

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRBA, Rome, Ga	<b>Date:</b> 6/13/18
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I, Ben Rheault

do hereby request station time concerning the following issue:

API Coastal 2018

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	attached order			

This broadcast time will be used by: American Petroleum Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

API  
1220 L Street, NW  
Washington, DC 20005-4070  
USA  
Phone 202-682-8000

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

President: Jack Gerard

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/13/18

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o, ou,  
email=brheault@strategicmediaservices.com, c=US  
Date: 2018.05.11 14:00:45 -0400

202-337-5700


Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Howard Took

Printed Name

Managing Partner

Title

# Sales Order

Station: **WRGA-AM** Agency: **Media Financial Services**  
 Contract Name: **AM PETRO INSTIT** Address: **1655 Palm Beach Lakes Blvd**  
 Contract#: **(none)** Suite 903  
 Start Date: **6/15/18** End Date: **6/29/18** City: **West Palm Beach** State: **FL** Zip: **33401**  
 Revenue Type: **NATIONAL** Type: **Cash** Phone: **(321) 412-6112**  
 Advertiser: **AMERICAN PETROLEUM INSTITUTE** Buyer: **GEN MEDIA MEDIA RAFSON**  
 Address: Tax Schedule: **(None)**  
 City: State: Zip: Agency Commission %: **15**  
 Product Name: **AMERICAN PETROLEUM INSTIT** Billing Cycle: **Calendar**  
 Estimate #: **4329** Salesperson: **4055RRAFS** Comm %: **0**  
 Competitive Code: **POLITICAL** Makegood Policy: **Within Contract Dates**

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	6/15/18	6/15/18		6:00 AM	10:00 AM	60					3			3	D	30.00	3	90.00	2	
2	6/15/18	6/15/18		10:00 AM	3:00 PM	60					1			1	D	30.00	1	30.00	2	
3	6/15/18	6/15/18		3:00 PM	7:00 PM	60					1			1	D	30.00	1	30.00	2	
4	6/18/18	6/29/18		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	30.00	6	180.00	2	
5	6/18/18	6/29/18		10:00 AM	3:00 PM	60	X	X	X	X	X			1	W	30.00	2	60.00	2	
6	6/18/18	6/29/18		3:00 PM	7:00 PM	60	X	X	X	X	X			1	W	30.00	2	60.00	2	

## Billing Projections: By Month

	Jun 18	Jul 18
CA	450.00	0.00
ST	300.00	150.00

☒ Print Spot Prices
Notes to Traffic: **PHONE NUMBER CHANGE IS 412 421****2600**Additional Notes: **ISSUE ORIENTED****ADVERTISING/POLITICAL****Must have two****week notice to****cancel order.**TOTAL SPOTS **15**GROSS TOTAL \$ **450.00**ADJUSTED SPOTS **15**ADJUSTED TOTAL \$ **450.00**

APPROVE DECLINE

☒ 4055htoo, 06/13/18 @1:44PM  
☐ Station Manager  
☐ Sales Manager  
☐ Traffic Manager