

INVOICE



WNBW
1703 NW 80th Blvd
Gainesville, FL 32606
Main: (352) 332-1128
Billing: (352) 332-1128 ext 112

Invoice #	Invoice Date	Invoice Month	Invoice Period
58882-1	10/26/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WNBW	Washington DC Millennium	Millennium-Was	National

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K St. NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Florida Democratic Party	FDP 3PAC CRIST SHEL	3768

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	58882	10437457

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	240	254

Agency Ref	Advertiser Ref

Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/14	10/09/14	7:00 AM-8:00 AM	7:00 AM-8:00 AM	---T---	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---T--- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBWTh 10/09/14 7:59 AM 7:00 AM-8:00 AM 7:00 AM-8:00 AM :30 FLDP14117H \$35.00 NM									
2	10/10/14	10/10/14	8:00 AM-9:00 AM	8:00 AM-9:00 AM	----F--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ----F-- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBWTh 10/10/14 8:58 AM 8:00 AM-9:00 AM 8:00 AM-9:00 AM :30 FLDP14117H \$35.00 NM									
3	10/08/14	10/08/14	Days of Our Lives	1p-2p	--W----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --W---- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBWTh 10/08/14 1:28 PM Days of Our Lives 1p-2p :30 FLDP14117H \$30.00 NM									
4	10/09/14	10/13/14	M-F 2p-3p	2p-3p	M--T---	:30	2	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/14 10/15/14 M--T--- 2 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNBWTh 10/09/14 2:09 PM M-F 2p-3p 2p-3p :30 FLDP14117H \$15.00 NM 1 WNBWTh 10/13/14 2:43 PM M-F 2p-3p 2p-3p :30 FLDP14117H \$15.00 NM									
5	10/10/14	10/10/14	M-F 5p-530p	5p-530p	----F--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ----F-- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBWTh 10/10/14 5:23 PM M-F 5p-530p 5p-530p :30 FLDP14117H \$35.00 NM									
6	10/08/14	10/13/14	The Tonight Show	1135p-1235a	M-WT---	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/14 10/14/14 M-WT--- 3 \$25.00									

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NONDISCRIMINATION POLICY: New Age Media and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of the particular contract, is hereby rejected.

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Wilkes-Barre, PA 18702

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/14	10/13/14	The Tonight Show	1135p-1235a	M-WT---	:30	3	\$25.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNBW 10/08/14 The Tonight Show 1135p-1235a :00 \$25.00 NM See MG 6.4, 6.5, 6.6 4 WNBW 10/08/14 12:58 AM :30 FLDP14117H \$25.00 NM MG for 6.2, 6.3, 6.1 6 WNBW 10/08/14 1:13 AM :30 FLDP14117H \$25.00 NM MG for 6.2, 6.3, 6.1 3 WNBW 10/09/14 The Tonight Show 1135p-1235a :00 \$25.00 NM See MG 6.4, 6.5, 6.6 1 WNBW 10/13/14 The Tonight Show 1135p-1235a :00 \$25.00 NM See MG 6.4, 6.5, 6.6 5 WNBW 10/13/14 1:08 AM :30 FLDP14117H \$25.00 NM MG for 6.2, 6.3, 6.1									
7	10/13/14	10/13/14	Mon 10p-11p	10p-11p	M-----	:30	1	\$315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 M----- 1 \$315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 10/13/14 11:00 PM Mon 10p-11p 10p-11p :30 FLDP14117H \$315.00 NM									
8	10/07/14	10/07/14	8:00 PM-10:00 PM	8:00 PM-10:00 PM	-T-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -T----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 10/07/14 9:44 PM 8:00 PM-10:00 PM 8:00 PM-10:00 PM :30 FLDP14117H \$300.00 NM									
9	10/07/14	10/07/14	Tue 10p-11p	10p-11p	-T-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -T----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 10/07/14 10:29 PM Tue 10p-11p 10p-11p :30 FLDP14117H \$300.00 NM									
10	10/09/14	10/09/14	8:00 PM-9:00 PM	8:00 PM-9:00 PM	---T---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 10/09/14 8:40 PM 8:00 PM-9:00 PM 8:00 PM-9:00 PM :30 FLDP14117H \$300.00 NM									
11	10/09/14	10/09/14	Thu 10p-11p	10p-11p	---T---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 10/09/14 10:30 PM Thu 10p-11p 10p-11p :30 FLDP14117H \$175.00 NM									
Total Spots							14		

Gross Total \$1,630.00

Payment Terms 30 Days

Agency Commission \$244.50

Net Amount Due \$1,385.50

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