

WHEC-TV, LLC 191 East Avenue Rochester, NY 14604 Main: (585)546-5670 Billing: (585)546-0743

www.whec.com

Billing Address:

Canal Partners Media Attention: Jeff Scattergood 900 Circle 75 Pkwy SE Ste. 1650 Atlanta, GA 30339

Send Payment To:

WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

| LIDIN | VOICE - | тг | | Page 1 of 7 | | | |
|-------------------|----------------|-----------------------|----------------|---------------------|--|--|--|
| \cup PI $^{-1}$ | Property | WHEC | | | | | |
| . | Invoice # | 464819-1 | Order # | 464819 | | | |
| | Invoice Date | 03/17/24 | Alt Order # | 10754223 | | | |
| | Invoice Month | March 2024 | Deal # | | | | |
| | Invoice Period | 02/26/24 - 03/11/24 | Flight Dates | 03/05/24 - 03/11/24 | | | |
| | Advertiser | Health Care Education | on Project | | | | |
| | Product | HEALTHCARE EDU | ICARE EDU PROJ | | | | |
| | Estimate # | 11490 | | | | | |
| | | Account Executive | Jared Kelhart | | | | |
| | | Sales Office | HRP - Philade | elphia | | | |
| | | Sales Region | National | | | | |
| | | Agency Code | | | | | |
| | | Advertiser Code | 488 | | | | |
| | | Billing Calendar | Broadcast | | | | |
| | | Billing Type | Cash | | | | |
| | | Special Handling | | | | | |
| | | Agency Ref | | | | | |
| | | Advertiser Ref | | | | | |
| | | Product 1 | 1838 | | | | |
| | | Product 2 | | | | | |

| | | | | | | | | Spots/ | | | | |
|------------|-----------|-----------------------|----------|---------------------|------------------|------------------|--------|--------------|----------|------|----------|------|
| Line Start | Date | End Da | te Desc | cription | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
| 1 03/05 | 5/24 | 03/11/2 | 4 M-F | 5-6a | 5-6a | МГЖГБ | :30 | 10 | \$100.00 | NM | | |
| Week | ٥٠ | Start Dat | te End D | Date MTWTFSS | Spots/Week | Rate | | | | | | |
| VVCCR | | 03/05/24 | | | 10 | \$100.00 | | | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | Air Time Descri | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Туре |
| 6 | WHE | C Tu | 03/05/24 | 5:13 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 1 | WHE | C Tu | 03/05/24 | 5:40 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 2 | WHE | C W | 03/06/24 | 5:27 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 9 | WHE | C W | 03/06/24 | 5:54 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 8 | WHE | C Th | 03/07/24 | 5:12 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 3 | WHE | C Th | 03/07/24 | 5:41 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 10 | WHE | C F | 03/08/24 | 5:14 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 4 | WHE | C F | 03/08/24 | 5:41 AM M-F 5- | 6a | 5-6a | :3 | O HEP240730F | I | | \$100.00 | NM |
| 7 | WHE | С М | 03/11/24 | 5:09 AM M-F 5- | 6a | 5-6a | :3 | 0 HEP240730H | I | | \$100.00 | NM |
| 5 | WHE | СМ | 03/11/24 | 5:26 AM M-F 5- | 6a | 5-6a | :3 | 0 HEP240730F | I | | \$100.00 | NM |
| 2 03/05 | 5/24 | 03/11/2 | 4 M-F | 6-7a | 5:58-7a | МГWГF | :30 | 10 | \$200.00 | NM | | |
| Week | | Start Dat 03/05/24 | | | Spots/Week 10 | Rate \$200.00 | | | | | | |
| Spots: # | Ch | | Air Date | Air Time Descri | | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 7 | WHE | | 03/05/24 | 6:24 AM M-F 6- | | 5:58-7a | | 0 HEP240730F | I | | \$200.00 | |
| 1 | WHE | C Tu | 03/05/24 | 6:41 AM M-F 6- | | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | NM |
| 2 | WHE | C W | 03/06/24 | 6:27 AM M-F 6- | 7a | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | |
| 8 | WHE | C W | 03/06/24 | 6:52 AM M-F 6- | 7a | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | NM |
| 9 | WHE | C Th | 03/07/24 | 6:07 AM M-F 6- | 7a | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | NM |
| 3 | WHE | C Th | 03/07/24 | 6:42 AM M-F 6- | 7a | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | NM |
| 6 | WHE | C F | 03/08/24 | 6:08 AM M-F 6- | 7a | 5:58-7a | :3 | O HEP240730F | I | | \$200.00 | NM |
| 4 | WHE | C F | 03/08/24 | 6:52 AM M-F 6- | 7a | 5:58-7a | :3 | 0 HEP240730F | I | | \$200.00 | NM |
| 5 | WHE | С М | 03/11/24 | 6:15 AM M-F 6- | 7a | 5:58-7a | :3 | 0 HEP240730F | I | | \$200.00 | NM |
| 10 | WHE | С М | 03/11/24 | 6:51 AM M-F 6- | 7a | 5:58-7a | :3 | 0 HEP240730F | I | | \$200.00 | NM |
| 3 03/05 | 5/24 | 03/11/2 | 4 M-F | 6:58-9a | 6:58-9a | МГWГF | :30 | 10 | \$300.00 | NM | | |
| Week | s: | Start Dat | te End D | Date <u>MTWTFSS</u> | Spots/Week | Rate | | | | | | |



WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

Send Payment To:

Day Air Date

Spots: # Ch

Air Time Description

| Invoice # | 464819-1 | Invoice Month | March 2024 | | | | |
|--------------|---------------------------------------|---------------|------------|--|--|--|--|
| Invoice Date | 03/17/24 Invoice Period 02/26/24 - 03 | | | | | | |
| Advertiser | Health Care Education Project | | | | | | |
| Product | HEALTHCARE EDU PROJ | | | | | | |
| Estimate # | 11490 | | | | | | |

| www.whec.co | <u>om</u> | | | | | | | | | | | | |
|-------------|------------|-----------------------|-----------------|--------------------------------|-----------|------------------|-------------------------|--------|--------------------------------|----------|-------|----------------------|----------|
| Line Start | t Date | End Date | Desc | cription | Start/End | Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | | |
| 3 03/0 | 5/24 | 03/11/24 | M-F | 6:58-9a | 6:58-9a | | МГЖГБ | :30 | 10 | \$300.00 | NM | | |
| | | 03/05/24 | 03/11/ | /24 MTWTF | | 10 | \$300.00 | | | | | | |
| Spots: # | | <u>Day</u> <u>Air</u> | | Air Time Desc | | | Start/End Time | | h Ad-ID | | | Rate | |
| 6 | WHI | | | 7:20 AM M-F 6 | | | 6:58-9a | _ |) HEP240730H | | | • | NM |
| 1 | WHI | | | 8:44 AM M-F 6 | | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 2 | WHI | | /06/24 | 7:20 AM M-F (| | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 10 | WHI | | | 8:34 AM M-F 6 | | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 9 | WHI | | | 7:29 AM M-F (| | | 6:58-9a | _ |) HEP240730H | | | \$300.00 | NM |
| 3 | WHI | | | 8:35 AM M-F 6 | | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 4 | WHI | | /08/24 | 8:00 AM M-F 6 | | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 8 | WHI | | /08/24 | 8:35 AM M-F (| | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 7 | WHI | | /11/24 | 7:20 AM M-F (| | | 6:58-9a | |) HEP240730H | | | \$300.00 | NM |
| 5 | WHI | EC M 03 | /11/24 | 8:27 AM M-F 6 | o:58-9a | | 6:58-9a | :30 |) HEP240730H | | | \$300.00 | NM |
| 4 03/0 | 5/24 | 03/11/24 | M-F | 9-10a | 8:58-10a | | МГWГF | :30 | 5 | \$200.00 | NM | | |
| Weel | KS: | Start Date 03/05/24 | End D | | Spots/W | /eek 5 | <u>Rate</u> \$200.00 | | | | | | |
| Spots: # | Ch | Day Air | | Air Time Desc | ription | O | Start/End Time | Lenat | h Ad-ID | | | Rate | Type |
| 3 | WHI | | | 9:47 AM M-F 9 | | | 8:58-10a | | HEP240730H | | | \$200.00 | i |
| 1 | WHI | | | 9:34 AM M-F 9 | | | 8:58-10a | :30 |) НЕР240730Н | | | \$200.00 | NM |
| 5 | WHI | | | 9:34 AM M-F 9 | 9-10a | | 8:58-10a | :30 | НЕР240730Н | | | \$200.00 | NM |
| 4 | WHI | | /08/24 | 9:56 AM M-F 9 | 9-10a | | 8:58-10a | :30 |) НЕР240730Н | | | \$200.00 | NM |
| 2 | WHI | EC M 03 | /11/24 | 9:15 AM M-F | 9-10a | | 8:58-10a | :30 |) НЕР240730Н | | | \$200.00 | NM |
| 5 03/0 | 5/24 | 03/11/24 | Toda | ay Third Hour | 10-11am | | МГWГF | :30 | 5 | \$130.00 | NM | | |
| Weel | ks: | Start Date | End D | | Spots/W | | Rate | | | | | | |
| C4 # | C L | 03/05/24 | 03/11/ | | | 5 | \$130.00 | | - A-LID | | | Data | T a |
| Spots: # | | Day Air | | Air Time Desc | | | Start/End Time | | <u>h Ad-ID</u>) НЕР240730Н | | | Rate | |
| 3 | WHI WHI | | | 10:57 AM Toda | | | 10-11am 10-11am | |) HEP240730H | | | \$130.00 \$130.00 | NM NM |
| 5 1 | WHI | | | 10:32 AM Toda 10:31 AM Toda | - | | 10-11am | |) HEP240730H | | | \$130.00 | NM |
| 4 | WHI | | /08/24 | 10:56 AM Toda | • | | 10-11am | _ |) HEP240730H | | | \$130.00 | NM |
| 2 | WHI | | /11/24 | 10:57 AM Toda | • | | 10-11am | _ |) НЕР240730Н | | | \$130.00 | 1 |
| 6 03/0 | | 03/11/24 | | 12-12:30p | 11:58a-12 | ·30n | MTWTF | :30 | 5 | \$200.00 | NM | Ψ100.00 | IVIVI |
| | | | | · | | | | .50 | | Ψ200.00 | INIVI | | |
| Weel | KS: | Start Date 03/05/24 | End D 03/11/ | | Spots/W | <u>/eek</u> 5 | <u>Rate</u> \$200.00 | | | | | | |
| Spots: # | Ch | Day Air | | Air Time Desc | ription | J | Start/End Time | Lenati | h Ad-ID | | | Rate | Type |
| 2 | | | | 12:26 PM M-F | | | 11:58a-12:30p | |) HEP240730H | | | \$200.00 | |
| 4 | WHI | | | 12:09 PM M-F | | | 11:58a-12:30p | |) НЕР240730Н | | | \$200.00 | NM |
| 3 | WHI | | | 12:21 PM M-F | • | | 11:58a-12:30p | _ |) НЕР240730Н | | | \$200.00 | NM |
| 5 | WHI | | /08/24 | 12:22 PM M-F | • | | 11:58a-12:30p | |) НЕР240730H | | | \$200.00 | |
| 1 | WHI | | /11/24 | 12:16 PM M-F | • | | 11:58a-12:30p | :30 |) НЕР240730H | | | \$200.00 | |
| 7 03/0 | 5/24 | 03/11/24 | M-F | 2-3p | 1:58pm-3p | om | MTWTF | :30 | 5 | \$90.00 | NM | | |
| Weel | ks: | Start Date | End D | Date MTWTFSS | Spots/W | /eek | Rate | | | | | | |
| | - | 03/05/24 | 03/11/ | /24 MTWTF | <u> </u> | 5 | \$90.00 | | | | | _ | _ |

Start/End Time

Length Ad-ID

Rate Type

INVOICE



WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

Send Payment To:

| Invoice # | 464819-1 | Invoice Month | March 2024 | | | | |
|--------------|--|---------------|------------|--|--|--|--|
| Invoice Date | 03/17/24 Invoice Period 02/26/24 - 03/ | | | | | | |
| Advertiser | Health Care Education Project | | | | | | |
| Product | HEALTHCARE EDU PROJ | | | | | | |
| Estimate # | 11490 | | | | | | |

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| www.whec.com | | | | | | Spots/ | | | |
|--------------------|-------------------------------|-------------------------|----------------|-------------------------|---------------|---------------------------------------|----------|------|--------------------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 7 03/05/24 | 03/11/24 | M-F 2-3p | 1:58pm-3pm | MTWTF | :30 | 5 | \$90.00 | NM | |
| Spots: # Ch | Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WH | HEC Tu 03/ | 05/24 2:39 PM M-F 2- | -3p | 1:58pm-3pm | :30 |) HEP240730H | | | \$90.00 NM |
| 4 WH | IEC W 03/9 | 06/24 2:30 PM M-F 2- | -3p | 1:58pm-3pm | :30 |) HEP240730H | | | \$90.00 NM |
| 5 WH | HEC Th 03/ | 07/24 2:42 PM M-F 2- | -3p | 1:58pm-3pm | :30 |) HEP240730H | | | \$90.00 NM |
| 1 WH | HEC F 03/9 | 08/24 2:40 PM M-F 2- | -3p | 1:58pm-3pm | :30 |) HEP240730H | | | \$90.00 NM |
| 3 WH | HEC M 03/ | 11/24 2:59 PM M-F 2- | -3p | 1:58pm-3pm | :30 |) HEP240730H | | | \$90.00 NM |
| 8 03/05/24 | 03/11/24 | M-F 2:58-4p | 2:58-4p | МГWГF | :30 | 5 | \$90.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS MTWTF | Spots/Week_ | Rate | | | | | |
| Casto: # Ch | 03/05/24 | | 5 | \$90.00 | Longe | P V4 ID | | | Doto Tuno |
| Spots: # <u>Ch</u> | <u>Day Air</u> HEC Tu 03/0 | | | Start/End Time | | <u>h</u> <u>Ad-ID</u>) НЕР240730Н | | | Rate Type \$90.00 NM |
| ł | | | • | 2:58-4p | _ |) нег240730н) НЕР240730Н | | | · |
| 1 | IEC W 03/0 IEC Th 03/0 | | • | 2:58-4p | _ |) HEP240730H | | | \$90.00 NM |
| 1 | | | • | 2:58-4p | _ |) HEP240730H | | | \$90.00 NM |
| • | IEC F 03/0 IEC M 03/1 | | • | 2:58-4p 2:58-4p | _ |) HEP240730H | | | \$90.00 NM \$90.00 NM |
| 3 WI | | 11/24 3.43 FIVI WI-F 2. | .56-4p | | .51 | J IIEI 240730II | | | φ90.00 ΝΙΝΙ |
| 9 03/05/24 | 03/11/24 | M-F 4-4:30pm | M-F 4-4:30pm | МГWГF | :30 | 5 | \$100.00 | NM | |
| Weeks: | Start Date 03/05/24 | End Date MTWTFSS MTWTF | Spots/Week 5 | <u>Rate</u> \$100.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 3 WH | HEC Tu 03/ | 05/24 4:16 PM M-F 4- | -4:30pm | M-F 4-4:30pm | :30 |) HEP240730H | | | \$100.00 NM |
| 4 WH | HEC W 03/9 | 06/24 4:16 PM M-F 4- | -4:30pm | M-F 4-4:30pm | :30 |) HEP240730H | | | \$100.00 NM |
| 5 WH | HEC Th 03/ | 07/24 4:15 PM M-F 4 | -4:30pm | M-F 4-4:30pm | :30 |) HEP240730H | | | \$100.00 NM |
| 1 WH | HEC F 03/9 | 08/24 4:15 PM M-F 4 | -4:30pm | M-F 4-4:30pm | :30 |) HEP240730H | | | \$100.00 NM |
| 2 WH | HEC M 03/ | 11/24 4:09 PM M-F 4- | -4:30pm | M-F 4-4:30pm | :30 |) HEP240730H | | | \$100.00 NM |
| 10 03/05/24 | 03/11/24 | M-F 4:30-5pm | M-F 4:30-5pm | MTWTF | :30 | 5 | \$100.00 | NM | |
| Weeks: | Start Date 03/05/24 | End Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$100.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 4 WH | HEC Tu 03/ | 05/24 4:42 PM M-F 4: | :30-5pm | M-F 4:30-5pm | :30 |) HEP240730H | | | \$100.00 NM |
| 2 WH | HEC W 03/9 | 06/24 4:46 PM M-F 4: | :30-5pm | M-F 4:30-5pm | :30 |) HEP240730H | | | \$100.00 NM |
| 1 | HEC Th 03/ | 07/24 4:39 PM M-F 4: | :30-5pm | M-F 4:30-5pm | |) HEP240730H | | | \$100.00 NM |
| 3 WH | IEC F 03/ | 08/24 4:46 PM M-F 4: | | M-F 4:30-5pm | |) НЕР240730Н | | | \$100.00 NM |
| 1 WH | HEC M 03/ | 11/24 4:39 PM M-F 4: | :30-5pm | M-F 4:30-5pm | :30 |) HEP240730H | | | \$100.00 NM |
| 11 03/05/24 | 03/11/24 | M-F 5-5:30p | 4:58-5:30p | МГWГF | :30 | 5 | \$150.00 | NM | |
| Weeks: | Start Date 03/05/24 | End Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$150.00 | | | | | |
| Spots: # Ch | Day Air | | ption | Start/End Time | <u>Leng</u> t | h Ad-ID | | | Rate Type |
| | HEC Tu 03/ | | | 4:58-5:30p | :30 |) HEP240730H | | | \$150.00 NM |
| 1 WH | HEC W 03/9 | 06/24 5:19 PM M-F 5- | -5:30p | 4:58-5:30p | :30 |) НЕР240730Н | | | \$150.00 NM |
| 5 WH | HEC Th 03/ | 07/24 5:14 PM M-F 5- | -5:30p | 4:58-5:30p | :30 |) НЕР240730Н | | | \$150.00 NM |
| 2 WH | HEC F 03/ | 08/24 5:26 PM M-F 5- | -5:30p | 4:58-5:30p | :30 |) НЕР240730Н | | | \$150.00 NM |
| 3 WH | HEC M 03/ | 11/24 5:19 PM M-F 5- | -5:30p | 4:58-5:30p | :30 |) НЕР240730Н | | | \$150.00 NM |
| 12 03/05/24 | 03/11/24 | M-F 5:30-6p | 5:28-6p | МГЖГБ | :30 | 5 | \$150.00 | NM | |



WHEC W 03/06/24

7:41 PM M-F 7:30-8p

WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

Send Payment To:

| Invoice # | 464819-1 | Invoice Month | March 2024 | | | | |
|--------------|-------------------------------|--------------------------------------|------------|--|--|--|--|
| Invoice Date | 03/17/24 | 17/24 Invoice Period 02/26/24 - 03/1 | | | | | |
| Advertiser | Health Care Education Project | | | | | | |
| Product | HEALTHCARE EDU PR | HEALTHCARE EDU PROJ | | | | | |
| Estimate # | 11490 | | | | | | |

| | , | | | | | | | | |
|-----------------|--------------------------------------|------------------------|---------------------|--|--------|-------------|----------|------|------------------------|
| www.whec.com | | | | | | | | | |
| | | | | | | Spots/ | | | |
| Line Start Da | ate End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 12 03/05/2 | 4 03/11/24 | M-F 5:30-6p | 5:28-6p | МГЖГБ | :30 | 5 | \$150.00 | NM | |
| M/s sless | Ctout Data | Fred Data MEWTECC | Consta //// all | Dete | | | | | |
| Weeks: | Start Date 03/05/24 | End Date MTWTFSS MTWTF | Spots/Week 5 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # | Ch Day Air | | | Start/End Time | Length | Ad-ID | | | Rate Type |
| | WHEC Tu 03 | /05/24 5:56 PM M-F 5: | :30-6p | 5:28-6p | :30 | HEP240730H | | | \$150.00 NM |
| 2 ' | WHEC W 03 | /06/24 5:41 PM M-F 5 | :30-6p | 5:28-6p | :30 | HEP240730H | | | \$150.00 NM |
| 1 | WHEC Th 03 | | :30-6p | 5:28-6p | :30 | HEP240730H | | | \$150.00 NM |
| 1 | | /08/24 5:52 PM M-F 5 | • | 5:28-6p | | HEP240730H | | | \$150.00 NM |
| 3 | WHEC M 03 | /11/24 5:42 PM M-F 5 | :30-6p | 5:28-6p | :30 | HEP240730H | | | \$150.00 NM |
| 13 03/05/2 | 4 03/11/24 | M-F 5:58-6:30pm | 5:58-6:30pm | МГWГF | :30 | 5 | \$200.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| vveeks. | 03/05/24 | 03/11/24 MTWTF | <u>Spois/week</u> 5 | \$200.00 | | | | | |
| Spots: # | <u>Ch</u> <u>Day</u> Air | Date Air Time Descri | iption_ | Start/End Time | Length | Ad-ID | | | Rate Type |
| | WHEC Tu 03 | /05/24 6:16 PM M-F 5 | :58-6:30pm | 5:58-6:30pm | :30 | HEP240730H | | | \$200.00 NM |
| 1 1 | WHEC W 03 | /06/24 6:15 PM M-F 5 | :58-6:30pm | 5:58-6:30pm | | HEP240730H | | | \$200.00 NM |
| 4 | WHEC Th 03 | /07/24 6:23 PM M-F 5 | :58-6:30pm | 5:58-6:30pm | :30 | HEP240730H | | | \$200.00 NM |
| 5 | WHEC <i>F 03.</i> See <i>MG</i> | | :58-6:30pm | 5:58-6:30pm | :00 |) | | | \$200.00 NM |
| 6 | WHEC M 03 | | -10a | 8:58-10a | :30 | НЕР240730Н | | | \$200.00 NM |
| 2 | WHEC M 03 | | :58-6:30pm | 5:58-6:30pm | :30 | HEP240730H | | | \$200.00 NM |
| 14 03/05/2 | 4 03/11/24 | M-F 6:30-7p | 6:28-7pm | МГWГF | :30 | 5 | \$600.00 | NM | |
| Weeks: | Start Date 03/05/24 | End Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$600.00 | | | | | |
| Spots: # | Ch Day Air | Date Air Time Descri | <u>iption</u> | Start/End Time | Length | Ad-ID | | | Rate Type |
| | WHEC Tu 03 | /05/24 6:49 PM M-F 6: | :30-7p | 6:28-7pm | :30 | HEP240730H | | | \$600.00 NM |
| 1 1 | WHEC W 03 | /06/24 6:50 PM M-F 6 | :30-7p | 6:28-7pm | :30 | HEP240730H | | | \$600.00 NM |
| 5 | WHEC Th 03 | /07/24 7:00 PM M-F 6 | :30-7p | 6:28-7pm | :30 | HEP240730H | | | \$600.00 NM |
| 3 ' | WHEC F 03 | /08/24 7:00 PM M-F 6 | :30-7p | 6:28-7pm | :30 | HEP240730H | | | \$600.00 NM |
| 4 | WHEC M 03 | /11/24 6:50 PM M-F 6 | :30-7p | 6:28-7pm | :30 | HEP240730H | | | \$600.00 NM |
| 15 03/05/2 | 4 03/11/24 | M-F 6:58-7:30pm | 6:58-7:30pm | МГWГF | :30 | 5 | \$200.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week_ | Rate | | | | | |
| Construction !! | 03/05/24 | 03/11/24 MTWTF | 5 | \$200.00 | 1 0 | A - L I I D | | | Dete T |
| ; · — · | Ch Day Air | | | Start/End Time | Length | | | | Rate Type |
| 1 | WHEC Tu 03 | | • | 6:58-7:30pm | | HEP240730H | | | \$200.00 NM |
| 1 | WHEC The 03 | | · | 6:58-7:30pm | | HEP240730H | | | \$200.00 NM |
| 1 | WHEC Th 03 | | • | 6:58-7:30pm | | HEP240730H | | | \$200.00 NM |
| i | | /08/24 7:26 PM M-F 6: | • | 6:58-7:30pm | | HEP240730H | | | \$200.00 NM |
| 2 | WHEC M 03 | /11/24 7:29 PM M-F 6: | .56-7:30pm | 6:58-7:30pm | :30 | HEP240730H | | | \$200.00 NM |
| 16 03/05/2 | 4 03/11/24 | M-F 7:30-8p | 7:28-8p | MIWIF | :30 | 5 | \$200.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$200.00 | | | | | |
| Spots: # | 03/05/24 <u>Ch</u> <u>Day Air</u> | | - | \$20 0.00 Start/End Time | Length | Ad-ID | | | Rate Type |
| | WHEC Tu 03 | | | 7:28-8p | | HEP240730H | | | \$200.00 NM |
| 1 | | | • | • | | | | | • |

7:28-8p

:30 HEP240730H

\$200.00 NM

INVOICE



WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

Send Payment To:

| Invoice # | 464819-1 | Invoice Month | March 2024 | | | | |
|--------------|---------------------------------------|---------------|------------|--|--|--|--|
| Invoice Date | 03/17/24 Invoice Period 02/26/24 - 03 | | | | | | |
| Advertiser | Health Care Education Project | | | | | | |
| Product | HEALTHCARE EDU PROJ | | | | | | |
| Estimate # | 11490 | | | | | | |

www.whec.com

| www.whec.com | | | | | |
|---|---------------------------------|--------------------------------|----------|------|--|
| | | Spots/ | | | |
| Line Start Date End Date Description Start/End Time | MTWTFSS | Length Week | Rate | Type | |
| 16 03/05/24 03/11/24 M-F 7:30-8p 7:28-8p | МГWГF | :30 5 | \$200.00 | NM | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 5 WHEC Th 03/07/24 7:46 PM M-F 7:30-8p | 7:28-8p | :30 НЕР240730Н | | | \$200.00 NM |
| 4 WHEC F 03/08/24 7:52 PM M-F 7:30-8p | 7:28-8p | :30 НЕР240730Н | | | \$200.00 NM |
| 2 WHEC <i>M 03/11/24 M-F 7:30-8p</i> See MG 16.6 | 7:28-8p | :00 | | | \$200.00 NM |
| 6 WHEC M 03/11/24 7:56 PM Eclipse Special MG for 16.2 03/11 | 7:28-8p | :30 НЕР240730Н | | | \$200.00 NM |
| 17 03/11/24 03/11/24 Irrational 9:58-11p | 1 | :30 1 | \$300.00 | NM | |
| Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS 1 Spots/Week 1 | Rate \$300.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WHEC M 03/11/24 Irrational See MG 17.2 | 9:58-11p | :00 | | | \$300.00 NM |
| 2 WHEC M 03/11/24 10:35 PM Deal or no Deal MG for 17.1 03/11 | 9:58-11p | :30 НЕР240730Н | | | \$300.00 NM |
| 18 03/05/24 03/11/24 M-Su 11-11:35p 10:58-11:35p | MTWTFSS | :30 7 | \$200.00 | NM | |
| Weeks: Start Date 03/05/24 End Date MTWTFSS Spots/Week 7 | Rate \$200.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 3 WHEC Tu 03/05/24 11:28 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 7 WHEC W 03/06/24 11:28 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 5 WHEC Th 03/07/24 11:28 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 4 WHEC F 03/08/24 11:12 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 1 WHEC Sa 03/09/24 11:28 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 6 WHEC Su 03/10/24 11:30 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 2 WHEC M 03/11/24 11:22 PM M-Su 11-11:35p | 10:58-11:35p | :30 НЕР240730Н | | | \$200.00 NM |
| 19 03/05/24 03/11/24 M-F 11:35p-12:37a 11:35p-12:37xm | п МГWГF | :30 5 | \$100.00 | NM | |
| Weeks:Start Date 03/05/24End Date 03/11/24MTWTFSS MTWTFSpots/Week5 | <u>Rate</u> \$100.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 2 WHEC Tu 03/05/24 11:48 PM M-F 11:35p-12:37a | 11:35p-12:37xm | :30 НЕР240730Н | | | \$100.00 NM |
| 5 WHEC W 03/06/24 12:27 AM M-F 11:35p-12:37a | 11:35p-12:37xm | :30 НЕР240730Н | | | \$100.00 NM |
| 3 WHEC Th 03/07/24 12:15 AM M-F 11:35p-12:37a | 11:35p-12:37xm | :30 НЕР240730Н | | | \$100.00 NM |
| 1 WHEC F 03/08/24 12:28 AM M-F 11:35p-12:37a | 11:35p-12:37xm | :30 НЕР240730Н | | | \$100.00 NM |
| 4 WHEC M 03/11/24 11:49 PM M-F 11:35p-12:37a | 11:35p-12:37xm | :30 НЕР240730Н | | | \$100.00 NM |
| 20 03/05/24 03/05/24 Super Tuesday Special Tues 7:58-11p | - 1 | :30 1 | \$500.00 | NM | |
| Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS - 1 Spots/Week 1 | <u>Rate</u> \$500.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description 1 WHEC Tu 03/05/24 10:44 PM Super Tuesday Special | Start/End Time Tues 7:58-11p | Length Ad-ID :30 HEP240730H | | | <u>Rate</u> <u>Type</u> \$500.00 NM |
| 21 03/09/24 03/09/24 News10NBC Tdy Sa 6-7 News10NBC Td | ly Si1- | :30 1 | \$130.00 | NM | |
| Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS 1- Spots/Week 1 | Rate \$130.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |



WHEC-TV, LLC PO Box 860743 Minneapolis, MN 55486-0743

Send Payment To:

| Invoice # | 464819-1 | Invoice Month | March 2024 | | | | |
|--------------|-------------------------------|--------------------------------------|------------|--|--|--|--|
| Invoice Date | 03/17/24 | 17/24 Invoice Period 02/26/24 - 03/1 | | | | | |
| Advertiser | Health Care Education Project | | | | | | |
| Product | HEALTHCARE EDU PR | HEALTHCARE EDU PROJ | | | | | |
| Estimate # | 11490 | | | | | | |

| | , | | | | | | | | |
|-----------------|------------------------|-----------------------------|-------------------|----------------------------|--------------|------------|----------|----------|-------------|
| www.whec.com | | | | | | | | | |
| Line Otent Bate | E. J.D. | December | O(- *1/F - 1 T' | 1 mmmmaa | L a sa satta | Spots/ | Data | T | |
| Line Start Date | End Date | Description | Start/End Time | | Length | Week | Rate | Туре | |
| 21 03/09/24 | 03/09/24 | News10NBC Tdy Sa 6-7 am | News10NBC Tdy Sa | 1- | :30 | 1 | \$130.00 | NM | |
| Spots: # Ch | | | | Start/End Time | | Ad-ID | | | Rate Type |
| 1 WI | HEC Sa 03/ | 09/24 6:28 AM News10 | NBC Tdy Sa 6-7am | News10NBC Tdy | S :30 | HEP240730H | | | \$130.00 NM |
| 22 03/09/24 | 03/09/24 | | | 2- | :30 | 2 | \$300.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS2- | Spots/Week 2 | Rate \$300.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | Length | | | | Rate Type |
| | HEC Sa 03/ | | • | Sat 6:58-8:30am | | HEP240730H | | | \$300.00 NM |
| 2 WI | HEC Sa 03/ | | | Sat 6:58-8:30am | :30 | HEP240730H | | | \$300.00 NM |
| 23 03/09/24 | 03/09/24 | News10NBC Tdy Sa 8-1 0am | News10NBC Tdy Sa | 2- | :30 | 2 | \$130.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS2- | Spots/Week 2 | <u>Rate</u> \$130.00 | | | | | |
| Spots: # Ch | | | tion | Start/End Time | Length | Ad-ID | | | Rate Type |
| 1 | HEC Sa 03/ | | NBC Tdy Sa 8-10am | News10NBC Tdy | S :30 | HEP240730H | | | \$130.00 NM |
| 1 WI | HEC Sa 03/ | 09/24 9:40 AM News10 | NBC Tdy Sa 8-10am | News10NBC Tdy | S :30 | HEP240730H | | | \$130.00 NM |
| 24 03/09/24 | 03/09/24 | Sa-Su 6-6:30p | 5:58-6:30pm | 1- | :30 | 1 | \$200.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS1- | Spots/Week 1 | Rate \$200.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | Length | Ad-ID | | | Rate Type |
| 1 WI | HEC Sa 03/ | 09/24 6:15 PM Sa-Su 6 | i-6:30p | 5:58-6:30pm | :30 | HEP240730H | | | \$200.00 NM |
| 25 03/09/24 | 03/09/24 | M-Su 11-11:35p | 10:58-11:35p | 1- | :30 | 1 | \$200.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS1 | Spots/Week 1 | Rate \$200.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | | <u>tion</u> | Start/End Time | Length | Ad-ID | | | Rate Type |
| 1 WI | HEC Sa 03/ | 09/24 11:12 PM M-Su 1 | I-11:35p | 10:58-11:35p | :30 | HEP240730H | | | \$200.00 NM |
| 26 03/10/24 | 03/10/24 | Sun News10NBC 6-8am | Sun News10NBC 6- | 2 | :30 | 2 | \$130.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS 2 | Spots/Week 2 | Rate \$130.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | Date Air Time Descript | | Start/End Time | | Ad-ID | | | Rate Type |
| 1 WI | HEC Su 03/ | 10/24 6:10 AM Sun Nev | ws10NBC 6-8am | Sun News10NBC | 6 :30 | HEP240730H | | | \$130.00 NM |
| 2 WI | HEC Su 03/ | 10/24 7:28 AM Sun Ne | ws10NBC 6-8am | Sun News10NBC | 6 :30 | HEP240730H | | | \$130.00 NM |
| 27 03/10/24 | 03/10/24 | Sunday Today | Sun Tdy 7:58a-9a | 2 | :30 | 2 | \$300.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS2 | Spots/Week 2 | Rate \$300.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | | Ad-ID | | | Rate Type |
| 1 | HEC Su 03/ | , | • | Sun Tdy 7:58a-9a | | HEP240730H | | | \$300.00 NM |
| 1 WI | HEC Su 03/ | 10/24 8:48 AM Sunday | Today | Sun Tdy 7:58a-9a | :30 | HEP240730H | | | \$300.00 NM |
| 28 03/10/24 | 03/10/24 | Sun 9-10am | Sun 9-10am | 2 | :30 | 2 | \$500.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS2 | Spots/Week 2 | Rate \$500.00 | | | | | |
| Spots: # Ch | | | _ | \$500.00 Start/End Time | Lenath | Ad-ID | | | Rate Type |
| : | HEC Su 03/ | | | Sun 9-10am | | HEP240730H | | | \$500.00 NM |

INVOICE



Send Payment To:
WHEC-TV, LLC
PO Box 860743
Minneapolis, MN 55486-0743

| | Invoice # | 464819-1 | Invoice Month | March 2024 | | | | | |
|------------------|--------------|-------------------------------|----------------|---------------------|--|--|--|--|--|
| | Invoice Date | 03/17/24 | Invoice Period | 02/26/24 - 03/11/24 | | | | | |
| | Advertiser | Health Care Education Project | | | | | | | |
| | Product | HEALTHCARE EDU PROJ | | | | | | | |
| Estimate # 11490 | | | | | | | | | |

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| | | | | | | Spots/ | | | |
|---|------------------------|----------------------------|-----------------|-------------------------|-------------|-------------|-----------|------|-------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 28 03/10/24 | 03/10/24 | Sun 9-10am | Sun 9-10am | 2 | :30 | 2 | \$500.00 | NM | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WH | EC Su 03/ | 10/24 9:59 AM Sun 9- | 10am | Sun 9-10am | :3 | 0 HEP240730 | OH | | \$500.00 NM |
| 29 03/10/24 | 03/10/24 | Sa-Su 6-6:30p | 5:58-6:30pm | 1 | :30 | 1 | \$200.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date 03/10/24 MTWTFSS1 | Spots/Week 1 | Rate \$200.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | h Ad-ID | | | Rate Type | | |
| 1 WHEC Su 03/10/24 6:14 PM Sa-Su 6-6:30p | | | 5:58-6:30pm | :3 | 0 HEP240730 | \$200.00 NM | | | |
| 30 03/10/24 | 03/10/24 | M-Su 11-11:35p | 10:58-11:35p | 1 | :30 | 1 | \$250.00 | NM | |
| Weeks: | Start Date 03/04/24 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$250.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WH | EC Su 03/ | 10/24 11:11 PM M-Su 1 | 1-11:35p | 10:58-11:35p | :3 | O HEP240730 | OH | | \$250.00 NM |
| | | | | Total Spots | 12 | 24 | | | |

Payment Terms 30 Days

Gross Total \$24,450.00

Agency Commission

\$3,667.50

Net Amount Due

\$20,782.50