9	WHEC	03/26/24	04/02/24	M-F Today Show 7-8am M-F Today Show 6:58am-8am	CM	M-F Today Show 7-8am (7:00 AM-8:00 AM)	- 1-----	:30	1	\$550.00	1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	- 1-----		1				\$550.00		0.00			
		Week: 04/01/24	04/07/24	- 1-----		1				\$550.00		0.00			
N 10	WHEC	03/27/24	03/27/24	M-F Today Show 7-8am M-F Today Show 6:58am-8am	CM	M-F Today Show 7-8am (7:00 AM-8:00 AM)	-- 1----	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-- 1----		1				\$550.00		0.00			
N 11	WHEC	03/28/24	03/28/24	M-F Today Show 7-8am M-F Today Show 6:58am-8am	CM	M-F Today Show 7-8am (7:00 AM-8:00 AM)	--- 1---	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	--- 1---		1				\$550.00		0.00			
N 12	WHEC	03/29/24	03/29/24	M-F Today Show 7-8am M-F Today Show 6:58am-8am	CM	M-F Today Show 7-8am (7:00 AM-8:00 AM)	---- 1--	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	---- 1--		1				\$550.00		0.00			
N 13	WHEC	04/01/24	04/01/24	M-F Today Show 7-8am M-F Today Show 6:58am-8am	CM	M-F Today Show 7-8am (7:00 AM-8:00 AM)	1-----	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	1-----		1				\$550.00		0.00			
N 14	WHEC	03/28/24	03/28/24	M-F 12-12:30p News M-F 12-12:30p	CM	11:58a-12:30p (12:00 PM-12:30 PM)	--- 1---	:30	1	\$300.00	1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	--- 1---		1				\$300.00		0.00			
N 15	WHEC	04/02/24	04/02/24	M-F 12-12:30p News M-F 12-12:30p	CM	11:58a-12:30p (12:00 PM-12:30 PM)	- 1-----	:30	1	\$300.00	1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	- 1-----		1				\$300.00		0.00			
N 16	WHEC	03/27/24	03/27/24		CM	M-F 4-4:30pm	-- 1----	:30	1	\$250.00	1	0.00	NM	1	\$250.00

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WHEC-TV, LLC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-4:30pm											
				M-F 4-4:30pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	-- 1----		1			\$250.00	0.00					
N17	WHEC	04/01/24	04/01/24	M-F 4-4:30pm	CM	M-F 4-4:30pm	1-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				M-F 4-4:30pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	1-----		1			\$250.00	0.00					
N18	WHEC	03/28/24	03/28/24	M-F 4:30-5pm	CM	M-F 4:30-5pm	--- 1---	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				M-F 4:30-5pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	--- 1---		1			\$250.00	0.00					
N19	WHEC	03/29/24	03/29/24	M-F 4:30-5pm	CM	M-F 4:30-5pm	---- 1--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				M-F 4:30-5pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	---- 1--		1			\$250.00	0.00					
N20	WHEC	04/02/24	04/02/24	M-F 4:30-5pm	CM	M-F 4:30-5pm	- 1-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				M-F 4:30-5pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	- 1-----		1			\$250.00	0.00					
N21	WHEC	03/26/24	03/26/24	M-F 5-5:30p	CM	4:58-5:30p	- 1-----	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5-5:30p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	- 1-----		1			\$375.00	0.00					
N22	WHEC	03/27/24	03/27/24	M-F 5-5:30p	CM	4:58-5:30p	-- 1----	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5-5:30p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	-- 1----		1			\$375.00	0.00					
N23	WHEC	03/28/24	03/28/24	M-F 5-5:30p	CM	4:58-5:30p	--- 1---	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5-5:30p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	--- 1---		1			\$375.00	0.00					
N24	WHEC	03/29/24	03/29/24	M-F 5-5:30p	CM	4:58-5:30p	---- 1--	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5-5:30p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	---- 1--		1			\$375.00	0.00					
N25	WHEC	04/01/24	04/01/24	M-F 5-5:30p	CM	4:58-5:30p	1-----	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5-5:30p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	1-----		1			\$375.00	0.00					
N26	WHEC	03/27/24	03/27/24	M-F 5:30-6p	CM	5:28-6p	-- 1----	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5:30-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	-- 1----		1			\$375.00	0.00					
N27	WHEC	03/28/24	03/28/24	M-F 5:30-6p	CM	5:28-6p	--- 1---	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5:30-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	--- 1---		1			\$375.00	0.00					
N28	WHEC	03/29/24	03/29/24	M-F 5:30-6p	CM	5:28-6p	---- 1--	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5:30-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/25/24	03/31/24	---- 1--		1			\$375.00	0.00					
N29	WHEC	04/02/24	04/02/24	M-F 5:30-6p	CM	5:28-6p	- 1-----	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				M-F 5:30-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	- 1-----		1			\$375.00	0.00					
N30	WHEC	03/26/24	04/02/24	M-F 6-6:30p	CM	5:58-6:30pm	- 1-----	:30	1	\$550.00	1	0.00	NM	2	\$1,100.00
				M-F 5:58-6:30pm		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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 Product Desc: HEALTHCARE EDU PROJ  
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WHEC-TV, LLC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- 1 - - - -		1			\$550.00		0.00				
		Week: 04/01/24	04/07/24	- 1 - - - -		1			\$550.00		0.00				
N31	WHEC	03/28/24	03/28/24	M-F 6-6:30p M-F 5:58-6:30pm	CM	5:58-6:30pm (6:00 PM-6:30 PM)	- - - 1 - - -	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - 1 - - -		1			\$550.00		0.00				
N32	WHEC	03/29/24	03/29/24	M-F 6-6:30p M-F 5:58-6:30pm	CM	5:58-6:30pm (6:00 PM-6:30 PM)	- - - - 1 - -	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - 1 - -		1			\$550.00		0.00				
N33	WHEC	04/01/24	04/01/24	M-F 6-6:30p M-F 5:58-6:30pm	CM	5:58-6:30pm (6:00 PM-6:30 PM)	1 - - - - -	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/01/24	04/07/24	1 - - - - -		1			\$550.00		0.00				
N34	WHEC	03/27/24	03/27/24	M-F 7-7:30p M-F 6:58-7:30pm	CM	6:58-7:30pm (7:00 PM-7:30 PM)	- - 1 - - - -	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - 1 - - - -		1			\$475.00		0.00				
N35	WHEC	04/01/24	04/01/24	M-F 7-7:30p M-F 6:58-7:30pm	CM	6:58-7:30pm (7:00 PM-7:30 PM)	1 - - - - -	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/01/24	04/07/24	1 - - - - -		1			\$475.00		0.00				
N36	WHEC	03/26/24	03/26/24	M-Su 11-11:35p M-Su 11-11:35p	CM	10:58-11:35p (11:00 PM-11:35 PM)	- 1 - - - - -	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- 1 - - - - -		1			\$700.00		0.00				
N37	WHEC	03/29/24	03/29/24	M-Su 11-11:35p M-Su 11-11:35p	CM	10:58-11:35p (11:00 PM-11:35 PM)	- - - - 1 - -	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - 1 - -		1			\$700.00		0.00				
N38	WHEC	03/31/24	03/31/24	M-Su 11-11:35p M-Su 11-11:35p	CM	10:58-11:35p (11:00 PM-11:35 PM)	- - - - - 1	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1		1			\$700.00		0.00				
N39	WHEC	03/30/24	03/30/24	Sa News10NBC 6-7am News10NBC Tdy Sa 6-7am	CM	News10NBC Tdy Sa 6-7am (6:00 AM-7:00 AM)	- - - - - 1 -	:30	1	\$300.00	1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1 -		1			\$300.00		0.00				
N40	WHEC	03/31/24	03/31/24	Su News10NBC 6-8am Sun News10NBC 6-8am	CM	Sun News10NBC 6-8am (6:00 AM-8:00 AM)	- - - - - 1	:30	1	\$300.00	1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1		1			\$300.00		0.00				
N41	WHEC	03/31/24	03/31/24	Sunday Today 8-9a Sunday Today	CM	Sun Tdy 7:58a-9a (8:00 AM-9:00 AM)	- - - - - 1	:30	1	\$550.00	1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1		1			\$550.00		0.00				
N42	WHEC	03/31/24	03/31/24	Meet the Press Su. 9-10am Sun 9-10am	CM	Sun 9-10am (9:00 AM-10:00 AM)	- - - - - 1	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1		1			\$1,300.00		0.00				
N43	WHEC	03/31/24	03/31/24	Sa-Su 6-6:30p Sa-Su 6-6:30p	CM	5:58-6:30pm (6:00 PM-6:30 PM)	- - - - - 1	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/25/24	03/31/24	- - - - - 1		1			\$475.00		0.00				
													Totals	46	\$21,400.00